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CALIFORNIA ENERGY COMMISSION

COMMISSION WORKSHOP

In the Matter of:) Docket No.
) 16-OIR-02
)
 Senate Bill 350 Study on Barriers)
 to Low Income Customers to)
 Renewable Technologies and Energy) WORKSHOP RE:
 Efficiency and Investment) Senate Bill 350
) Barriers Study

**Energy Commission Workshop Regarding Barriers
 of Low-Income and Disadvantaged Communities
 to Energy Efficiency and Renewable Energy**

CALIFORNIA ENERGY COMMISSION

THE WARREN-ALQUIST STATE ENERGY BUILDING

ART ROSENFELD HEARING ROOM

FIRST FLOOR

1516 NINTH STREET

SACRAMENTO, CALIFORNIA

FRIDAY, AUGUST 12, 2016

9:00 A.M.

Reported by:
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David Hochschild, Commissioner
Andrew McAllister, Commissioner
Janea Scott, Commissioner

Agency Partners

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Thomas Doughty, California ISO, CAISO
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Kevin Barker, Advisor to Chair Weisenmiller
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Presenters

Ashley Dunn, Air Resources Board
Drew Bohan, California Energy Commission

Panel Presenters (* Via telephone and/or WebEx)

Jeanne Clinton, California Public Utilities Commission
Chuck Belk, California Community Services Development, CSD
Robert Castaneda, Low Income Oversight Board
Hazlyn Fortune, California Public Utilities Commission,
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Shannon O'Rourke, CPUC
Elizabeth Kelly, Marin Clean Energy
Maria Stamas, Natural Resources Defense Council, NRDC
Allison Joe, Strategic Growth Council
Lisa Baker, Yolo Housing
Sophia Hartkopf, TRC Energy Services

APPEARANCES (Cont.)

Panel Presenters (* Via telephone and/or WebEx) (Cont.)

Heather Larson, StopWaste
 Shana Lazerow, Communities for a Better Environment, CBE
 Phoebe Seaton, Leadership Counsel for Justice and
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 Scott Sarem, Everyday Energy
 Dahlia Moodie, Energy Conservation Options
 Stan Greschner, GRID Alternatives
 Bernie Kotlier, Sustainable Energy Solutions
 Janine Medina, Proteus Inc.
 Melvin Parham, Rising Sun Energy Center
 Johnny Simpson, International Brotherhood of Electrical
 Workers, IBEW
 *Sekita Grant, Greenlining Institute

Public Comment (* Via telephone and/or WebEx)

Anna Solorio, Energy Efficiency Council
 Bruce Ray, Johns Manville
 Rick Counihan, Nest Labs
 Byron Washom, UC San Diego
 Regina Lugani, SoCalGas
 *Philip Young
 *Holmes Hummel, Clean Energy Works
 Nehemiah Stone, Stone Energy Associates
 Eddie Moreno, Sierra Club
 Mary O'Drain, PG&E

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Karen Douglas, Commissioner, California Energy Commission	
David Hochschild, Commissioner, California Energy Commission	
Andrew McAllister, Commissioner, California Energy Commission	
Janea Scott, Commissioner, California Energy Commission	
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Richard Corey, Executive Officer, California Air Resources Board	
Saul Gomez, Deputy Secretary for Energy, California Natural Resources Agency	
Thomas Doughty, Vice President Customer and State Affairs, California Independent System Operator	
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1 P R O C E E D I N G S

2 AUGUST 12, 2016

9:04 A.M.

3 MR. BARKER: So, before we get started, we have a
4 few housekeeping remarks. Thanks everyone for joining us
5 at the SB 350 Barrier Study Workshop. To let everyone
6 know, the workshop is being recorded and webcast.

7 This is the second of three planned workshops
8 we're conducting regarding the study. The intention of
9 this workshop is to gather more information beyond the
10 literature review that we've completed to feed into the
11 study. We'll hold the second workshop, or excuse me, the
12 third workshop on the draft study, in September.

13 Today on the dais, as you can see, we have a full
14 dais there. We have representation from the Energy
15 Commission and a number of other agencies. We have Chair
16 Bob Weisenmiller, Commissioner Scott, Commissioner
17 McAllister, we have Commissioner Hochschild. We also have
18 Richard Corey from the Air Resources Board and Tom Doughty
19 from the California Independent Systems Operator. We
20 likely will be joined by other members of the dais later.

21 Hopefully folks were able to get the materials in
22 the front of the auditorium, and for those online, on the
23 website. We did have the notice translated into Spanish
24 and Chinese. We also have fact sheets talking about the
25 public outreach meetings that we have and what this

1 workshop's about. Those have also been translated into a
2 number of languages including Hmong, Vietnamese, Korean,
3 Tagalog, Spanish and Chinese.

4 We have a few changes to the agenda today.
5 Unfortunately, for the panel right after lunch, Nick Dirr
6 will not be able to join us today. He's got good news;
7 he's welcoming a baby. So we also have a change in the
8 last panel. The Jobs and Clean Energy Services in Low
9 Income Communities, Bill McNamara will not be able to join
10 us, and thanks to Stan Greschner for helping moderate that
11 panel last minute.

12 We also have been welcomed by Commissioner
13 Douglas here on the dais.

14 So if you'd like to make comments during the
15 workshop please fill out a blue card. And the blue cards
16 are located in the back, with our Public Adviser's Office.
17 Hopefully, I think Rosemary is working with our translators
18 now, but she will be there.

19 We have two comment periods. One is before
20 lunch. And then one is at the tail end of the workshop in
21 the afternoon. For those that can't stay all day and wish
22 to make comments in the morning section please indicate
23 that on the blue card. If you wish to make comments during
24 both, please indicate that as well. And if you'd like to
25 make comments just at the end of the day, indicate that.

1 That'll help us take comments.

2 We'll start with comments within the room here
3 and then we'll move to WebEx. If you'd like to make a
4 comment on WebEx, please use the raised hand option or send
5 Colin, who is our host, a message that you'd like to make a
6 comment.

7 The comments will be limited to three minutes per
8 party. Also, note that if you're in the room and you come
9 up to microphone please either turn your cell phone off or
10 leave your phone at your chair. We've received feedback in
11 the past.

12 We also have translators for those in the room
13 that would like translation. This is for Spanish only.
14 They have headphones in the back. They can also help
15 assist if we take any comments during the public comment
16 period on WebEx.

17 So with that I would turn it over to Chair
18 Weisenmiller.

19 CHAIRMAN WEISENMILLER: Thank you. I'd like to
20 thank everyone for being here today. We really appreciate
21 your involvement in this topic.

22 I would like to remind everyone that when
23 Governor Brown gave his State of the State he talked about
24 the need to address the challenge of climate and how that's
25 affecting all of us. And indeed it's probably affecting

1 our lower-income population more than the rest of us. I
2 mean, you look at the impacts, certainly look at the paper
3 on encyclical. Certainly that's looking at how climate
4 change is, on a global scale, really affecting low-income
5 disadvantaged communities very heavily.

6 And as part of the State of the State the
7 Governor pointed out to really address these issues, we're
8 going to have to transform our communities and many of the
9 ways we do things: work, drive basically. And we're trying
10 to harness our researchers in venture capital to help us in
11 this transformation. The transformation will involve
12 really doubling down on energy efficiency, certainly also
13 renewables and shifting to basically electrify our
14 transportation system, so these are huge changes.

15 And the reality is that we're putting a lot of
16 money into those, certainly on incentives. And most of
17 those incentives now are going to, I would say, the higher-
18 income folks who tend to be more first movers on stuff.
19 And so I think that one of the things that 350 really
20 called out is how do we really reach beyond that? How do
21 we really reach into the low-income population
22 disadvantaged communities and bring them into this
23 transformation.

24 And so it's a pretty challenging issue. I think
25 all of us for decades have been struggling with the gap in

1 incentives between rented space, be it housing or office
2 buildings, and owner-occupied. And the reality is, I
3 think, many of our low-income folks reside in or work in
4 rented space.

5 But we really need to do a lot better than we are
6 now and we really need to make sure that these programs
7 benefit all Californians. So again it's a huge challenge
8 to figure out how we're going to do that. But we've got
9 the responsibility to work through that this year. And
10 this is a critical moment for us to get people's input and
11 have a dialogue on how to address these issues.

12 So again, thanks for being here today and I'd
13 like to thank my colleagues for participating in this
14 conversation.

15 MR. BARKER: So we are going to move to our first
16 speakers. The SB 350, there are requirements for both the
17 California Air Resources Board and the Energy Commission,
18 and so we'll hear first from Ashley Dunn from the ARB about
19 their plans on looking at similar issues that we're talking
20 about today but for the clean vehicle sector.

21 So please.

22 MS. DUNN: Thank you.

23 Good morning and thank you and many thanks to the
24 Commission for having us here today. My name is Ashley
25 Dunn and I'm from the Mobile Source Control Division at the

1 Air Resources Board.

2 So I'm here today to discuss an effort the ARB
3 has been tasked with as a result of Senate Bill 350 being
4 passed last year, and as mentioned earlier, in support of
5 increased transportation electrification across the state.
6 Also, to allow for a better understanding of some of the
7 challenges that low-income residents and disadvantaged
8 communities are facing when it comes to accessing
9 transportation, but particularly clean transportation
10 options.

11 So ARB is developing a study by January 1, 2017,
12 of low-income residents in disadvantaged communities in
13 terms of the barriers that they're facing to access zero
14 and near zero emission transportation options. So we're
15 kind of framing this effort as more of a guidance document.

16 And the significance of that is it would include
17 what are the barriers that they're facing, what are the
18 main barriers? As well as what are the opportunities,
19 which is equally as important. In addition to that would
20 be some of the recommendations from ARB as well, specific
21 to helping inform policies and investments across the
22 state.

23 So this effort's being done in really close
24 coordination with CEC -- which has been a wonderful
25 partnership -- and other state, local, metropolitan

1 planning organizations, air districts, environmental
2 organizations and advocacy groups. So we tried to stretch
3 across the state as much as we can across multiple
4 organizations. So we had discussions regularly with Alana
5 Mathews and also the Zero Emission Vehicle and
6 Infrastructure Office on the infrastructure barriers, as
7 well as some of the folks in the Energy Demand Office of
8 the Energy Commission as well, so those discussions are
9 ongoing.

10 So we know that low-income residents face a lot
11 of unique barriers when it comes to accessing
12 transportation including clean transportation, obviously
13 funding is one specific issue, the current cost of advanced
14 technology is still pretty high, but we're hoping that will
15 go down over time.

16 Access to clean transportation is a really
17 important transportation option within these communities.
18 But it's also important to provide more of a comprehensive
19 review of what transportation looks like across the state
20 currently. So we're not just looking at vehicles, so new
21 and used vehicles, but also other options like public
22 transit, active transportation, and ride-sharing options,
23 which critical, particularly when you're looking at rural
24 areas and tribal communities as well.

25 So we're characterizing zero and near zero

1 emission transportation options in this fashion to include
2 multiple modes of transportation. And we're continuing to
3 explore barriers across those modes. We want to shed light
4 on the main hurdles that low-income residents are facing
5 and particularly with the clean portion of the
6 transportation. In addition, we want to continue to look
7 at the infrastructure in place, or what needs to be in
8 place, in order to support clean technologies within these
9 communities.

10 So the goal of this effort is to pave the way for
11 further research on clean transportation options. And we
12 acknowledge that just based on the timing in and of itself,
13 this may be a stepping stone, but we really see this as an
14 ongoing effort, even past the statutory deadline. Because
15 it's critical that we take some of the lessons learned from
16 existing ARB and other programs and incorporate those into
17 our work.

18 So we are currently in the community-based
19 meeting phase of the project, which has been really
20 exciting. We're working directly with low-income residents
21 through the channel of community-based organizations and
22 talking directly to folks about some of the main challenges
23 they face day-to-day when it comes to transportation
24 access. So as part of that process, we've been working
25 really closely with CEC and giving them any of the findings

1 related to energy efficiency or renewables, because a lot
2 of the communities we're talking to have those concerns as
3 well.

4 So we're planning for additional meetings through
5 the fall in support of this effort including a round table,
6 which we're anticipating will be sometime in October,
7 during which we would present our findings on the barriers,
8 opportunities, and some of the recommendations.

9 So in addition to our public meeting, we also
10 want to continue with one-on-one meetings as best we can to
11 support continued stakeholder input.

12 Last month we had the pleasure of doing an
13 Informational Update to our Board. Alana was able to
14 attend that meeting, which was wonderful, because it
15 allowed her the opportunity to talk about what CEC is doing
16 with their Barriers Report. And the Board Members are
17 definitely seeing the connection between the energy
18 efficiency side and the transportation side. So we're
19 excited in this effort and continuing to work with CEC, not
20 just as I mentioned earlier in the short term, but in the
21 longer term of this project.

22 And again, I just really appreciate the
23 opportunity to be here today and speak to all of you about
24 this and look forward to hearing any questions that you may
25 have. Thank you.

1 CHAIRMAN WEISENMILLER: Yeah, I was just going to
2 ask you in terms of your work so far, have there been any
3 real surprises in terms of the barriers?

4 MS. DUNN: I don't think so. I think so far,
5 what we've categorized, there's five main barrier
6 categories that we're looking at this year: So there's
7 accessibility and convenience of transportation,
8 reliability and affordability; also because we're looking
9 statewide at low-income residents there's a lot of
10 community-based needs that might be very unique depending
11 on where you are in the state; also education and outreach,
12 so a lot of folks aren't aware of clean transportation
13 options within their communities; and then also the
14 infrastructure, planning, and investment.

15 So those are the main areas where we're seeing
16 the barriers. And we're going to continue to identify
17 specific characteristics within those barriers. But so far
18 no real surprises, but we really are happy about the fact
19 that we get to hear directly from the residents who are
20 most impacted by lack of access.

21 CHAIRMAN WEISENMILLER: Yeah, no that's very
22 important. I think certainly we really would want to work
23 together with you as we try to come up with creative
24 solutions in this space. Thank you.

25 MS. DUNN: Definitely. Thank you so much.

1 COMMISSIONER SCOTT: I just wanted to also add
2 thank you so much for the collaboration and the close work
3 with Alana Mathews and with the folks on our transportation
4 team, because as you can imagine, we at the Energy
5 Commissioner are also very interested in the barriers and
6 understanding what you're learning and if you are finding
7 any solutions. And I was going to ask if the flip side of
8 the surprises question is have there been any kind of
9 really cool solutions that you have heard so far? Or is a
10 lot of it more kind of fitting into all five of those
11 barriers and we really do need to think through
12 strategically how we kind of cut across those barriers?

13 MS. DUNN: I think it's more the latter, but
14 we're still kind of going through our public process, so
15 we're not entirely sure of all of the potential
16 opportunities. We do have a round table coming up at the
17 end of August in the tribal community of the North, for
18 example. And they may have some very specific concerns
19 related to transportation access, so I think it's a little
20 too early to say. But we're continuing to look at
21 innovative and creative opportunities within these
22 communities. Thank you.

23 MR. BARKER: Great, thank you. Thank you,
24 Ashley.

25 Next up we have Drew Bohan, our Chief Deputy here

1 at the Energy Commission.

2 MR. BOHAN: Thank you, good morning everyone.
3 It's great to see all five of our Commissioners here this
4 morning as well as partners from the Air Resources Board
5 and California ISO. My name is Drew Bohan and I'm and I'm
6 delighted to be here this morning to present to you.

7 As you all know, Senate Bill 350 charged us with
8 a number of significant responsibilities. This morning, I
9 just want to focus on one, which is what we're calling the
10 Barriers Report. The findings in SB 350 stated that
11 there's an insufficient understanding of the barriers. And
12 that's really what our charge has been in this exercise, to
13 find out what those barriers are in low-income and
14 disadvantaged communities and come up with recommendations
15 as to how we can solve them.

16 The bill specifically directed us to conduct a
17 study looking at three areas. The first is barriers to
18 low-income residents with regards to solar and other
19 renewables, chiefly solar; a second barrier is to energy
20 efficiency adoption; and third, a little different, looking
21 at small businesses in disadvantaged communities and the
22 barriers that they face in trying to enjoy some of the
23 benefits of this clean energy revolution that California's
24 taking part in.

25 Chair, I think you articulated well the problem

1 very clearly. We have as a group sitting here today, and
2 others have been looking at these challenges for quite some
3 time, I don't know that we've done a comprehensive
4 evaluation though of what's out there and what we can be
5 doing to do a better job.

6 When Governor Brown signed SB 350 last October,
7 we quickly moved into action. We assembled a multi-
8 divisional team to tackle this assignment. And our Public
9 Adviser Alana Mathews, who has been mentioned earlier, has
10 taken the lead and she's really our leader on this. But
11 she's not been doing it without help. She would be
12 presenting this morning, but she's out of town today.

13 But she's gotten a lot of help from folks in our
14 building too numerous to mention, but I'm going to mention
15 three anyway. Jordan Scavo isn't here today. He's also on
16 vacation, but he has been one of our chief drafters. We
17 also have Esteban Guerrero sitting in the back here who's
18 been spending an awful lot of time working on this. And I
19 can't not mention Kevin Barker, who's been kind of the glue
20 helping pull together so many different pieces on this.
21 But that's really just a few of the folks doing it.

22 The first thing we did, the first thing Alana
23 did, is to do is reach out to our partners. There are
24 others who have been looking at these issues for a lot
25 longer than we have and we wanted to first say, "Hey, look.

1 Here's our assignment. Here's what we're thinking. What
2 do you think?" So we got some basic feedback.

3 And we constructed an approach to how to deal
4 with the situation. The first thing we did then was to do
5 a literature review. And we looked at over 100 different
6 studies that had been done around the country and
7 elsewhere, and we're not the first to have looked at this,
8 so this provided a lot of guidance. That's done.

9 Our report has been -- there's a draft that's
10 being worked on as we speak. We acknowledge in the report
11 that there may be other studies out there that we haven't
12 found, but we did our level best to find all of them, look
13 at them very carefully, and see what we could learn from
14 them. We have an appendix at the back of the document that
15 identifies each of the 100 plus studies that we've looked
16 at. This task is done.

17 Next we looked at a Gap Analysis. So we said,
18 "All right. We've got a good idea from this literature
19 review of what others have looked at. What haven't they
20 looked? Or what have they looked and found we really need
21 to look a little deeper or we need more research on."

22 From that our team has developed a list of questions
23 and we're using those questions in part to inform today's
24 discussion, and all the public outreach that we're doing,
25 to push these questions back at folks and get their

1 opinions. Of course, we're asking questions about what
2 we've also learned as well and vetting these ideas and
3 getting a sense of whether we're on the right track from
4 the folks we engage with as well. But the Gap Analysis has
5 been very helpful with that.

6 I also want to just talk about public engagement,
7 because this has really been the key to making this a
8 success. The last thing we want is a report that's 100
9 pages that sits on a shelf somewhere and collects dust. We
10 want this thing to be a guiding document that helps our
11 efforts, it should look at recommendations for what the
12 Legislature might do, what we as the Energy Commission
13 might do, what other Executive Branch agencies might do,
14 and others around the state. So we're really hoping it can
15 be a working document.

16 I want to just articulate quickly the public
17 engagement we've done to date. We've had three advocate
18 and organizational stakeholder meetings. We've had two
19 EJAC community meetings, that's the Environmental Justice
20 Advisory Committee, established by AB 32. We have had
21 seven community stakeholder meetings and three public
22 workshops. This is the second of those three public
23 workshops. The third takes place after we publish the
24 draft report. We want to get feedback on that, but this is
25 the second of those three.

1 In everything that we've done so far we've been
2 very pleased with the participation we've had. I met and
3 didn't get a count of how many folks we have on the line,
4 but we've got a room full of folks. And I think this
5 speaks to how important this speaks to others beyond us.

6 We do outreach very well here at the Energy
7 Commission, I'm proud to say. But we sure as heck couldn't
8 have done the job we did with this particular topic without
9 all the help we received from others. And we owe a great
10 debt of gratitude, and I want to mention by name at the
11 risk of leaving some folks off, those who have been
12 extremely helpful to us.

13 The California Environmental Justice Alliance has
14 been critical and their community partners as well. And
15 those include -- and I'm going to list six of them here:
16 The Greenlining Institute from Berkeley, the Asian Pacific
17 Environmental Network, APEN, from Oakland, Communities for
18 a Better Environment from Huntington Park in Los Angeles,
19 the Leadership Alliance for Environmental Justice from
20 Fresno, California Community Advocates for Environmental
21 Justice from Riverside-San Bernardino, and Strategic
22 Concepts in Organizing Policy and Education and RePower LA
23 from Los Angeles.

24 In addition, Alana has done a lot of outreach
25 around other parts of the state. She's attended meetings

1 that we haven't necessarily formally been a part of, but
2 she's been there listening and taking notes and she's
3 brought her staff and others in the Commission to join her.
4 So we're learning a lot from other events where we're not
5 necessarily -- our issues aren't necessarily the focus.

6 She's also reached out to the Sierra Business
7 Council and Sierra Camp, who will host community
8 stakeholder meetings to discuss the unique barriers faced
9 by the folks in our mountain communities. And we expect
10 we'll learn some things that are a little different perhaps
11 from urban and other areas around the state what we've also
12 done outreach to.

13 She's also working with the Strategic Growth
14 Council and Ashley referred to our work with some of the
15 Native American tribes in California. We have an upcoming
16 workshop that will take place up near Ukiah and Alana's
17 going to be chief in running that. North Star Tribal
18 Housing Authority is one our key partners on that effort.

19 We also sent a letter to the 184 recognized
20 tribes in the State of California to participate in the
21 meetings we've had, including this one. And we hope some
22 have joined and that about rounds it out.

23 Back to the public workshops briefly again, there
24 were three. The first one was on June 3rd. It had about 20
25 people in the room and 100 on the line as I mentioned. And

1 that was to refine the scope of what we're doing and do a
2 reality check on what we had planned to date. We did that.

3 This one here is to drill down a little bit more
4 into some of the policy ideas that you'll hear about, get
5 your feedback as to which things we ought to most focus on.

6 And again, the third one will really be about
7 getting feedback on the report we put out. We think it's
8 in good shape and it's coming together, but you don't know
9 until you put it out there and you hear from folks who get
10 a chance to react to it.

11 We'll then have time between then and our
12 proposed adoption date to propose to you, Commissioners,
13 for a vote, which is on December 14th. We'll have a couple
14 of months to get feedback. Some we'll get orally at the
15 third public workshop, but we'll also invite written
16 comments and we expect to get some. These, as you know,
17 take time to evaluate and sift through and find out where
18 there's commonalities and so forth. And then put together
19 a Final Draft Report again that we'll present to you for
20 the December 14th meeting.

21 The statute requires that we then share the
22 document with the Legislature come January 1 of next year.
23 We think we're on track to do that, but that's our timing.

24 Finally, I just want to say this is a really big
25 lift for our organization. And I'm very proud to say I

1 think we're doing a really good job with it. But it's not
2 really anything categorically new for us. This isn't some
3 brand-new idea that we've been confronted with and we're
4 struggling to figure out and get our bearings. We've
5 established a Diversity Committee quite some time ago, and
6 Alana leads that as well, so she was a natural for this
7 effort.

8 And we look at all sorts of things. We look at
9 siting and how do we make sure the communities we go into,
10 or where we're contemplating approvals with power plants,
11 that the folks there are able to a) understand us, because
12 sometimes there are language barriers. And the Adviser's
13 job is to hear from folks that don't necessarily
14 understand, sometimes prosaic proceedings in their
15 hometown, and help guide folks as to how they can
16 meaningfully participate in the conversation.

17 I won't go through everything, but we've also got
18 through AB 865, a direction by the Legislature to boost --
19 and the Governor who signed the bill -- to boost our
20 efforts in looking at how can we make sure folks that
21 contract with us, and we let a fairly large amount of money
22 out every year, how do all Californians get the benefit
23 from this?

24 And last I would just mention diversity in
25 hiring. We're making sure we're reaching out to a wide

1 variety of universities and small businesses and other
2 places around the state to make sure we attract the best
3 possible people to our organization.

4 So with that, I'd invite you to ask any questions
5 and thank you very much for your time.

6 CHAIRMAN WEISENMILLER: I think one of the major
7 things we need to do again, is to make sure that on the
8 communication side that as we do this effort -- and so far
9 we've done that as we go through the arc between now and
10 adoption -- that again we have to remain focused on making
11 sure that we're reaching out to the major languages in
12 California in a way that will bring them into the process.

13 MR. BOHAN: Absolutely.

14 CHAIRMAN WEISENMILLER: You don't want just a
15 100-page report sitting on the shelf, but one that's only
16 in English, for example.

17 COMMISSIONER MCALLISTER: Can I say a little
18 something? So thanks Drew, and I agree with your
19 assessment that there's a lot of chefs in the kitchen, but
20 so far the soup tastes pretty good. So that's good.

21 So just a comment actually, I think historically
22 there have been actually quite a resources that have gone
23 to low-income. And I think there's kind of a carve-out of
24 the ratepayer-funded programs. And then there's also the
25 CARE program itself. So there is a pretty significant kind

1 of flow of resources. Now, is it enough? No, of course,
2 it's not, right? Certainly that's a conversation that we
3 should have in terms in terms of just resource levels. But
4 my interest in having sort of been involved on and off in
5 low-income issues and energy efficiency over the last
6 couple of a few decades now really now, how can we do these
7 programs better? The people in the room, and the people
8 who are participating hopefully in all the stakeholder
9 interactions, really sort of the nitty-gritty stuff like
10 what can really work better on the ground? How can
11 communities engage?

12 I mean, let's try to just keep it real as much as
13 we possibly can. You know, and we're in a position to
14 actually impact what happens on the ground. And you know,
15 at the state government level that's not always the case.
16 You know, there are a lot of degrees of separation between
17 the ground and the state. And this is an area where I
18 think we're actually linking up the links of the chain,
19 sort of almost from top to bottom, and we have a good
20 opportunity. So really it's sort of palpable.

21 And so let's see -- well, I'll leave it there for
22 not. But I'm really looking forward to the discussion and
23 really figuring out practical ways. And I know that many
24 of you are in touch on the ground with what's going on and
25 we just want to hear what you have to say. We really,

1 really do, so thanks.

2 MR. DOUGHTY: Chair Weisenmiller, thank you for
3 including us today. I'm Tom Doughty with the California
4 Independent System Operator.

5 Some of you might say, "Well, what's the Grid
6 operator doing here?" We're talking about energy
7 efficiency and consumer participation at the retail meter
8 level. We too have gone through a very comprehensive
9 effort as part of a study we've just recently wrapped up
10 around our share of SB 350. Our effort has looked at the
11 impacts to disadvantaged communities of moving towards a
12 Regional Grid and we've worked with a number of you in this
13 room to complete those studies. Thank you for the inputs
14 you've provided.

15 We're a 501(c)(3) public benefit corporation and
16 our role here today, is both to listen and understand the
17 interplay between the conversations that'll be had here,
18 and our work. But also, to represent to this community,
19 our commitment to incorporating the disadvantaged
20 communities into this Master Energy Plan that is taking
21 shape for the energy supply sectors.

22 So my commitment today, on behalf of the
23 organization, is to listen and be prepared to engage you
24 either collectively or individually in further discussions
25 on how we can be more aware of the issues affecting

1 disadvantaged communities. Thank you.

2 CHAIRMAN WEISENMILLER: Well, that's very good.
3 Also Tom is going to encourage the ISO, now that there's
4 more time, to spend a little more time with some of the
5 NGOs going through the studies that have been done.

6 MR. DOUGHTY: Yes. For those who have not yet
7 heard we've extended our timeframe for conversations on our
8 program, probably into spring. And that gives us more time
9 for dialogue with this community as well, so glad to do
10 that, Mr. Chairman. Thank you.

11 COMMISSIONER DOUGLAS: I'll just briefly note
12 that I appreciate the significant effort that's gone into
13 outreach around this report. And I think it definitely
14 helps us bring in a lot of perspectives that are really
15 valuable for us to hear as we look at this material. And
16 as we think about to make our programs more accessible and
17 just better suited and better designed to help serve
18 disadvantaged communities.

19 MR. BARKER: Great. Thank you, Drew.

20 MR. DOUGHTY: Thank you.

21 MR. BARKER: So we're going to move on to our
22 first panel. This panel is Improving Low-Income
23 Participation in Current Programs.

24 And for the folks who are on this panel, if you
25 can come up, we have them in alphabetical order. And when

1 you join, please switch your name tags around.

2 So this panel is exploring barriers to low-income
3 participation and opportunities for improvement and
4 delivery of services to low-income communities in state,
5 utility, and local energy efficiency and renewable
6 programs.

7 This will be moderated by Jeanne Clinton, from
8 the Public Utilities Commission. Thanks, Jeanne, for
9 this.

10 And we're also joined by Chuck Belk from the
11 California Community Services Development, Robert Castaneda
12 from the Low Income Oversight Board, Hazlyn Fortune from
13 the PUC, David Jacot from LADWP, Sara Kamins from the PUC,
14 although I think we have someone stepping in for Sara?

15 MS. O'ROURKE: Shannon O'Rourke.

16 MR. BARKER: Okay, great. Thank you.

17 We have Elizabeth Kelly from Marin Clean Energy,
18 and then Maria Stamas from NRDC.

19 Go ahead, Jeanne.

20 MS. CLINTON: Good morning, everyone. Just for
21 the benefit of making sure we're -- I know, one more thing
22 -- the program descriptions that people provided, are those
23 going to be made available or distributed in some way?

24 MR. BARKER: So Brian, if you want to come up to
25 the microphone? So we did have a number of program

1 descriptions that we have. We have them on the dais and we
2 can make them available if folks would like for everyone to
3 attend, so we can put them up on our website.

4 MS. CLINTON: I think it would be terrific if
5 they were publicly available and accessible.

6 MR. BARKER: Sure, okay.

7 MS. CLINTON: So good morning everyone, I'm
8 Jeanne Clinton. I'm going to be moderating the panel.
9 Most of you know I am the Governor's appointed Energy
10 Efficiency Advisor at the PUC, with permission to work
11 broadly with government agencies and everyone in
12 California, to try to advance the aim of achieving lots of
13 energy efficiency.

14 We have a big panel today, seven members. And we
15 have a bit of a structured, I guess, sequence of questions
16 that we've asked the panel members to be prepared for. So
17 just in terms of logistics and process for the most part
18 we're going to pose one or two questions and then give
19 everybody who wants to, a chance to respond. And then go
20 to the next question, so they're sort of stacked or
21 sequenced.

22 And because of that I might suggest that in terms
23 of questions from the dais, if you want to ask a clarifying
24 question of something that anybody has said, I would
25 encourage you to jump in, in real time, and sort of make

1 sure you understand that, because we're going to be
2 building through the series of questions. And then we'll
3 hopefully have ample time at the end for more give-and-
4 take.

5 I also -- to keep the minutes that we have
6 available as focused as possible on useful conversation to
7 inform the study and the thought process -- we ask people
8 to prepare ahead of time their program descriptions to give
9 to you, so we don't have to spend time covering the basics
10 of what folks do. But they will have a chance to give you
11 the gist of what they do.

12 I also thought it might be helpful, since we
13 don't have the benefit of the literature search stage of
14 the report in hand yet, to just say a couple of
15 characterizing things about the population of low-income
16 and disadvantaged communities in California.

17 And conveniently, the statistics that I have
18 access to are more from an investor owned utility
19 perspective, so having said that I'm not by any means
20 trying to cover the same turf that SMUD or the Los Angeles
21 Department of Water and Power and the Southern California
22 and Northern California public agencies who deliver
23 electricity and gas might also say.

24 But in round numbers one-third of California
25 households qualify for CARE utility bill discounts and

1 receipt of the investor owned utility energy efficiency
2 programs -- one-third. That's a big number. In terms of
3 distinct numbers of households it's over four million. In
4 terms of customers, because we have some electric-only or
5 gas-only utilities it actually measures up to five million
6 or more customers. But some of those customers are served
7 by two utilities, so there's overlap. But the point is, it
8 is a huge number.

9 And I also want to acknowledge as we go into
10 this, that depending on the funding sources: state, Cap and
11 Trade, federal money, solar money, we use different
12 definitions of who qualifies or who's eligible for receipt
13 and then benefit from these sort of targeted services that
14 you'll be hearing about. And I'd like to encourage each of
15 the panelists to tell us what definition you use, just so
16 we're clear, and we have that in context.

17 I also want to acknowledge that the study targets
18 small businesses and particularly small businesses in
19 disadvantaged communities. And we know from the work that
20 the Air Resources Board had done on the CalEnviroScreen
21 that they have done a terrific job of pulling together
22 different kinds of metrics in terms of not only income and
23 traditional demographics, but also environmental health and
24 air quality, to define disadvantaged communities. And in
25 those situations it's not necessarily matched with income,

1 yet important metrics for us to be paying attention to as
2 we're trying to bring clean energy solutions.

3 So I think that's enough from me.

4 CHAIRMAN WEISENMILLER: Okay. Jeanne, I have two
5 clarifying questions.

6 MS. CLINTON: Great.

7 CHAIRMAN WEISENMILLER: First is do you have a
8 sense of the trends, so when you talk about four or five
9 million if we look back five years, is the number going up
10 or down?

11 MS. CLINTON: The simple answer is the number is
12 going up for probably three reasons. A, the population is
13 growing. B, at some point in recent history the PUC
14 upgraded or changed its definition of "eligibility" for the
15 ESAP and CARE programs allowing more households to qualify.
16 And thirdly, because of economic conditions at least in
17 recent five years or so, more people have fallen in income
18 and therefore have become newly eligible due to
19 unemployment or things like that.

20 So I'll leave it at that, but the bottom line is
21 the number is getting bigger.

22 CHAIRMAN WEISENMILLER: Yeah, I thought again for
23 context it would be good to -- assuming again it's getting
24 worse -- so at least get that on the table.

25 The other is obviously when you look at CARE

1 you're looking at people who have some connection to
2 essential energy services. And I think a few months ago
3 you, and Mark, and I were having a dialogue about the
4 portion of Californians that don't have access to basic
5 energy services and that seemed more in the hundreds of
6 thousands.

7 I mean, what's your sense -- and again, that
8 seems to be an area where we really need to be focused on
9 too, today. Do you remember those statistics?

10 MS. CLINTON: I actually don't. I tend to deal
11 with people who are on the Grid.

12 CHAIRMAN WEISENMILLER: Yeah. These are the ones
13 that don't have a gas service, in particular. There was
14 that bill a couple of years ago to look at propane
15 carriers.

16 MS. CLINTON: Well there's certainly households
17 in rural areas where their primary heating source is
18 propane or wood. But most of them do have electricity, so
19 they're on the Grid usually with an electricity utility,
20 unless they're totally off the grid and generating their
21 own power. But maybe let me just stop and ask if any one
22 of our panelists happens to know the answer to the
23 question.

24 (No audible response.)

25 It looks like one of us will have to dig that

1 out.

2 CHAIRMAN WEISENMILLER: Great, thanks.

3 MS. CLINTON: Okay, any other starting questions?

4 (No audible response.)

5 Okay. So panelists, we'll proceed.

6 So what I'd -- first round is I'd like to each
7 one of us, and Chuck I'll start with you, to just take a
8 few minutes to briefly for the benefit of the audience
9 identify yourself, tell us the kind of program or service
10 that you're involved with, no details. And if you could
11 also how do you or your organization define low-income or
12 disadvantaged communities as you use the term. Chuck?

13 MR. BELK: Sure.

14 Good morning, Commissioners. My name is Chuck
15 Belk. And I work for the Department of Community Services
16 and Development.

17 MS. CLINTON: Could you bring the microphone a
18 little closer?

19 MR. BELK: Oh, sorry. Okay, is that better?

20 Okay. I manage a department for the -- actually
21 I manage several units for the Department of Community
22 Services and Development. Units are defined as the Program
23 and Policy Development Unit and also Climate Investment
24 Unit. And I'll take a few moments as Jeanne said, to
25 provide just a brief overview, maybe put a little flesh on

1 the bones of what we provided in terms of our overview that
2 you've received in your folder to describe what CSD's low-
3 income programs do.

4 For more than 40 years CSD has administered
5 federal programs that provide energy assistance and
6 weatherization to low-income households. These programs
7 are those such as the U.S. Department of Health and Human
8 Services Low Income Home Energy Assistance Program or
9 LIHEAP -- it's a mouthful -- and also the Department of
10 Energy's WAP or Weatherization Assistance Program.

11 Both LIHEAP and DOE programs help low-income
12 families manage their energy expenditures by providing
13 energy efficiency and health and safety improvements to
14 their residential housing, whether it's -- either its being
15 rented or owned, either way. And, of course, all people
16 who qualify for these services must meet certain income
17 standards.

18 The income eligibility within our programs, they
19 vary a little bit, but I'll just give you a rough
20 assumption that they're close to or they approximate 200
21 percent of federal poverty guidelines, so I'll speak to it
22 in a little more detail when I think we speak about that a
23 little bit in a few more questions.

24 The funding amounts vary for the weatherization,
25 federal weatherization programs and during 2014, which is

1 the most recent year we've closed out, we received \$44.5
2 million across both programs to do weatherization services.
3 LIHEAP is by far the larger of the two. And that program
4 itself had approximately the lion's share, which is \$38.2
5 million out of the \$44 million.

6 LIHEAP and DOE services are administered by a
7 network of private, non-profit, community-based
8 organizations and local government agencies that provide
9 services state-wide while CSD is responsible for state
10 oversight.

11 Both programs, they vary, but they also embrace
12 and approach that as one of comprehensive assessment that
13 utilizes both visual and diagnostic tools to identify
14 importantly health and safety concerns, as well as energy
15 efficiency opportunities.

16 This approach encompasses a wide array of energy
17 services that include diagnostic assessment tools, for
18 example, that measure the leakage in the building envelope,
19 evaluating combustion appliances for safety, determining
20 operational conditions of appliances within the home and
21 also identifying opportunities for efficiencies gains.

22 CSD also manages the state's Low Income
23 Weatherization Program or LIWP. And in the state fiscal
24 years 2014-'15 and also '15-'16 CSD was appropriated \$154
25 million from the Greenhouse Gas Reduction Fund to expand

1 existing Low Income Weatherization Programs and also to
2 establish a Low Income Rent Renewable Energy Program within
3 defined disadvantaged communities or DACs or D-A-Cs;
4 however you want to refer to them. These DACs are defined
5 by CalEPA CalEnviroScreen tool, which I think we'll
6 probably be talking about a little bit later today, so I
7 won't go into that detail.

8 But using these GGRF Funds or Greenhouse Gas
9 Funds, CSD established the Low Income Weatherization
10 Program with three subprograms.

11 MS. CLINTON: Chuck, I'm going to interrupt,
12 we're getting way too wordy.

13 MR. BELK: Okay.

14 MS. CLINTON: This is not a brief introduction of
15 your programs, but so if you could just accelerate.

16 MR. BELK: Okay. That's fine. The bottom line
17 here, the three subcomponents are a single-family
18 weatherization, which also encompasses small multi-family
19 weatherization. We have a large multi-family
20 weatherization program and a Solar PV Program that installs
21 solar on homes that are owned by low-income families.
22 There we go.

23 MS. CLINTON: So just to clarify, you mentioned
24 that you use the definition of 200 percent of federal
25 poverty level. And do you use that across all the

1 different programs?

2 MR. BELK: Actually the Department of Energy's
3 Weatherization Program is the only one that absolutely uses
4 that definition. The LIHEAP Program uses 60 percent of SMI
5 and a couple of other variables as well, but it's roughly
6 approximate to 200 percent of federal poverty, but it does
7 vary depending on the household size. And the LIWP Program
8 utilizes two standards, which I can go into more detail or
9 I can cover that later, whatever you like.

10 MS. CLINTON: I think for the panel members, just
11 to give a sense of what you're grappling with in terms of
12 definitions.

13 MR. BELK: Sure, yes. For the LIWP program or
14 the Low Income Weatherization Program it's a tiered
15 requirement. So the first tier is that a household needs
16 to reside within one of the disadvantaged communities as
17 identified by CalEnviroScreen. And then secondly for the
18 single-family and small multi-family program we use 60
19 percent of SMI, which aligns with our LIHEAP program, so
20 the thought there was to allow for leveraging
21 opportunities. And our large multi-family and Solar PV
22 programs use an 80 percent of AMI standard and again that
23 was also the thought was to help it align with other state
24 programs where they could potentially leverage.

25 MS. CLINTON: And SMI and AMI are?

1 MR. BELK: State Median Income is SMI and AMI is
2 Area Median Income. I'm sorry, acronym city.

3 MS. CLINTON: Okay, so just a reminder to all of
4 us to try to at least spell out the acronyms before we use
5 them too often. Thank you.

6 MR. BELK: Sure

7 MS. CLINTON: Okay, Robert? A brief
8 introduction, what you're up to, and how you define the
9 population that you're serving.

10 MR. CASTANEDA: Hi, Robert Castaneda. I'm the
11 Chair of the Low Income Oversight Board for the California
12 Public Utilities Commission.

13 In a former life I used to be Deputy Director at
14 CSD. And one of the great things about CSD is clearly not
15 only the programs that they service, but again they've been
16 tasked with again a limited amount of resources to serve a
17 huge eligibility community in California. CSD has been
18 extremely talented and skillful in developing formulas in
19 connection with the neediest of the needy. I think all of
20 us, including the PUC and the utilities could benefit from
21 that insight.

22 So having said that I am the Chair of the Low
23 Income Oversight Board; we meet about four to five times a
24 year. We're codified in statute. The Legislature saw fit
25 to have this representation of not only community, but

1 basically service providers, right, within the constraint
2 of the programs in a contributory assistance capacity with
3 the Commission. So I'm privileged and honored to provide
4 that service.

5 On the other side of what I do to pay the bills,
6 is historically after my service with the state, I am an
7 advocate and a consultant to farm worker human service
8 agencies across California, so there's a number of them
9 that I have worked with for years including transportation
10 services. That's a very unique sort of need those
11 communities have. They face very interesting challenges,
12 dynamics and dangers, when it comes to accessible
13 affordable transportation. So I look to try to assist with
14 information. There are many studies that we've been part
15 of and that we've done for the Department of
16 Transportation. There are models that exist out there that
17 could truly benefit from collaboration with you folks.

18 In terms of the Federal Poverty Guidelines yes,
19 we do use the -- the standard would be either federal at
20 200 percent. Again, I defer to CSD in connection with
21 other funding formulas that they do to maximize and
22 leverage existing resources that are limited to serve a
23 growing needy and eligible population.

24 And then again the CPUC has seen fit to expand
25 their eligibility based on categorical eligibility. And I

1 believe there are seven, eight, or nine pieces of criteria
2 in that regard that expand the universe in terms of
3 services.

4 You know, frankly we're falling short. We could
5 do much better. The decision in terms of implementing CARE
6 and ESA is almost two years behind. You know, we're
7 working diligently on the Board to do a couple of things.
8 We think that we need a decision, but we think we need an
9 appropriate decision.

10 MS. CLINTON: Robert? Robert, could you keep the
11 opening remarks focused on what your activity is and also
12 you've already covered definitions, so thank you.

13 MR. CASTANEDA: Right, the one last thing that I
14 would contribute to this discussion is we as the LIOB also
15 are in a working partnership with the Commission, based on
16 Low Income Needs Assessment Report, which is a statewide
17 study that you too might benefit from. Thank you.

18 MS. CLINTON: Thanks, we'll get into challenges
19 and solutions in a bit.

20 Okay, Hazlyn?

21 MS. FORTUNE: Good morning, Commissioners. My
22 name is Hazlyn Fortune. I'm the Supervisor of the Energy
23 Efficiency Residential Programs and Portfolio Approval for
24 Energy Efficiency at the Commission. My staff and the
25 Commission oversees the Energy Savings Assistance Program,

1 which provides at no cost to renters and single-family
2 homes, weatherization services very similar to what you
3 just heard about by Mr. Belk.

4 We also administer the California Alternative
5 Rates for Energy Program, the CARE program, which provides
6 a 20 to 35-percent discount on energy rates for income-
7 qualifying Californians.

8 We also started the Family Energy Rate Assistance
9 Program or FERA. It uses a slightly higher income
10 guideline to qualify participants. And also the utilities
11 run, what we call the medical baseline, where folks who
12 have a need for equipment and their energy usage is going
13 to be higher because of the need for that equipment, a
14 doctor's note and application will qualify them for that.
15 That one is not income-based.

16 All of the three programs: the FARA, the CARE,
17 and the ESAP, the weatherization programs that I described
18 earlier briefly, we use the 200 percent of the Federal
19 Poverty Guidelines as the standard for getting people
20 eligible and on the programs.

21 And as Mr. Castenada mentioned we also had
22 expanded to include categorical eligibility, which means
23 that if an applicant is already enrolled in a program like
24 WIC, where they had to have shown income eligibility in
25 order to access and be approved for that program, they can

1 be automatically enrolled in the ESA Program or CARE
2 Program, so that's what categorical eligibility defines.
3 Thank you.

4 MS. CLINTON: Thank you.

5 David?

6 MR. JACOT: Good morning, Commissioners. I'm
7 David Jacot, Director of Efficiency Solutions for the Los
8 Angeles Department of Water and Power. We run a
9 comprehensive portfolio of energy and water efficiency
10 programs serving all customer segments. We also have an
11 extensive 20-program partnership and growing, 20 programs
12 and growing, partnership with SoCalGas, through which we
13 have extended our reach into all the customer segments,
14 including low income. We have our own Home Energy
15 Improvement Program, which is a comprehensive
16 weatherization program that is administered by DWP staff.
17 We have a Low-Income Refrigerator Exchange Program, very
18 successful.

19 And recently, within the last year, one of those
20 partnership programs with SoCalGas is that we brought ESA
21 into the City of Los Angeles. And the version of ESA we're
22 doing, we believe is more comprehensive than the statewide
23 version, because not only do we jointly do all the ESA
24 measures in-unit we're also serving the landlords common
25 areas with a direct install model for the lighting. And a

1 lot of those building owners, property managers, are
2 affordable housing developers.

3 As for income qualification, we do. We have a
4 City-chartered formula that is somewhat opaque, but it
5 generally results in about between 200 and 300 percent
6 federal poverty level is the cutoff for our own programs,
7 things like our Lifeline rate. Lifeline is like CARE, what
8 the IOUs have is CARE, we have a Lifeline rate. However,
9 where we're partnered with an entity that has regulatorily
10 adopted eligibility criteria such as ESA, it's the 200
11 percent that goes with the statewide program.

12 The only other thing I would mention as far as
13 disadvantaged communities we use CalEnviroScreen; that's
14 our typical way of identifying those communities.

15 MS. CLINTON: David, going back to a question
16 that Chair Weisenmiller asked, do you have a feel for what
17 portion of your residential base may qualify and/or how
18 that's evolved?

19 MR. JACOT: Yeah. Yeah, 40 percent, so if we say
20 rule of thumb it's a third statewide, it's 40 percent is
21 the floor in Los Angeles; it's quite high.

22 Is it getting bigger or smaller as a share? In
23 absolute numbers yes, it's getting bigger, because we've
24 got growth as well. But as far as the share I think that's
25 been pretty flat, but it's high. And it's higher than the

1 statewide average.

2 MS. CLINTON: Great.

3 Shannon?

4 MS. O'ROURKE: Good morning, Commissioners. I'm
5 Shannon O'Rourke. I'm a Senior Analyst on the Customer
6 Generation Programs Team at the California Public Utilities
7 Commission.

8 Our team oversees incentive programs for
9 customers to install renewable generation on their
10 properties including Solar PV under the California Solar
11 Initiative. We also oversee low-income specific incentive
12 programs for single-family properties. It's the Single-
13 Family Affordable Solar Homes Program or SASH. For multi-
14 family properties it's the Multi-family Affordable Solar
15 Housing Program or MASH.

16 We also pursuant to Assembly Bill 327 are working
17 on defining and looking into alternatives to the net energy
18 metering successor tariff, specifically to drive adoption
19 of Solar PV by residential customers in disadvantaged
20 communities.

21 For the MASH and SASH programs the eligibility
22 requirements are income and property specific and they're
23 statutorily defined. For income, it's 80 percent of Area
24 Median Income. And for the property requirement it's to
25 have either a deed restriction or a regulatory agreement

1 setting aside a certain percentage of the tenant spaces for
2 low-income tenants.

3 For disadvantaged communities, for the non-
4 successor tariff, we're still working with stakeholders on
5 defining what the eligibility requirements would be and
6 what a definition of "disadvantaged communities" would be.
7 I do want to point out that the Commission, across
8 different programs is implementing different programs
9 specifically for disadvantaged communities with different
10 definitions at this time of what a disadvantaged community
11 is, so this is something that we're grappling with.

12 And I think a lot is often driven by what the
13 statutory guidance is there, so for the Green Tariff Shared
14 Renewables Program it's 20 percent top CalEnviroScreen by
15 investor owned utility service territory. And for the
16 Electric Vehicles Grid Integration Pilots it's the top 25
17 percent of CalEnviroScreen, either statewide or by investor
18 owned utility, whatever yields the largest participation.

19 MS. CLINTON: Lots of complexity there.

20 MS. O'ROURKE: Definitely.

21 MS. CLINTON: Thank you.

22 Beth?

23 MS. KELLY: Hi, my name is Beth Kelly. I'm with
24 Marin Clean Energy or MCE Clean Energy. We serve Contra
25 Costa, Marin, Napa and Solano Counties.

1 First, I'll give you a quick overview on the
2 energy efficiency that we provide and also a pilot that we
3 have out. The ones that we're currently administering, the
4 programs, are multi-family, single-family, financing and
5 small commercial. And the only item that I'd like to note
6 is there is a one-pager in your binder that has a lot of
7 useful metrics in it. And it highlights that for our
8 multi-family program, which is not a low-income program, 77
9 percent of the customers served under that program are low
10 income. So that's very relevant to this conversation
11 today.

12 We also have a pilot out that we're asking the
13 CPUC to approve that relates to low-income energy
14 efficiency, so we do not run specifically low-income energy
15 efficiency programs yet, but that would be for multi-family
16 and single family programs that would leverage existing
17 non-EE programs in breaking down those silos. Also on your
18 one-pager, you'll note that we have solar and workforce
19 offerings that serve low-income communities quite
20 effectively.

21 So with regards to definitions for low income,
22 like I said we aren't yet administering those programs, but
23 we plan on using the energy savings assistance definition.
24 But however we are introducing in our pilot some
25 recommendations for further ways to define subcategories of

1 folks that may otherwise be overlooked, so we support the
2 categorical eligibility requirements that are discussed by
3 Hazlyn earlier.

4 But otherwise, for example, CalEnviroScreen
5 overlooks many of our lowest-income communities within our
6 service territory and so we look to more granular
7 information than not. So for example in Marin County, we
8 have the Canal District, which is a heavily Latino
9 community. We have Marin City, which is a heavily black
10 community and those are overlooked by that existing tool.

11 So that is the overview, and certainly look at
12 the one-pager that we provided in your binders, thank you.

13 MS. CLINTON: Thanks, very much.

14 Maria?

15 MS. STAMAS: Hi, good morning, Commissioners.

16 Maria Stamas with the Natural Resources Defense Council and
17 I'm also speaking on behalf of the Energy Efficiency for
18 All Initiative, which is a national initiative that NRDC is
19 part of, but we have partners in housing, National Housing
20 Trust, as well as program implementers, elevate energy and
21 energy foundation. We work in 12 states and California is
22 one of those states. We also have local partners on the
23 ground.

24 And the goal of Energy Efficiency for All is to
25 really collaborate with housing groups and tenants to

1 vastly improve clean energy offerings for low-income
2 communities. And we focus on multi-family housing, because
3 it's been underserved in the past and it's a little bit
4 more difficult with the landlord-tenant relationships to
5 really get programs that work for that sector.

6 And then in terms of programs, I don't run my own
7 program or Energy Efficiency for All doesn't, but we do
8 monitor and provide recommendations for the vast majority
9 of low-income programs in the state. So everything that
10 you've heard already mentioned where participating and
11 proceedings or evaluating or covering, we are for the most
12 part somewhat involved in.

13 And then in terms of defining low-income and
14 disadvantaged communities I just wanted to highlight a
15 couple of fact that we found, in terms of the different
16 programs. And one is, that we've learned in partnering
17 affordable housing groups, is that state housing programs
18 all use Area Median Income as their eligibility guideline.
19 And so something we've supported is kind of, also on the
20 energy side, making sure that it aligns with affordable
21 housing guidelines. So we support kind of Area Median
22 Income eligibility requirements.

23 And then on the disadvantaged communities metric,
24 two notes there. One is as D. (phonetic) mentioned, that
25 low-income and income levels are one input, but it also has

1 a vast majority of inputs. And as a result a lot of low-
2 income housing falls outside of disadvantaged communities.
3 So particularly subsidized affordable multi-family housing,
4 80 percent of that housing falls outside of disadvantaged
5 communities, so just something that kind of keep in mind.

6 And then I guess lastly another thing we've seen
7 in implementation of programs that serve disadvantaged
8 communities, is that there will often be properties or
9 buildings that are just across the street from a borderline
10 that have the same level of income in the housing. And the
11 provider is serving one building and then across the street
12 there's another one that just missed the mark by very
13 little, that they're getting left out of the program. So
14 we've been thinking about -- there are some programs that
15 have adopted and now have a two-to-five mile radiuses on
16 the boundary line. And that's also something we support.

17 MS. CLINTON: Thanks very much, Maria.

18 So for the next round of questions, just to shake
19 up the order, I'm going to start adjacent to me with you
20 David, go this way, and then come to Shannon and go this
21 way. Just so you don't get too bored with the sequence.

22 So the second question, and I apologize for the
23 fact that a little of this is foundational and we'll get to
24 the real fun questions soon, but the second round question
25 is, "How do you measure success in your own organizations?"

1 Do you have target values, specific objectives, do you have
2 metrics?" So if you could tell us how you measure success
3 and if you have any sense of how well you're doing.

4 MR. JACOT: Yes, thank you.

5 We do have substantial metrics that we track. It
6 depends on which program and what the goals of the program
7 are. For our low-income efforts, like I said if we're 40
8 percent -- 40 percent of our residential base is low-income
9 or income-qualified. That's millions of people. We've got
10 one-and-a-half million residential customer accounts, so
11 that's 600,000.

12 So when you look at it that way then you set
13 goals around the program about penetration of the programs,
14 and you want to serve everybody, but there's only so much
15 you can do. So when you set the metrics and the goals,
16 it's to get as much out there as you possibly can. But to
17 say, "Well, by the end of next year we're going to serve 20
18 percent, or 40 percent," that's hard just given the
19 vastness of the needs. So we have rolling programs that
20 have operated for years and years.

21 But we do have other metrics that are a little
22 bit more realistically achievable for full saturation and
23 frankly transformation. One of which is to maximize the
24 share of customers that are taking advantage of the
25 Lifeline rate, just like the IOUs try to get everybody

1 who's qualified for the CARE rate to be on the CARE rate,
2 we do the same thing for the Lifeline rate. And we do
3 track that upcoming, it's very close.

4 One of our Commissioners has -- one of the
5 Commissioners of the Board of the Los Angeles Department of
6 Water and Power has been very instrumental in driving the
7 Department towards of adopting a wide-ranging set of equity
8 metrics across the entire organization. And it's been
9 drafted and we're getting ready to do the first round of
10 reporting on it this fall. It's really exciting.

11 And I'd love to, at some point, come back and
12 share what those are and how it looks. But it's
13 essentially things like if you have response times for
14 fixing outages is there geographic or socioeconomic
15 disparity geographically across the territory in those
16 response times? In other words, as the lights come on is
17 the average outage 20 minutes here, but it's 40 minutes
18 there? And is that due to infrastructure or is it due to
19 other things; we don't know.

20 But by establishing metrics around those, that's
21 how we can start to analyze it. You know, where do the
22 bulk of the energy efficiency rebates go? So we will be
23 doing GIS mapping of our major programs, both low-income
24 but also the non low-income programs on solar, on
25 residential energy efficiency, commercial energy

1 efficiency, mapping to the city. And then comparing the
2 potential in those areas to what's actually landing there.
3 You know, and some are pretty straightforward, intuitively.

4 We have a very successful Pool Pump Program that
5 is obviously going to penetrate areas of the city that have
6 a lot of pools. The commercial's going to -- the large
7 commercial programs are going to get into the areas of the
8 city that are the heavy commercial districts, so a lot of
9 it is intuitive.

10 But overall I think we're looking at about,
11 across all facets of our operation both on the power and
12 the water side, we're looking at about over 50 metrics and
13 all around equity. And that would be something that I'd
14 love to come back and share at some point.

15 MS. CLINTON: Okay. That sounds like quite a bit
16 to jump into.

17 MR. JACOT: It's a lot.

18 MS. CLINTON: Hazlyn?

19 MS. FORTUNE: Yes, Hazlyn Fortune again.

20 The California PUC, I guess around 20 -- I'm
21 trying to remember when the first report came out, but we
22 created a report that set an Energy Efficiency Strategic
23 Plan. And in that report we set a target for the program
24 administrators, the IOUs, for the ESA CARE programs that --
25 for the ESA Program that they reach 100 percent of those

1 who are willing and eligible to participate. That the
2 program had touched them or reached them, whether once or
3 twice or multiple times by 2020.

4 So the homes treated information that the
5 utilities report to us tracks success at reaching that
6 goal, that broad goal. Their other goals -- the statute
7 that underlines the program -- definitely points to
8 reducing energy burden. There are times when we've gotten
9 calls where somebody was deemed ineligible, but they're a
10 veteran. They may have extraordinary health challenges.
11 And on those occasions we've coordinated with the utilities
12 to bend the rules, so that the program could provide them
13 with a solution for their challenge.

14 The programs also periodically go through; we
15 call them impact evaluation -- with evaluation measurement,
16 evaluation -- looks at the kilowatt hour savings and therm
17 savings from the programs. I don't have specific numbers,
18 but if you'd like them, I can provide it.

19 What the last impact study showed in terms of
20 those two metrics -- and I know that the last information I
21 reviewed on the penetration targets for ESA, based on those
22 homes treated scheme that I explained earlier -- have all
23 the utilities upwards of 80 percent plus penetration having
24 treated homes, both renters and in multi-family dwellings
25 and single-family low-income homes.

1 MS. CLINTON: Just as a follow-up question to
2 both of you while I'm thinking of it and for others, we're
3 hearing about participation rates. We're hearing about
4 savings. Hazlyn, you've mentioned energy burden. Do you
5 have any -- do either of your organizations have metrics on
6 other things that sometimes are talked about: health,
7 safety, comfort; is that measured in any way?

8 MR. JACOT: Not at the moment, but I think that's
9 something we'll be looking at with our -- as we expand our
10 equity metrics effort.

11 MS. FORTUNE: Yeah, the current programs at the
12 Commission do not have set metrics to measure health,
13 comfort and safety. We look at the energy since we're
14 energy. But those are things that, you know, of course are
15 very -- increasingly important.

16 And at this point, I want to mention that the way
17 that I look at this emerging effort to define disadvantaged
18 communities has low-income as a primary characteristic of
19 that population. It's not low-income and then
20 disadvantaged communities. One primary characteristic of
21 disadvantaged communities is that they're all low-income
22 and they have energy burden, which means that they spend an
23 inordinate amount of their income on energy, whether it's
24 because they're in San Joaquin Valley where they have to
25 spend money on propane and wood or they've got other

1 challenges that cause that.

2 So if we're going to be thinking about
3 disadvantaged communities let's just make sure that we have
4 that as sort of a governing definition, under which other
5 things like environmental justice, living wages, all those
6 things fall under that. And I wanted to -- well, I'll just
7 say that, that I'd want to make sure that you understand
8 that that's my interpretation of this effort.

9 MR. JACOT: Yeah. And that raises an important
10 point too. Not all low-income folks live in disadvantaged
11 communities. So our first, where we first start is at the
12 individual, or at the household, you know of the low
13 income. Disadvantaged communities are concentrations of
14 low-income and other factors when you go through
15 CalEnviroScreen, you know, when you also have environmental
16 justice issues.

17 So it's important to know that you've got to
18 focus first on the eligibility of the individual customer
19 and then where you have hot spots if you will, if you have
20 special concentrations of adverse socioeconomic conditions
21 those areas can be focused on with heightened levels of
22 resources. But you're always starting with something
23 broader that serves the entire low-income community.

24 COMMISSIONER MCALLISTER: Jeanne, I want to chime
25 in a little bit here. So I think this is an incredibly

1 important point that I want to just highlight, so that
2 people continue to think about it, and maybe in the
3 subsequent comments can add.

4 So I'm interested in sort of -- I think all of us
5 on the dais are interested in figuring out we can
6 coordinate various programs, you know not impose new
7 transaction costs, but sort of streamline and reduce
8 transaction costs, actually. So if we're at a house we can
9 do lots of different things and not have it be a problem,
10 have eligibility sort of ironed out to the extent possible,
11 etcetera.

12 So I guess I'm interested in how much your
13 various programs coordinate with local government. And by
14 that, I don't just mean cities and counties, but also COGs
15 and other programs that might -- transportation planning
16 came up. Certainly there are local programs that do lead
17 abatement, that do airport noise abatement, that do --
18 there are lots of different -- and they're contextual at
19 each place, but there are lots of different programs that
20 exist. So I'm interested.

21 The second point is housing policy actually kind
22 of does exactly the opposite of what we're talking about in
23 terms of EnviroScreen identifying communities. A lot of
24 housing policy is, "Hey, how do we get more low-income in
25 non-disadvantaged -- more low-income housing, more

1 accessible housing, in non-disadvantaged communities?" So
2 sort of by design we're a little bit at odds, it sounds
3 like sometimes.

4 You know, if you're building a multi-family
5 construction in a place that's near the jobs and is not a
6 disadvantaged community, and you're saying okay 20 percent
7 of the housing has to be low income in that new building,
8 well that's kind of building 20 percent of the units to
9 likely not be within EnviroScreen areas of disadvantaged
10 communities. So they should be eligible.

11 So those kinds of local coordinations, I think to
12 the extent we can highlight the opportunities there, I'd
13 really appreciate that.

14 MS. CLINTON: Yeah. Let's keep on moving and see
15 if we can pick up some of those and some of the other
16 responses. And I just want to come back to a couple data
17 points that have already been mentioned, so we can connect
18 some dots. We've heard two different uses of
19 CalEnviroScreen, one which is the top 20 percent of
20 disadvantaged communities, the other the top 25 percent.

21 Earlier we heard about low-income energy
22 efficiency definitions that are based on income, but sort
23 of correlate with a percentage of residential populations.
24 And we heard 33 percent on average I think for the
25 investor-owned utilities. We heard 40 percent in Los

1 Angeles. So we have a disconnect: 20 and 25 on one side
2 and 33 and 40 on another. So that means by definition some
3 people are not falling into the pool depending upon which
4 definition is being used.

5 So having said that, Robert, let's move on and
6 I'm going to repeat the question, because I think we've
7 migrated a little bit. How do you measure success in your
8 world? Do you have objectives, metrics, and how well do
9 you think you're doing?

10 MR. CASTANEDA: That's a great question. And I'm
11 going to reflect on basically what my service providers
12 tell me almost every time we meet, either at the beginning
13 or at the end of a meeting --

14 MS. CLINTON: Could you pull the mic a little bit
15 closer?

16 MR. CASTANEDA: Sure.

17 MS. CLINTON: Thanks.

18 MR. CASTANEDA: Are we helping people that need
19 help? In other words, let's talk about energy efficiency
20 and the reduction of energy burden.

21 Many of the service providers that I work with
22 are in some of the most remote rural areas of the state,
23 where temperatures are extreme in terms of heat and in
24 terms of cold. And it's not uncommon when these households
25 are served, for a senior citizen just to break down in

1 tears, because they have a daughter, there's multi-
2 generational families under the same roof with an infant
3 and those temperatures are exceeding 115 degrees and we're
4 able to do a little something.

5 How do we measure success? That's an interesting
6 question, because the broader issue is how can we make
7 programs better? It's evaluation and revision. Our folks
8 in the community frankly understand how we can do better.
9 We understand that an appropriate program service delivery
10 mechanism that takes in valuable research and program
11 planning in terms of implementation that works in a
12 collaborative manner, not only within the PUC and
13 utilities, but also our sister agencies in connection with
14 the coordinations here that you mentioned, is how we can do
15 better.

16 One of the pilots that was mentioned was a CARE
17 Outreach Program in connection with using Human Services at
18 the county level to go ahead and integrate an application
19 in an eligibility pool; that's one way we can do better.

20 One way we can do better is when we looked at
21 cost efficiencies in connection with this appliance as
22 opposed to this other appliance or this measure as opposed
23 to another measure. The reality is, is that we're looking
24 at cost. We have to look at the cost of stopping a truck,
25 a crew, what is that? And then what are our limitations?

1 How can we do better in terms of the whole house approach
2 in connection with energy efficiency? So how we measure
3 success is how much help and assistance we're providing to
4 low-income communities that need it. Thank you.

5 MS. CLINTON: Thank you, Robert.

6 Chuck, from the CSD perspective?

7 MR. BELK: So we looked at this question. We
8 tried to take a look at the federal programs that we've
9 managed for many, many years. And those programs, they
10 were originated at a time where there really weren't a lot
11 of metrics out there that were being tracked for low-income
12 programs, and so they developed and they developed a
13 personality based on that.

14 And so typically how it's been looked at is that
15 these federal programs are -- the metric we've used for
16 success is, "Hey, did we spend dollars? Did they get out
17 to the low-income populations they needed?" And so
18 basically we've evolved our thinking over the years and
19 we're starting to move to a different type of system now.

20 But in the past it's been we've shaped policies,
21 we've used new energy modeling techniques to develop
22 priority lists, put in cost controls, and used QA oversight
23 or Quality Assurance oversights to make sure that the
24 weatherization programs were delivering what we wanted them
25 to do, at the homes.

1 And so were those efforts effective? I'm
2 assuming that -- my assumption is, and I have a lot of
3 trust in the system, is that when we go out and do a
4 comprehensive assessment for a weatherization job we are
5 looking at all the opportunities to do out there. That's
6 the whole idea of addressing health and safety efficiency
7 opportunities and so that is the hope.

8 And so even so even though we're only focusing on
9 the cost controls and these kind of old-fashioned ways of
10 tracking, as long as we're making sure those dollars get
11 expended the way the program was set up to based on the
12 policies, we know that there's some benefit going to the
13 residents.

14 That being said we are moving into an age where
15 information is everything and so we want to begin tracking
16 some of those metrics. And so basically CSD is involved
17 currently, where we're working with a consultant right now
18 and we'll be hopefully speaking with the IOU shortly, to
19 develop some type of a data sharing opportunity. So we
20 need a brokerage agreement with them to share data, so that
21 we can track. When we go out to a home and we put in a
22 certain number of measures do we see the effects on the
23 energy bill at the end, because that's really where the
24 rubber hits the road. We want to see that benefit the low-
25 income residents.

1 And also Jeanne, you had provided some reading
2 material to us. And I actually got a chance to read
3 through one of the last night and I noted in there that we
4 measure efficiency based on what's installed and the energy
5 savings. But we are kind of missing the boat a little bit
6 if we aren't counting the health and safety, the comfort of
7 the home. These things need to be measureable. And we
8 need to do a better job of tracking those items, because
9 there are a lot of market barriers when trying to get out
10 to these low-income homes.

11 And so we need to recognize it for what it is and
12 do our best to quantify this, so we can justify our
13 programs. And so they don't look like bad investments.

14 MS. CLINTON: Thank you.

15 Now we'll shift over, Shannon, from a solar
16 perspective, a change of pace.

17 MS. O'ROURKE: Yeah, so mix it up a little.

18 So the MASH and SASH programs had some pretty
19 straightforward goals with regards to the incentive
20 programs. And they were really to get low-income customers
21 to adopt solar and to reduce electric cost. So a lot of
22 how we measure successes was their subscription, were we
23 effectively getting adoption, were the incentive levels
24 correct?

25 And then also looking at the bill impact, so

1 customer bill impacts, were their electric bills actually
2 reduced as a result of installing solar? And the answer is
3 generally yes.

4 But we also are trying to now look at cost
5 effectiveness of the programs. And so we'll use standard
6 practice manual cost effectiveness to look at whether it's
7 cost effective from different perspectives. And often with
8 low-income programs you don't have the same requirements
9 that you do for a non-low income, because there's an
10 understanding you need to spend more to reach these other
11 goals that you have besides just energy-related.

12 So as part of cost effectiveness, we started
13 looking at, in our last program evaluation, non-energy
14 benefits and this is a challenging area. I think energy
15 efficiency world kind of attest to that. And we in dipping
16 our toe in on the solar side, its challenging because you
17 need research, you need numbers; you need to back it up.

18 But I want to point out that the Venn diagram --
19 I think of health, comfort and safety between energy
20 efficiency -- and solar is kind of small.

21 With solar, you don't have the same impacts like
22 replacing an HVAC system or something else, because you're
23 putting a solar system on your roof. And maybe you're
24 allowing a customer who previously couldn't run their air
25 conditioning to run their air conditioning now. So you

1 have kind of different things happening. So when we do
2 think about in the future, any kind of program analysis
3 like that, the solar world has a bit of a different impact
4 on the actual customers than energy efficiency
5 improvements.

6 MS. CLINTON: If I could just jump in and draw a
7 line between the two CPUC responses? I think something
8 that's been unstated is both organizations commit a certain
9 percentage of their programmatic budgets to evaluation. So
10 there is rigorous evaluation that's being done.

11 Shannon has referred to the cost effectiveness on
12 the solar side. Hazlyn referred to impact analyses that
13 are done. And Robert referred earlier to something that's
14 affectionately known as the LINA, L-I-N-A, which stands for
15 the Low Income Needs Assessment.

16 And I'm going to hold up, just for your benefit,
17 this was the last completed LINA Study in 2013 and there's
18 another one underway now. And they're done about every
19 three years for the investor owned utility service area.
20 And this is our Needs Assessment for the Energy Savings
21 Assistance and CARE rates.

22 And just looking at the table of contents it
23 covers population characteristics, accessibility,
24 penetration, outreach, barriers to participation, energy
25 burden, measure benefits, addressing energy need, and it

1 goes into more detail about who's participating and who's
2 not, and what outreach mechanisms are affective, and why
3 are people not participating? And so from -- this is also
4 in the bibliography that you folks are doing in your
5 literature search, which is by the way where all the
6 references came from that I've provided. I've just plucked
7 them out of the Energy Commission's long list.

8 So I just want to acknowledge that there's a fair
9 amount of evaluation and research going on at least with
10 the investor owned utility dollars. I can't speak for the
11 federal dollars or LADWP.

12 I'm sorry for the --

13 COMMISSIONER MCALLISTER: Jeanne, let me just
14 also build on what you said. So there was a recent
15 controversy, not based in California, and I wanted to just
16 bring that up. So there is a danger in my view of
17 expecting these programs to be cost effective in some
18 traditional sense, right? And so I'm seeing heads nodding
19 there, and so it's absolutely important on the energy
20 front. But also low income, you know the disadvantaged
21 communities as some of you inferred there is likely more
22 sort of take-back, as people capture comfort that they've
23 foregoing and things like that.

24 So I guess I'm wondering if there's a -- if
25 there's any need to clarify that sort of efforts that try

1 to target this, these demographics, have any sort of
2 cognitive dissonance? Like on the one had they're expected
3 to be beautiful form the energy perspective. On the other
4 hand, they're also expected to do a bunch of stuff that's
5 really a social program. So clarity on that might be
6 useful. And this would be a place to highlight some of
7 those issues.

8 CHAIRMAN WEISENMILLER: Yeah, that's right. This
9 report can certainly address the need that the program
10 should not be constrained by traditional cost
11 effectiveness, but anyway.

12 MS. CLINTON: Yeah. So, let's just -- I'm going
13 to note that question, cost effectiveness. I want our last
14 two panelists to get a chance to take a crack at success
15 and then maybe we could come back to that issue.

16 Beth?

17 MS. KELLY: Thank you very much.

18 So just for our existing programs I think it's
19 pretty clear what our metrics are: energy savings, water
20 savings, cost-effectiveness. But with regards to our low-
21 income pilot that we've been proposing there are a lot of
22 components in there that might be a bit unique. We do
23 identify health and safety as an important consideration.

24 And there are a couple areas where that can be
25 addressed and one is identifying and leveraging other

1 programs to help resolve Health and Safety Code violations.
2 And so how do we support people being in compliance with
3 the law?

4 Separately, what are solutions that can avoid
5 certain health and safety negative impacts? So for
6 example, we're looking at fuel switching from gas to
7 electric and also certain heat pumps, so those that's one
8 indicator. Another indicator is how comprehensive of
9 projects are we doing? So not just gathering low hanging
10 fruit.

11 And with regards to our low-income pilot, it's --
12 the whole goal is to serve low-income and underserved
13 communities. So the metric is, "How are we doing better
14 through that program versus just standard energy
15 efficiency?" And we're very, very active at a Public
16 Utilities Commission on working to address policy barriers
17 to achieve better programs.

18 I would say with regards to cost effectiveness,
19 there are a couple of major challenges that we face. We're
20 a community choice aggregator, so we're quite a bit
21 different than the investor owned utilities for a lot of
22 reasons. And one of the important ones I think is scale.
23 We're a lot smaller.

24 And so there's a couple of components. One
25 component is when we launched our energy efficiency

1 programs we were directed to work around existing investor
2 owned utility programs and so the low-hanging fruit is
3 gone. And so you can't integrate all those together.

4 And also the administrative burden of being an
5 energy efficiency administrator is very, very high,
6 particularly for small entities. So I appreciate
7 Commissioner McAllister's comments about streamlining and
8 making things simpler. You know that's the other side of
9 having rigorous EM&V is well how expensive is it going to
10 be for us as a small administrator, to be able to evaluate
11 your duty EM&V, when there's a lot of complex metrics,
12 rather than simpler metrics.

13 So for example, our current budget in a year is
14 \$1.5 million. And EM&V studies are very expensive, the
15 administrative burden of complying with CPUC regulations,
16 I mean this is -- let's be honest, it's a labor of love.
17 It's not easy.

18 MS. CLINTON: Good, duly noted. Hard to do
19 rigorous EM&V with small scale programs and budgets.

20 MS. KELLY: Yeah, and staffing.

21 MS. CLINTON: Okay. So maybe someday we'll just
22 point that out as a challenge of how California wants to
23 get good metrics and a sense of accomplishment and success
24 or not, when we have a wide range of types and sizes of
25 activities going on. I think it's a good question.

1 Maria, how do you measure success and how well do
2 you think we are doing?

3 MS. STAMAS: Great, so I had a couple of points
4 here.

5 First, this actually wasn't what I had prepared
6 to say, but I just wanted to follow up on something that
7 Robert had mentioned about metric of success being how low-
8 income tenants are being served, their low-income household
9 owners, and their level of satisfaction with the programs.
10 And picking up on that, also the multi-family affordable
11 owners who make their investment decisions on behalf of
12 tenants, and I think one thing that sometimes we don't have
13 in the programs is a feedback loop between the customers
14 and the program administrators and the CPUC. We have
15 stakeholder proceedings where advocacy groups provide
16 feedback but we don't really have that direct feedback from
17 actual customers.

18 So I think one level of success would be just having that
19 feedback loop and actually having it be positive.

20 And then back to my prepared remarks I think I
21 just wanted to highlight for a minute, energy savings,
22 which directly impacts bills and then directly impacts the
23 burden that low-income families are seeing in terms of how
24 much of their income is spent on utility bills. And it's
25 been amazing with the Energy Savings Assistance Program,

1 the participation and the breadth of services that have
2 gone out has truly been amazing. It's at this point, like
3 Hazlyn mentioned, it's almost about to reach about an 80
4 percent threshold of how many households of eligible and
5 willing participants.

6 And the Energy Efficiency Strategic Plan that
7 originally set that goal also set a goal of having
8 increasing energy savings and more cost effective energy
9 savings over time. And that was never really translated
10 into an actual goal for the program. So there's a goal
11 that utilities have to meet about how many households they
12 serve each year, but not a goal about how much they have to
13 provide each household or how much savings they have to
14 achieve per household.

15 And I think, as a result, there's been income
16 evaluations in the past that have said, "You know, we go to
17 a lot of expense of enrolling households and evaluating
18 their income levels and visiting the households. And then
19 often sometimes we're only providing a couple measures,
20 like faucet aerators or a couple of light bulbs, but we're
21 not really providing everything we can to the household
22 once we're there.

23 And also, not really doing a thorough audit,
24 especially of more complex buildings, to see what's cost
25 effective in this particular building that we can also

1 provide, even if it's not cost effective across the board.
2 You know, if there's a property that has 115-degree weather
3 in the summer, air conditioning might be more cost
4 effective there than it would be on the Coast. So I guess
5 just thinking more about having a metric of success be
6 around energy saving and bill savings I think could go a
7 long way.

8 And then lastly, in terms of what's the burden
9 for say an owner of a multi-family property to participate
10 in the low income program. And they have to leverage
11 sometimes five different programs and all the different
12 guidelines. And that often can be a disincentive to
13 participate. So on the flip side of a metric of success,
14 other programs have measured the percent of projects that
15 are completed from initial intake. So how many owners or
16 tenants are reaching out to a program? And then how many
17 actually finish a project?

18 So thanks.

19 MS. CLINTON: Those are great comments. In the
20 middle of this, Commissioner McAllister raised the question
21 of cost effectiveness and whether that's an appropriate
22 metric or how to use something like that alongside others.
23 Does anybody else in the panel want to speak to that before
24 we move on to another round?

25 Robert?

1 MR. CASTANEDA: Well, I just want to make a
2 comment on what Maria said, about the feedback loop, you
3 know, kudos.

4 I'd say, almost about a year ago, I got a call
5 from a -- he's a facilitator. He's a manager. He's an
6 operator of low-income multifamily housing in San Diego.
7 And he has partners in Los Angeles.

8 And one of the interesting dynamics that's
9 happening in this space, that was kind of an education for
10 me, is that the Governor is certainly cited in his budget
11 too, the ability for non profits to work with private
12 sector companies to provide this housing. And we have a
13 designation that is called "not-for-profit group living
14 facilities."

15 So this fellow found me through the LIOB website.
16 And he said, "Guess what? We did this transformation on
17 184 units, a year-and-a-half ago, and the utility kicked us
18 off the CARE program." I said, "Really? Well why is
19 that?"

20 Anyway, to make a long story short, they're back
21 on CARE, but the reality is, is that we're starting to kind
22 of see some challenges in connection with sister
23 facilities, or exact, similar facilities having the same
24 issue. And frankly I only have so much time to help so
25 many people. So that feedback, I think is critical. And

1 to put that and to engineer that into the system is king.

2 And I'm very, very happy that the individual from
3 LADWP is here, because I intend to kind of seek their
4 assistance, because one of the facilities is with the Gas
5 Company, where they did (indiscernible) low-income
6 residents receive rate assistance. But LADWP does not have
7 a designation, at least the provider was telling me, for
8 low-income not-for-profit group living facilities. So they
9 have the designation with the Gas Company, but they don't
10 have it with LADWP.

11 So that's I think something that we can do. But
12 I apologize, Jeanne, I --

13 MS. CLINTON: No, no, no. I think it's a good
14 additional observation, group living facilities. And I
15 know that there are some similar issues. There's a bill in
16 the legislature now to deal with group living facilities for
17 agricultural workers.

18 And there are different populations that perhaps
19 aren't touched by some of these programs now. And
20 hopefully they'll be identified in the course of doing it.
21 Maybe they're touched in a disadvantaged community sense,
22 but not in an income qualification sense, because a
23 corporate owner may own the building. So anyway, these are
24 the nuances.

25 Hazlyn, did I see your hand up on the cost

1 effectiveness?

2 MS. FORTUNE: Yeah, you did.

3 I mean, the main statutes that govern both the
4 CARE and the Energy Savings Assistance Program has written
5 into the statute or however you want or you can say, I've
6 heard that the statute actually says we should consider
7 cost effectiveness," but it's a rigorous standard that we
8 do apply in our programs and that the program, the IOU
9 program administrators also apply.

10 So as we consider how best we can do more for not
11 just low-income folks, regardless where they reside,
12 whether there are disadvantaged communities, however we
13 define and designate that or anywhere in the state. We
14 would do ourselves a good service by saying that as we roll
15 out potentially a different effort and a different level of
16 spending to address the need that the program
17 administrators are somewhat -- we've got to come up with a
18 schema to relieve them of that requirement. Because the
19 math won't work whether you're tracking energy savings, or
20 you're tracking GHG reduction, I don't think the math will
21 work as part of a rigorous analysis.

22 We have to come up with a better policy reason,
23 besides targets and energy efficiency savings and them and
24 GHG savings to justify the level of effort it will take to
25 address the multiplicity of needs that are found in

1 disadvantaged community areas.

2 MS. CLINTON: If I could just add a data point to
3 that? We're talking about cost effectiveness in sort of
4 conceptual sense, but the last time I recalled if one were
5 to do a traditional Benefit Cost Analysis on the ESA
6 programs I think it would be less than 0.25. We're not
7 talking about something that is cost effective now.

8 The question is then should we modify the
9 definitions? As Shannon said should we somehow capture all
10 the non-energy benefits, you know the health, safety and
11 comfort and monetize then? Do we want to go into that game
12 or not or are there other ways?

13 You know, there are substantial transaction costs
14 associated with some of these programs. So insulation
15 costs X and refrigerator costs Y and a light bulb costs Z,
16 but the overhead costs of qualification and getting to the
17 premise, etcetera, could be substantial. So someday, maybe
18 we'll look into some of the cost side of it and not just
19 the benefit side.

20 COMMISSIONER HOCHSCHILD: Jeanne, if I could Jim
21 and I just had a couple of comments and a question

22 So I was a firefighter for four years in
23 Pennsylvania when I was in college in a volunteer
24 firefighter. We had a Fire Prevention Program. There was
25 kind of a joke that fire prevention programs are always

1 trying to put the fire department out of business. And
2 it's somewhat the case in energy as well.

3 We spent as a Commission last year -- I just
4 got the data on this -- \$750 million in efficiency and
5 clean transportation funding and new solar homes and many
6 other -- but all to reduce energy to make it less necessary
7 for us to have to permit new polluting power plants.

8 And I do want to point out. As we've all
9 discussed, there are justice issues associated with power
10 generation. And one of the benefits I think that we see of
11 money and resources that get spent on energy efficiency
12 everywhere, renewable energy everywhere, is that it makes
13 it less likely to build power plants, which are not built
14 in wealthy communities. We know that.

15 And I just think it's important to remember there
16 are benefits actually for disadvantaged communities
17 generally from our existing efficiency renewable programs
18 for the state.

19 I also, just in terms of how we think about
20 success, I do think one of the questions in the criteria
21 has to be what are the business models that are being
22 developed through these programs that are going to sustain
23 them when the money goes away? And you look at, for
24 example, the FICO scores going down every year for people
25 doing residential solar leases and so forth. That's a good

1 sign. And we need, you know, to be I think viewing things
2 through that lens as well.

3 My question is about CalEnviroScreen. That has
4 come up a number of times and obviously there's some
5 programs like CARE where it's self-reported and that's kind
6 of not the metric. But there's a number of others where
7 that really is the metric. And I have just been hearing
8 from a number of folks that that is missing a lot of
9 communities. If you look at the Bay Area, for example,
10 where are --

11 CHAIRMAN WEISENMILLER: David, I was going to
12 address that, I was going to say --

13 COMMISSIONER HOCHSCHILD: Oh, you were?

14 CHAIRMAN WEISENMILLER: I was going to say -- no,
15 sort of in general, I'll do it now.

16 So, CalEnviroScreen is at CalEPA. It's not here.
17 And they're in a process of trying to enhance it. It's not
18 perfect. I think, in fact, it's starting in August. And
19 so for all those of you who have ideas on how to do it
20 better, go there. And certainly it's a good thing. If you
21 have specifics, talk to the Deputy over there, Ashley
22 Conrad-Saydah.

23 So again, just generally Matt Rodriguez is very
24 open to enhancements, and that's certainly associated with
25 this, but it's not our main focus. So if you give David

1 and I -- or David and I give 17 different ideas, we're not
2 necessarily going to translate those very well into the EPA
3 process as well as you could do it there. So please.

4 COMMISSIONER HOCHSCHILD: Yeah, in fact I don't
5 have my --

6 CHAIRMAN WEISENMILLER: They can (indiscernible)
7 better.

8 COMMISSIONER HOCHSCHILD: Yeah, I don't myself
9 have the -- I haven't looked at that questions closely.
10 I'm sort of more ignorant but well meaning on this, but my
11 question was really to the group. I mean, is that
12 something you are all focused on, as well in your work on
13 the metric itself and how that's set?

14 MS. CLINTON: Let's just ask for a raise of
15 hands. Of the seven panelists, are any of you working on
16 the definition of the CalEnviroScreen metric?

17 MR. CASTANEDA: Well, indirectly.

18 MS. CLINTON: Okay. So I'm just going to take
19 that as -- I'm not going to have us speak to it.

20 MR. CASTANEDA: Oh, no.

21 MS. CLINTON: Just two hands over here: Robert
22 and Hazlyn and a little bit Shannon on the solar side.

23 MR. COREY: Jeanne?

24 MS. CLINTON: Moderators, for -- go ahead.

25 MR. COREY: I had a follow-up question on the

1 topic and that was really in terms of the measuring
2 effectiveness. I did hear imbedded in a number of
3 comments, transparency and access to information. This is
4 more of a question, if it comes up later than I can wait.

5 But it's one of -- I'm thinking there certainly
6 are energy efficiency ratings for appliances -- and I'm
7 curious if perspective tenants of multi-unit dwellings, do
8 they have a sense of the energy efficiency of a -- they
9 have two choices, let's say, of rental units. Do they have
10 any indication of the baseline energy efficiency of that
11 system that they're considering? Is that information
12 that's currently available to consumers?

13 MS. CLINTON: Does anybody want to respond to
14 that?

15 MR. JACOT: I would say only if the landlord has
16 chosen to attempt differentiate their property. We have
17 seen that in L.A., but it's usually high end. It's usually
18 a high-end property. We've got a massive redevelopment of
19 an old apartment complex called Lincoln Place, off the edge
20 of Venice. And they historically preserved a number of --
21 most of the units and then added new units. Also went LEED
22 certification etcetera made that a big selling point, but
23 the units are \$4,000 a month. So, that's generally where
24 we see it

25 MS. CLINTON: Robert?

1 MR. CASTANEDA: Yeah, one of the things that
2 Southern California Edison has been petitioning, at least
3 to me directly for a couple of years, is the need for
4 energy efficiency education at the household level.

5 And again, I get back to the point when we stop
6 to talk and we have very trained, qualified and certified
7 crew that gets off and interfaces with these households and
8 they spoke a multitude of languages. And many of these
9 skilled workers are from that very community. So again
10 they are well positioned, well educated to provide that
11 service.

12 We're probably not doing it at the level that we
13 need to. I know that the utilities really see the benefit
14 in doing that. And many of those inclusions on energy
15 education are in their current applications for the
16 renewal, the use, and the care that we would like to get
17 off and running.

18 So I hope I kind of addressed your question. We
19 see the benefit in it. There are again institutionalized
20 efforts to move it forward. We're just waiting for the
21 authority to do it.

22 MS. CLINTON: Richard, one thing that I would
23 call your attention to, which is a start, is that the
24 Energy Commission has responsibility, under AB 802, to
25 benchmark large commercial and multi-family buildings and

1 after a certain period of time to make that data publicly
2 disclosable.

3 And Erik Jensen, you're still in charge of this
4 effort with the Energy Commission, is working on that. And
5 I believe, is it 50,000 square feet and/or 17 or more
6 units?

7 MR. JENSEN: That's correct.

8 MS. CLINTON: Are the threshold requirements for
9 a multi-family building to have to both benchmark its
10 energy consumption and then reveal that. And that would
11 be on a whole building basis, much more difficult to try to
12 anticipate individual units. But it's a start.

13 COMMISSIONER MCALLISTER: I was just going to
14 chime in as well. So building labeling and sort of
15 providing that kind of information is something that has
16 been a subject of discussion at the Energy Commission for a
17 long time. And AB 802 is kind of a nice step in that
18 direction for larger buildings.

19 And the vision here is to over time, drive it
20 down market and drive it to smaller buildings. And once
21 we've built the infrastructure to do it well and not impose
22 huge transaction costs, but kind of get it done in a way
23 that educates everyone about the building stock and
24 individual buildings. Then we have more options about how
25 we can push information out to the world.

1 There are lots of ways to do labeling of the
2 asset like that. I guess I was encouraged to hear Chuck
3 say that you working with the PUC on some of this data
4 exchange, energy consumption data to do evaluation that
5 we've been talking about, sort of on a performance basis.
6 So at least, you know, to understand what the impact of
7 your programs is. And I just want to encourage that as
8 well, because I think that's a -- 315/802 suggests strongly
9 that we go down a performance basis. So how does that
10 apply to the low income sector, I think, is a good question
11 for this discussion.

12 MS. CLINTON: Okay. Now at 10:48, we are half
13 way through the challenge of the questions that we want to
14 ask this panel to speak to.

15 So now we're ready to talk about what are the
16 biggest challenges that each of our panel members sees.
17 And I've asked you to tell us from your own perspective of
18 your organization, your mission, your objectives, your
19 funding, your operations -- any of that is fair game --
20 from your perspective, what are the two biggest challenges
21 that you face in successfully achieving the objectives that
22 you previously told us that you have?

23 And let's see which way, Chuck, maybe I'll start
24 with you.

25 MR. BELK: Okay. All right, it's my lucky day

1 twice today.

2 Okay. So the two things that we talked about
3 internally at CSD, and we thought would be some of the
4 biggest challenges that we face as an organization, is our
5 inability to assess market saturation data. You know the
6 data from the other low-income weatherization programs,
7 their efforts, where they're doing their work, the
8 geographic saturation.

9 A lot of money is being spent right now by the
10 IOUs, the large municipal utilities, to go out and do work
11 in these low-income communities and provide weatherization
12 services. And so the ability to track where those
13 investments are being made and then maybe the types of
14 measures that are being installed in those units, in those
15 homes, would make it very much, much, much easier for us to
16 do our job.

17 And currently we're operating almost in the
18 blind, it feels like. It's nearly impossible to assess a
19 community's needs based on what we can find out right now.
20 And so that does roll into something that I think one of
21 the next questions is to talk about solutions, but I'll
22 just put it out there right now that perhaps some type of a
23 statewide database would be very helpful. That would be a
24 solution opportunity for us.

25 Should I give a second one or just?

1 MS. CLINTON: Yes.

2 MR. BELK: The second one is actually very
3 related; it's the ability to target the right homes out
4 there. And again, it's a situation where getting the right
5 kind of energy information about the homes that are out
6 there, so we can look for the homes that have the highest
7 energy burden, the right type of housing stock, then we can
8 have the most impact on those homes when we're out there
9 doing weatherization and efficiency work.

10 MS. CLINTON: Thank you. So we'll come this way
11 and then I'll jump to Maria and come this way.

12 Okay, so Robert. Two biggest -- I promised you
13 you'd have a chance to speak to challenges -- this is your
14 chance.

15 MR. CASTANEDA: Okay, the two biggest challenges?
16 One is sustainability of the energy efficiency workforce.
17 One of the things that's happening, because again we're in
18 an interim period with a renewal ESAP, and we're in a
19 bridge funding, is that production levels have dropped.
20 Many of the service providers that are out in the field
21 providing this, have a workforce that they need to continue
22 to maintain. And when production levels drop,
23 sustainability becomes less possible. So that is a huge
24 issue. In fact, we raised that issue when it came to Aliso
25 Canyon in their response.

1 You know, again if this particular unknown impact
2 hits a much higher level, do we have the workforce out
3 there that's able to respond? And again because there are
4 certification and other sorts of criteria that's involved
5 with getting these folks out there doing that work.

6 The second is that, in my opinion, we seem to
7 lack a long-term vision for the ESA Program, beyond 2020.
8 There's a lot of people, learned people that are of the
9 opinion that in 2020, well ESA just goes away. It sunsets.
10 Well, it depends on how you read the stature. And I don't
11 think anybody in this room would agree that that's going to
12 happen, so where is the vision past 2020? I don't know.
13 But those are the two challenges that I see.

14 MS. CLINTON: If I could just add footnote to
15 your second comment about the long term. One of the things
16 that hasn't come up yet today is that in the context of
17 definitions, some definitions are based on households and
18 other definitions are based on property. We know that
19 households move around. Property doesn't. But we have
20 this situation where you might have treated at a dwelling
21 unit, because of who lived in it, but in three years,
22 somebody different might live in it. And so we have a
23 disconnect and I just wanted to make that observation.

24 Hazlyn, the two biggest challenges that you
25 perceive?

1 MS. FORTUNE: Well, if I think about the current
2 structure of, in particular the Energy Savings Assistance
3 Program, one of the biggest challenges for the program
4 administrators, whether they're CCAs or IOUs or other
5 entities like the regional energy networks, is that the
6 utility programs have done a very good job over the last
7 15-20 plus years, sort of capturing what we call the low
8 hanging fruit. And so it's becoming much more expensive to
9 reach customers that haven't been touched by the program.
10 And an increasing percentage of the folks that are remained
11 to be touched by the program, they've got to be willing to
12 participate. And some -- the characteristics of -- the
13 ethos in some rural areas is that they don't want
14 government involvement.

15 And I'll point out another related challenge is
16 that some of the more needy populations, such as farm
17 workers or undocumented folks, really need these programs.
18 But they're concerned about identifying themselves and
19 therefore potentially being tracked. And so I'm hoping
20 that there's some sort of federal or state level -- we've
21 got to figure out how we help more people and not have that
22 be a barrier. Because I feel like the neediest of the
23 needy might be in those categories.

24 In terms of a different challenge, I guess it's
25 about eligibility as we all work to figure out how the

1 emerging definition of disadvantaged communities and low
2 income can play together, right? Because I really
3 appreciated Mr. Jacot's comment about there are low-income
4 folks who are not going to be located in disadvantaged
5 communities. So if our focus is on simply identifying
6 folks who have a need regardless of where they are in the
7 state, we do need to be flexible. And give some thought to
8 the policies that we put together to justify how the
9 spending to address their need can be justified.

10 MS. CLINTON: Thank you.

11 And David?

12 MR. JACOT: Yeah, I'll give two examples. One is
13 more of a strategic issue and the other is just more of an
14 operational.

15 First, from a strategic standpoint in serving
16 these communities, in Los Angeles, one of the biggest
17 challenges is it's just so vast. The amount of need is
18 vast. When we do our own weatherization program we're able
19 to serve 3 or 4,000 single-family homes a year. We've got
20 600,000 single-family homes in the city, probably about a
21 third of which qualify as low-income or disadvantaged. So
22 that's a century worth of work.

23 So that's one of the reasons we got involved with
24 the Gas Company, because the ESAP program that the Gas
25 Company operates, well I think we all admit it's not

1 perfect, it's certainly better than nothing. And the fact
2 that the Gas Company's been struggling for years to do gas-
3 only ESA in Los Angeles, by us joining in bringing funding
4 for the energy side, that's really allowed us to have an
5 at-scale program of 20,000 units a year, 20-30,000 units a
6 year. So just the vastness of that, that's one challenge.

7 And then from more operational standpoint it may
8 come as a surprise to you, but Los Angeles can be somewhat
9 bureaucratic. And so it's challenging on every front,
10 except money. We've got money. I mean, being the utility,
11 so you think you've got money. But then you try and hire
12 and you try and get the union to approved contracts, you
13 try and get contracts in place through purchasing and legal
14 and board. And besides the money it's pretty brutal from
15 an operational standpoint, just to get things in place.

16 The Gas Company relationship is a shining star
17 for us because the Gas Company has built those resources
18 over time. So we join ESAP and there's no start-up,
19 because the Gas Company has been doing it for years. We
20 just have to sell the union on letting us do it. And
21 funnel money to the community contractors that ESA uses.
22 And we did that. But those are some of the burdens that we
23 face in being effective and getting these programs rolled
24 out and ramped up.

25 MS. CLINTON: Well that's a new dimension, so

1 thank you for adding that David.

2 Maria?

3 MS. STAMAS: I'm going to focus the first bare on
4 the multi-family segment, which I guess is in Jeanne's
5 earlier of statistics. If there's four million households,
6 and we know about a third live in multi-family, that's over
7 a million households.

8 So the Energy Savings Assistance Program was
9 originally designed for single-family and it primarily does
10 outreach to tenants. But in terms of making improvements
11 to a building, that happens at the owner level. Even the
12 tenants have to get the owner to sign off on the form.

13 So part of the work with energy efficiency for
14 all is we've looked at kind of best practice multi-family
15 programs across the country and I'll speak to some of those
16 best practices in the next question.

17 But in terms of barriers, a given owner faces
18 just a vast array of programs that they have to apply to
19 separately to get funding for in-unit measures versus their
20 common area. They have to navigate, "Am I considered a
21 business, or am I considered residential?" If they have a
22 big portfolio of properties, they have to navigate several
23 different utility territory programs, and then it kind of
24 goes on and then all the eligibility guidelines. And they
25 just kind of throw up their hands and say it's not worth it

1 often times is what we've heard.

2 So I think just the sheer number of programs and
3 the different eligibility is one of the -- and not being
4 designed to meet that market.

5 And another plane, in terms of that market in
6 particular, is that multi-family buildings, especially
7 larger ones, it's a huge construction project to do in a
8 deep efficiency retrofit. And it's generally not possible
9 to do it in just a year. So it'll take between two to
10 three years from plan to completion. And a lot of budgets
11 are on an annual basis, and so in order to be able to
12 access the funds often they have to complete the project.
13 So I know this is coming up in the low-income
14 weatherization program with a Cap and Trade funding of
15 owners just can't get through. And the same on the whole
16 building side for a multi-family. Even though we have a
17 rolling portfolio the budgets for multi-family are still on
18 an annual basis.

19 And then I guess the second barrier I'd
20 highlight, and I think this goes across the board, but also
21 has particular impact on multi-family is cost
22 effectiveness. And particularly on the multi-family side,
23 a lot of owners, in order to do a deep retrofit, have to
24 access general programs, not just low income, because the
25 Energy Savings Assistance Program only provides in-unit

1 measures, not central heating or air conditioning. So they
2 have to go to a separate general energy efficiency program.

3 And when they go to that separate program,
4 they'll often find that there's budgets of only a million
5 dollars total for the year or \$500,000 total for the year.
6 And I think what we're finding is I think the main reason
7 the budgets are so small is because cost effectiveness
8 isn't looking good for large multi-family programs if you
9 don't take into account any non-energy benefits.

10 So I'll stop there.

11 MS. CLINTON: Thank you.

12 Beth?

13 MS. KELLY: Thanks. Well I guess I'd like to
14 start with a couple of bright spots first, just to note
15 that it's not all barriers.

16 And I think that a couple bright spots that we
17 have are just changes to existing baselines and how we're
18 calculating cost effectiveness; also just the
19 transformations at the CPUC looking at ten-year rolling
20 portfolio cycles for the normal energy efficiency programs.
21 And also just the fact that there's such an amazing drive
22 in California to do the right thing for low income
23 individuals. I think that that is really powerful.

24 The biggest barrier that I see really is -- and
25 maybe this is using the wrong word -- but really, empathy.

1 And the idea that there's a lot of policies that look at,
2 "We need to do this. We need to focus on these types of
3 programs, these segments." And what we really need to
4 focus on a little bit more, is the experience of those
5 within those programs whether it's the customer service for
6 those customers -- and those can be low-income individuals.
7 Those can be housing providers. Those can be landlords.
8 All those have different incentives and really
9 understanding your customer and how to best serve them.

10 And also, empathy from the sense of all of these
11 -- we want to have local, small businesses be able to do
12 these installations and there's barriers there. There's
13 barriers for administrators; and for us as a small
14 administrator there are particular barriers.

15 And so what I think the biggest barrier is, is we
16 need to make things easier. And we need to make things --
17 and I don't want to diminish any of the major concerns,
18 where we get into the depths of policy impacts of split
19 incentives and really needy policy issues, but being able
20 to take the separate approach where we're saying, "Okay.
21 Let's make it easy to say yes to energy efficiency." I
22 mean down to the forms that people need to fill out. Can
23 we consolidate forms? Can we streamline it and make it a
24 beautiful and easy one-page form for people to fill out?

25 How do we make sure that -- I'll give an example

1 from my own experience, did a big energy efficiency
2 retrofit on my home. And the contractor that we used said,
3 "Absolutely not, am I going to comply with the CPUC rules.
4 I'll just give you a discount and do it myself instead of
5 jumping through these hoops."

6 And it just needs to be easy. We want people to
7 do it, and so just thinking about things from well the
8 customer service perspective, installer perspective,
9 administrator perspective. And combining policy and
10 empathy into the whole **a**nd that is a really big ask, but I
11 think that's the biggest barrier.

12 MS. CLINTON: Okay. Thank you.

13 And Shannon, last one to throw out some
14 challenges.

15 MS. O'ROURKE: But it's interesting going after
16 Erica, who is a program implementer and then working at the
17 Public Utilities Commission, where we are a policy agency.
18 So my thoughts are more at the policy level and what we're
19 thinking about.

20 And I think for multi-family, affordable, solar
21 housing the MASH Program -- the split incentive problem --
22 is something that we've been grappling with and have taken
23 steps towards addressing. But something that I think we
24 need to think about long term for putting solar on multi-
25 family affordable housing, which is it's the multi-family

1 affordable housing owner who has to pull out the money to
2 buy the system. But we want a direct economic benefit for
3 the low-income tenants who live there. So how do we strike
4 the balance where the property owner is able to get a
5 payback, but we're also making sure that the tenants who
6 aren't putting any money in upfront are getting some of the
7 savings from the solar offsetting their system.

8 So we've come up with having the property owners
9 attest that they'll set aside a certain amount of goodwill
10 savings for their tenants, but this is a pretty onerous
11 process that a lot of faith goes into. So we're looking
12 forward to next phases, like how do we continue to get the
13 economic benefit, which is a huge benefit of the solar for
14 the tenants when we have the owner who's making the
15 financial decision.

16 And then also thinking ahead to our work on
17 developing alternatives to NEM, for residential customers
18 to adopt solar in disadvantaged communities: how do we
19 address a lot of the barriers to adopting solar that aren't
20 just the upfront financial ability to pay and the credit
21 worthiness, but also rentership; higher levels of
22 rentership in these communities where you don't get to make
23 decisions about what you do with your property, the
24 property that you live in.

25 Or older housing stock where maybe they're not

1 sufficient for putting solar without an upgraded roof,
2 there's a lot of different barriers to adopting solar in
3 disadvantaged communities that don't only have to do with a
4 customer not having adequate financing. So these are other
5 things we're thinking about when we're thinking about
6 program design for the alternatives, for disadvantaged
7 communities.

8 MS. CLINTON: Thank you.

9 So I've been trying to do my own little map here
10 of what issues have come up. And I'm going to suggest that
11 we go into a discussion of solutions based on some
12 groupings.

13 So, just I'm going to lay this out. First, we'll
14 start with the big picture. So the first topic will be the
15 long term policy vision and strategy; do we have one? And
16 the vast need in terms of dollars and logistics. That'll
17 be topic one.

18 Topic two will be a combination of making
19 policies and program designs easier to execute. Another
20 aspect of that is tackling this dilemma of eligibility
21 definitions and documentation. And a third act --
22 dimension of making this stuff easier would be -- I'm
23 calling it solar access. And I mean that to be in
24 situations where people either have lousy roofs or don't
25 have control of their roofs. That's what I'm meaning by

1 solar access. So that'll be sort of making it easier or
2 more relevant. That'll be topic two.

3 Topic three will be multi-family, which has a
4 variety of issues: the complexities for property owners,
5 the complexities of paperwork in different program designs,
6 as well as the split incentive problem. That being where
7 owners maybe make the capital improvements, but occupants
8 are the ones paying the bills and reaping the change in
9 monthly utility bill cost. So that's three.

10 Fourth I want to come to data, the challenges of
11 getting access to data that's meaningful perhaps in
12 informing some of these other areas.

13 And then fifth will be sort of a sustainable
14 workforce and keeping that going, so I'm going to try to
15 navigate this.

16 And we're getting short on time. I apologize for
17 the fact that we don't have all day for this panel. So
18 what I'm going to suggest is that we do this sort of
19 lightning-round like. My apologies, but I'm going to throw
20 out an issue, a topic, and then anybody who wants to raise
21 their hand, in one or two sentences on what you think the
22 solution needs to look like or include.

23 And then the Energy Commission will have to
24 grapple with how to track down some of these brilliant
25 ideas. Okay?

1 Okay. Topic one, the need for a long-term policy
2 vision and strategy and as well as bringing to that the
3 vast amount of funding and logistical support and
4 transactions to address this need.

5 Okay. Now lightning round solutions quickly,
6 Beth?

7 MS. KELLY: Yeah, I think that one of the good
8 solutions I've mentioned is just, for example, what's
9 happening at the CPUC with longer term rolling portfolios
10 cycles for administrators, so you have more certainty,
11 particularly noting we've had the same experience with
12 multi-family, the years of lead times sometimes in order to
13 get those bigger projects through.

14 MS. CLINTON: Okay, thank you.
15 Anyone else on this, Maria?

16 MS. STAMAS: In terms of the resources I think
17 combining budgets or getting the funds aggregated instead
18 of distributed between several different programs.

19 MS. CLINTON: Of getting them all in a smaller
20 number of places?

21 MS. STAMAS: Yeah.

22 MS. CLINTON: Okay, anybody else on this side?

23 (No audible response.)

24 On policy vision, solutions for getting to policy
25 vision, vast needs and logistics. Shannon?

1 MS. O'ROURKE: I'd like to advocate for
2 harmonizing eligibility requirements even though I know
3 that people in this room maybe aren't directly responsible
4 for that, that would make things so much easier and
5 efficient.

6 MS. FORTUNE: Uh-huh, and I'd mention updating
7 the statutes. We are bound by those, the words in those
8 documents. So if we are to do more and it's going to be
9 requiring additional funding it's going to be more and more
10 difficult to justify. So I do think some sort of
11 improvements in taking those requirements, or nuancing them
12 somehow in the statute at a legislative level, will
13 certainly help our agency in some of the challenges that
14 we're going to be facing in addressing these issues.

15 MS. CLINTON: Robert?

16 MR. CASTANEDA: If I could, you know thank you
17 for saying that, Hazlyn. Because I think that one of the
18 things that we have with the vision, before we get too
19 ambitious here, is there are some structural things that we
20 need to fix right now. And we need to go about doing that.

21 It was brought up that every three years we do a
22 Low Income Needs Assessment Report. It's about a \$700,000
23 budget. At the end of the day it's probably just touching
24 the tip of the iceberg, so I think we need to dive a little
25 bit deeper. We need to get a little bit richer, not only

1 from the standpoint of ESA, but how we can collaborate with
2 our agencies?

3 In terms of the revenue issue, it's probably not
4 lost on a few folks here in this room that we have a
5 significant rollover in connection with ESA and CARE
6 funding, to the tune of almost 500 -- it might be over \$500
7 million a year. So that begs a whole series of questions
8 in connection with the program itself. And I won't weigh
9 into that discussion at all, but I think as a practical
10 matter we need to fix what we can fix. We need to
11 establish long-term goals.

12 I think Hazlyn is completely correct where the
13 Legislature and other stakeholders can come in and end the
14 ambiguity that creates some of these gaps we need to do
15 that too.

16 MS. CLINTON: Let me just circle back quickly in
17 lightning mode here. Robert, what does "fix the structural
18 problem mean?"

19 MR. CASTANEDA: I think that reasonable people
20 can disagree in connection with the debate between cost
21 effectiveness, non-energy benefits, as well as the health,
22 comfort and safety standard. I think that that's probably
23 the 900-pound gorilla in the basement that we need to get
24 clarity on. So if I could just answer your question,
25 that's the first thing that jumps out at me.

1 I think the other issue is the "willingness to
2 participate numbers" within the LINA and as executed and
3 implemented by the utilities. We have differing opinions
4 on that in terms of the participation levels. So again,
5 this is another sort of gray area that I think that we need
6 to address. I would hope we would.

7 MS. CLINTON: Okay. Thank you.

8 We may come back to one or more of those, but I'm
9 going to push on, because we have five topics here.

10 Second topic was getting policies and/or program
11 designs to make the execution easier. Tackling this
12 multitude of eligibility definitions and documentation and
13 also the solar access question of folks who may not be able
14 to put solar on their roofs.

15 So what solutions do people see for being able to
16 make all this stuff easier? Beth?

17 MS. KELLY: I'm on it, happy to help.

18 So I think that a couple -- I mean it sort of
19 gets back to a couple of key phrases, simple and clear.
20 And so simple and clear metrics for administrators, simple
21 and clear, sort of how do you get to access these programs
22 for individuals, making sure that we're providing what
23 people want and need? And again sort of getting back to
24 this customer service standpoint.

25 And then just a couple of notes is on solar

1 access is we have, again in the one-pager that you'll see
2 in your binder, we note several ways where we have
3 offerings for low-income individuals, folks who receive our
4 renewable service continue to receive their CARE discounts.
5 So that's independent of whether you get your service from
6 PG&E or MCE.

7 We also have solar incentives. We've set aside
8 money in our own budget. It's not a CPUC funding stream
9 for solar on low-income housing.

10 MS. CLINTON: Could I try to just get to the
11 lightning version of the answer, which is you want to
12 combine funds for different purposes and make it easier to
13 draw on multiple sources?

14 MS. KELLY: Yeah. That's one area where you
15 break down the silos between low-income EE and normal EE.

16 MS. CLINTON: Okay.

17 Any other brilliant solutions for how to make
18 this all easier, Chuck?

19 MR. BELK: I was just going to -- I think this
20 has already been mentioned, but now that we're speaking
21 about making program access easier, but basically if we
22 could align some of the eligibility requirements then look
23 for some uniformity between the programs, I think it would
24 make a big, big difference. So we could increase program
25 opportunities --

1 MS. CLINTON: Is your mic on?

2 MR. BELK: Yes. It is. I'm sorry.

3 So if we can increase the leveraging
4 opportunities and maybe creating a single application or
5 something to that effect that could help identify
6 eligibility or eligible households. And just the program
7 efficiencies that would be experienced by doing that, I
8 think, would more than speak to or make the need apparent
9 to all of us. And yeah, anyway thank you.

10 MS. CLINTON: Okay. Hazlyn?

11 MS. FORTUNE: As we look for comprehensive
12 solutions and funding sources for again, the multitude of
13 things that we will need to be doing, the programs that are
14 funded by our agency have prohibitions against cross-
15 subsidization.

16 So if we're also going to be looking at water and
17 some other and some other things that might be needed for a
18 comprehensive solution, for example in a multi-family
19 setting, we are going to need to look at that issue. And
20 what existing rules may need to be modified, so that we --
21 not only within our funding authority, but also
22 coordinating with other agencies, that we can get better
23 (indiscernible) on structures for getting the money that's
24 needed to do what we're talking about here today.

25 COMMISSIONER MCALLISTER: I just want -- one

1 sentence -- so this recommendation of consolidating
2 databases that Chuck made? That has been a recommendation
3 for a long time, I think, several reports have done it. I
4 guess the --

5 MS. CLINTON: We're going to get to that, Andrew.
6 Topic four --

7 COMMISSIONER MCALLISTER: -- the rubber needs to
8 hit the road, so I just want to --

9 MS. CLINTON: Topic four, hold on.

10 COMMISSIONER MCALLISTER: Great.

11 Okay. Maria, you had your hand up?

12 MS STAMAS: Yeah. I think a lot of it's been
13 mentioned already in terms of like a single application and
14 consolidating program rules.

15 I just wanted to reference in Massachusetts,
16 their LEAN Program, Low Income Energy Assistance Program,
17 they also have a single web portal. And it's neutral based
18 on your service territory or your fuel. It doesn't matter.
19 You just go to one place and it'll direct you to where you
20 need to be. And all the coordination about who gets the
21 savings attributions and where the funding comes from is
22 behind the scenes. But the customer just sees one place,
23 so.

24 MS. CLINTON: Okay. I just want to drill into
25 one question that nobody has answered. How do we deal with

1 the fact that, for solar for example, that we have renters
2 and/or multi-family; how do they get access to participate
3 in solar?

4 Shannon?

5 MS. O'ROURKE: Community solar, so I think that
6 if you have a centralized system and you allow renters or
7 customers of the utility to subscribe to a portion of the
8 system and get a bill credit for it, you no longer have to
9 grapple with home ownership, split incentive, anything like
10 that.

11 We put a staff proposal forward as part of the
12 NEM Successor Tariff Proceeding advocating for a version of
13 community solar. And we know that a lot of stakeholders
14 have commented and offered different flavors of that, so I
15 see that proposal as overcoming a lot of the barriers of
16 that in addition. You still have to figure out how they
17 can afford to subscribe, but I think we can solve those
18 problems.

19 MS. CLINTON: Dave?

20 MR. JACOT: Well, LADWP is working on a Community
21 Solar Program as well, that will have both a single-family
22 and a multi-family component. The program's been drafted.
23 It's being presented to the Board -- to our Board in a few
24 weeks. And the intent is to launch early next year.

25 MS. KELLY: Yeah, and just one quick comment on a

1 barrier there that relates to the changing rate structures
2 that we're seeing with changes in proposed time of use
3 periods, things like that, that are going to make solar
4 dramatically less cost effective. And so that's going to
5 change the metrics on a lot of these community solar
6 initiatives as well, so --

7 MS. CLINTON: But what's the solution you're
8 proposing?

9 MS. KELLY: Oh, you could just revamp all of the
10 solar tariffs. But that one's a much more difficult --

11 FEMALE VOICE: Storage?

12 MS. KELLY: It could be storage if it's cost
13 effective.

14 MS. CLINTON: Okay. I just want to make sure
15 we're all reminding ourselves we're talking about solutions
16 now.

17 Okay. I think I'm going to leave topic two.
18 Topic three -- hold on Andrew, we'll get there -- topic
19 three is the multi-family properties specifically. The
20 problems of complexities, programs, paperwork, what
21 landlords can do, what tenants can do. And do any of you
22 have specific solutions that you want to put out on the
23 table?

24 MR. JACOT: Well, just very briefly, I would go
25 back to the ESAP Program partnership that we have with

1 SoCalGas, by which we've gotten around the split incentive
2 issue by just doing our own direct install on the
3 landlord's portion of it, the common area. So we've
4 integrated that.

5 You know, I know in ESAP, there's long been this
6 split between you can serve the tenants, but not the
7 landlord. And it's just a policy thing. Change the
8 policy. So we, not being under that policy, are doing the
9 entire property.

10 MS. CLINTON: Okay. Robert, I know you were
11 ready to go?

12 MR. CASTANEDA: When I began that sort of problem
13 solving mission in connection with a call from the low-
14 income multi-family housing, I had a chance to speak to
15 Tory Francisco. And he offered me his assistance. And
16 Tory's just great.

17 So one of the things that I know that I need to
18 do is to find the time to roll up my sleeves and start
19 talking about, as Hazlyn had mentioned, a 22-year-old
20 statute that needs to be renewed based on eligibility
21 within the low-income multi-family space. There's a lot of
22 nuances, changes, categorical eligibility standards that
23 happened over the last 22 years that impact the reality
24 there.

25 We also need to look at the workflow process

1 between CARE and ESA. And then also I think it was brought
2 up before, I think Maria brought up this issue with a lot
3 of these operators, they can only go so far with ESA and
4 then they have to bring in general market energy
5 efficiency, either incentives or programs, or things of
6 this nature to complete the retrofit.

7 So a lot of this needs to be captured, if I could
8 call it that, and it needs to be defined from the
9 standpoint of eligibility and process and policy. There's
10 like three legs on this stool that need to be all addressed
11 and integrated at the same time.

12 So I just think it's going to take some
13 attention. I know that I'm going to direct my Board to
14 start looking at this to work with the Energy Division as
15 well as the utilities. And we think that we could probably
16 get something in the way of a working document out next
17 year.

18 MS. CLINTON: Okay. Thank you.

19 And Maria?

20 MS. STAMAS: So I just wanted to mention in
21 addition to consolidation, there's the concept of a one-
22 stop shop, especially for multi-family owners. And that
23 can be either a single program that leverages all the funds
24 itself and provides assistance in terms of finance and
25 directing owners to contractors that they can use and doing

1 all the eligibility for them. Or it can be just a single
2 program that does that.

3 And there's three that are great models. In New
4 York, the NYSERDA Multi-Family Performance Program. In
5 Chicago, there's the Chicago Energy Savers Program.

6 And just one quick note on the Chicago program,
7 before they didn't have this one stop shop that combined
8 all the resources together and worked with the owner and
9 kind of did all the leg work for them, their program uptake
10 rate was kind of around 15 to 20 percent. And then once
11 they streamlined it, created this one stop shop, their
12 program uptake is now 43 percent and they're saving 20 to
13 30 percent energy per property.

14 And same with Massachusetts, they also had a
15 splintered program, different utilities, different federal
16 fundings. They combined federal and utility program
17 funding, and have a single web portal for owners. And
18 that's the LEAN Program.

19 MS. CLINTON: Okay. Great suggestions.

20 So now fourth topic is data. And how can data
21 systems or access to the data or analysis of the data help
22 provide useful solutions?

23 Belk?

24 MR. BELK: Yeah, so as I'd mentioned earlier when
25 we were talking about challenges, the creation of a

1 statewide database repository that could be used by both
2 the IOUS, large municipal utilities, CSD, to go out and to
3 actually target customers with a much greater specificity.
4 We'd minimize the possibilities of duplication of effort.
5 And in services, we'd maximize opportunities to install all
6 eligible measures in homes by having something to this
7 effect. Increasing coordination and leveraging between the
8 programs and also streamlining customer enrollment,
9 perhaps. It might be a benefit of doing this.

10 And then I think lastly, as I mentioned earlier,
11 controlling program expenses, overhead and expenses, and
12 promoting efficiencies and resource leveraging between the
13 programs.

14 MS. CLINTON: I might ask you just to opine on, I
15 assume you want more than just the creation of the
16 database?

17 MR. BELK: Well yeah. So the data sharing
18 itself, in general, is that what you're referring to, or
19 just the creation of --

20 MS. CLINTON: Yeah, access use.

21 MR. BELK: Yeah, access to the use, information.

22 MR. CLINTON: Which I think has been a big
23 problem.

24 MR. BELK: Yes, a huge problem for us. So yes,
25 thank you.

1 MS. CLINTON: Okay. On data, anybody else?
2 Andrew, should I just go to you and see if you
3 have some other comments you want to contribute here?

4 COMMISSIONER MCALLISTER: I just want to sort of
5 reiterate that let's keep it real, right? So what is
6 needed to get that database going, so why hasn't it
7 happened after recommendation? So I'm sure there are
8 privacy issues, etcetera. So that really let's bust
9 through some of those barriers and make an explicit attempt
10 to make it happen. So I know -- anyway, so that's one
11 aspect of data.

12 I mean data means lots of things to lots of
13 people, so we also talked about performance data. We
14 talked about it in the EM&V context. There's also how do
15 we get data to the actual customer, so that service -- you
16 know they can provide it to service providers and get easy
17 quick and cheap analysis about okay, what should they do?
18 I mean this also applies to low income to a great extent.

19 So I think there are lots of different aspects of
20 this data discussion that could help facilitate the
21 marketplace and leverage all of the funds that we're
22 putting into this. And I guess I'm really open to how that
23 could happen in these various programs. You know, kind of
24 whether or not we're able to streamline and combine
25 programs. But what foundational kind of infrastructure

1 could help sort of grease the skids on all of this stuff in
2 terms of getting information to the people who could use
3 it.

4 MS. CLINTON: Maria?

5 MS. STAMAS: I wanted to add that for multi-
6 family properties, the owners of those properties in order
7 to do the retrofits and get the financing, they also need
8 access to their whole building data which has been a
9 challenge.

10 And also, in some cases, when they're calculating
11 utility allowances that they get through HUD, as part of
12 being an affordable property, HUD actually requires them to
13 report out tenant level energy savings, so they can
14 calculate the utility allowances. And that's been a real
15 struggle for owners' data, both whole building data and
16 tenant level data.

17 MS. CLINTON: Anyone else want to speak to data?

18 MR. JACOT: The only thing I would say is just
19 the more legal specificity that's absolutely black and
20 white in terms of what's sharable, with who, under what
21 conditions. Because my experience with the data issue,
22 going back to the first run at benchmarking under 1103, was
23 that there was a lot of uncertainty in terms of what could
24 be shared and what the requirements were, etcetera. And
25 utility lawyers, you put even the slightest bit of

1 uncertainty in front them and it's going to take you a
2 century to work the consensus.

3 So that's really where I think it's got to start.

4 MS. CLINTON: Okay. We have one last topic. And
5 that is, I think as Robert coined it, creating the
6 conditions for a stable energy efficiency workforce. And
7 the flip side of that I think was stable funding or
8 predictable funding to support the market infrastructure or
9 providers and solutions. Solutions as in energy
10 efficiency, your solar sense.

11 What solutions does California need to address
12 this sort of workforce production level issue?

13 MR. BARKER: Jeanne, just real quick, on a time
14 check, let's -- we've got about five minutes.

15 MS. CLINTON: Yeah. We're wrapping up in two.

16 MR. BARKER: Got it, great. Thank you.

17 MS. CLINTON: Thanks. I have a watch here.

18 (Laughter.) Yeah. Okay, Robert?

19 MR. CASTANEDA: I think that -- you know and
20 again, I'm really on the outside looking in. But frankly,
21 if we had a decision with ESA and the CARE, in terms of the
22 action and implementation plans, I think the utilities have
23 done the heavy lifting on their applications. I think
24 they're good applications and we need to get moving on a
25 decision. Number one.

1 Number two, that I think is what is extremely
2 important, based on sustainability issue of the workforce
3 and the viability of what we have with the program, are
4 going to be the issues of go-backs. In other words, there
5 are provisions within the existing decision that simply say
6 that if you go to a home every eight to ten years, you
7 can't go back there again. Well, that completely
8 disregards and ignores changes in technology, or the fact
9 that different sorts of standards in connection with energy
10 efficiency could simple reap significant benefits if we had
11 the ability to go back to that home and provide those
12 services and those efficiencies.

13 I think that one of the things that we're going
14 to learn a lot from is Aliso Canyon. One of the things
15 that the decision to implement an emergency response from
16 the CPUC did, is it addressed and it freed up the go-back
17 issue. In other words, it took the handcuffs off, where
18 contractors could go in there and then basically provide
19 the home what it needed to have in connection with making
20 it as efficient as possible.

21 There's also other sorts of nuances with re-
22 measurement minimum and so on and so forth, especially in
23 areas like L.A. where we have multiple utilities serving
24 the same household. So again, I think if we were to move
25 on these issues in a progressive manner, we would provide

1 that sort of stability and sustainability to the workforce.

2 MS. CLINTON: Yes, Beth and then Maria?

3 MS. KELLY: Yeah. One of our solutions that
4 we've been implementing at MCE is training workforces,
5 particularly low-income workforces, and then using them
6 after their trained. And so really kind closing the loop
7 on that. So we work with RichmondBUILD, Marin City
8 Community Development Corporation, Rising Sun, other
9 entities. We use those as training programs, but then
10 subsequently use them once those individuals are trained.

11 MS. CLINTON: Maria?

12 MS. STAMAS: That was actually what I was going
13 to say. And also the last additional thing I was going to
14 say is in terms of long-term funding, yeah just making sure
15 that long-term funding is predictable and that it exists.
16 Like with the latest Cap and Trade Program for the
17 weatherization, it's on an annual, but I don't think CSD
18 knows if they're going to get it in on a given year. And
19 it's one year at a time. And that really hurts all the
20 goals in terms of workforce and hiring.

21 MR. JACOT: Yeah, and I would build on the
22 flexibility. Long-term predictability is absolutely key to
23 get people to invest in this over time, whether it's people
24 investing in their education or companies investing in
25 building their business, but flexibility at the same time

1 is absolutely key too. You can't decide today one rule set
2 that's going to apply for the next ten years. And then
3 have an extremely obtuse regulatory process to modify it
4 every time you need to, to respond to changing market
5 conditions. You've got to be able to react on the ground.

6 MS. CLINTON: I see Shannon with a hand?

7 MS. O'ROURKE: Another comment on sustainable
8 workforce from the solar perspective, an important part of
9 a sustainable workforce is customer protection in a strong
10 good reputation for the solar industry. So I think it's
11 important right now for all solar customers to be protected
12 from predatory sales practices and other incidents. But
13 it's especially important when you're dealing with low-
14 income and disadvantaged communities, because they also
15 have history of predatory lending practices and whatnot in
16 the past. So I want to also just -- that's a big part of
17 sustainable workforce, from my perspective.

18 MS. CLINTON: Okay.

19 I want to thank our panel for being stellar and
20 trying to carry the day here with all of these wide-ranging
21 issues. So I guess we'll move to the public discussion.

22 CHAIRMAN WEISENMILLER: I actually have a few
23 comments/questions. So I'd like to start out, Jeanne, by
24 thanking you for moderating you. You've done a great job
25 of trying to keep people on target, including us. And also

1 covering a lot of complicated materials. So again, thanks
2 a lot.

3 And just a couple of observations -- I mean
4 first, following up on Jeanne's comment about the material
5 we've been provided, my assumption is everything we've
6 gotten from all the panelists is going to become public.
7 Now, if anyone has provided something that they're nervous
8 making public, then tell Kevin quickly and figure out a way
9 we can adjust it. But I think the basic assumption is all
10 the material should be online.

11 And Jeanne, to the extent that you had gone
12 through the reading list and for this panel had identified
13 somewhat classics or reading assignments, it would be good
14 to have that online also. And certainly if people look at
15 that and have ideas of things that are missed -- I just
16 wish we had the reading list overall online -- but I guess
17 what I'm saying is we're really looking for quality on the
18 reading list as opposed to necessarily collecting another
19 15 things that say the same thing. So again, let's get all
20 this stuff online.

21 I also wanted to reiterate again on EnviroScreen,
22 we use that for allocation funding. All the state agencies
23 do. And it's not perfect, I think Matt Rodriguez would be
24 the first one to tell you that. But there is a proceeding
25 if you have ideas on how to make it better, certainly we

1 need it to be better. Where it's not like yeah come up
2 with EnviroScreen and make these seven adjustment for this
3 specific program. It's we've got to make it statewide.
4 And it's got to be good.

5 I think Andrew had talked about EM&V and the
6 famous study that looked at one of the weatherization
7 programs and alleged, based upon that all the energy
8 efficiency programs were not cost effective. I think I'd
9 certainly really try to discourage the PUC from continuing
10 to grow the EM&V industry, but to try to figure out some
11 practical ways here to just do these programs.

12 I mean they're not going to be cost effective.
13 We shouldn't hold them to that standard. But just how do
14 we do that in a way, which ensures that ratepayer money is
15 not poorly spent? But at the same time, we just don't
16 spend a ton of money on EM&V for the programs, which we
17 just know by design aren't going to be cost effective or
18 shouldn't be limited by that constraint.

19 I guess a couple of things I want people to think
20 about and hopefully in the written comments you can pick
21 up. As I mentioned, I mean thinking back to the Brown
22 Administration, and the first Brown Administration under
23 the leadership of the late Lenny Ross, the idea was to
24 really make sure that all Californians had access to
25 essential energy services at a reasonable price. That's

1 how we started out with baseline. And it's evolved over
2 the 40 years, it's still a key part. But certainly I've
3 been pushed by people like Jeanne Fuller saying, "Wait a
4 minute. If you've got your condo on Knob Hill, you're
5 probably going to stay in the baseline quantity. And if
6 you've got four kids out in her District, you're probably
7 into year four."

8 So again, how do we make sure that we're really
9 providing the sort of all Californians access to essential
10 services? And as I mentioned earlier, part of my concerns
11 too are people who don't have the classic gas/electric.
12 People who have just propane, just wood. Again, how do we
13 reach out there to make sure all Californians have access
14 to the essential energy services they need at a reasonable
15 price? I mean God bless it, if people can do PV in remote
16 African villages why can't we do that in some of our remote
17 areas as part of these programs? And just how do we do
18 that, I guess?

19 And I think one of the things I really want
20 some -- I didn't push it, I mean Jeanne was keeping it on
21 track, but there's a lot of conversation about both
22 disadvantaged areas, and the fact people who are low income
23 don't necessarily live there. So as we look at trying to
24 break down some of the silos, and some of the walls across
25 our programs, you would think about trying to really do

1 concentrations across all of these programs in some
2 disadvantaged community areas. But then how do we deal
3 with -- what percentage of people are left out? How do we
4 deal with them? But can we do better if we just really
5 focus there?

6 I think also I just wanted to say, on this if we
7 can have SoCalGas and L.A. doing stuff together, why not
8 Marin and PG&E? Or why not two different programs in the
9 PUC, you know or a PUC program and a CSD? Again, how do we
10 break down some of the walls and silos to really maximize
11 the effectiveness of these programs for the disadvantaged?

12 So again, that's sort of my questions that I'd
13 like people -- and when we get to the written comments, to
14 think about some of those things, just how do we do? How
15 do we provide more service with less overhead?

16 So with that, I don't know if anyone else has --
17 Andrew or anyone else has sort of general stuff that you
18 really want people to think about and address more in the
19 written comments. But again, we have a really strong panel
20 and a great moderator today.

21 COMMISSIONER MCALLISTER: I really enjoyed it. I
22 have one quick comment, so we talked a little bit about
23 workforce. And we're going to talk, I think, at one of the
24 afternoon panels and touch on that quite a bit as we talk
25 with implementers. But I certainly -- Drew went down the

1 goals, and the third one is create business opportunities
2 essentially. And so with the implementers, I think a
3 program that has implementers that are from the community,
4 serving their community, it's important. It's going to be
5 more effective and it has a strong equity component. And
6 it's going to work better, because the culture is going to
7 be more adaptable and better to understand the market and
8 provide services to that market.

9 So I guess any initiatives to sort of help make
10 that happen on the workforce development front, let's think
11 about models that get small local businesses to serve their
12 communities wherever possible.

13 COMMISSIONER SCOTT: I'd underscore the need to
14 make things simple and clear. I really liked that message
15 as a person who works on the transportation side more often
16 than on the energy efficiency side or the renewable energy
17 side. I'm like, "Oh my goodness gracious, all of these
18 programs!" And I have all day to sit here and really dig
19 in and listen. And so I wanted to really highlight,
20 underscore that idea about how do we make these simple?
21 How do we make it streamlined? How do we make it less
22 complex?

23 And another thought that I had as folks were
24 talking was that a lot of the programs sounded like they
25 might be opt-in programs. And I wonder if there's a way to

1 make some of them opt-out programs? So Hazlyn had
2 mentioned that there are some folks who are like, "Nope,
3 nope. I don't want any government assistance. I don't
4 want anyone to help out." But they'd still have the option
5 then of opting out, but there might be a way to shift some
6 of the thinking from having to opt into these programs to
7 having the choice of opting out instead.

8 So those were just a couple of observations.

9 MR. DOUGHTY: Chair Weisenmiller, I thought this
10 panel was tremendous. And I learned a lot. One of the
11 words in addition to those that you've mentioned here, you
12 and Commissioner Scott, was accessibility. Making this
13 available to people who are working very hard day in and
14 day out to live their lives and feed their families. They
15 don't have a lot of time to break off and participate in
16 programs, so these programs need to be delivered in a way
17 that makes them accessible and easy to use.

18 So I'll leave it there. Thank you.

19 MR. COREY: Sure, thank you. Thank you, Chair
20 Weisenmiller.

21 In terms of the comments, I think it'd be very
22 useful -- and I think about hearings in terms of specifics.
23 The more specific suggestions are, the magnitude of the
24 impact it could have, and the how -- sometimes even
25 understanding the how you would execute. In other words,

1 is it a particular organization? Does it require
2 legislation? Thoughts on that would be useful as well.

3 CHAIRMAN WEISENMILLER: Yeah, thank you.

4 Okay. So let's go to Public Comment.

5 Anna Solorio?

6 MS. SOLORIO: Good morning, Anna Solorio. Thank
7 you, Chair, and thank you Board Members for allowing me the
8 opportunity to speak today. I have three minutes, so I'll
9 be fast.

10 I'm speaking on behalf -- I have a slide
11 presentation, but I'll hand that out to you, you can pursue
12 at your leisure -- I'm speaking on behalf of the Energy
13 Efficiency Council and we represent providers that actually
14 primarily service the Energy Savings Assistance Program
15 throughout the State of California. A very large program,
16 last year 255,000 homes were touched and this includes
17 energy education and infiltration and energy efficiency
18 measures installed.

19 Just wanted to mention -- you may or may not know
20 -- but our program in extreme crisis right now. We haven't
21 had a decision in 18, 19 months. We continue to lean on
22 bridge funding, which has drastically impacted the program
23 this, none of the IOUs will meet any of their targets in
24 terms of homes served. Just in PG&E over last year, 900
25 employees have been laid off -- just serious, serious

1 issues with that program.

2 We are hopefully awaiting a decision with needed
3 changes to make this the program that we all believe in and
4 have spent years supporting and working on. I believe
5 there may be other speakers talking to this, but just
6 wanted to mention -- I believe Robert mentioned -- one of
7 the immediate barriers that we think really is significant
8 that prevents us from reaching energy savings, and also
9 addressing the health and safety of people's homes, is the
10 current Go Back Rule.

11 Currently, we cannot treat a home that has been
12 touched since 2001. So homes we touched in 2001, the
13 weather stripping has deteriorated. There has been
14 advances in technology, LEDs, energy efficiency, other
15 measures and in fact there have been 21 new measures since
16 then that have been added to the program. And the only way
17 you become a measure add-in the program, is you show
18 significant energy savings.

19 So it's a lost opportunity. I think it's
20 detrimental to the low-income people in the State of
21 California we're actively working and supporting. The
22 decision comes out with some of these needed changes, so
23 anything you can do to help we just greatly appreciate it.

24 One last thing, multi-family, I work for a
25 nonprofit that builds and manages multi-family, totally

1 support using the ESA for deed restricted. That keeps the
2 rents affordable and low, have a major issue with spending
3 low-income funds to support a for-profit multi-family.

4 You may not know, but home ownership is the
5 lowest it's been in 50 years, significant, which means
6 billions of dollars have gone into buying multi-family,
7 investing in it whether or not it's energy efficient or not
8 by private investors, and raising the rents. So there is a
9 crisis of multifamily in the state and I would caution
10 about using current low-income ratepayer funds to subsidize
11 non-deed restricted multifamily.

12 Oh, I can go on forever, but my time's up.

13 CHAIRMAN WEISENMILLER: But we thank you. Yes,
14 thank you for your comments, we look forward to your slide
15 show.

16 MS. SOLORIO: Thank you.

17 CHAIRMAN WEISENMILLER: Or slide deck, Bruce Ray?

18 MR. RAY: Good morning, I'm Bruce Ray. I serve
19 Director of Governmental and Regulatory Affairs of Johns
20 Manville. For those of you who don't know, Johns Manville
21 is a Berkshire Hathaway Company making among other things,
22 energy efficiency products including home insulation that
23 we make in a very large plant about an hour-and-a-half
24 north of here in Willows, California up in Glenn County.

25 I wanted to deliver a few comments, basically

1 some learnings or recommendations from a little bit larger
2 scale residential retrofit project that we're finishing up
3 in the Coachella Valley area of Eastern Riverside County.
4 And this was a project that was funded out of AB 1318
5 mitigation funds and being administered by the South Coast
6 Air Quality Management District.

7 The purpose of the project was to help achieve
8 emission reductions in the electric generating sector. It
9 wasn't merely to save energy, it was to look at what would
10 be the ultimate benefits, the further benefits of the
11 energy savings. Again, a little bit bigger project, not a
12 huge project. By the end of the year we will have finished
13 basic energy efficiency retrofits on 2,000 homes in the
14 Coachella Valley area. Most of those homes are in either
15 the designated environmental justice area in the
16 disadvantaged communities areas of cities like Coachella,
17 Desert Hot Springs, Cathedral City.

18 Based on our modeling, we think we're getting
19 about a ten percent energy savings in these homes on the
20 basic work that was done. And the average cost to complete
21 each home is about \$1,950.

22 Based on our experience in this project, doing
23 the 2,000 homes and on the planning that we have to expand
24 the project, there's a couple of recommendations or
25 considerations, I would hope you can make. The first is

1 the focus on energy efficiency. Really make the homes more
2 comfortable, safer, less expensive to cool. And what you
3 can do too is increase the value of the home. And instead
4 of focusing on traditional renewable energy, I would hope
5 that you can give some thought to using some of the best
6 innovation to Silicon Valley to come up with some high-tech
7 solutions.

8 Because if you think about energy efficiency it
9 is not an end itself, it can enable other higher tech
10 solutions. If you have a very energy efficient home you
11 can have a successful demand response. And if you have a
12 successful demand response you can then get yourself into
13 Behind the Meter, and non-battery energy storage, which is
14 a concept that we're developing now. We feel it holds
15 great promise for disadvantaged communities.

16 The other thing, the final thing maybe that I
17 would say, is on the CSD programs, I think those are great
18 programs. But they were not designed and they were not
19 optimized for the state to achieve its greenhouse gas
20 emission reduction goals, its energy goals, and its other
21 environmental goals. So just give some thought to making
22 some recommendations on how we can best optimize those
23 programs to help meet the AB 32 goals.

24 CHAIRMAN WEISENMILLER: Okay. Thank you. If you
25 have a report on that program you can file on the record

1 that would be great. Thank you.

2 MR. RAY: We can certainly do something for the
3 written comments.

4 CHAIRMAN WEISENMILLER: Okay.

5 Rick Counihan?

6 MR. COUNIHAN: Thank you very much, Mr. Chairman,
7 Commissioners. My name is Rick Counihan. I am Head of
8 Energy Regulatory Affairs for Nest Labs, the manufacturer
9 of the Nest Learning Thermostat. This thermostat has been
10 shown in independent studies to save 10 to 15 percent on
11 heating and cooling compared to the average beige box on
12 the wall.

13 Traditionally, weatherization assistance programs
14 have focused on building envelope measures such as
15 insulation and weather stripping or appliance upgrades.
16 But now with our thermostat and others like it, there's the
17 ability to control the energy uses and therefore another
18 way to save energy in low-income housing.

19 Unfortunately, the studies I refer to were not
20 income stratified, so we at Nest Labs have been working
21 diligently to try to get some pilots going with low-income
22 weatherization programs to demonstrate that the savings
23 exist in those homes as well. So we've got a program
24 already with the State of Colorado in their Weatherization
25 Assistance Program where they're adding thermostats to the

1 regular weatherization activities.

2 Yesterday, the City of New Orleans approved a
3 pilot with Entergy in a hot, humid climate, to use
4 thermostats for low-income weatherization.

5 So therefore, that's why we have joined with
6 Johns Manville and are trying to do a pilot here in
7 California, to take the learnings that they did in
8 Coachella, add in a Nest Learning Thermostat, a couple of
9 measures and LEDs, to provide a new kind of energy
10 efficiency approach.

11 And there are several things that are innovative
12 about it that address some of the barriers we talk to here.
13 One, is it's not income qualified by household. The
14 project that he described, and that we are trying pilot on
15 a larger scale within a geographic boundary, if you're
16 inside that boundary you qualify.

17 That has two benefits: one is it saves time and
18 energy on income-qualifying the households, but two it
19 addresses the concern of Ms. Fortune that many households
20 do not want to go through the process for whatever reason.
21 They do not want to be income qualified. So you should be
22 able get more people faster.

23 And there's no audit either. There's no audit.
24 That saves time, because we're going to install the same
25 six measures in every single home.

1 And finally, with a geographic focus and no
2 income qualification the amount of marketing money that's
3 required to get people in the program, very small.

4 So we've shown it already in Coachella. We think
5 we can do a lot more and come up with a program that has
6 more savings, gets you savings faster, more homes at a
7 lower cost and better cost effectiveness. It doesn't solve
8 all the problems. It doesn't solve the multifamily
9 problem. It doesn't solve the problem of the homeowners
10 who are outside the designated area.

11 But I think it's an innovative approach that we
12 ought to consider in California. We'd really like to pilot
13 that and as Mr. Ray indicted, once you have a well-
14 insulated home with a thermostat, those families can
15 participate in demand response. They can help address the
16 duck curve. And frankly, if they're in demand response
17 programs they'll get another \$50 a year from their utility
18 to help them on the income side as well.

19 So thank you very much. We will be submitting
20 comments with Johns Manville.

21 CHAIRMAN WEISENMILLER: That's great. I'd
22 actually be sort of interested, I know Google has a lot of
23 programs in renewables, and I assume is a socially
24 conscious company. So if Google has other programs geared
25 more at low-income or disadvantaged it'd be good to get

1 that on the record, or any specific programs in that area,
2 that'd be good.

3 MR. COUNIHAN: All right, thank you. I will do.

4 CHAIRMAN WEISENMILLER: Thank you.

5 Byron Washom?

6 MR. WASHOM: Good morning, Mr. Chair,
7 Commissioners and Panel Members. I'm Byron Washom,
8 Director of Strategic Energy Initiatives at UC San Diego.

9 I would like to reinforce the comments that
10 Ashley Dunn from CARB made this morning about raising and
11 elevating the importance of electrification of the
12 transportation in this process going through.

13 I fully understand the priorities towards solar,
14 energy efficiency and business development. And low-income
15 and disadvantaged communities is the first tranche, but
16 there's a synergy and a nexus with the possible markets of
17 electric vehicles in these very same communities. And we
18 are seeing a very definitive trend to encourage us in this
19 direction of simultaneously solving the very difficult
20 equation of penetrating the multi-family dwelling units as
21 well as the low-income.

22 And this, in my opinion, can only be the path if
23 you will, the roadway, to achieve 1.5 million electric
24 vehicles in the State of California by 2025.

25 And so some of those trends that we're right now

1 is definitely lower lease rates, the availability of and
2 actually a surplus of end-of-lease used electric vehicles
3 that are coming, the rise of workplace charging that is
4 occurring, the availability of the additional \$1,500 EV
5 rebate for low-income families, that's in addition to the
6 \$2,500. And we are also seeing, already for the 2017
7 market, what is going to be a very competitive year. And
8 2018 is even going to be more competitive for the OEMs, the
9 automobile manufacturers in the marketplace, in the pricing
10 and making these leases available.

11 So now is the time, as the CPUC starts to approve
12 the -- they have approved two and they're considering a
13 third of the utility programs for penetrating multi-family
14 dwellings. So I would like the Commission to elevate the
15 electrification of the transportation sector. And to
16 tackle this very tough market of multi-family dwellings,
17 low incomes. And I find it a delicious topic that is ripe
18 for a solution. Thank you.

19 CHAIRMAN WEISENMILLER: Thank you. I was going
20 to encourage you also to give comments to the ARB process
21 and for both of us, the ways we can better link our
22 programs and that process. That'd be very good, so thanks
23 for being here.

24 MR. WASHOM: Thank you.

25 CHAIRMAN WEISENMILLER: Shana Lazerow?

1 MS. LAZEROW: Good morning, Shana Lazerow on
2 behalf of Communities for a Better Environment. Thanks for
3 the opportunity to give public comment. I'm on a panel
4 this afternoon, but I wanted to quickly appreciate the
5 discussion of CalEnviroScreen and disadvantaged
6 communities, because definitely giving comments and
7 feedback to CalEPA on how to improve the process is the
8 path forward. In many statutes this is the tool that we're
9 required to use.

10 CBE and our umbrella organization, California
11 Environmental Justice Alliance, also think that this is a
12 tool that should be used broadly. We need to look more
13 intentionally at the impacts of the existing system and the
14 historic basis of the -- the system that we're inheriting
15 and living with has distributed the burdens, not just the
16 income burdens, but also the pollution burdens and social
17 burdens, lack of access to services to address those
18 burdens inequitably.

19 And so as we look forward to transforming our
20 transportation sector, our electricity sector, to move
21 sustainably forward we really need to be directing special
22 attention to correcting these wrongs. And CalEnviroScreen
23 really is the best tool that we have at our disposal now.
24 So we definitely have heard, and share some of the concerns
25 about its flaws, and we're participating in the process of

1 improving it.

2 So we'll talk more about this, this afternoon.

3 But I wanted to appreciate the discussion this morning.

4 Thank you.

5 CHAIRMAN WEISENMILLER: Great, thanks for being
6 here.

7 Regina? Okay, SoCalGas, I'll do it this way.

8 MS. LUGANI: Thank you, and good afternoon.

9 Regina Lugani from SoCalGas, I'm the Marketing Manager for
10 our Energy Savings Assistance Program and our CARE Program.
11 And so I'll be very brief. I just wanted to again,
12 appreciate and thank Commissioner McAllister for
13 highlighting the importance of a program implementer's role
14 in local communities and having that tie into our
15 communities, so that we're able to leverage programs.

16 So I know that there's been a great deal of
17 attention to our partnership with LADWP and our Energy
18 Savings Assistance Program and as well as our other energy
19 efficiency programs. But there was a question as to beyond
20 municipalities, how else are we leveraging?

21 And so I just wanted to take the opportunity to
22 share that for SoCalGas as a program implementer we're
23 working with water districts. We work with MWD with water
24 IOUs, to really leverage funding and to help with the cost
25 effectiveness issues by pulling together funds for water

1 savings alongside with our natural gas savings.

2 And then we also have partnerships with COGs like
3 you mentioned, like Western Riverside Council of
4 Governments and other COGs within our area.

5 So I just wanted to thank you for again
6 acknowledging the importance of our presence in local
7 communities as a service provider and a program
8 administrator, because it helps us build those connections.
9 And it helps us also to build those partnerships and take
10 advantage of those leveraging opportunities.

11 And, of course, I didn't mention all of them,
12 because I just wanted to kind of highlight what we're
13 doing. So thank you.

14 CHAIRMAN WEISENMILLER: Thank you. Actually
15 since you're one of the few utilities that has at least
16 volunteered to speak at this point, I'm just going to ask,
17 in your written comments if you can think about ways we
18 might address some of the cost effectiveness issues just to
19 get more measures, more bang for our buck, that would be
20 great.

21 MS. LUGANI: Okay.

22 CHAIRMAN WEISENMILLER: But certainly, I would
23 encourage all the utilities, everyone to think on the cost-
24 effectiveness issue of how to do that better.

25

1 Great, so thank you.

2 MS. LUGANI: Thank you.

3 CHAIRMAN WEISENMILLER: Anyone else, Kevin, on
4 the line?

5 MR. BARKER: We have one online, Philip, we are
6 going to unmute your line now if you'd like to make
7 comments?

8 MR. YOUNG: Okay. Can you hear me okay?

9 MR. BARKER: Yes, please go ahead.

10 MR. YOUNG: Okay. Good morning, and thank you to
11 the panelists and Commissioners for entertaining my
12 questions and comments. My name is Philip Young. I'm the
13 General Manager of a special district in Humboldt County.

14 From all the panelists' opening statements, I
15 believe it's clear the first thing the state must do is
16 create a standardized definition or set of demographics to
17 clearly define disadvantaged communities. I do not know if
18 the CEC uses the same method as the state water boards, but
19 this will enable all the bureaucracies to operate from a
20 single standard and eliminate any cross-functional
21 interdepartmental confusion over which communities are DAC
22 or not.

23 Additionally, there should be a greater statewide
24 effort to assist the ACs to fund renewable energy projects.
25 Although I applaud efforts to assist individual low-income

1 homeowners and low-income multi-family housing, the greater
2 bang for the buck is for the entire community to enjoy the
3 return on investments in renewable energy generation.
4 Money saved on power can then be geared towards other
5 aspects of community improvement. Such programs will also
6 increase the long-term energy security of those
7 communities, stabilizing rates, and increase the
8 distributed generation throughout the state.

9 How will CEC cobble all these agencies together
10 to best support the ACs movement towards renewable energy
11 generation realization?

12 Secondly, although more so in rural areas, DAC
13 communities tend to be cash poor, but land rich. Their
14 lands hold the potential to create PV arrays and/or winter
15 bunks in the near future energy storage. Rather than IOUs
16 coming in and renting the land for their generation, which
17 only has an ROI for its investors, why not enable such
18 communities to become the POU or micro grid manager of that
19 distributed power generation facility? And this addresses
20 one of Chair Weisenmiller's questions that he asked.

21 The communities can sell the power, power their
22 communities, and use the money saved and earned to improve
23 the standard of living in such communities. This method
24 directly addresses the point made by Shannon O'Rourke about
25 divesting the benefits away from just the property owner of

1 a multi-family dwelling.

2 It additionally addresses the issue of solar
3 access in the context where individual homes do not have
4 roof structure support for solar. In doing so, the state
5 will expand its distributed energy generation, increase
6 Grid security, and meeting those renewable energy mandates
7 as well.

8 And lastly, just a couple of observations: the
9 statute update by Hazyln Fortune, I'd recommend eliminating
10 obsolete passages and shorten any new additions to three-
11 to-five sentences. If you can say it in that space then it
12 is probably not well-defined and will not be well
13 understood and as Elizabeth Kelly said, simple and clear.

14 And then finally Chair Weisenmiller, to answer
15 your questions that you asked during the comment, watch my
16 district. Commissioner McAllister too, as far as jobs
17 creation goes.

18 CHAIRMAN WEISENMILLER: Okay. Great, thank you.

19 Again, I would remind you if you're concerned
20 about the definition, go talk to CalEPA in an EnviroScreen
21 discussion. I again encourage everyone on that.

22 MR. BARKER: We actually have one more public
23 comment online.

24 CHAIRMAN WEISENMILLER: Okay, great.

25 MR. BARKER: Holmes Hummel, we are unmuting your

1 line now. Please, go ahead.

2 DR. HUMMEL: Can I be heard?

3 MR. BARKER: Yes, go ahead.

4 DR. HUMMEL: Thank you for allowing us a moment
5 of public comment. I wanted to commend all of the
6 panelists for pointing out the many different ways to
7 refine and reform existing programs in California, most of
8 which are funding programs. And in the opening remarks it
9 was very clear that for California there are
10 insufficiencies in both the program and project level for
11 these types of programs. In other words, the scale of the
12 funding doesn't match the level of need for the state at a
13 programmatic level. And at a project level the funds
14 available only cover some of the measures and not
15 necessarily all of the things that could be upgraded at any
16 given site.

17 And even when the funds are available, sometimes
18 the household faces upfront costs that remain after all the
19 rebates have been combined, after all the programs have
20 been put together. In other words, after all of the many
21 recommendations we've heard this morning, have already been
22 implemented there still remains a large, large gap.

23 I would like to suggest that this panel expand
24 its scope in future discussions to include current programs
25 outside of the State of California, looking across the

1 country to places like Kentucky, North Carolina, and
2 Arkansas. Places where persistent poverty have also forced
3 the officials to confront similar problems and to offer
4 financing as accessible to all customers regardless of
5 their income, credit score, or rentership status or their
6 immigration status.

7 You've asked for specific recommendations, so
8 I'll make one and close. And that is to take a look at the
9 Pay As You Save Tariffed On-Utility Bill programs that have
10 now been approved by Commissions like Kansas, Kentucky and
11 California that allow utilities to offer tariffed on-bill
12 financing terms for all of the cash costs that remain after
13 all of the subsidies and rebates have been applied. And
14 still leave us with such a large step to take forward
15 towards our carbon-free future.

16 I'll be sure to submit public comments with the
17 details on that program and some of the field results. And
18 I'd be happy to take questions from staff who may want to
19 follow up. Thank you very much again for the time, and the
20 opportunity to comment.

21 CHAIRMAN WEISENMILLER: Great, thank you.

22 I believe that's all. I was going to nudge
23 Jeanne, when she comes back, if you have any idea where the
24 missing decision is or when to anticipate it -- and if you
25 don't that's fine too, but yeah.

1 MS. CLINTON: Commissioner Sandoval has her
2 adviser here, but I'm going -- Michael Colvin -- I'm going
3 to spare him being on the record.

4 It's my understanding that the decision, it's
5 actually a pair of decisions -- a judge's proposed decision
6 and a Commissioner's proposed alternate decision -- were
7 hopefully going to be ready to mail today. But there was
8 some illness this week among the steno pool and in getting
9 out legal documents, it's the people who control the
10 document who dictate the schedule.

11 So I think we're looking at early next week
12 hopefully, fingers crossed, with a target for the mid-
13 September Commission meeting -- the other Commission, the
14 Public Utilities Commission meeting -- there are two
15 meetings in September. So if the statutory 30-day review
16 period doesn't get us on the September 15th agenda it would
17 be the later September meeting.

18 MALE SPEAKER: The 29th.

19 MS. CLINTON: The 29th, two weeks after the 15th,
20 but long story short hopefully Monday, fingers crossed,
21 depending on the steno pool. Two decisions are proposed
22 and an alternate and very big, multi-hundred page
23 decisions.

24 CHAIRMAN WEISENMILLER: Thank you. So we're now
25 going to break until 1:00. Again, I'd like to thank the

1 first panel, particularly thank Jeanne for moderating that
2 and yeah. (Applause.)

3 (Off the record at 12:09 p.m.)

4 (On the record at 1:07 p.m.)

5 MR. BARKER: So I'd like to welcome our second
6 panel of the day. This panel is focused on Providing Clean
7 Energy In Low-Income Housing. It's to explore the undue
8 challenges, financing, and otherwise to serving low-income
9 multi-family housing. And explore possibilities for better
10 serving low income housing with clean energy services.

11 We're being moderated by Allison Joe of the
12 Strategic Growth Council. Thank you for doing this for us.

13 And on our panel we'll have Lisa Baker from Yolo
14 Housing, Sophia Hartkopf from TRC, Heather Larson from
15 StopWaste, Shana Lazerow from Communities for a Better
16 Environment and Phoebe Seaton, Leadership Counsel for
17 Justice and Accountability.

18 And one thing I would note, Chair Weisenmiller,
19 you've asked a lot of questions about natural gas and
20 communities in Central Valley and Phoebe can talk about
21 some of those.

22 So with that, I'll turn it over to Allison.

23 MS. JOE: Thank you, very much.

24 I appreciate the opportunity to be here to have
25 this really, I think, a different panel. And based on the

1 conversations that we heard this morning I think shifting
2 the focus a little bit to think about housing, the needs in
3 the housing development community, as well as how some of
4 the programs that we are looking at, at the state, have a
5 real impact on the feasibility and success of those housing
6 developments, but also of the communities there and the
7 people who live in them. I really appreciate this panel
8 being here.

9 And I'm going to kick it off by basically
10 starting the conversation and kind of giving you a sense of
11 what I think this panel could talk a lot about. And we'll
12 see where it goes from there. But a lot of the issues that
13 I think we have talked about prior to this conversation is
14 about coordination and alignment. And sometimes that
15 doesn't quite -- "alignment" isn't really the word. I
16 think it's really just "fit" is kind of more of a case than
17 not.

18 So I want to talk and ask the panelists in their
19 -- in a brief introduction we'll go along the row -- and
20 talk a little bit about their perspectives, but thinking a
21 little bit about coordination and how housing fits in this
22 big picture given your perspectives and your views.
23 Housing and what I would call, "everything else" the
24 universe of not just energy efficiency renewables, but how
25 does it fit within the land-use patterns that we are hoping

1 to support? How does it work in an age of different modes
2 of transportation and the different impacts on different
3 communities, particularly low-income communities?

4 I want to talk a little bit and see if the panel
5 and this group can suss out a little bit more about
6 coordination and alignment with respect to the housing
7 development, between the energy efficiency and solar
8 programs. I know some of that was discussed earlier today,
9 but really, how do we implement? How do we get this work
10 done in light of the fact that sometimes we may be seeing
11 challenges in the program implementations? So that's
12 really more on the how do we do it side?

13 How do we do this equitably, and ensure that
14 there are equitable investments given the huge need for
15 housing both workforce housing: restricted and affordable
16 units, as well as other types of housing, and multi-family
17 housing -- everything from apartment complexes to mobile
18 homes.

19 And then kind of look at, finally, the
20 opportunities for change. And how do we really think about
21 this, given the opportunity we have in the Barrier Study
22 and in the work that you do on the ground?

23 So with that I'm actually going to start with
24 Lisa Baker from Yolo Housing.

25 MS. BAKER: That's kind of a broad topic and you

1 should never let me have that much space. (Laughter.)

2 I want to actually start with Shakespeare. So
3 Shakespeare said, "The future is the undiscovered country."
4 And as we in the housing business know if you aren't very
5 clear about your policy purpose, very often it ends up
6 being the land of unintended consequences. And we want to
7 talk a little bit about that.

8 So in my prior life I was a consultant to local
9 governments working in residential rehab, multi-family and
10 single-family development, home ownership, land use,
11 utility and other infrastructure to local governments.

12 Currently I'm the CEO for the Housing Authority
13 right across the river in Yolo and Executive Director of
14 its subsidiary nonprofit. We do housing development,
15 housing rehabilitation, housing management, services. And
16 we subsidize lots of tenants and landlords in the private
17 rental market. Our jurisdiction is about 1,100 square
18 miles, it covers four cities and the unincorporated county.
19 And we also own three water plants, three sewer systems, an
20 electrical system and six road systems, making us also
21 unique in the sense that we actually have a utility
22 infrastructure.

23 As a Housing Authority we work in between places:
24 policy and practice. We do a lot of policy work on behalf
25 of the cities and the county in the area of housing. And

1 we put our words into practice and in our mission every
2 single day.

3 And one of the things I notice in talking with
4 energy folks about housing, which I've been doing for a
5 while now, I have noticed that often housing is considered
6 to be a very undifferentiated market in the sense that we
7 proceed from a single-family model and then we shoehorn in
8 the multi-family without realizing that housing and multi-
9 family housing is a very large segmented market with lots
10 of different policy considerations.

11 And that is where you get into trying to make
12 good policy with regard to energy, because one of the
13 things that you do see here in this market with energy is
14 there's a lot of talk about the end user and consumer
15 reaping economic benefit. Very little talk about the inner
16 section in affordable multi-family, its need for longevity
17 as a public asset to the community and its need to be there
18 over the long haul to be able to provide a service.

19 And I don't want to go too far, because I know
20 you have lots of questions for other folks. But we can
21 talk about that as well as the disconnect between resources
22 and not looking so focused internally on smaller, but the
23 larger panoply of financial products that housing markets
24 use. Not just banking, not just energy, but also TCAC and
25 CDLAC and the IRS and HUD and EPA and NRG and HCD and

1 CalHFA and a whole bunch of other alphabet soups and how
2 they could actually be better purposed.

3 And I think, finally, one of the things I heard
4 today -- which is kind of a running theme, because I am a
5 Star Trek fan, which makes me the nerdiest, techiest person
6 in the world -- but unfortunately one of the things I've
7 learned about energy is that the real "gets" are not made
8 in the cool toys, but in the consumer end use.

9 And one of the places that we haven't seen a lot
10 of focus is actually on how that energy is going to deploy,
11 what it means for the longer term, broader grid. And what
12 our ultimate public purpose is, which is really obviously
13 carbon reduction and a secure future for our people. And
14 so those are some of the other issues on which we can
15 touch.

16 COMMISSIONER HOCHSCHILD: Let me just say in my
17 three and a half years on the Commission you are the only
18 person who ever worked Star Trek and Shakespeare into the
19 same testimony. I want to compliment you for that.

20 MS. JOE: All right. We're going to turn to the
21 other side of the panel and have some comments from Phoebe
22 Seaton, the Leadership Counsel for Accountability and
23 Justice.

24 MS. SEATON: Thanks so much.

25 We're a nonprofit organization. We work in the

1 San Joaquin Valley and Coachella Valley and we do work in
2 Sacramento, but our base is the San Joaquin and Coachella
3 Valleys, working with lower income residents, community-
4 based organizations and very, very small communities and
5 middle-size communities, small cities, and the City of
6 Fresno as well.

7 Most of our work related to energy and barriers
8 to accessing affordable energy are in the real rural areas.
9 We work in several communities along with several others
10 where there is no natural gas. And so energy costs are
11 either extraordinarily high or extraordinarily high and
12 dangerous and insecure and unreliable. People are relying
13 either on electricity or on propane or some combination of
14 the two.

15 We also work in a lot of mobile home communities
16 where again energy costs are very high and energy is also
17 unsafe and often unreliable, having a very hard time
18 accessing energy efficiency programs from weatherization to
19 alternate energy production side. So I'd really like to
20 think strategically about how we can better serve mobile
21 home communities, which is a really important source of
22 housing in many parts of the state.

23 And the other component that we work on in this
24 larger 350 context is transit and transportation in the
25 more rural areas of the state, availability of transit,

1 reliability of transit, and looking at making sure that
2 there is transit available to lower-income areas. We're
3 seeing some more investment in transit, but to relatively
4 higher-income areas in the jurisdictions we work.

5 So making sure that we're focusing access where
6 there's a great need and great opportunity to increase
7 access and increase ridership. And then also looking at
8 flexible options in the more rural areas where 60-passenger
9 buses may not make a lot of sense, but we can make a lot of
10 strides in terms of reducing the footprint.

11 And I think finally, we do a lot of work around land
12 use and infrastructure and seeing a similar obstacle in
13 energy to infrastructure in that there's existing
14 communities that lack the basic energy infrastructure.
15 They are looked at the same as new development. And so
16 thinking about how we think about, how do we make sure that
17 we're addressing the needs in existing communities, very
18 differently than we're charging for development of new
19 areas?

20 I think that's it.

21 MS. JOE: I think that's great. Thanks.

22 Shana, I was wondering if you could talk a little
23 bit about your organization's role and kind of some
24 observations based on some of the challenges in
25 implementing some of these programs?

1 MS. LAZEROW: Sure, thank you. And thank you for
2 the chance to participate on this panel. It's a really
3 important question, the role of accessive multi-family
4 housing.

5 My name is Shana Lazerow. I am a staff attorney
6 at Communities for a Better Environment. And we are one of
7 the member organizations of the California Environmental
8 Justice Alliance, so we do a lot of our statewide work
9 through CEJA, CBE. And I know you have my bio with a bit
10 of a laundry list of the energy work we've done as CBE or
11 CEJA.

12 This is a number that is an issue, transition to
13 clean energy, is an issue that grows out of a long history
14 of concerns in the environmental justice communities where
15 CBE organizes in Southeast Los Angeles, in Wilmington, in
16 Richmond and in East Oakland. We also for quite a while
17 organized in San Francisco and had members who were very
18 engaged around the Bay View, the once-through cooling units
19 that were shut down, and helping to design that energy plan
20 for the City of San Francisco.

21 The pattern of environmental injustice in this
22 stage is manifest, but I think doesn't get pulled apart and
23 really looked at in a rigorous way. In some of the
24 processes that we're engaged with, we wind up in a position
25 where there's advocacy looking at income level exclusively,

1 rather than looking holistically. And some of the
2 morning's comments I thought were very instructive. To
3 talk about the existing barriers on a household-by-
4 household basis, rather than on a community basis misses
5 the chance to move towards systemic healing and systemic
6 solutions that actually will prove sustainable.

7 So one example of that is when we're looking at
8 some of the barriers, of course, often in these settings we
9 talk about income as the barrier to securing energy
10 efficiency or in the field that I work in, generally we're
11 talking about renewable energy. That there is almost no
12 penetration of rooftop solar in environmental justice
13 communities and the state has been taking off as a state,
14 and leaving behind the communities where clean energy
15 solutions are most needed.

16 So of course we talk about income barriers, we
17 talk about credit worthiness. These are obvious low-
18 hanging fruit. But what we don't talk about are
19 necessarily the availability of information or some basic
20 infrastructure issues that really can't be overcome just by
21 designating someone as low income and moving them into the
22 other box. And so I think that coming back to the question
23 of using CalEnviroScreen and really focusing on
24 disadvantaged communities at a community level to target
25 our low-income resources, is a real step in the right

1 direction.

2 And I'm not sure, are we going to come back to
3 disadvantaged communities?

4 MS. JOE: I think we will come back to that. It
5 seems it will be a recurring theme, I think.

6 MS. LAZEROW: Okay.

7 So I just wanted to just quickly hit on the land
8 use patterns and the role of multi-family housing that can
9 play in the solution that we're really looking for in these
10 SB 350 studies. I know you've done a lot of looking at
11 barriers. And we submitted a briefing in the Net Metering
12 Proceeding about barriers that disadvantaged communities
13 are facing to securing rooftop solar.

14 So these land use patterns, they're pretty
15 entrenched. I don't think that there is one single simple
16 solution, unfortunately. We all want a silver bullet, but
17 definitely pulling together the housers, and the advocates,
18 and the actual community members who will be affected, is a
19 critical first step. We were active. We co-sponsored AB
20 693 to look specifically at this issue and we're actively
21 engaged in its implementation.

22 Maybe I'll leave it there.

23 MS. JOE: That would be good. I think that gives
24 us a good flavor for the kind of efforts that you have been
25 working on, I think, where we want to take this

1 conversation later.

2 I'm going to turn it over to Heather Larson with
3 StopWaste and really switching to kind of,
4 programmatically, what are we doing, right? So now you've
5 kind of got a bit of a flavor of what's happened -- and
6 actually not much flavor, we would really like to talk
7 about this for days. But about the housing industry,
8 what's looking -- not even the industry, the local public
9 housing agencies, what we're seeing in some of our very
10 disadvantaged communities and up and down the state. As
11 well as how do we look at that from a community-based
12 organizing perspective?

13 I'd like to maybe have Heather and Sophia talk a
14 little bit more about some of the work that they've done in
15 implementing and working with the state programs and these
16 communities. And maybe offer some ideas on how to -- again
17 back to the alignment and coordination -- how are we doing
18 this period, how can we do this better, where are some
19 opportunities?

20 So Heather?

21 MS. LARSON: All right, thank you.

22 Yeah, I do think of myself as a program person.
23 Being on the Housing Panel made me think somebody at the
24 CEC knows how much time I've spent at the table with owners
25 and developers of multi-family housing, a little bit

1 earlier in my career at least.

2 Currently I work at the Alameda County Waste
3 Management Authority. We're a local government agency who
4 administers a tipping fee assessed on tonnage sent to
5 landfill in Alameda County, so kind of like a public goods
6 charge. This generates approximately \$30 million worth of
7 revenue per year that the 15 jurisdictions invest in
8 environmental programs in Alameda County, so it's our job
9 to administer that funding.

10 Some of that funding is redistributed as a grants
11 non-profit housing program. That particular grant program
12 was launched in 2001, so for about 15 years we've been
13 working with the non-profit housing community to
14 incorporate energy and green building into their housing
15 portfolio. And as just sort of growth and peripheral,
16 ancillary activity to our grant program we've gotten
17 involved in the development of above-code, voluntary
18 programs and standards, in order to have a bar to attach
19 our grants to. So that's kind of where we've gotten
20 involved in sort of a broader program and standard
21 development.

22 There's been a lot happened since 2001 I won't
23 get into, but most recently we also are administering some
24 ratepayer funding through the Bay Area Regional Energy
25 Network, which is a partnership with the Association of Bay

1 Area governments in the other eight counties in the Bay
2 Area. It's the first time that local governments have been
3 directly administering ratepayer funding in parallel to the
4 investor owned utilities.

5 Within that partnership we do local
6 implementation of various programs and multiple market
7 sectors, but our key role is a Regional Administrative Lead
8 on the Bay Area Multi-Family Incentive Program. So that
9 incentive program has an annualized budget of \$6.3 million
10 with an additional \$2 million for financing. That serves
11 about 5,000 dwelling units, which are energy retrofits.

12 The last couple of years we've actually closed
13 construction on 6,500 dwelling units and had to have a
14 little bit of a budget increase. And we're looking to
15 close about that volume this year. So those of you who
16 speak in dwelling units this is actually relative volume
17 for programs that are doing multi-family work in the state.
18 We're excited.

19 There's almost two million multi-family dwelling
20 units in the Bay Area. So even if you lopped off a third of
21 those we're still saying those could never be candidates
22 for our program. We're still only getting to only 2
23 percent market penetration. So there's still work to be
24 done even though we're experiencing relative success.

25 So one thing about our program I think we very

1 successfully tapped into both low-income deed restricted
2 housing providers, as well as market-rate housing
3 providers. And I'd be happy to go through barriers and
4 solutions to getting into both those markets. In my
5 written material I submitted some information that's been
6 compiled on that subject as part of the PUC's EE
7 proceeding, right now, the business planning process. So
8 we could get into those details

9 But today I wanted to actually spend my limited
10 time talking about my recommendation, which is that we
11 collectively as a state invest in a tax credit, an energy
12 tax credit, for low-income housing. I think we're really
13 missing the boat if we don't do this. Some of you who have
14 worked in affordable housing know that historically the Tax
15 Credit Allocation Committee, which lives in the Treasurer's
16 Office, has offered a low-income housing tax credit.

17 Under the leadership of Bill Paveo it was
18 essentially a default that all multi-family properties who
19 are receiving low-income housing tax credits were doing
20 energy and green building. They had to do it to get the tax
21 credits. And if Wayne Waite were here he could tell you
22 how many thousands of units a year use tax credit funding
23 to do work. But right now, as with everything, housing
24 dollars are getting shorter. They're under scrutiny for
25 their spending. And overall, they have backed out in what

1 they're requiring for energy and green building of low-
2 income housing developments. This is a source of funding
3 that the majority of the owners, non-profit low-income
4 owners in the state, have historically using to build these
5 projects.

6 So I think that because the regulations and the
7 requirements to get this money have backed out, these
8 requirements, you're going to see less green building and
9 energy efficiency going on in these low-income developments
10 right now. And all along it's been a little bit odd that
11 housing dollars were paying for this work. And so I think
12 that right now there's an opportunity for energy dollars to
13 start paying for this.

14 I think, like I said, really missing the boat if
15 we don't pick a tax credit program that has strong energy
16 requirements.

17 MS. JOE: Heather, just a quick clarification.
18 Is that additive to the existing Housing Tax Credit
19 Program, so you would have a separate credit for energy
20 efficiency renewables?

21 MS. LARSON: Yeah, right. And how it worked
22 before and somewhat now -- I mean, they haven't completely
23 stripped everything out, but they've backed out what they
24 require -- it's all incorporated as the same thing, but
25 it's always been housing dollars. So I think mechanically

1 if -- hypothetically there could be some ESA funding or
2 some Cap and Trade funding that could be administered
3 through TCAC, they could offer it seamlessly with their tax
4 credit application.

5 And you have to realize these owners are putting
6 together stacks of financing. When I say stacks I mean
7 multiple sources, so tax credits, other state agency
8 financing, private financing. So it means stacks of
9 financing, but also stacks of paper of applications. So
10 you know, it's a big process for them to get this money.
11 And so if there were a way for it to be seamlessly offered
12 to them that would be ideal.

13 And I'm sure there's some barriers to that, but
14 that's a mechanical issue of whether or not it could just
15 still be through the Tax Credit Program or layered on top
16 of it. But it solves a lot of problems.

17 I think that right now the energy-specific
18 financing products that are on the street, there's about
19 four of them for multi-family. There's an on-water bill
20 repayment, there's on-energy bill repayment, there's a
21 multi-family co-finance and there's PACE for multi-family.
22 The status of these finances, some of them are barely off
23 the ground, others have a pipeline of a handful of
24 projects. And the others, at their best, might hit 2
25 percent market penetration, because they just are only

1 going to work for certain financing models.

2 And so when we talk about needing to get to scale
3 none of those products are there. And the tax credit
4 mechanism, it's not going to work for every developer in
5 the diverse multi-family sector, but you know it's hitting
6 them all in the ballpark of say 20 to 50 percent of the
7 sector. So it's automatically getting to scale in a way
8 that none of the energy finance products that are on the
9 table are.

10 And so it's something that I think it also
11 addresses some of the key barriers. So there's been this
12 history of a lot of the low-income programs giving subsidy
13 handouts. So it's not a handout. It's a financing
14 mechanism, which gets away from having to pay for the full
15 costs of the measure. It gets to scale. It basically
16 meets the non-profit housing owners where they are. It
17 incorporates into their financing structure, where they
18 have to go and get this money to pay for this stuff if
19 we're not subsidizing the whole thing. And so it works
20 within their financing mechanism.

21 And it also currently, or in the historical
22 iteration of it, it gets to a multiple-benefit approach.
23 They have credits for energy efficiency, it could be for
24 renewable energy, for storage, water waste, transportation.
25 It's overcome some of the silo issues that a lot of us have

1 recognized as a real problem for programs right now.

2 So anyway, I'll stop there, but that's my pitch.
3 I think that it's really something that we should be
4 looking at.

5 MS. JOE: Thanks very much.

6 Sophia?

7 MS. HARTKOPF: Great, thanks for the opportunity
8 to comment.

9 My name is Sophia Hartkopf and I am with TRC
10 Energy Services. And we work on the ground implementing
11 multi-family programs throughout California and actually,
12 nationwide. And generally we focus on all different types
13 of multi-family properties, so I do have a lot of
14 experience with both market rate and affordable housing.

15 And there are a couple of points that I want to
16 bring up. So just for context, within California we
17 typically administer programs that are on the ratepayer
18 energy efficiency side of the equation, whereas this
19 morning we heard a lot more about the low-income dedicated
20 programs such as ESA and LIWP and others.

21 And I personally work on programs through PG&E,
22 SDG&E as well as through the new statewide CSD Program for
23 Low Income Weatherization for Large Multi-Family
24 Properties.

25 And I think I'm going to start by talking about a

1 few of the barriers and then maybe then we can get into
2 some of those solutions. And some of those are echoing
3 comments from this morning, among them ones that really
4 impact the multi-family industry in particular. And some
5 of these were touched on, as I mentioned this morning, by
6 Maria and others.

7 The first has to do with timeframe. So within
8 the multi-family sector we experience a lot of different
9 building types and system types. And it's very difficult
10 to come up with a one-size-fits-all solution for improving
11 energy efficiency as well as renewables at those sites.
12 And so we found on average it takes up to 18 months, from
13 start to finish, for a project to come through a program
14 and do what would be considered a more comprehensive
15 improvement that touches on both tenant spaces as well as
16 the common areas.

17 And typically most of the programs that we
18 administer through ratepayer funding or through other
19 estate funding sources are limited to a single year
20 structure, which makes it really challenging to effectively
21 administer deeper retrofits within these properties.

22 And it also makes it very tough to build trust
23 with the property owners, because a lot of times they come
24 in to the programs with a lot of excitement and figure out
25 very quickly that they can't fit within the timeframe. Or

1 they come too late and they lose a lot of momentum and
2 they're discouraged from reapplying under our future
3 program cycles. And we are getting there with some of the
4 rolling cycle proposals, but we are still are very
5 hamstrunged as it relates to annual budgets. So finding
6 mechanisms for multiple year-end budgets would be really
7 beneficial.

8 Another area that we talked about a little bit
9 this morning that is pretty well defined within the low-
10 income sector is health and safety. However, within the
11 traditional energy efficiency programs we've had a lot of
12 challenges with figuring out how to encourage the property
13 owners to really take these types of issues seriously. And
14 figure out a way to finance the testing and the mitigation
15 when health and safety issues do come up.

16 And through the low-income programs there are
17 mechanisms to fund those types of mitigation. Through
18 ratepayer programs we don't really have a direct way to
19 incentivize these property owners to consider health and
20 safety. And so a lot of properties actually decide not to
21 participate in the ratepayer-funded programs, because they
22 are afraid of uncovering health and safety issues that they
23 do not have the funding to mitigate, which turns away a lot
24 of deeper projects.

25 And then I also wanted to touch on income

1 qualification. And this is one area where I can speak to a
2 success that we've seen in terms of qualifying projects,
3 based on more ways than one. Especially in multi-family,
4 gathering income documentation for hundreds of units is a
5 huge task. And in a lot of cases property management or
6 ownership are unwilling to take that task on and therefore
7 won't apply through programs.

8 And one area that we've seen a lot of success,
9 specifically within the Low-Income Weatherization Program
10 that's been funded through Cap and Trade is beginning to
11 look at rents as a proxy for defining income or low-income
12 eligibility through the program. And qualifying properties
13 based on lower income or below market rents. And a lot of
14 owners and managers are very excited to take this approach
15 and are willing to maintain certain rent limits at their
16 properties in order to participate in programs like the
17 Weatherization Program.

18 And then lastly, I want to touch on silos. And
19 this is something I have experienced throughout my career.
20 I've been working in multi-family programs for over ten
21 years now throughout California. And we're still facing,
22 at least within the ratepayer funded programs, a lot of
23 program silos and funding silos. In particular, related to
24 when we can access efficiency versus renewable funding
25 versus low income versus demand response. All of these

1 budgets are separate. And in a lot of cases there is real
2 precedent that those budgets cannot appropriately be
3 commingled or leveraged together.

4 And as a result, as a property owner in
5 particular, in some cases you're applying to seven or eight
6 programs to put together a comprehensive measure mix. And
7 it also means that the owners of these buildings are being
8 targeted by upwards of seven to ten programs at a time.
9 And they are trying to navigate and figure out which ones
10 make the most sense to them.

11 So there's real opportunities to streamline
12 administrative and marketing costs, outreach costs, if
13 we're able to figure out a way to pull some of those
14 funding sources together and really deliver a full service
15 solution to the property owners about energy DR, electric
16 vehicle charging, and other resources available to them.

17 So I'll stop there.

18 MS. JOE: Thanks very much.

19 I wanted to give the members of the panel some
20 time to just explain their respective positions and their
21 thoughts about some of the challenges. Based on what
22 Sophia was just -- her last point -- I want to pull on that
23 thread just a little bit and see if there's some
24 conversations we could have about that. Particularly as
25 you think about housing development whether you're a public

1 agency, a non-profit, a for-profit, timing and how you have
2 to really work hard to figure out the funding sources and
3 the complexities of that.

4 Lisa, if you could talk a little bit about this,
5 how you would approach something like that; what are the
6 decision points?

7 And then I actually want to also make sure that
8 Shana and Phoebe have some conversations about that. And
9 particularly in the communities they engage, right? So
10 from a developer there's one thing; you have projects in
11 mind. On the other hand, you also have these communities
12 who have very clear needs for housing to make sure that
13 there's reduction in household costs and all of the things
14 that these kinds of improvements can bring. But the
15 decision points on how they fit into the process even and
16 maybe addressing that a little bit would be great.

17 MS. BAKER: Well, I know Phoebe and Shana will
18 talk about that a little bit, but really there's huge
19 housing crisis. It's national and it's in California as
20 well. There's not enough, there's not enough affordable,
21 and there's not enough money to either improve and maintain
22 what is affordable, or to build.

23 And if you're building you try and do a 9 percent
24 tax credit, the average project has to go through three
25 separate tax credit rounds before it's funded, just to give

1 you a sense of how difficult it can be on those 9 percent
2 tax credits. And you can't go in for a 9 percent tax
3 credit until all your other financing is in place. And the
4 process, it was interesting hearing people talk about 18-
5 to-36 months, because that's the end of the process.

6 So if you're talking to someone like us -- and we
7 just finished a 48-unit acquisition rehab where an owner
8 was trying to convert 48 units to market rate and sell it
9 in the private market -- we acquired it. We did a market-
10 to-market on it its affordable contract with the Department
11 of Housing and Urban Development. And then we did an
12 energy makeover and that's a 4 percent tax credit with
13 bonds.

14 It was also an agency carry back loan, because we
15 got no energy money to do what we wanted to do on that.
16 And also a carry back from our bond pool as well as a bunch
17 of other financing to make that happen. That ended up
18 getting a 30 percent HERS rated reduction. We could have
19 made steeper declines in energy had there been other ways
20 for us to invest in a couple other systems in that
21 retrofit. But then it also comes down to what will people
22 finance?

23 So you can offer a lot of incentives, but that
24 doesn't actually mean that your tax credit investor is
25 going to want to buy that. So for example, solar thermal,

1 we wanted to do solar thermal on that property. And that
2 didn't pencil for the financiers, so that was a no-go. And
3 there's no other supplemental money to make that happen.

4 It was a case in point on how difficult and how
5 time consuming, because this is a building that's -- well,
6 property that's already there. We started working on the
7 acquisition rehab of that project in 2010 and we finished
8 it last year. So that is kind of the timing and the window
9 on that.

10 And we are currently in demolition of an old
11 general hospital site with our tax credit partners. And I
12 have been working on that project since literally, 2008.
13 And if we're lucky we'll go into construction sometime in
14 the next six months. So there is that.

15 And then sort of nationally, the average number
16 of resource that has to go into an average tax credit
17 application is seven to eight financing sources. And these
18 properties end up being verily highly leveraged, which
19 means that an additional tax credit while great is also
20 troublesome for that property. Doing something like
21 financing through kind of a sort of a energy performance
22 contract model might actually work better, because you're
23 using future cost savings as a way to finance improvements
24 today, could be a great alternative for rehab projects.

25 But certainly, getting to a seamless point and

1 then ensuring that you've got money that is for the energy
2 in particular, as opposed to the development, actually
3 really matters on these projects.

4 We've gotten into a situation, as someone who
5 also monitors properties on behalf of entities, where even
6 the entities created by other affordable non-profit
7 developers become so much on the margin that they can't
8 always maintain an adequate future capital reserve, because
9 they're using that capital reserve to make annual
10 operations improvements, because, really, you are working
11 very, very hard to stay within the margins on these
12 projects.

13 I think it is also true that it is difficult to
14 get to the kind of energy reductions you want without cash.
15 I was listening to your comments and yes, the tax credit
16 allocation, they wanted you to go to I think something like
17 2 percent below CALGreen standard. But it is already very
18 difficult to meet CALGreen standard on tax credit
19 properties. So that capital infusion on energy, it's going
20 to be a very difficult thing to make that happen.

21 Housing authorities, public housing, it is the
22 most affordable housing in the country. It is also the
23 oldest. And right now I think we get 82 cents on the
24 dollar that HUD says it takes to operate; 82 percent of
25 something sounds great until you want an Icee and you've

1 got 82 cents and that I see costs a dollar. And that's the
2 kind of the circumstance we find ourselves in working very,
3 very hard to keep these properties viable over the long
4 haul. But they definitely need a cash infusion as well as
5 energy.

6 So when you are talking about making a public
7 policy where you want to actually additionally subsidize an
8 already subsidized unit, an already subsidized utility
9 allowance, you're literally robbing the future community
10 asset in order to serve a short-term population today.
11 Because they are a moveable population, they may move out
12 and buy housing. But that asset needs to be here for our
13 country and for our state for a very long time.

14 So in utility allowance in rental situations, the
15 way it works is a person should pay no more than 30 percent
16 of their income for rent and utilities. And those utility
17 allowances by law are set by housing authorities. The
18 housing authorities have the right to allow the California
19 utility allowance in its jurisdiction, but we still have
20 the obligation to set those utility allowances. And we do
21 annual engineered allowances in our jurisdictions.

22 So one data set point is actually already
23 existing, in your housing authorities, the -- and we also
24 collect a lot of utility usage data for actual utility
25 usage. So when people are talking about lack of data and

1 how that can inform policy I think your housing authorities
2 are a really good bet. But I would caution against over
3 subsidizing an affordable tenant at the expense of other
4 folks who are literally languishing on our wait list for
5 lack of affordable housing. And on my wait list right now
6 that's 37,000 people for about 2,800 units that are already
7 full. Just to put it in perspective.

8 MS. JOE: Phoebe or Shana, do you want to
9 continue on that?

10 I actually had some other questions. Your
11 comments yield other questions, but let's stick to thinking
12 a little bit about how the complexity of these programs,
13 and financing, and actually at the upfront side the
14 planning and the coordination of these communities, how it
15 sometimes yields different decision choices based on
16 available resources.

17 MS. LAZEROW: Well my answer is pretty short, how
18 do the environmental justice communities where we organize
19 plug in, is we pretty much don't.

20 We have community members who are very committed
21 to bringing about environmental change and system change
22 who come to us and ask, "How does this happen? Maybe I'm
23 undocumented. I live in multi-family housing. I'm low
24 income." And I mean, those complexities for a community
25 member who has limited English access are far beyond it.

1 MS. SEATON: And I think I'm getting the number
2 correct; it's 37,000 on the waitlist for 2,800 units?

3 MS. BAKER: We have about -- it's a variety of
4 unit types, so including seasonal farm worker and family-
5 wise I think that works out to about 12 to 15,000 families,
6 but 37,000 men, women and children.

7 MS. SEATON: And I think the fact that there's a
8 huge need in non-subsidized, I don't know what the
9 percentage is, but the vast majority of lower-income
10 Californians are not living in subsidized housing. And so
11 the need for this subsidized energy or lower-cost energy
12 extends well beyond the subsidized units. And there needs
13 to be a way to make sure that those renters really and
14 units have access, which we're not seeing.

15 Renters as well, I don't know how an incentive
16 structure would work when renters in an existing building
17 are paying very, very high energy costs and would like to
18 see lower energy costs, would like to see renewables.
19 They're bearing the cost but don't have -- at the decision-
20 making table, to bring in that resource. If there's any
21 way to shift that incentive structure, so that landlords
22 are more kind of incentivized to be at the table --

23 Another thing that I wanted to bring up doesn't
24 exactly get to your question, but I didn't want to lose the
25 thread, was this community base. Looking at this

1 community-based approach, and the fact that many lower
2 income communities impacted on the environmental side and
3 the economic side, are paying very, very high costs for
4 utilities beyond energy for water and wastewater.

5 And then the opportunity to target resources
6 towards these communities and look at lowering water and
7 wastewater costs through renewable energy. We work in a
8 community, folks are paying about 8 percent of their income
9 on water and almost half of those costs are the energy
10 costs associated with drilling, so just something to keep
11 in mind.

12 MS. JOE: Then Heather, you guys both had some
13 comments and responses?

14 MS. LARSON: Okay. I just wanted to second this
15 notion that low-income people live outside of subsidized
16 housing as well. So there's market rate housing where low-
17 income people live. And when you look at the spectrum of
18 income a lot of the rental housing that is market rate is
19 where low-income people live as well. So I think that
20 that's really important to note. And I am pushing this tax
21 credit idea, but that only does address one slice of the
22 pie.

23 You know, an example of something that we've
24 done, I think this integrates an issue that is really
25 critical like Sophia started to lay it out a little bit,

1 where there's a lot of transaction costs to engage with a
2 property owner. You heard about how long it takes to get a
3 project done, to get the rebates in this big financing
4 deal. And then they're bombarded with multiple programs.

5 And so not just the marketing and outreach and
6 the admin costs, but the transaction costs for the program
7 and the owner. And so if there are ways to get multiple
8 benefits in the project whether it's EE, water, waste all
9 at one time, then you've got a much reduced administrative
10 cost, overall, and get that opportunity all in one place.

11 One small thing we've been able to do within our
12 sort of siloed world in our multi-family program in the Bay
13 Area is it's an energy program funded by utility ratepayer
14 funding. But we have a requirement that if there's
15 landscape they have to get an audit to see if there are
16 opportunities for water savings. And we have some minimum
17 requirements that if there are they have to implement them.

18 They don't get an extra rebate for it, because we
19 don't control the water utility or we have to go through a
20 separate process to get that rebate. But at least while
21 we're there we're making sure they're not missing those
22 opportunities. So there's some very small things we can do
23 in our siloed world to kind of maximize that transaction
24 cost while we're there with the owner.

25 But again, it's a little challenging with the

1 funding coming from multiple different programs.

2 MS. HARTKOPF: Yeah, I wanted to just add
3 similarly, to what Heather was talking about in terms of
4 leveraging. I pointed that out as a barrier, but there
5 already are some solutions at the table.

6 And one in particular is the way that the Low
7 Income Weatherization Program is being administered for
8 large multi-family properties in the state. That program
9 is offering energy efficiency and solar together under one
10 roof. And it's a huge benefit to property owners to
11 consider that together as they're considering upgrades.

12 And then I also wanted to point out through some
13 of the ratepayer programs we tend to put together fairly
14 sizable technical assistance budgets that are provided to
15 each property free of cost to the owner. Whereas the
16 program, using ratepayer funds, we are spending some time
17 identifying opportunities not just within the ratepayer
18 structure of energy efficiency and what can be done by the
19 utility programs, but also within other structures like
20 Heather was mentioning, water district opportunities for
21 lowering water usage. So cold water savings opportunities
22 as well as integrating owners with other programs like the
23 EV Charging programs or other demand-response types of
24 opportunities.

25 But that costs money and it's ratepayer funding,

1 so it does as a result contribute to the cost-effectiveness
2 of the programs, which is another topic from this morning
3 that I think is really important. If you're trying to
4 reach this what would be considered a harder-to-reach
5 sector, especially if you're trying to reach the market
6 rate owners that house lower-income tenants who generally
7 do not think about this at all on a day-to-day basis, you
8 do need to spend the extra money to really engage them and
9 educate them on the opportunities. And we can't expect
10 them to come to us on their own and figure out all of these
11 different options that are available to them.

12 MS. JOE: Lisa, we're going to round it out with
13 you.

14 MS. BAKER: Yeah. I just wanted to say I didn't
15 actually mean to say that all of the folks who need
16 affordable housing get to live in it, because studies will
17 show you that it's like 25 percent of those who qualify can
18 actually get affordable housing.

19 What I am saying though is the market is looked
20 at in the energy sector as undifferentiated when it is not.
21 And where you would be wanting to put the majority of your
22 economic rate to the individual, would be on the market
23 side where otherwise they are not reaping a benefit of
24 subsidy and utility allowance as opposed to the affordable
25 market where that's actually factored in to their costs of

1 rental.

2 I do want to also talk just a little bit about
3 some of the opportunities, actually. Housing authorities
4 bring opportunities. A lot of folks this morning and today
5 have talked about income evaluation, which is really what
6 housing authorities literally do all day long and have lots
7 and lots of infrastructure to support that.

8 And a lot of programs on the state and federal
9 side on the housing side, for example, where you're going
10 to be doing investment for rehab, basically say that if
11 they are in a housing authority product such as a housing
12 voucher program or public housing or another program, that
13 they are automatically income qualified. Which does give
14 you a way to start to make some progress, I think,
15 especially in market rate properties where you have some
16 investment by the housing authority through the housing
17 voucher program. Because then you start to be able to
18 capture that data in a way that is essentially already
19 captured and can be certified by the housing authority.

20 Many programs only require that 51 percent --
21 that's the standard for the Community Development Block
22 Grant Program -- in order to qualify for rehabilitation
23 funds only half to 51 percent have to be below that income
24 threshold. And once you're starting looking at it from
25 that perspective you can actually begin to make market

1 inroads in the private market.

2 For example, we actively work at any one time
3 with about 400 landlords. And we possess a database of
4 about 800 landlords in our community, which is also
5 probably one of the only places in any jurisdiction where
6 you actually know who all the landlords are. And have ways
7 in which you can roll out information through them.

8 I want to talk a little bit about soft costs,
9 because that came up this morning.

10 MS. JOE: So what I'm going to do, I think, so
11 our agenda-ized time was to end at 2:00. We've been given
12 an okay to go a little bit longer, but I wanted to make
13 sure we get kind of -- this is the summary and the
14 opportunity to wrap things up a bit.

15 But what I want to do is see if we can -- in your
16 comments if you can frame it, to not just the opportunities
17 of what needs to change in order to do it, but where do you
18 see the glimmers of actual improvement? Right, actual
19 change that have already started to happen, because people
20 are talking, because policies are changing, where things
21 are shifting, and how would you use those glimmers and what
22 would you recommend to continue on to make those things
23 actually grow and advance?

24 So I'm going to start with Phoebe and go back
25 around, down this way.

1 MS. SEATON: Well, I think there is a lot of
2 glimmers, but I think we're not looking at other programs
3 and just sitting through this panel and listening to the
4 complexity and hearing, I mean we're not -- the
5 opportunities aren't penetrating the areas most in need on
6 some of these investments. That many programs throughout
7 the state are realizing and understanding the need and the
8 importance of aggressive, targeted, technical assistance
9 aimed at -- this is very, I think, a bit self-serving --
10 but people who can liaison a bit between the technical side
11 and have very, very deep roots in the community. So that
12 you can make sure that there's communication going back and
13 forth between the two and reaching those communities.

14 So I think the plug would be for looking at
15 integrating technical assistance in outreach very
16 informally and intentionally into programs.

17 MS. LAZEROW: I agree with that.

18 I think the glimmer that, because I've been
19 working CBE for more than a decade, and the level of
20 understanding and ownership over a transition to adjust
21 energy system that we're seeing in the communities where we
22 organize is amazing. The sort of extremely common, shared
23 understanding about the threats of what used to be a kind
24 of shared understanding about pollution and its effects on
25 our communities has really expanded to include sources of

1 pollution and systemic solutions, including a transition
2 from fossil fuels to electrification and sources of
3 electricity being community power, clean community power.
4 It's really changing in the public view. And I feel like
5 among policy makers as well an understanding that there is
6 a disconnect between how we run our energy system and how
7 we need to run our energy system.

8 And so I see this changing with SB 350, with AB
9 693, with the disadvantaged communities portion of the net
10 metering. There's still a long way to go in how we
11 conceptualize energy systems. I feel like a sort of
12 determined reliance on net metering is a problem. Net
13 metering is I think a nice thing that's out there, but it
14 is not in itself a solution.

15 And that's just one example, obviously we have
16 very little time, but we're definitely moving in the right
17 direction. I feel like SB 350 is really galvanizing. And
18 it's an exciting time to be doing this work.

19 MS. LARSON: Okay, a couple of glimmers I guess
20 that are still challenges, but I'd just say some of the
21 data progress under AB 802 is little bit of a glimmer.
22 Local governments who have a good multi-family base who
23 could be implementing energy disclosure policies at the
24 local level are kind of hesitant to design anything around
25 that until we know we are going to get the data to

1 implement those policies. Specifically, in the Bay Area,
2 San Francisco, Berkeley, Oakland and Hayward are cities
3 with high populations of commercial and multi-family
4 properties where we could be taking policy action.
5 Hopefully AB 802 will help unlock that a little bit.

6 The other thing I think just the local
7 governments are on the scene even working in energy
8 programs, is a glimmer. We have the opportunity to tie
9 together regional planning, tie together a more multi-
10 benefit approach. Local governments are very involved in
11 developing electric vehicle charging infrastructure,
12 working with the Bay Area Air Quality Management District
13 on some of those programs. And so local governments, as we
14 mature in the energy world, have an opportunity to bring
15 some of these things together.

16 And also because local government is often a
17 driver of the climate action plans we already operate under
18 a GHG standard, which I think helps overcome some of these
19 silos as well. So a lot of the strategies that we're
20 working on with the local governments with incorporating
21 into the climate action plans are things that are both
22 energy efficiency as well as some of the other
23 environmental benefit and clean energy areas that we've
24 talked about. So those are a couple of glimmers for me.

25 MS. HARTKOPF: For me, I think the biggest

1 glimmer is the fact that we're even having this discussion.
2 It's been many years in the making that we've known that
3 multi-family is a sector that is really in need of
4 attention, especially on the affordable housing side where
5 lower-income tenants live. And it's great to have a full
6 panel to discuss that.

7 And also, at the same time it's really exciting
8 that there are multiple programs that are beginning to
9 address multi-family in a very specific way. Rather than
10 as was discussed earlier by Lisa, trying to ram multi-
11 family within a single-family or commercial infrastructure,
12 which we know doesn't work. So that's another glimmer I'd
13 point out.

14 MS. BAKER: Yeah, I wanted to echo the thanks
15 that we're having this discussion. Who would have thought
16 that the Energy Commission would listen to a housing
17 authority? So that's a very, very big move for us. We're
18 feeling it, we're feeling the love.

19 Lots of other glimmers, I think California is way
20 ahead of the curve. And I do think that if you talk to
21 folks within the community, especially in the County of
22 Yolo, we're already in climate change and adaptation mode.
23 We have a local government climate change compact that
24 works together. And we've actually been able to leverage a
25 funding through grant rebate and other programs and do GHG

1 planning, because we've been going together on that. And
2 now moving in to talking to the state I think that's really
3 great.

4 Hearing the heartfelt talk about streamlining and
5 removing some of the siloing and barriers I think really
6 matters. Some of the other comments from both this panel,
7 and this morning, talking about making sure that the
8 products you're offering are actually going to work not
9 only with other state department products, but also with
10 federal and other financing instruments, I think is huge.

11 Some comments this morning about the need for
12 soft cost is absolutely right on. It's very difficult in
13 housing development or rehab to get the soft cost part to
14 even let you lift those projects that we're doing. And
15 it's very difficult to find and especially when you're
16 going to tack energy on to it.

17 I think I'm going to close with my favorite
18 proverb, which is from Africa. And so there I'm going to
19 fit Africa and Star Trek and Shakespeare into the same
20 speech. And that proverb is that, "If you go alone you can
21 go fast. But if we go together, we can go far."

22 MS. JOE: That concludes the panel. We did not
23 plan it that way, but I think closing it out on that very
24 wise proverb is great.

25 Thank you very much to the panel.

1 CHAIR WEISENMILLER: Okay, just a couple of
2 questions?

3 MS. JOE: Oh, yes. Great.

4 CHAIRMAN WEISENMILLER: I'm just going to follow
5 up.

6 MS. JOE: Oh, apologies.

7 CHAIR WEISENMILLER: First I wanted to ask Phoebe
8 -- I mean again I've been talking to Martha, talking to Sue
9 Kateley -- this is a basic question. Are the communities
10 in California without gas service, that have only high-
11 priced electricity service and thus are looking at propane
12 or wood or other, I mean how many people are we talking
13 about? Can you talk a little bit about the "problem" as we
14 look generally at solutions?

15 MS. SEATON: The PUC is in the midst of doing --

16 CHAIR WEISENMILLER: Lots of things, but let's
17 get to the specific, all right?

18 MS. SEATON: No, but the assessment of this, so
19 there was a bill passed that -- I'm terrible, we worked on
20 it -- 2762?

21 FEMALE VOICE: (Indiscernible)

22 MS. SEATON: Thank you.

23 Those proceedings looking at assessing the scope
24 of the issue and the costs associated with addressing the
25 issue. It's I would say, in the tens of thousands, not in

1 the hundreds of thousands. And some are very, very close
2 to existing lines and some are quite distant. And so we're
3 looking at the option of gas, but also thinking that this
4 is a really wonderful opportunity to look at distributed
5 renewable production in some of those communities, as well.

6 CHAIR WEISENMILLER: Right. No, that's good. If
7 we can be factoring in consideration of that into this
8 report it would be great, obviously (indiscernible) the
9 PUC's own point, but I think it's an important issue.

10 I think I was just going to ask generally, I mean
11 the reality is that low income can be basically a credit
12 risk, just in terms of not paying their bills. And as a
13 small-business operator for decades I can tell you the
14 first thing you've got to look is not the poor credit risk,
15 but the high-credit risk potential clients.

16 And so PG&E in the '90s tried a program it to
17 provide financial services in the energy efficiency area.
18 And the reality is there were some nonpayment issues.
19 There was no collateral, they had to write it off. And
20 that program ended pretty quickly.

21 They've tried to do programs in solar, actually
22 even invested in SolarCity. But again at least from their
23 perspective, if it's a solar system you can go out and you
24 can detach the thing if you have to. If there's a non-
25 payment you can either cut off service or detach it. So

1 just trying to figure out how do you get the collateral for
2 energy efficiency in a comparable basis with solar?

3 And at least there have been times people have
4 tried to figure out how to securitize the savings in some
5 fashion, as that collateral.

6 But again, encouraging everyone in the room to
7 think about do we deal with energy efficiency where -- you
8 know, it's not as if you're going to go out and start
9 yanking the insulation out of the roofs. If there's
10 nonpayment how do you get a collateral that really makes it
11 financeable, is part of the issue.

12 And the other thing I'm just going to throw out,
13 and again part of these are hit now and certainly in your
14 written comments, but when I met Tony Jackson who was the
15 Marine Commander in California it turns out in the base
16 housing we have kids there that really, they're low-income.
17 The base housing has been privatized in many forms, but
18 there's the notion you've got someone who may be serving
19 overseas while their dependents are back here. And base
20 housing is not the most energy-efficient thing you've ever
21 seen where they're actually low-income, you know, some
22 portion. So again trying to figure out how do we cover
23 that need too, going forward.

24 MS. HARTKOPF: Well, and so related to the
25 question of collateral I think that's why it's so important

1 to engage the property owners themselves. And I think the
2 most successful programs have some form of owner co-pay,
3 because they are the ones that ultimately are responsible
4 for the property and ultimately maintain it. And in most
5 cases want to know what's going in to the property. So if
6 upgrades are being done in the unit they'd like to know
7 what the technologies are and how reliable they are. And
8 are in the best position to ensure it stays at the property
9 once the work has been done.

10 MS. BAKER: This gets back also to, I think, the
11 idea of the split incentive in owner investment and doing a
12 lot of thinking about that over a time. And I'm thinking
13 about market rate housing not subsidized housing. But it
14 seems that one, there are very few places where you ask
15 somebody to make a capital investment. Or you also say,
16 "I'm going to use your stuff," and put things in your unit
17 where people don't actually have some kind of
18 participation. So that's pretty normal.

19 But it does seem that if what you were trying to
20 capture would be that if the owner was willing to make the
21 investment, one way to help overcome a split incentive,
22 would be to either give them the ability to market that
23 property as cheaper to operate for the tenant than it is
24 for a comparable property. Or some way to incentivize the
25 owner in order to keep the rents affordable as one of the

1 other panels had talked about doing in the Bay Area.

2 So those would be my two comments on that issue.
3 It's very hard to ask an owner to make an investment and
4 say, "But you reap no benefit. But you get to pay the
5 cost," so I think there is some issue with that.

6 COMMISSIONER MCALLISTER: I don't want to dig
7 into any more details, because we've got to wrap up the
8 panel. But I want to thank you all for sharing your
9 thoughts.

10 So in terms of the Barriers Report it would be
11 good to try to distill out sort of a recommendation or a
12 series of them for where do we go from here. It's
13 complicated, right? We know that.

14 So is there a process say, that could be a
15 recommendation for getting building owners together at some
16 forum or a set of forums to start to say, "Hey, under what
17 circumstances would you invest in your properties?" Or
18 just even basic information about that market. So in any
19 case that is a valid recommendation too. Just where do we
20 go from here? Not necessarily here is the solution, but
21 how do we get to a solution?

22 MS. BAKER: Can I add one thing, which I do think
23 that considering multi-family as a sector as opposed to
24 some undifferentiated market, would actually make huge
25 sense for the Commission.

1 MS. LARSON: I'd like to second that. Just some
2 of the comments that were made about the collateral and
3 whatnot, I think that one of the barriers we've actually
4 seen in getting into the multi-family market, is that there
5 has been some blending of issues that apply to single-
6 family residential financing and multi-family.

7 And so within multi-family there's all these
8 subsectors of how they put the financing deals together,
9 but addressing those sectors squarely on. Because there
10 has been sort of an issue of some of it like with the EPA
11 proceeding and whatnot of we have these conversations about
12 residential as if it's one big thing. And it really does
13 deserve a separate conversation. It's a basic thing, but
14 it really does have very -- multi-family housing and then
15 the subsectors have very unique financing realities from
16 the single-family housing sector.

17 MS. JOE: I would add they're completely
18 different players, completely different stakeholders,
19 completely different conversations. And so to have a
20 residential, a housing conversation all in one doesn't --
21 you have to start high level and then you start sussing out
22 the details. And it really does become much easier when
23 you have everyone in the same room the same.

24 COMMISSIONER SCOTT: Yeah. I would just add the
25 multi-family as a sector is a fantastic recommendation to

1 make for Air Resources Board as well on the Transportation
2 Electrification Barrier Study. And I'm sitting right here
3 next to Richard Corey, but if you are participating in that
4 process or sending in comments on that process I think
5 that's a really important one that carries across the
6 barriers.

7 MS. JOE: If there aren't any questions from the
8 Commissioners, I just wanted to thank my panelists and the
9 panelists all here, a wealth of expertise and knowledge and
10 background, so thank you very much for letting us
11 participate. And thank you to each of you. Thanks.

12 (Applause.)

13 MR. BARKER: Thank you. Thanks, Allison, for
14 moderating.

15 So if our next panel can come up to the table
16 we're going to have five on the left, and three on the
17 right.

18 This panel is the Role of the Clean Energy
19 Business Sector. And the goal of this is to explore the
20 barriers to clean energy in low-income communities from the
21 perspective of representatives of companies in the clean
22 energy sector.

23 And thankfully, Jeanne Clinton has agreed to
24 moderate this panel as well. She has the large panels, the
25 two large panels of the day.

1 MS. CLINTON: Nobody else was foolish enough to
2 say yes. (Laughter.)

3 MR. BARKER: So joining us will be Cynthia Bruno
4 from Richard Heath & Associates, Martin Bond from the
5 Community Energy Services Corporation, Matt Cheney from
6 CleanPath, Susannah Churchill from Vote Solar, Bernadette
7 Del Chiaro from California Solar Energy Industries
8 Association, Allan Rago from the Energy Efficiency Council,
9 Scott Sarem from Everyday Energy and Dahlia Moodie from
10 Energy Conservation Options.

11 MS. CLINTON: So everyone is invited to turn
12 their nameplates around toward the dais. Good.

13 Can I just suggest that everybody who's still in
14 the audience stand up and take three deep breaths, because
15 it's after lunch and you've been sitting there listening
16 diligently and quietly. So I want to get the oxygen
17 stirring, so we don't put you to sleep. (Laughter)

18 For those of you who watched this morning we're
19 going to do this panel a little bit differently, because we
20 have so many experts here and so little time. So this is
21 the business panel and even though some of the folks up
22 here are either delivering some of the services that we've
23 been talking about, or advocating for them, at this panel
24 we're not going to talk about the services themselves or
25 how they're delivered.

1 The focus is your businesses or your
2 organizations, your role of being in business, hiring
3 people, serving a need in your communities and growing. So
4 it's from the perspective of, if you will, people who are
5 influencing the scale of the service provider industry that
6 is serving low income or disadvantaged communities. So
7 just to remind everybody of the background, because we all
8 wear multiple hats.

9 So we're going to start by giving each person on
10 the panel a chance to answer two related questions. And
11 then we're going to switch to topics where one or two might
12 speak to a particular issue, depending upon their
13 competency or experience.

14 So just to summarize, so each person in turn --
15 and we'll work down the row -- will tell us what exposure
16 their own company or organization has to delivering clean
17 energy solutions whether they are efficiency, solar or
18 something else, to low-income or disadvantaged communities
19 or as closely as they can relate to that question if
20 they're not a direct provider.

21 And then in the course of answering it would be
22 great if we could hear something about the scale of your
23 involvement with this market, however you measure it, and
24 number of households or revenue or number of employees.
25 You know, something that gives us a sense of your scale

1 just to give us a feel.

2 So yes, would you like to start? Oh and please,
3 the two-sentence version of who you are and what your
4 organization does. Thanks.

5 MS. BRUNO: Good afternoon, Commissioners. My
6 name is Cynthia Bruno. I'm the Chief Executive Officer for
7 Richard Heath & Associates, also affectionately known by
8 most as RHA. We do a tremendous amount of work in the low-
9 income residential space. We have worked in that space for
10 approximately 35 years.

11 We primarily serve in the Energy Savings
12 Assistance Program that's facilitated by all four IOUs.
13 There is also a program, the same program, that is
14 facilitated by the small municipal jurisdictional
15 utilities. We participate in those as well. So in some
16 capacity we participate in every ESA program facilitated in
17 the State of California.

18 We are located throughout five offices as far
19 north as Chico and as far south as San Diego. We have
20 approximately 325 employees.

21 Specific to the work that we do in the low income
22 residential space, over time we have served approximately
23 two million customers in the last five years. We have
24 touched 835 homes. We average approximately 167 -- sorry,
25 835,000 homes. Just scale, difference in scale a little

1 bit. We average about 167,000 homes per year. Some of
2 that work we do directly. Most of that work we do through
3 a dedicated contractor network. Through our various
4 contracts we work with 57 contractors who are subs to RHA
5 who, of course in that instance, is serving in the capacity
6 of the prime.

7 Internally we have approximately 170 of our
8 workforce that are dedicated to low income weatherization
9 work.

10 MS. CLINTON: Great. Thank you very much,
11 Cynthia.

12 So next, Martin?

13 MR. BOND: Hello, my name is Martin Bond. I'm an
14 Executive Director of Community Energy Services. We're a
15 subcontractor working with RHA on the ESA program. In low
16 income we also work as a WAP LIHEAP contractor as well.
17 And then we are a small commercial direct-install program
18 called Smart Lights. We're a small nonprofit with about 25
19 employees. We work in Alameda County, Contra Costa County,
20 and Marin County. And we're about a 30-year-old nonprofit,
21 really focused on serving the hard-to-reach communities and
22 then the low-income residents in those counties.

23 We serve about 500 homes through both energy
24 efficiency programs as well as we have several CDBG-funded
25 minor home repair and health and safety programs, as well.

1 And we're a small commercial program service, somewhere in
2 the order of 1,000 to 1,500 businesses a year, again
3 through those three counties.

4 MS. CLINTON: Great. Thank you, Martin.
5 Matt?

6 MR. CHENEY: Hello, Commissioners.

7 (Brief colloquy re: mic.)

8 My name is Matt Cheney. I've been active in
9 solar actually, somewhat accidentally 15 years ago, and
10 have done a few things since then. Beginning with selling
11 a company that I had acquired from Nuon, the Dutch utility
12 based in Amsterdam, to Municipal Mortgage & Equity, which
13 used to be one of the largest LIHTC, or low-income housing
14 financing platforms based in Baltimore. They had about 20
15 percent of the market. So I'm keenly familiar with LIHTC
16 and how it works.

17 The company that I'm heading today is called
18 CleanPath Ventures. CleanPath Ventures has done a lot of
19 work in its own right in solar and wind and efficiency
20 finance. But these days I put a lot of time and energy
21 towards policies, formation of policies in support of the
22 target markets to which we're focusing including low-income
23 housing.

24 I think looking around I see a lot of people that
25 were active in helping to pass SB 43, which in California

1 led to a community solar program here for the investor
2 owned utilities. Was that a good thing? I would argue
3 absolutely. Are we done? I would suggest not, because it
4 may very well not be what it needs to be to benefit those
5 that it was intended to help, including those without a
6 lot.

7 I'm going to stop here now, but what I will say
8 is that I have been lately putting a lot of attention, not
9 so much into creating jobs in and around this industry, but
10 more so towards helping large entities focus on how best
11 they can get involved in these areas. And we have a lot of
12 tools in our basket.

13 We have new market tax credits. We have,
14 certainly, SB 43, perhaps something that could be improved.
15 We have community choice aggregation. We have the
16 Community Reinvestment Act. We have property-assessed
17 clean energy. We have lots of tools that can be utilized
18 if enhanced, if made better, if focused better on low
19 income working hand-in-hand with the private sector to
20 provide capital to solutions.

21 And that's essentially what I'm doing. I'm doing
22 that at scale and I'm doing it on a national scale.

23 MS. CLINTON: Thanks, Matt. And so it sounds
24 like your business connection is going to be helping other
25 folks in the room develop their businesses and business

1 models and bring capital, somehow or other.

2 MR. CHENEY: Yes, we do help.

3 MS. CLINTON: Just generally. There's actually a
4 transition.

5 MR. CHENEY: Yes, okay. Good. No, I'll take it
6 from here.

7 MS. CLINTON: Okay. Susannah?

8 MS. CHURCHILL: Thanks, Jeanne.

9 My name is Susannah Churchill. I'm West Coast
10 Regional Director with Vote Solar. And Vote Solar is not a
11 clean energy provider; we're a non-profit solar advocacy
12 organization. And we work in states around the country to
13 make solar more accessible and affordable for more
14 Americans. We work on a broad range of solar policy
15 issues, from rate design to community-shared solar to
16 financing. And as solar costs have come down we've now got
17 a new program area that we recently launched, low-income
18 solar.

19 And we're really interested in prioritizing how
20 we can further expand access to low-income communities.
21 And one of the things we recently did is we published an
22 online Low Income Solar Policy Guide, together with our
23 friends at Grid Alternatives and the Center for Social
24 Inclusion, that lays out a range of policy approaches. And
25 also includes a number of case studies from states around

1 and utilities around the country.

2 And so I think I'll probably stop there for now.

3 MS. CLINTON: Okay, so ideas for sort of growing
4 the sectors adoption?

5 MS. CHURCHILL: Exactly, yeah.

6 MS. CLINTON: Okay. Bernadette.

7 MS. DEL CHIARO: Good afternoon, Commissioners
8 and other important decision makers. Bernadette Del
9 Chiaro, Executive Director of the California Solar Energy
10 Industries Association. It's lovely to see you all in one
11 room. And I apologize I couldn't come earlier. We're a
12 little busy down the street as I know you are all aware, no
13 rest for the weary this time of year.

14 The California Solar Energy Industries
15 Association, I think you all know we're a 40-year-old
16 organization that represents both the solar photovoltaic as
17 well as the solar thermal or hot water industries in the
18 State of California. We have nearly 500 members to date,
19 up and down the state, ranging from manufacturers and
20 financiers down to local contractors.

21 I think our exposure is obviously to the extent
22 that every single company, I think, would love to be able
23 to sell to low-income communities and disadvantaged
24 communities. And the barriers to those communities are
25 actually shared barriers. And we would like to work with

1 the Commission and other policy makers very hard to address
2 this problem, because we see it as obviously a hindrance to
3 just expanding this important business. Not to mention all
4 of the environmental benefits and job benefits that come
5 along with its expansion. To that extent we worked with
6 CEJA last year in co-sponsoring AB 693, which we can talk
7 about later. But to try to take steps in that direction.

8 I can say -- not that I think we're anywhere near
9 where we need to be -- but we are seeing significant growth
10 in this, in terms of making solar more affordable and
11 available. For example, a Kevala Analytics Study, which I
12 can make available to you from this past January, shows
13 that we're actually seeing the greatest growth and uptick
14 of solar photovoltaics being in neighborhoods with low and
15 moderate income. So under \$50,000 a year communities and
16 neighborhoods are the ones that are seeing the greatest
17 uptick in purchases or leases of solar systems.

18 Similarly, we're seeing a 25 percent -- we
19 anticipate this year a 25 percent growth in solar on multi-
20 family low-income housing projects. So we are seeing
21 progress. Obviously, it's not enough.

22 But thank you for holding this important workshop
23 and helping discuss this whole issue.

24 MS. CLINTON: Thank you.

25 Allan?

1 MR. RAGO: Good afternoon, Commissioners. My
2 name is Allan Rago. I'm with the Energy Efficiency
3 Council. We are a nonprofit trade organization of about 23
4 member contractors who provide direct install services
5 through most of California's ESA programs, low-income
6 programs. That's my night job.

7 By daytime I am Executive Director of Quality
8 Conservation Services. We are a direct install contractor
9 for low-income programs throughout the state. We have 5
10 offices throughout the state and employ roughly 130 people
11 to implement roughly 15,000 installs per year. And we do
12 that through the low-income energy savings assistance
13 programs and through subcontract work for the LIHEAP and
14 the LIWP programs for the state.

15 MS. CLINTON: Thank you. Scott.

16 MR. SAREM: Hi. Good afternoon, Commissioners
17 and all of you other important people. Thank you so much
18 for having me here today. And thank you, Jeanne.

19 I am the Co-Founder of Everyday Energy. And what
20 we do at Everyday Energy is we provide solar photovoltaics
21 to low-income multi-family housing. We've been doing this
22 for about seven years. And we've been major participants
23 in the PUC's MASH Program and also with the new Solar Homes
24 Program.

25 We provide a couple of different flavors of solar

1 depending on the needs of the client, which sort of
2 dovetails into the technical assistance we provide to our
3 clients. Either we will work with a client who wants to
4 own the solar and put it in place, using low-income housing
5 tax credits, or we will work with a third-party-owned
6 system. We call it a "solar service agreement," where we
7 will use the rebates and leverage tax credits and
8 sometimes, some debt.

9 We have installed solar that benefits up-to-date,
10 right now, about 5,000 individual tenant units in multi-
11 family buildings, with another 4,600 tenant units in
12 process as we speak. So we've been participating in this
13 for quite a while and it's been great.

14 I would tell you it's -- you know, a lot of folks
15 want to come up and complain and one of the things I like
16 to do is talk about success. And I think the California
17 Public Utilities Commission got MASH 2.0 right. We've been
18 at this for about seven years. We were able to provide our
19 experiences over the years and give some real data to the
20 PUC that they were able to look at.

21 And they were really concerned about providing a
22 direct tenant benefit, because there were all these talks
23 about utility allowances and raising rents and making sure
24 that low-income renters actually benefit from the solar.
25 So the PUC put out a rule that said, "If we want to take a

1 higher rebate than the owner is required to provide a 50
2 percent direct benefit to the tenant." Well, that was the
3 first attempt to sort of address this split-incentive
4 barrier. And lo and behold, it's been really successful.
5 It's over-subscribed. There are some folks out there that
6 would argue that it doesn't work, because it hasn't reached
7 enough folks.

8 My rebuttal to that is it's worked great and the
9 only reason it's only reached these many people is because
10 of a lack of resources. It's fully subscribed.

11 And the nice thing is, and what Bernadette was
12 talking about with AB 693, is the Legislature took a look
13 at the success of the MASH Program and the issue of direct
14 tenant benefit. And Bernadette did a great job, she's
15 being very modest over there, of leading the charge for AB
16 693, which is going to provide even more of a direct tenant
17 benefit; it's a tenant-first approach. I mean, we're
18 working with the Public Utilities Commission right now to
19 get that underway.

20 So thank you very much.

21 MS. CLINTON: So just a quick follow-up. You
22 mentioned the number of units that you have affected. What
23 about the size of your business, number of employees,
24 revenue? What could you tell us about your scale?

25 MR. SAREM: We are statewide. And we partner

1 also with Solar City to make sure that we have a statewide
2 reach. Right now we have about 20 employees.

3 And our services really focus on delivering the
4 solar service to the low-income housing owner and working
5 within the framework of their ownership structure. And
6 when we are local, when we are in areas where we have
7 construction teams, we build. And in other areas we will
8 utilize subcontractors. And we've been working a bit with
9 Solar City to expand our reach.

10 MS. CLINTON: Thanks.

11 And Dahlia, could you tell us a little bit about
12 what you're up to?

13 MS. CLINTON: Thanks. And, Dahlia, could
14 you tell us a little bit about what you're up to?

15 MS. MOODIE: Sure, Dahlia Moodie, Founder
16 of Energy Conservation Options. I founded the
17 company in 2008. We've worked primarily in the San
18 Francisco Bay Area, East Bay and some in the
19 Peninsula Area, doing primarily lighting and
20 controlled retrofits. We've also done a --
21 completed about 800 homes of weatherization back in
22 our early days, but our primary focus is commercial
23 at this point.

24 We have grown and shrunk a couple of times
25 based on things going on in the industry between 10

1 to 20 employees. My target for developing my
2 company has been to reach into the local communities
3 from the community college programs, from the
4 training programs that are local, focusing on green
5 energy training and also the unemployment line.

6 As an electrical contractor we have to, of
7 course, count on certified electricians and people
8 coming up in that trade, so that's something that I
9 would like to talk about a little bit later. I know
10 that's a labor discussion but that's also an issue
11 around business development.

12 We have done about 2,800 projects over the
13 past eight years ranging anywhere from \$100 to
14 \$800,000. There's a discussion around that, that I
15 think is important in terms of attracting and
16 retaining small business into the energy efficiency
17 sector. I would say that our relationships with
18 local third parties, Smart Lights, has been a really
19 critical one for our growth. There are some other
20 ones as well. But that's basically what our focus
21 is and how we've tried to continued to develop the
22 business.

23 MS. CLINTON: Thank you.

24 So now we're going to switch to some
25 topical questions and, just to reiterate, no

1 obligation for anyone in particular to have to
2 answer these. If the question resonates, get my eye
3 and let me know you want to speak.

4 So we're going to cover a variety of
5 topics: efficiency, solar, financing, hiring,
6 business growth, leveraging public funds and sort of
7 simplicity. Let's go.

8 So now recognizing that in California by
9 all estimates maybe, we spend somewhere between
10 \$400-\$500 million a year of public or ratepayer
11 money on energy efficiency that's targeted to low-
12 income or disadvantaged communities, from your
13 business perspective how good of a job do you think
14 California is doing in using these funds or what
15 would you change?

16 MS. BRUNO: I can start, Jeanne.

17 So doing this morning's panel there were
18 lots of references to the challenges that the ESA
19 Program is facing. The ESA Program has been in
20 difficult times for the past 19 months. The further
21 we get away from having a timely decision, the more
22 complicated the challenge has become.

23 Generally, the workforce that is dedicated
24 to reaching low-income customers through the Energy
25 Savings Assistance Program is very dedicated and

1 does a fantastic job, we think, of being able to
2 identify eligible customers and to serve them
3 effectively. There is an obvious tension between
4 energy efficiency and greenhouse gas reduction and
5 the original intent of the program, which was house
6 safety and comfort.

7 So, I think our position is that there
8 could be more energy savings and cost effectiveness.
9 The challenge though, is that it then detracts from
10 the health, safety and comfort elements that the
11 program was designed for, and that really are
12 crucial for the low-income population. So we know
13 that anything that is done around cost effectiveness
14 takes into account this very tenuous balance.

15 The other critical element around cost
16 effectiveness is that it sets up a tension with the
17 dollars paid to the workforce. So the more that we
18 pay a workforce, the less cost effective the service
19 that they provide becomes. So that's another area
20 that needs to be very carefully thought through.
21 It's not just as simple as saying, "Yeah, let's make
22 it as cost effective as possible." Because there
23 are all these balancing concerns and priorities that
24 need to be taken into account as well.

25 MS. CLINTON: Okay. Thank you. Those are

1 very good points.

2 Martin, go ahead. And we'll probably be a
3 little bit of illogic and then go to Matt.

4 MR. BOND: Really quickly, CSC works in the
5 ESAP Program and we also work in WAP and LIHEAP and
6 we have CDBG programs as well.

7 Our purpose to work on the customers' best
8 interests is to try to leverage a lot of those
9 programs together. We use grants. We use a lot of
10 different things to cobble different programs
11 together, so that we can go into a customer's home
12 and be kind of a one stop shop as the implementer.

13 Our purpose -- this is backwards. There's
14 a lot of funding available in energy efficiency.
15 But it should be kind of managed a little bit higher
16 up in the food chain, so that we can go in with one
17 application one set of eligibility requirements and
18 hopefully bring many different services to one
19 customer.

20 There's a program called Green and Healthy
21 Homes Initiative that we're part of and piloting in
22 Marin County to try to get a lot of different
23 resources together.

24 So that would be our hope is that multiple
25 funding sources from not just California the state

1 but federal, just a lot of different things to come
2 together in one package.

3 MS. CLINTON: So Matt, I'm going to ask you
4 to just hold one second, because I'm thinking we're
5 at community scale and then we're maybe going
6 elsewhere?

7 MR. CHENEY: Nope.

8 MS. CLINTON: Okay. Then go ahead.

9 MR. CHENEY: I think we have a lot of
10 experience with efficiency in a broad sense. I
11 mean, OPAR (phonetic) was created effectively using
12 the community shaming model, you know, your neighbor
13 is doing this, how come you're not?

14 But there are first cost issues related to
15 efficiency regardless of the subsidies. But then,
16 again, we have light property assessed clean energy
17 where you don't really need a credit rating to
18 quality. You can use -- if in fact you own your
19 home or in fact, your landlord owns the property.

20 But the program that intrigues me the most
21 is actually coming out of carbon net zero programs,
22 really kind of coming about nationally. Cities are
23 now looking at these goals of becoming carbon net
24 zero and in being able to play that game, not so
25 much a game but being able to do that important

1 thing, they're inventorying their communities.
2 They're looking at their tracks. They're assessing
3 their building permits. They're evaluating just how
4 those old those water heaters are, and in a broad
5 sense, at the community level.

6 And I think Davis is a good example of
7 this. They know pretty much a lot about, you know,
8 community tract housing. They know a lot about how
9 old everything is. So now they know that after
10 about 30 to 40 years that rather than having
11 something go out, and when it does you pick up the
12 phone and you call anybody at whatever cost, because
13 you need it, like air conditioning or hot water, or
14 things like that. They can implement broad scale
15 community programs to encourage everyone to do
16 things together. And, better, they have market
17 power. They can talk about best -- the most
18 efficient solutions at the right prices, so they
19 then offer their community residents solutions.

20 I don't know. It just seems like an
21 organization like that is a much more healthy
22 approach.

23 MS. CLINTON: Okay. Thank you.

24 And Dahlia, I know you wanted to jump in
25 here.

1 MS. MOODIE: Yeah. A little bit earlier --

2 MS. CLINTON: Sorry.

3 MS. MOODIE: -- around the question of how
4 are we spending, I guess it was like, how well are
5 we spending the money?

6 One of the things that I've experienced as
7 a small business owner in the energy efficiency
8 sector, and the only type of work that I want my
9 company to do, is energy efficiency. So we get
10 offers for other types of projects and I basically
11 bypass those to focus as our core business on energy
12 efficiency.

13 And in doing that, I have to balance out
14 the impact of the rebating or discounting that has
15 been going on for a long time, which makes me highly
16 dependent upon the consistency, and the just
17 continuity on the delivery programs. So when we
18 have program restarts, we have policy changes or
19 changes in the rebate levels and things like that,
20 we find that as a small business we are -- our
21 volume in terms of activity goes down.

22 It affects our labor pool in terms of our
23 employment. And the administrative function of the
24 energy efficiency environment continues to go on;
25 those who are associated with policy or delivering

1 the administrative service.

2 So one of the things that I'm concerned
3 about -- and the idea of seeing other small
4 businesses grow and actually adapt to the idea that
5 you can be an energy efficiency company. And not
6 necessarily have to be, you know, in a whole bunch
7 of different types of projects, but you can be
8 sustainable. Is the idea that there would be some
9 kind of gap closure around when these administrative
10 functions have to about face, make changes or
11 whatever, in allowing the market to continue to grow
12 and sustain the work levels that are necessary in
13 order to sustain the activity in the market, as well
14 as the employment of people.

15 So that's something that I would be
16 concerned about with how the money is being spent
17 and how it affects a small business who's trying to
18 be involved with the industry.

19 MS. CLINTON: Okay. Thank you.

20 MS. DEL CHIARO: Real quickly, two things.

21 One is I mentioned earlier that 34 percent
22 of the solar installations, PV, residential PV going
23 in, in 2015, were in moderate and low income. I
24 want to point out that 28 percent of that 34 was
25 installed without direct incentives. So I don't

1 think that is captured with the question, but I
2 wanted to make that point.

3 Secondarily, I'm not sure if it's captured
4 in this question either, in terms of the \$400
5 million, but California does have a -- now after
6 finally many years of delay a good incentive program
7 for solar hot water systems. The majority of those
8 projects are going on multi-family, low income
9 housing projects in California. And are, I think,
10 are very good and very powerful source of greenhouse
11 gas reductions.

12 Not to mention which both rooftop
13 technologies I think are important to just on the
14 record note the significance of giving individuals
15 in low-income and disadvantaged communities
16 tangible, real ways to solve help and combat climate
17 change. And that there's a real social and
18 political value to that, that needs to somehow be
19 captured on the record here and incorporated into
20 California's policymaking thinking about solutions
21 moving forward.

22 MS. CLINTON: So now we're going to turn to
23 solar, specifically. The question is what
24 mechanisms do you think offer the best access to
25 solar energy for low-income households and

1 disadvantaged communities?

2 MS. DEL CHIARO: I guess that'd be me
3 first?

4 MS. CLINTON: It doesn't have to be.
5 Somebody else could beat you.

6 MS. DEL CHIARO: Well, I'll just take it.
7 So really quickly, the best two existing
8 programs: Net Metering and Virtual Net Metering.
9 The PUC needs to, I think, do an even better job of
10 proper evaluating the benefits of net metering, as
11 especially for these communities. And we need to
12 expand net metering and virtual net metering
13 accessibility in our municipal utilities.

14 That said, they are very powerful and
15 helpful policy tools.

16 Secondly, within the incentive structure
17 we've already mentioned AB 693, which will be good
18 at breaking the sound barrier of giving direct solar
19 benefits to tenants and not just common space load.
20 I mentioned solar thermal already. And, you know,
21 there are other good programs like Energy Upgrade
22 which help with common space load with energy
23 efficiency.

24 New programs, three quick things to
25 mention: I think one of the most powerful things we

1 can do is to create a credit enhancement facility,
2 some kind of loan reserve fund, loss fund, to help
3 us lower the FICO score requirements for solar.
4 That would probably be the most single most
5 effective thing we could besides what we already
6 have in place, in continuing those programs.

7 If you think about it, what's really
8 interesting about this solution is the state would
9 be able to leverage public/private partnership for
10 roughly a \$100 million year program to protect
11 lenders and their investments. And for folks with
12 credit scores of 580-600 range we could leverage \$1
13 billion in private investments.

14 And, in time, this fund would actually,
15 probably not be needed over the long haul and could
16 be phased out. And that's because simply one of the
17 problems with credit companies giving lenders -- the
18 backing of folks with low credit scores, is simply
19 the lack of data and the lack of experience.

20 If we actually could jump start that, get ahead of
21 that chicken and egg problem, provide lenders with
22 the data that default rates are no different than
23 folks with higher default or credit scores then we
24 could actually eliminate the need for that fund.

25 We need additional incentives. One of the

1 major problems with solar is structural limitations
2 for the roof. And there are, right now, not really
3 easily accessible incentive funds for dealing with
4 that, to improve the building or make it possible to
5 host a solar system.

6 There's also a smaller subset of the state
7 that doesn't have access to solar hot water, because
8 of propane only accessibility. And that's a problem
9 we've never gotten over, but something that we
10 should continue try to tackle.

11 The other two quick things: Section 8
12 housing and the private multi-family companies is
13 not really something that we can capture and touch
14 with some of our existing programs -- something that
15 I would encourage the Commission to take a look at.

16 And then management companies basically run
17 the show for a lot of multi-family housing projects.
18 They are paid based on gross revenues, not based on
19 net income. So they don't have any incentive to
20 lower energy costs for the building owners. And so
21 if we could figure out a way to get around that, I
22 think that would actually unhook -- unhinge a lot of
23 barriers right now.

24 And then one issue I hear a lot from the
25 building owners of multi-family housing projects is

1 the accelerated depreciation that used to be
2 available to them was a very powerful driver in
3 getting them to adopt energy efficiency in solar
4 investments.

5 I'll stop at that.

6 MS. CLINTON: SO I just want to follow up
7 in one aspect of that that relates to some history
8 that both Sol (phonetic) and I have, which is
9 CAEATFA has a, what \$10 million fund to provide
10 guarantees for PACE transactions which, in theory
11 allows households with lower FICO scores to sort of
12 get a piece of the action. And PACE transactions
13 can do solar as well as efficiency.

14 Are you thinking that what's needed is
15 outside of PACE or that for some reason that program
16 isn't working for solar (indiscernible)?

17 MS. DEL CHIARO: Yeah. It's a really good
18 question and I was remiss in not mentioning PACE as
19 an important existing program that is helping get
20 around that problem. But, I think, you know, PACE
21 is one really good financing option. I think the
22 rest of the market, you know, in the higher FICO
23 score range has many more options. And we should
24 make those options available to everybody.

25 MS. CLINTON: So other kinds of financing

1 structures.

2 MS. DEL CHIARO: Financing, yeah.

3 MS. CLINTON: Matt?

4 MR. CHENEY: I think that's right. PACE is
5 actually a good -- pretty interesting, because it
6 was all but dead in the water really until that fund
7 was set up. And really for the reasons centering
8 around the aftermarket for home mortgages being
9 Fannie and Freddie -- they wouldn't accept these
10 loans. These mortgages with this backing without,
11 you know, some reassurance that they're not going to
12 suffer a first loss in and around this stuff.

13 So that was set up and boom the market
14 opened up. What's interesting, what's equally
15 interesting is that like in the Valley, given the
16 opportunity to tap property-assessed clean energy to
17 finance something -- some qualifying technology
18 based on equity valued in your home, no matter what
19 your credit rating is a lot of it's going to -- use
20 your imagination -- a lot of it is going to air
21 conditioning in the Valley.

22 And as much as we would expect a lot of
23 solar to happen, I haven't seen it yet, you know?
24 There's some but not a lot, in my opinion.

25 MS. CLINTON: Susannah?

1 MS. CHURCHILL: Yes. Thanks.

2 Bernadette, I just want to add to
3 Bernadette's great ideas, that I think another
4 really important solution that we need here in
5 California is community solar that is affordable for
6 low-income customers.

7 So, you know, most low-income Californians
8 are renters and then you've also got low-income
9 homeowners whose roofs are not suitable for solar,
10 so that's a majority of low-income Californians
11 can't put solars on their own roofs. And so what we
12 need is the ability for those customers to subscribe
13 to an offsite project and get utility bill savings.
14 And most of those customers also won't have the
15 ability to pay any money up front but they could pay
16 on an ongoing basis and save money via their utility
17 bill savings.

18 And unfortunately, Matt mentioned SB 43.
19 So we have a community solar program for the
20 California IOUs that's getting going now and Vote
21 Solar was one of the groups in support of SB 43,
22 which created those programs. But unfortunately the
23 Commission, the CPUC approved pricing for that
24 program that's frankly unfair and really
25 unaffordable for low-income customers. So you're

1 talking about a premium of three-and-a-half cents a
2 kilowatt hour to participate for PG&E and Edison,
3 for a low-income CARE customer who's paying 11 cents
4 a kilowatt hour that's - you've got to pay 33
5 percent more to join the community solar program and
6 that's just not doable.

7 So, I think it really would make sense to
8 create a community solar program focused on low-
9 income customers and ensure that they can start
10 saving with solar like so many other Californians
11 are, and maybe we can talk a little more about that
12 financing and the details later.

13 MS. CLINTON: So does everybody know what
14 Susannah is talking about, in terms of the pricing
15 and the -- let me just try to capture it quickly.

16 So the PUC decision on community solar for
17 offsite solar where the power is essentially wheeled
18 to the premise or virtually wheeled, applies the
19 Production Cost Indifference Adjustment, PCIA, which
20 is a similar kind of adjustment that's applied to
21 customers who leave the system for direct access
22 reasons or departing load.

23 Basically it's, "Hey, the utility incurred
24 certain costs while you were on the system. Now
25 you're going to be producing some of your own

1 elsewhere." But there's an adjustment charge, sort
2 of departure charge and/or use of the Grid charge
3 that sort of weighs in. And we'll not go into the
4 details but the bottom line is that there's a three-
5 and-a-half cent per kilowatt hour premium that you
6 have to pay for every kilowatt hour of production
7 that you're getting from the community solar system
8 in order to sort of take care of the stranded costs
9 that you're leaving behind.

10 And let's just leave it at that. I just
11 want to make sure what's being talked about.

12 CHAIRMAN WEISENMILLER: That's great. One
13 clarifying question for Bernadette, what's the FICO score
14 credit now for solar?

15 MS. DEL CHIARO: It's currently, I wrote that
16 down, currently it's 650.

17 CHAIRMAN WEISENMILLER: What percentile is that,
18 roughly?

19 MS. DEL CHIARO: I don't know. I didn't offer a
20 percentage on that.

21 MS. CLINTON: I think it's pretty high. I think
22 it's amazing -- not talking low income, but talking all
23 consumers a very high percentage like 75 percent of
24 consumers have a score at that level or above.

25 MS. DEL CHIARO: I don't have an answer to that,

1 but yeah.

2 MS. CLINTON: But if you look specifically at
3 low-income households, not all of whom have bad credit
4 scores let us hasten to say, but proportionally fewer of
5 them are at that level.

6 MS. DEL CHIARO: Can I add real quickly to
7 Susannah's point about community solar? I agreed with
8 everyone she said.

9 I think there's one important point I just want
10 to add on which is I hear a lot about concepts of creating
11 a community solar program in which there is sort of a green
12 tariff applied, so a premium applied to sort of market
13 rate, if you will, customers in order to subsidize -- sort
14 of a subsidized community solar access for low income.

15 The problem with that, while that is maybe better
16 than nothing, is scale is everything right, with
17 development of new technologies and development of new
18 markets. And there's no way you're going to get to scale
19 on either to Susannah's point the broader market, and then
20 what's going to get dragged down as well is the low-income
21 accessibility market. So we have to make community solar
22 brought to scale and not use it just to kind of shift funds
23 around solely.

24 I think we'll just -- I think we'll have a
25 severely sort of minimized program, and a results as a

1 result of that.

2 MS. CLINTON: So I'm going to morph -- we're
3 still going to stay on this theme of financing, but I want
4 to broaden it not to solar, because I want to broaden it to
5 financing. And Allan will get the first crack at this
6 question, which is what capital sources, finance structures
7 or transaction mechanisms, might be better used to increase
8 access to clean energy solutions for low-income households
9 and disadvantaged communities?

10 MR. RAGO: Well, thank you.

11 You know, our experience is largely in the Low
12 Income Energy Savings Assistance Program. And a lot of the
13 work we do is in the single-family owner section. I would
14 say it probably accounts for a large portion of that.

15 And it's our experience that these folks just
16 don't have money to either go back or go into debt for
17 something, to take credit out for something. So, you know,
18 perhaps it's something we could do better is maybe to find
19 a way to get information out if there are programs that
20 provide single-family owners, low-income owners, solar at
21 no cost then maybe we're not doing as good of a job as we
22 can in getting it out of there. Because, you know, our
23 experience is that they're just not going to pay. What we
24 delivery we have to do for free.

25 And when it's all said, when we talk about the

1 definition of low income, when I think about that, I think
2 about the 200 percent of the federal poverty guidelines
3 that the ESA Program uses. And I'd just like to point out
4 that, you know, two people -- a two-wage earner home would
5 need to earn \$7.70 per hour each or less in order to
6 qualify for the ESA Program.

7 So these folks are not looking at, you know, how
8 they could spend a rebate, how they could pay for a rebate.
9 They're well below minimum wage earners and perhaps
10 something else we could do is perhaps look at that 200
11 percent of the federal poverty guideline because it has
12 certainly not kept up with even minimum wage.

13 MS. CLINTON: So does anybody else want to
14 jump in on financing?

15 Cynthia?

16 MS. BRUNO: Just to second what Allan said.
17 In our experience, and the Commissioner referenced a
18 program in the 90s that tried to provide access to
19 financing, and it just doesn't work. When you look
20 at the low-income population and all the demands
21 relative to the resources they can't take on -- even
22 if they can qualify they just literally can't take
23 on any more debt obligations. It further compounds
24 the challenges that their lives already present.

25 CHAIRMAN WEISENMILLER: Yeah. I think one of the

1 things with people that are struggling at that point
2 (indiscernible) interesting finding now, is the notion that
3 obviously with more energy efficiency you have low
4 operating costs, you should be able to carry a higher
5 mortgage. And my impression is we've never been able to
6 make that connection with the finance -- with the banks?
7 Is that true, you know?

8 MS. CLINTON: I think that's a Matt
9 question.

10 MR. CHENEY: Yeah. If you think about it,
11 technology, both solar and efficiency, that
12 essentially allows you to put your money here
13 instead of there, should be a push. And it is a
14 push, quite frankly. If you were to sign up for a,
15 you know, take out a loan at your credit union and
16 pay for a solar system that caused you to pay that
17 much less to the utility in favor of paying that
18 much less service to debt. You know, after six
19 years you've essentially used the same money to get
20 there and then you get the benefit of owning. Okay?
21 And that's the promise. That's what people that
22 have a lot have been experiencing for awhile now.

23 Technically, it shouldn't help or hurt them
24 say if they were to sign up for a 20-year
25 arrangement with Solar City, causing them to receive

1 their electricity benefits for 20 percent less for
2 that duration. And the money is diverted now from
3 PG&E to Solar City and you get a 20 percent benefit.
4 I mean, do the math. That's how I think it works.

5 So I'm a little bit confused as to, I think
6 more so what we're talking about is, just it's not
7 so much people who are treading water, there are
8 people who actually can't make do so they may not
9 actually have the resources to play that game to
10 begin with. And they're being subsidized by the
11 ratepayers and so forth.

12 MS. CLINTON: Yeah. So I think we're
13 hearing a consternation of facts that don't
14 necessarily comport. And it may be because we have
15 a lot more market segmentation that we need to pay
16 attention to.

17 So on the one hand we're hearing that low
18 and moderate income housing is the biggest uptick in
19 solar leasing and transactions. And on the other
20 hand we're hearing that people don't have the
21 wherewithal to sign loan agreements or qualify for
22 maybe doing some of the energy efficiency.

23 CHAIRMAN WEISENMILLER: I was going to ask
24 Bernadette to define her term?

25 MS. CLINTON: To define the low-income and

1 moderate income, where the uptick is occurring?

2 MS. DEL CHIARO: Yeah, it's in neighborhoods that
3 earn, on average, \$55,000 or less.

4 MS. CLINTON: 55,000?

5 MS. DEL CHIARO: Um-hum.

6 MS. CLINTON: Okay. I might point out that when
7 we were talking about ESA we were talking about in the
8 \$40,000 range, give or take, depending on family size.

9 MR. RAGO: A two-wage earner would be \$30 --

10 MS. CLINTON: \$35-40,000, depending on the
11 household size.

12 COMMISSIONER MCALLISTER: Great. Thank
13 you.

14 I want to just -- so to put a little finer
15 point on this, I have been told by a high level
16 executive in a solar company that shall remain
17 nameless that they feel like it's a great part of
18 their business that they can target who they sell
19 solar too. And that if they're down in Tier 1 or
20 Tier 2 with the way the structures are that they
21 tend to not go after that customer. And if you're
22 up in Tier 4, no brainer you can make a really clear
23 argument, "Hey, this is to your benefit." Now this
24 is in NEM .01 or 1.0, rather.

25 So I guess that sort of links up the two

1 trends here, I think, because basically they're kind
2 of -- if, as solar comes down, they could make the
3 value proposition for a Tier 1 customer, but that's
4 not quite happening fully yet. Is that a fair
5 statement?

6 MS. DEL CHIARO: Well, absolutely. And the
7 point we often make is changes to rate structures
8 that make solar less economical for all consumers
9 and changes to net metering tariffs that make solar
10 less economical are only going to reverse that
11 positive trend that we're seeing.

12 That trend we're seeing was all in 2015
13 with all under NEM 1.0, with sort of old rate
14 structures with Tiers. So fixed structures,
15 flattening the tiers, and changes to net metering
16 are all going to, potentially, reverse that positive
17 trend unless the changes are gradual enough so as to
18 keep up with price reductions.

19 But I think some of the proposals we've
20 seen put forth by utilities would have those trends
21 be way faster, accelerated faster beyond the ability
22 for price reductions, and will put solar back out of
23 the hands of low-income consumers.

24 MS. CLINTON: So, I'd like to bring the
25 conversation back a little bit to this question of

1 who can and can't have access to capital to
2 undertake improvements.

3 And, a couple of things from this morning's
4 session, so in the case of the evaluation of the ESA
5 Program from the Needs Assessment, my recollection
6 was that the electric savings were, I should say,
7 the net electric savings were showing up in 4
8 percent range or gas net savings 3 percent or the
9 other way around. But one was 4 and one was 3. You
10 might say, "Jeez, that's pretty low."

11 There's also a take back or return to
12 health, safety and comfort where, you know, once the
13 air conditioner is fixed you can use it whereas if
14 it wasn't -- or the fridge is fixed you can use it.
15 So there's a little bit more of better functionality
16 or better comfort. And, as a result, you don't
17 necessarily see the energy consumption going down as
18 much as perhaps if it were a middle-income
19 household.

20 Secondly, that 3 to 4 percent is the
21 average. So some customers may be saving quite a
22 bit more, and others who were getting fixed
23 equipment put back into service are actually seeing
24 their consumption rise. So you have to look at the
25 distribution effect to try to understand what's

1 going on. And in the case of Marin, I think we
2 heard our MCE that maybe they were seeing 10
3 percent, which is good. Maybe they're doing a most
4 robust sense of measures and it's being more
5 comprehensively analyzed.

6 But, let me put it in context. If you have
7 a household that, let's just say, spends \$100 a
8 month on their utility bill, even at 10 percent
9 you're saving \$10 a month. How far will that \$10 a
10 month go towards amortizing the cost of some
11 substantial home repairs and improvements? It
12 probably won't go that far, even if you can spread
13 it out over 15 years.

14 So I think this is the little bit of the
15 disconnect. What do things cost in California?
16 Home improvements are expensive in California
17 relative to the bills. And just keep in mind, if
18 these are qualifying CARE households, they already
19 get 30 percent discount on bill. So they're not
20 saving at the same rate as everybody. So it's a
21 complicated sort of nest.

22 But we should just move on --

23 CHAIRMAN WEISENMILLER: Well, no. One other,
24 just to follow up, for one second -- it's just when you
25 look at say, Severin's analysis, it's pretty clear you had

1 anticipated say early adapters that really have done stuff
2 initially. And we're trying to transition early adapters
3 much more in the mainstream and the early adapters tend to
4 have high incomes, you know, and are willing to take that
5 risk.

6 Well, if you're low-income, you really don't have
7 that ability to be a risk taker. But we are trying to do
8 that transformation, you know, so it's definitely part of
9 what where the struggle is. And the transformation again,
10 is you're trying to reach into the lower income. It's
11 certainly more difficult, I think.

12 COMMISSIONER HOCHSCHILD: Can I just chime
13 in with a question? I do want to acknowledge that
14 this month actually marks the ten-year anniversary
15 of the creation of the California Solar Initiative.
16 I want to acknowledge Bernadette's instrumental role
17 in that, as well as Eugene, in sorting out the
18 details and Susannah and Matt and so many others.

19 The program is basically done except for
20 the new construction portion of it. We're in Step 8
21 out of 10 and the end is in sight. But the MASH and
22 SASH elements are also, I think, highly regarded as
23 being successful.

24 And I would just like your perspective, you
25 know, really anyone who would like to speak -- what

1 elements, with respect to MASH and SASH are working?

2 I mean what is it specifically when you
3 think about program design? Because I mean we've
4 tried, as the Chair mentioned, many different
5 programs on low income. Some have, you know, flamed
6 out quickly. The ones that are working, just in
7 terms of the principles that explain the success, I
8 would just like to hear perspectives on that.

9 MR. SAREM: Is that working? Okay.

10 So, first of all, it's been working
11 extremely well. I think the two things that are the
12 most important are the incentive level and the
13 availability of virtual net metering. And I'm
14 speaking on behalf of MASH and multi-family.

15 We are able to provide an incentive to
16 owners to act. And when we're able to provide that
17 incentive to owners where we're offsetting common
18 areas bills, and helping them with their not net
19 operating income, and in low-income housing tax
20 credit deals they can then leverage that in mortgage
21 proceeds and create an additional source of funds.

22 And then we're able to provide a benefit, a
23 direct benefit to tenants, through virtual net
24 metering. It's very meaningful. What happens is
25 we're providing a hedge against energy inflation for

1 the folks who really do need it.

2 We have an example in National City in San
3 Diego where we installed a 465 kilowatt system on a
4 building that benefits 268 tenant units and 20
5 common meters. And we were able to actually get
6 SDG&E to provide us data, believe it or not. And
7 those -- the folks that live there are, on average,
8 are now paying an average of \$7 or \$8 a month on
9 their utility bill. And their utility allowance, if
10 you look at that, was \$55-\$60. So there was no rent
11 adjustment on this particular property. So the
12 folks that live there are getting roughly \$48 to \$50
13 a month in an economic advantage.

14 So I would say the Administration has also
15 been very good. This is one of the places where
16 we've worked well with the utilities. And outreach
17 is not really been all that necessary, because at
18 least at the multi-family side, it's a pretty
19 concentrated group of owners that get access to the
20 program and understand what's going on.

21 So, for me, I think the existence of
22 virtual net metering and meaningful rebates -- that
23 can even go higher to directly benefit tenants. So
24 we don't have to get into this sort of mess of
25 adjusting utility allowances, which can get messy

1 and doesn't always work out.

2 MS. CLINTON: Does anybody else want to
3 respond to that question? Matt?

4 MR. CHENEY: Yes, I'll just add to that. I
5 mean, I agree totally.

6 The LIHTC industry is a robust industry
7 that's been around for a long time and it works.
8 It's financeable, because lo and behold, people that
9 move into these units tend to -- these units tend to
10 become fully subscribed very quickly, and that
11 they're durable tenants, they stick around. That
12 makes that work, okay.

13 The distance between here and there
14 literally is LIHTC, you got MASH, you got other
15 things, PACE, you've got all kinds of things that
16 can be blended into a solution here. It's just a
17 question of just intent. Are we intent as a society
18 to include what we're doing in favor of these low-
19 income housing developers to include other stuff,
20 efficiency and solar and hot water into the
21 solution?

22 We can do that very, very easily. And not
23 only that, they will accept it. It just so happens
24 that they accept hot water sooner because there are
25 some serious GHG benefits that cause them to make

1 money, a lot of it, doing it. It's a great
2 industry. I think solar and efficiency should be
3 right there with it.

4 So quite frankly, I think it's a bird in
5 hand and we can make it happen; we just have to do
6 it.

7 MS. CLINTON: If I could pile on there.
8 Two things that have bugged me for years that make
9 it easier to do solar transactions than efficiency.

10 And that is solar gets the 30 percent
11 federal tax credit if you've got the right investor
12 with the right appetite. Efficiency gets virtually
13 nothing.

14 Secondly, you've got the accelerated
15 depreciation on the solar side, and you don't have
16 that on the efficiency side.

17 You know, I talked to a small business
18 owner who owned a small business property and said,
19 you know, if we put in super efficient air
20 conditioning and controls and whatever, we've got to
21 depreciate that over 30 years or something like
22 that, and whereas in the solar industry you could
23 probably do it in, what, five?

24 I mean, it's phenomenal in terms of the
25 lack of balance. Let me just make that perspective.

1 I wanted to circle back to Dahlia and
2 Martin, because we've been talking a lot about
3 housing, but both of you are in the business of
4 providing solutions to small businesses, and I'm
5 wondering, do you see financing or access to capital
6 as an issue at all? Are you mostly doing direct
7 install 100 percent paid, no co-pay, or could you
8 give us any insight on the small business side?

9 MS. MOODIE: I would reiterate -- I can't
10 see your name in the red. Yeah, Cynthia, I would
11 reiterate what she said earlier, and the gentleman
12 here, in terms of just getting the small business to
13 have the capacity to take on either debt or qualify
14 for loans. It looks very similar to me as it does
15 residential or low-income household, and it is very
16 tough to do.

17 Along with they may have a good credit
18 score and maybe there's a program, a utility program
19 that if they've had a late payment, then that might
20 disqualify them, too. So there's a lot of different
21 barriers that come up for the small business to take
22 part in capital and financing.

23 MS. CLINTON: Okay. Martin, do you have
24 anything to add?

25 MR. BOND: Yes. So we're a direct install

1 program, we work a lot with very small businesses,
2 so our average project size for the businesses are,
3 they might have a net cost of \$500 to maybe \$2,500.
4 So in that situation there really isn't a financing
5 mechanism that offers such low dollars. It's not
6 worth it for a bank or a credit union to offer a
7 \$5,000 loan for a year.

8 We work a lot with contractors who will
9 sometimes defray the payments over a course of a
10 year to help the small businesses work through that.

11 And there are also some opportunities on
12 our side to work with the rebate programs like on
13 bill financing. I do have to say, though, that on
14 bill financing currently is not really applicable
15 for many sites because it is such a long payment
16 process from at least Pacific Gas & Electric
17 utility.

18 There are many folks who are like third
19 parties, private industries who are trying to get
20 into financing these small commercial projects. But
21 again, they're usually starting around a \$10,000
22 customer cost payment, and we really work with much
23 smaller businesses than that.

24 MS. CLINTON: I'll just make a plug.

25 The PUC adopted the idea of some financing

1 pilots a few years back and asked CAEATFA in the
2 State Treasurer's Office to administer them and set
3 them up. And on that one in particular, one of the
4 ones they're working on and getting feedback from
5 the industry right now is a small business leasing
6 program where there would be a credit enhancement
7 for the transaction and it need not necessarily be
8 tied to a utility rebate approval process. So there
9 might be hope for something faster.

10 MR. BOND: Yes, micro financing would be
11 the best opportunity. Under \$5,000 is the area that
12 we work in.

13 MS. CLINTON: Yeah. I'd like to shift
14 gears now to coming back to the business side on
15 hiring in terms of your experience, challenges that
16 you face in hiring from disadvantaged communities,
17 how that might work better.

18 And challenges or constraints on your
19 organizations in terms of growing, what problems do
20 you have, if you have any, in terms of -- you know,
21 if the policy and programs and mechanisms were such
22 that you were to get 2X, 3X, 4X the demand for
23 business, would you have any challenges in scaling
24 up?

25 So Dahlia, can I start with you?

1 MS. MOODIE: Sure. I would say yes.

2 And one of the major impacts that we've had
3 in the past year was there used to be a job class
4 called fixtures and maintenance or something like
5 that that was negotiated, I guess within the state,
6 the DIR, which allowed individuals coming from
7 community colleges and green training programs could
8 get what's called an electrical trainee card to
9 actually be on public jobs.

10 So as my company grows, still has some
11 portfolio of the smaller businesses but is able to
12 leverage now because of our capabilities and our
13 capacity to deliver projects, as we grow we have
14 some constraints around being able to hire local
15 people and get them onto public works classified
16 jobs, because they are no longer eligible as
17 electrical trainee card carriers to participate at a
18 trainee level and must be paid at the level of a
19 journeyman.

20 So that is going to create, I think it's
21 creating a short term problem but it's going to
22 create even a long term problem as well as an impact
23 to the community college system because a lot of
24 those ETs come from Laney College and other local
25 community colleges. So it's kind of leaving talent

1 undeveloped and not allowing them to get in and get
2 the training and job experience that they need, so
3 that's going to have an impact, which leaves me to
4 have to find other resources.

5 We have an excellent relationship with the
6 IBEW on some projects, but when I have that
7 relationship or that implementation occurring, it
8 once again limits the people that are coming from
9 the direct community and coming from, like I said,
10 the green training and the community colleges. So
11 that's going to have a fairly big impact.

12 And based on the organization that I have
13 been able to develop, the opportunity for us to grow
14 is substantial. The ability to attract talent
15 because of these barriers is going to be fairly
16 difficult.

17 MS. CLINTON: So could you turn that around
18 and what would need to be different in California in
19 order for you to be able to find the kinds of people
20 you need at the right timeframe with the right skill
21 set?

22 MS. MOODIE: I think that we need to
23 revisit some past practices around access to these
24 jobs through job classes that allow development of
25 community members into this particular trade and

1 into energy efficiency.

2 The other thing is, is to be able to tap
3 into people who maybe have trade skills but also
4 teach them the energy side of things; energy
5 modeling; being able to look at a project and do
6 estimating and development of those projects. So
7 it's a matter of tapping into some resources that I
8 think over the past maybe ten years have been very
9 active but now may be constrained.

10 MS. CLINTON: Thank you.

11 MR. CHENEY: Can I add to that?

12 MS. CLINTON: Matt.

13 MR. CHENEY: I'm not sure how awkward it is
14 to refer to Nevada here, but a while ago I
15 participated in forming a not-for-profit group
16 called Blackrock Solar. Blackrock Solar, again, was
17 able to work with the state legislature in Nevada to
18 create incentives that focused on their being a not-
19 for-profit and they're working for not-for-profit
20 entities, including universities and others but for
21 the most part tribal areas, tribal schools in
22 particular and so forth.

23 And I agree with this a hundred percent. I
24 think if we put our minds to it we could create a
25 transition category that could accept people off the

1 street. As was the case with Blackrock Solar and
2 the tribal members with whom they put to work, you
3 know, at entry level positions getting into the
4 solar industry.

5 All of whom, once tracked, this is on a
6 course that caused them to develop 8 megawatts of
7 solar for schools, clinics, police stations,
8 libraries, hospitals, you name it, across northern
9 Nevada. They were able to produce class after class
10 after class of poor no-income people in rural area
11 and permit them to get involved, get trained. And
12 many of them climbed the ladder, most of whom are
13 now working in just full blown professional
14 positions in our solar industry.

15 So I think that as an example speaks to the
16 need to create that special category here in
17 California.

18 MS. BRUNO: Can I add something, Jeanne?

19 MS. CLINTON: Sure.

20 MS. BRUNO: In our experience, work in low-
21 income weatherization is inextricably intertwined
22 with hiring people from those communities -- the
23 simple reason being that messages that are effective
24 are delivered in language and in culture.

25 So if you take me and put me in the middle

1 of a low-income Spanish speaking neighborhood, it's
2 not going to go over well, because I can't deliver
3 the message in a way that resonates. Therefore, we
4 necessarily hire people from the communities that we
5 serve because those are the ones who are effective.

6 The challenge we've seen recently, PG&E ESA
7 for example, through 2014 created approximately
8 2,000 jobs a year on average, most from
9 disadvantaged and low-income communities. The
10 challenge is that we have to ensure that programs
11 remove obstacles and barriers to keeping production
12 at steady levels, because what we see is when there
13 are challenges and production falls, we can't keep
14 the people that we hire. And we've seen in PG&E ESA
15 over the past 19 months we've lost 41 percent of the
16 jobs and growing.

17 And so it's critically important. We can
18 find and hire if the program has an inherent
19 training program to develop that workforce from
20 ground up to make sure they can deliver the services
21 reliably, but beyond that we have to make sure that
22 the programs are set up to be effective on a
23 sustained level so that we can keep the jobs.

24 MS. CLINTON: But Bernadette, you wanted
25 to...

1 MS. DEL CHIARO: Yeah, I just wanted to add
2 that CALSEIA thinks that this is a very important
3 problem. We absolutely need more trained and
4 skilled workers entering the workforce.

5 We also think that there needs to be a kind
6 of a commitment on the employer side, so we've
7 recently launched a diversity committee initiative
8 within CALSEIA to partner companies with workforce
9 development organizations to basically make a
10 commitment to hire a certain number of their
11 graduates each year and to make that link-up between
12 the graduates and the actual employers on the other
13 end of the line.

14 We think that'll be a self-fulfilling sort
15 of perpetual benefiting relationship, and observed
16 more funds and access to expand those programs is
17 overall needed.

18 MS. CLINTON: Okay. Allan?

19 MR. RAGO: So as an implementation
20 contractor we certainly want to invest in the
21 community and we want to hire from within the
22 community, and we do so, but we need that commitment
23 to know that there is work there long term.

24 And I would also add that we're looking at
25 skilled jobs here, installer is pretty much what I'm

1 hearing, but for every installer job we have, we
2 have three back office jobs that need to be filled.
3 And so let's not forget about the skill set that
4 needs to be in the data input section and the
5 outreach section and the simple filing clerks,
6 things of that nature, because right now, for
7 example, the ESA Program is so administratively
8 burdensome it takes three back office people to
9 support one installer.

10 So when you're really looking at people to
11 hire, it's that back office staff is just as
12 important as the rest.

13 MS. CLINTON: Dahlia, go ahead.

14 MS. MOODIE: I just want to add one more
15 point. Hopefully it dovetails with what Allan's
16 saying and that is that back office piece.

17 A lot of the work that we are able to
18 generate is structured so that we earn money when
19 that installer goes out to work, but we're not
20 earning money for the people to sustain the activity
21 within my business.

22 So over the years I took a fair amount of
23 losses but stayed in business in order to close the
24 gap on that, but as we grow that gets even more
25 cumbersome for me as a business owner.

1 So I really think that there needs to be a
2 look at the effectiveness of being able to take a
3 fairly sophisticated administrative or bureaucratic
4 process that comes through the utilities and comes
5 through the various programs and expecting a small
6 business to be able to responsive to that. Because
7 in order to get paid, in order to get work, you have
8 to be able to navigate that entire administrative
9 function; and you've got to pay for that because
10 you've got people that have to do it.

11 So there's a big piece there in terms of a
12 small business really being able to get into the
13 energy efficiency or renewable environment and be
14 sustainable just around how we make money.

15 If I were to step out of this arena and go
16 into the world of construction or electrical work,
17 this would not be an issue.

18 MS. CLINTON: You would not need three back
19 office people for every labor person in the field.

20 MS. MOODIE: I don't, but --

21 MS. CLINTON: I'm guessing.

22 MS. MOODIE: -- but I could see how it
23 happens.

24 MS. CLINTON: I was just drawing the
25 contract to other businesses that you could enter

1 where you wouldn't have to --

2 MS. MOODIE: Oh, I see what you mean.
3 Okay. I was just thinking I don't know how I did
4 it, but yes, that's absolutely correct. Yes.

5 MS. CLINTON: So there's something wrong
6 with this picture.

7 MS. MOODIE: And I could get closer to
8 naming my true cost. So the structure of the
9 projects that we get in terms of financial structure
10 of those projects doesn't necessarily visit all of
11 the costs that I have to deliver that, and that is a
12 big problem. And it would scare a lot of people
13 away from wanting to go into this business and stay
14 in it in terms of what has become a traditional
15 access to the industry.

16 MS. CLINTON: Okay.

17 COMMISSIONER MCALLISTER: I wanted to --

18 MS. CLINTON: Martin?

19 MR. BOND: I just wanted to add one more
20 thing, a little bit bigger picture.

21 We're talking about hiring folks from
22 disadvantaged communities, and that's great and we
23 do it as well as part of the ESA program because
24 that is the best way to reach out.

25 However, folks from disadvantaged

1 communities, we can't just give them a job, part-
2 time or full-time at minimum wage or slightly above
3 minimum wage and then the problems end for them.

4 We hire a lot of folks through internships
5 in Richmond and Oakland, and we have found over and
6 over again that their lack of resources, they don't
7 have a car, they have intermittent or lack of child
8 care, they have difficulty in housing, which means
9 they can't show up for the job on a regular basis
10 which means we can't keep them employed.

11 So there is a much bigger picture besides
12 just saying, "Oh, we can give them a job," and then
13 magically everything's better; there's a much bigger
14 picture than that.

15 COMMISSIONER MCALLISTER: So I'll go ahead
16 here. So, I mean, there are really two observations
17 here.

18 One, we really kind of have two panels
19 within this panel. One is about direct install and
20 the other is about financing, different stuff than
21 direct install, and I think we can improve both.

22 Direct install, you know, totally
23 sympathetic with asking them to pay as a non-
24 starter. In a previous life I was kind of in that
25 situation as well as a program administrator and I

1 think that's true and it's going to be true.

2 So how can we improve direct install
3 programs? You know, we talked a bit about that this
4 morning, but certainly it's a hard problem to solve.

5 But everybody basically is talking about
6 the whiplash problem of stop-start. Funding comes,
7 it goes away. You hire, you have to let go. And I
8 guess I'm wondering of the service providers on the
9 ground, those that were just talking, how much
10 overlap is there between the implementers of, let's
11 say the community action agencies, etcetera, who get
12 the weatherization, the federal funds, and the ESA
13 implementers?

14 Is there some continuity? Like can you
15 turn around and say, okay, well, this program went
16 away, I'm going to rely on this program? Is there
17 any integration opportunity there to mitigate the
18 lack of continuity?

19 MS. MOODIE: Our experience is that they
20 are all pretty much on the same schedule, so when
21 they're affected, it's all affected.

22 MR. BOND: Commercial is different. Our
23 experience is, we do both low-income and commercial,
24 so two different CPUC paths of funding. Also, we
25 have some CDBG dollars that we could leverage.

1 It's not easy. There is a little bit of,
2 well, we're going to have to shut down operations
3 because we're not entirely an ESA contractor, we
4 have other funding, but it's not easy.

5 MS. CLINTON: And I might point out, and I
6 think this may be in the literature search. Or it
7 may not yet be. It may be in the gray literature
8 and we need to get it brightly exposed.

9 But in 2012, 13, 14, timeframe, CSD, who
10 was here this morning, and PG&E got together and
11 worked with RHA to do what we called a
12 geographically coordinated delivery of the federal
13 and ESA program together by the same company, the
14 same set of installers. And I think maybe that's
15 what you're trying to get at; is that right?

16 COMMISSIONER MCALLISTER: Down in San Diego
17 you know there are few nonprofits that work in
18 communities and implement various programs, and I
19 guess I'm just wondering how widespread that is.
20 You know, is the group of WAP implementers, CSD's
21 crew, largely overlapping or not much the
22 implementers of the ESA Program?

23 MS. BRUNO: I think there is some overlap
24 but it's very small.

25 MS. CLINTON: I think there's less overlap

1 in Northern California than in Southern California.

2 Allan, could you speak to that?

3 MR. RAGO: That's true. We actually run
4 both programs and we do it more so in southern
5 California than northern, and when one program is
6 doing better we do move people over to another.

7 It's a different skill set from a training
8 standpoint. There's a different mix of measures
9 that go within the ESA program, but we do try to mix
10 them up when we can, but that still doesn't make it
11 easier to find customers who qualify for these
12 programs.

13 It speaks to my earlier point, that even
14 LIHEAP and LIWP, you have to earn less than even the
15 ESA Program 200 percent in order to qualify, so the
16 customers are just very challenging at 32,000 for a
17 two-person household, or less, in order to find them
18 to qualify, so that makes it difficult as well.

19 MS. CLINTON: So I think we could sum up by
20 saying we have some companies that work in the
21 different pots of funding and others that just work
22 in one or another.

23 If you work on multiple pots of funding and
24 programs, you are challenged to try to work through
25 the different eligibility and screening rules to

1 figure out who's eligible for what.

2 And then you've got the challenge that even
3 if you have the beauty of being one delivery entity
4 that touches all programs and can somehow get access
5 to the data to do the screening, you still have
6 separate program rules that you have to operate
7 under.

8 So I'd like to maybe end by just asking
9 along these lines of these different buckets and
10 funnels and silos, is there -- I mean, if California
11 were to try to say maybe we could fix this in some
12 way, you know, organizationally or programmatic
13 rules or funding arrangements. You know, do you
14 have some specific recommendations on a wish list
15 for this study?

16 Cynthia?

17 MS. BRUNO: The pilot that you referred to,
18 Jeanne, the leveraging pilot, the geographic
19 coordination pilot, pointed out several things.

20 There's a whole range of, starting from
21 where we are now where programs are run very
22 disparately to a perfect world where everything
23 would be perfectly harmonized in terms of low-income
24 programs throughout the state, there are things that
25 can be done incrementally to make some pretty

1 significant differences, and we really learned that
2 through the leveraging pilot.

3 RHA facilitated the pilot, but really it
4 was because of the cooperative and collaborative
5 spirit of both CSD and PG&E that that was even
6 possible to test out this concept.

7 And through some simple things, like having
8 a tablet based application where customer
9 information and items relative to the household were
10 collected one time and then fed into the program
11 specific enrollment form so that the customer, we
12 did not have the customer fill out two forms but one
13 set of information populates two forms
14 electronically.

15 The customer still has to sign twice, but
16 it minimized, just that alone minimized a challenge
17 and the impact of the customer, whose time is
18 valuable because they're low-income and they've
19 taken off work in most cases to be there, so getting
20 through that process quickly for them is important.

21 In addition, there are lots of challenges
22 around the way the programs allow you to spend money
23 and what they allow you to spend money for, so just
24 coming up with some pretty simple formulas to help
25 the contractors direct the contractor efforts to be

1 able to maximize the funding sources on those
2 programs.

3 So we think that just having that same type
4 of collaborative and cooperative spirit could get us
5 further down the road.

6 Overhauling the whole system is probably a
7 multi-year effort and assumes that we could overcome
8 the many agendas that play into that, and politics.
9 That would be a very lengthy process. But more
10 quickly we could honor existing programs and work
11 through them in ways that could fundamentally
12 improve things for low-income customers.

13 CHAIR WEISENMILLER: Yeah, I wanted to
14 thank Jeanne again for running a great panel, and
15 thank the panel.

16 We're running about 15 minutes late. At
17 this point -- we started late -- at this point we
18 have one blue card. That gives us a little bit of
19 whatever. So certainly if you are interested in
20 speaking, get the blue cards in to Kevin so we have
21 some sense on the timing.

22 We had promised a ten-minute break. It's
23 going to be five minutes. So basically we're in
24 somewhat of a catch-up mode to keep things on track.

25 But again, thank everyone. If you have

1 more ideas written comments are great, we're
2 certainly looking forward to those. And again,
3 thanks for your help today.

4 MS. CLINTON: Thank you.

5 (Off the record at 3:32 p.m.)

6 (On the record at 3:40 p.m.)

7 MR. BARKER: So we have our Workforce Development
8 for our last panel. This panel is titled Jobs and Clean
9 Energy Services in Low-Income Communities. The object of
10 this panel is to discuss opportunities to workforce
11 development and job creation in providing low-income
12 communities with clean energy services.

13 This panel recently has gotten a little bit
14 smaller. So really, again, appreciate Stan for stepping in
15 last minute to help us moderate this panel. So Stan
16 Greschner is coming from GRID Alternatives. We also have
17 Bernie Kotliar from Sustainable Energy Solutions, Janine
18 Medina from Proteus, Melvin Parham from Rising Sun, and
19 John Simpson from IBEW.

20 Go ahead, Stan.

21 MR. GRESCHNER: Well, thank you very much. My
22 name is Stan Greschner. As was mentioned, I'll be the
23 moderator, but will serve the unique roll today of also
24 being a panelist. So I'll share my insights from the GRID
25 Alternatives perspective on this issue.

1 So I just want to note that the discussion today
2 has been really spectacular in that the Commission has
3 asked all of us to come together to talk about the
4 opportunities for low-income energy programming, to look at
5 it in a very holistic way. And I think California has had
6 a history of doing this. This isn't the first time we're
7 coming to the table here to talk about these issues. We
8 actually did it, you know, and with the SASH Program, MASH
9 Programs, to talk about workforce development and energy
10 efficiency integration, et cetera. So I appreciate the
11 ongoing conversation and how to -- you know, the discussion
12 to build off of all those early successes.

13 So again I'll ask my panelists to describe their
14 EE programs and how workforce development is integrated
15 into their programs. And I'll kick us off by just noting
16 that GRID Alternatives is the country's and California's
17 largest nonprofit solar installer. We're a 501(c)(3)
18 nonprofit solar provider, exclusively serving low-income
19 families and affordable-housing owners, either through
20 onsite rooftop installations or, where community solar is
21 allowed, we do community solar projects, primarily in our
22 Colorado office.

23 So we integrate workforce development into every
24 project that we install. And I think most of you up on the
25 dais have participated in a GRID Alternatives' install or

1 have come out, and if you have not, I welcome you to join
2 us at some point in the future. But we work with local job
3 training organizations throughout the state. And to date,
4 I think we partner with over, I think it's around 113
5 different job training organizations, whether they're
6 community colleges, community-based organizations, tribal
7 job training programs, among many other types, to provide
8 their students an opportunity to get out of the classroom
9 and up on the roof to get the hands-on experience that the
10 solar industry is looking for when they're hiring for their
11 installers.

12 We offer a lot of other types of job training
13 programs. As noted by someone on the previous panel, a lot
14 of the jobs in solar are in the back office. And so we run
15 a solar core training program in partnership with
16 AmeriCorps to get folks trained up on the sales side, on
17 the design side. You know, again, we target our outreach
18 for those hires in the communities that we serve, as well.
19 So we're providing pathways to training, and hopefully
20 placement, in the solar industry.

21 And that's another unique state that GRID
22 Alternatives operates in that we have become a very trusted
23 partner with the solar installers in providing high quality
24 job training, folks for their jobs. So we have developed
25 over the past year and continue to develop like a resume

1 bank, a back-end channel to connect folks from the job
2 training programs to the H.R. departments of solar
3 contractors to get them placed into jobs. So we occupy
4 that unique space, as well.

5 So I'll ask my panelists to share, as well, just
6 a description of your program and how workforce development
7 integrates into your energy efficiency or renewable
8 programs.

9 MS. MEDINA: Okay. Good afternoon. My name is
10 Janine Medina. I'm the Chief Academic Officer for Proteus
11 Inc. Proteus is a 501(c)(3) community-based organization.
12 Our service territory is Fresno/Tulare/Kings/Kern County.
13 We do have some services that extend into L.A. County.

14 My role at Proteus is to operate the William
15 Maguy School, which is a private post-secondary educational
16 institution under the larger umbrella of the corporation.
17 The corporation does have another division, though, that
18 actually implements some of the programs we've been talking
19 about today and actually provides energy services in homes.
20 So some of my graduates actually end up becoming my
21 coworkers sometimes.

22 So in the field of green industry, we have
23 accredited and state-licensed training programs in Building
24 Trades and Weatherization. We have a Solar PV Installation
25 and Design Program. And we have a combo course of both

1 that's called Energy Efficiency and Renewable Energy
2 Technician. We have partnerships throughout our service
3 territory for a collaborative effort to deliver these
4 programs, GRID Alternatives being one of them. We also
5 partner with the Laborers Union to provide pre-
6 apprenticeship training and direct entry status into their
7 apprenticeship.

8 And so at any given time, Proteus, as a
9 corporation, is operating anywhere between 40 and 60 grant-
10 funded programs. We do anything from foster care to
11 welfare-to-work. Our main goal is, of course, workforce
12 development and self-sufficiency. So all of our training
13 programs are heavily integrated with employment. And we
14 involve the employers in curriculum development in every
15 step of the way so that we are providing a local workforce
16 that is industry ready.

17 MR. PARHAM: My name is Melvin Parham. I am the
18 GETS Program Manager, GETS stands for Green Energy Training
19 Services, at Rising Sun Energy Center. Rising Sun has been
20 running job training programs since 2009, focusing on
21 construction, energy efficiency, and solar. We currently
22 have an 86 percent placement rate overall since 2009.00

23 Our construction program consists of 105 hands-on
24 training hours, 56 PSD hours, so professional skills
25 development where they learn interviewing techniques,

1 interviewing etiquette, filling out applications, time
2 management, sexual harassment classes. They also earn OSHA
3 10 Certification. They also earn their First Aid and CPR
4 Certification, as well. They also get case management and
5 job placement services. They work directly with the case
6 managers to overcome barriers to employment such as
7 transportation, criminal background, housing, child care,
8 and overall placement with getting a job into energy
9 efficiency on a construction field.

10 We partner with agencies such as GRID
11 Alternatives for our solar class, which is ran for three
12 weeks, where they learn basic PV installation, so getting
13 up on a roof and completing installations.

14 Overall, with the solar training program, it's a
15 little bit higher. Our placement rate with the solar class
16 is at 90 percent placement rate overall, where it's
17 basically us partnering with other solar companies to get
18 them placed directly into employment.

19 The retention rate for the solar program is also
20 higher at the -- out of the 90 percent that went into the
21 solar field is 86 percent placement retention rate.

22 With the barriers that we are seeing with helping
23 them overcome, we are finding that direct services,
24 retention services, is being very helpful with them down
25 the line. So that's providing alumni meetings, alumni

1 workshops, networking with other organizations as far as
2 financial literacy classes, that is just ongoing.

3 MR. SIMPSON: Good afternoon, Commissioners. My
4 name is Johnny Simpson, and I'm an International
5 Representative for the International Brotherhood of
6 Electrical Workers. In my previous role, I was the
7 Business Manager of IBEW Local 569, covering San Diego and
8 Imperial Counties.

9 I guess sort of my bona fides to be on this
10 Commission is that one of the things that happened to us in
11 our Imperial County is that when we originally passed the
12 33 percent RPS, Imperial County was one of the targeted
13 areas by most of the developers. I was responsible for and
14 negotiated contracts for over 1,700 megawatts of green
15 energy. We built about 1,400 megawatts so far, all under
16 union agreements. We ranged from -- I guess on one of the
17 original projects that I had down there we had about 65
18 percent of the folks that came onto that project from the
19 community. But my intent was always to get as many folks
20 as I possibly could from that local community.

21 Imperial Valley is one of the hardest hit and
22 low-income areas in our state. It averages about 29
23 percent unemployment. Nationwide is -- and it's always in
24 the top five nationwide. Later on, as we went through
25 these projects, we got up as high as 90 percent local

1 employment on those projects.

2 It's a farming community. Most of the folks that
3 graduate high school down there go on into the farming
4 industry. And the folks that don't want to be farmers wind
5 up leaving the area, thus the old theory, brain drain.

6 We were able to, in Imperial Valley, grow our
7 membership from 50 members to 900 members. And make no
8 mistake, this is important. You know, solar work, as well
9 as energy efficiency work, is the electrical industry. We
10 don't need other classifications for that. We brought
11 these folks into apprenticeship programs. We not only have
12 taught them solar energy efficiency, we've taught them how
13 to work on schools, we've taught them how to work on high-
14 rise, we've taught them how to work on every aspect of the
15 electrical industry.

16 So as the solar industry, especially utility-
17 grade, begins to decline as our grid becomes full and those
18 sort of things, these folks will still have a future. It's
19 not a matter of bringing someone out of a low-income area
20 and giving them a job for a few months or even a few years,
21 and when that industry is done or over they go right back
22 into that community. You've got to make sure that these
23 folks go on into high-paying jobs and have a path to the
24 middle class going into the future.

25 And that's where the IBEW and many others,

1 Ironworkers are involved, Laborers, many of the other
2 unionized organizations, we have existing apprenticeship
3 programs. We work with Greenlining, we work with several
4 other groups that feed into our apprenticeship programs to
5 make sure that we bring low-income folks into there, and we
6 do this by making sure that we have targets in those areas.

7 So that's kind of what I do.

8 MR. KOTLIER: Hi. My name is Bernie Kotlier. I
9 work with the Labor Management Cooperation Committee in
10 California. And I represent over 1,000 electrical
11 contractors who are members of the National Electrical
12 Contractors Association, and over 30,000 electrical workers
13 who are members of the IBEW.

14 Our contractors and our electricians do a
15 tremendous amount of energy efficiency and renewable energy
16 work. And I do want to talk about that, and I want to talk
17 about the nexus between the development of the workforce,
18 and also the delivery of those programs to low-income
19 communities.

20 But before I do that, in looking at our agenda
21 and our panel, I noticed that we don't necessarily have the
22 EJ community, the environmental justice community, well
23 represented on this panel. And so I wanted to take a
24 minute just to communicate some of the things that they
25 have said in asking them what their concerns would be about

1 these issues.

2 And just to summarize it quickly, we can talk
3 more later, but some of the quotes I heard from
4 organizations like Greenlining and others in the EJ
5 community is that job training and hiring should prioritize
6 and be accessible to low-income communities and communities
7 of color. And in terms of the issue of job quality, energy
8 efficiency and renewable energy jobs for low-income
9 individuals should be high quality jobs, they should be
10 career jobs, they should be jobs with transferrable skills,
11 and, of course, they should emphasize local hire.

12 Some other comments that the environmental
13 justice community has made is that they feel that the focus
14 on very low income alone is not necessarily as
15 comprehensive as it should be, that energy programs should
16 also include lower-middle income, because in many cases
17 they also cannot afford these types of projects, that there
18 should be more buckets and it should be more consumer-
19 centric. And in terms of funding that, their comment was
20 is that there's quite a bit of unspent money in some of
21 these programs that should be used to extend to some of
22 these other groups.

23 So I do want to talk more about the barriers to
24 both development and delivery of services in that nexus,
25 but I've probably used up my introductory time.

1 MR. GRESCHNER: No, but I want to build off of
2 both -- a couple of comments that both of you made which is
3 letters of opportunity for individuals living in
4 disadvantaged communities or low-income families, and how
5 each of the programs that you run target those, you're
6 getting your job trainees from disadvantaged communities,
7 where those folks are getting hired after they leave your
8 programs. Are they staying in energy efficiency?
9 Renewables? Are they going to construction or other
10 trades?

11 And then your thoughts on, you know, what is the
12 state of the job market for those trainees? I mean, is it
13 expanding? Where is it expanding? And do you have any
14 sort of visibility into where you're seeing, you know, more
15 opportunities for your folks?

16
17 MR. SIMPSON: Oh, absolutely. The industry is
18 expanding quite a bit. And especially with the 50 percent,
19 we're seeing even more jobs coming on.

20 MR. GRESCHNER: Which industry specifically,
21 solar, renewable, everything?

22 MR. SIMPSON: Renewables. We've got even some
23 geothermal.

24 MR. GRESCHNER: Okay.

25 MR. SIMPSON: With energy management, more and

1 more of our contractors are into that. In fact, in our
2 apprenticeship programs now, in order to graduate the IBEW
3 Apprenticeship Program, you have to complete the CalSEP
4 (phonetic) classes and get your certification in order to
5 complete those programs.

6 So our industry is moving forward. And although
7 some of these folks might start out in the solar industry,
8 it does not behoove a trained -- you can call yourself an
9 electrician, but unless you've actually worked in several
10 different areas you're really kind of a one-trick pony
11 there. And as industries rise and fall, which they have
12 traditionally in our world forever, you have to be able to
13 -- if you're building -- if the state is building water
14 plants, you've got to be able to work on a water plant. If
15 you're building a solar plant, you've got to do that. If
16 it's energy efficiency, if it's schools, whatever that
17 industry is, you better know how to do that or you're not
18 going to have a job, and thus you're going to go right back
19 into that poverty situation.

20 So it's not just bringing someone in for one job,
21 as I believe you were stating. We want to make sure that
22 these folks have jobs for the rest of their lives, and you
23 do that with skilled training and quality, not low wage,
24 low rent.

25 Does that answer your question?

1 MR. GRESCHNER: Yeah.

2 MR. SIMPSON: Yeah.

3 MR. PARHAM: So during both of our programs, we
4 have a construction program. And our focus is to place our
5 participants in the solar -- I mean, in the construction
6 careers, the building trades, that you can gain entry in
7 zero to three months. Most of our participants have
8 already been out of work for six months at a time. So
9 certain building trade unions, it would take them like a
10 year to get into because some unions only test once a year.
11 As far as like the laborers, that's straight entry into the
12 Laborers. The carpenters is straight entry into the
13 Carpenters. So we focused on those trades just to get them
14 employment immediately.

15 Once they are employed into the unions, they are
16 doing so much construction right now in Alameda County,
17 fulfilling the local-hire requirement, being that we are
18 the only training provider in the city of Berkeley, to
19 where we can place clients at a quicker rate than to send
20 them anywhere else.

21 For our solar program, our solar program is kind
22 of like booming. Solar right now is like very, very
23 booming in the job market to where after we conduct our
24 three weeks' training, providing them prevalence skills
25 development, and providing with the skills of being up on

1 the roof and installing the PV, they gain certain jobs,
2 earning a wage anywhere from \$16.00 an hour to \$23.00 an
3 hour, and they're staying in the jobs. So the market is
4 pretty straight right now.

5 MR. GRESCHNER: Janine, do you have any thoughts?

6 MS. MEDINA: Well, I mean, I take from what both
7 of these gentlemen are saying. Our goal, of course, is to
8 get someone, you know, on a career path. And that's our
9 ultimate goal, but we have short-term goals, as well. Like
10 what Melvin is saying, sometimes with some of our
11 population, we're taking them -- the majority of our
12 student population is, we reside in the agricultural heart
13 of the state, is to get them out of the fields, working in
14 the fields, and get them employed in something that's more
15 sustainable for their family.

16 So we have to look at it as kind of a two-pronged
17 approach. We have those customers that want entry-level,
18 quick employment, but we have those that we want to, you
19 know, put along a career pathway, as well, that might
20 bridge over to like the IBEW, or might bridge over to a
21 community college program.

22 So, I mean, I think that's the only input I have.
23 I think those are both very valid. But I think it's also a
24 challenge. What Johnny is saying, the work, especially on
25 the solar farms, is a challenge because sometimes people

1 have to be put back into a situation where they're seasonal
2 again. But we have a population that's used to being
3 seasonal, but at a lower wage.

4 So, you know, I have heard -- we're entry-level
5 training. And some of the criticism that I've heard on
6 entry-level training is just that, you're putting somebody
7 back into a cycle of having seasonal work or temporary
8 work. And, of course, we work with customers as long as
9 they like. So we tell them, once you're done with a
10 project come back and we're going to help you, unless that
11 developer carries you on to another project. But that's
12 still something that's a challenge for us is to get to a
13 point where there's long-term employment that's year-round.

14 MR. GRESCHNER: Melvin, you had a follow-up
15 comment on --

16 MR. PARHAM: Yeah. I just want to add to what
17 Janine said, that one of our biggest challenges is when we
18 place our participants in the construction field, there's
19 that down period that is hard to prepare for when you are
20 low income, and that's that period in construction from
21 November to January, maybe February, to where there's no
22 work, so us preparing them for that time period.

23 One of the things that we found as being
24 successful is starting them off with financial literacy
25 earlier, and then letting them consecrate the aftercare

1 process of financial literacy throughout their whole
2 career. So we found that as being helpful, but it's still
3 a big barrier of the down period.

4 MR. GRESCHNER: Thanks.

5 Bernie?

6 MR. KOTLIER: Yeah. So I guess to sort of sum up
7 what we've been hearing, what I would say is that there's
8 really an important aspect to all this, and that is
9 strength and diversity. Whether it's biosystems or it's
10 economies or it's careers, when someone is trained to do
11 multiple aspects of a trade, and I think Mr. Simpson did a
12 good job of talking about a lot of different things an
13 electrician can do, and that's true whether you're a sheet
14 metal worker or you're a pipe fitter or whatever, but when
15 you can work in various sectors of the energy economy, and
16 also work on traditional work, what you find is that that
17 diversity and skills allows you to continue working on a
18 year-round basis year after year in a long-term career.

19 And what, you know, I think we've learned sort of
20 the hard way in some of these well-intentioned programs,
21 like when ARRA funds were used to train solar panel
22 installers, well, obviously they weren't electricians.
23 They weren't working with dangerous voltage. They were
24 basically racking and stacking and things like that. But
25 as the solar industry went up and down, depending on, you

1 know, the market, a lot of those people were out of a job
2 because they had one skill. And that's the opposite of the
3 diversity I think we're talking about here.

4 MR. GRESCHNER: Another issue that was discussed
5 in earlier panels was, you know, specifically to low-income
6 programs and making sure that, you know, as we make
7 investments into bringing services to low-income families
8 that, you know, the folks working in those programs are
9 also low income. And I think several folks from the
10 previous panel talked about, you know, on the energy
11 efficiency side, that those programs can hire and do
12 deliver, you know, jobs for the local folks, solar, as
13 well.

14 And again, GRID Alternatives we're the statewide
15 program administrator for the SASH Program. So if you all
16 have any questions about that, I helped create and direct
17 that for eight years, and would be happy to chat about
18 that.

19 CHAIR WEISENMILLER: Well, again, I think I
20 certainly would like to hear better from GRID Alternatives
21 on those programs. How do we scale them up more? What are
22 the key steps we need to do to get bigger programs there?

23 MR. GRESCHNER: Let me finish my thought on
24 serving low-income families.

25 But in scaling the workforce development

1 component, which has been a key part of it and the success
2 of, I think, the SASH and MASH Programs, is that you have a
3 strong solar economy that others have talked about here.
4 We're training, you know, 1,000-plus people per year.
5 They're not all going to be working in the low-income solar
6 investment programs, but there's a strong solar economy
7 that is serving the entire state. And that's where, you
8 know, those jobs are growing. And as they grow, we want to
9 make sure that the folks being hired for those jobs are
10 also coming from the communities that we're serving.

11 So I think having a strong, you know, I think
12 low-income job training program also means having a strong
13 general market sector to hire into.

14 How do you scale SASH and MASH? You know, it
15 comes down to a funding issue. It's scaled funding. It's
16 been incentives.

17 In the first iteration of the SASH Program, you
18 know, there were aggressive incentives, as there were for
19 the general market, to incentivize, you know, those even
20 early adopter low-income folks. The program did not allow
21 third-party ownership in the first program, the SASH
22 Program. When it was created we were going through a
23 housing crisis that had a very negative impact on low-
24 income families, and no one wanted to see, you know, the
25 subprime financing, you know, problems hitting the solar

1 program. That was very explicit in the PUC discussion
2 there, so it was excluded.

3 But as the financing models have matured, as the
4 PPA models, and as prices have come down, even the SASH 2.0
5 and MASH 2.0 Programs have been able to provide as much as
6 the first programs with half of the budgets. And we now
7 include PPAs that have prepaid PPAs that gets around the
8 FICO score, gets around -- you know, I know someone had
9 mention the predatory lending concern where the PUC
10 approved a rigorously evaluated PPA structure that could be
11 used specifically for the SASH Program. So providing more
12 -- you know, we can only scale the program to the level of
13 the funding source, and that's where we're at.

14 CHAIR WEISENMILLER: You know, certainly, I mean,
15 if we want to get it to 10 or 100 times bigger, 1,000 times
16 bigger --

17 MR. GRESCHNER: Uh-huh.

18 CHAIR WEISENMILLER: -- you know, in three years,
19 I mean, basically, that's one of the things they want to
20 know.

21 MR. GRESCHNER: Yeah. Well, I'm not going to
22 monopolize the time here, but there are other models that
23 you can get economies of scale, and they've been mentioned
24 in some of the previous panels, like community solar which
25 provides a different type of opportunity for jobs, you

1 know, that's off the rooftop and bigger scale. But it's
2 got to be structured in a way that provides real benefits
3 to the low-income families. It can't be a premium, you
4 know, in my view, a premium tariff. You still have all of
5 the challenges, even in community solar. Some threw it out
6 as a panacea, if we can do it, it just solves all the
7 rental and roof problems, and it does.

8 But there's still the financing piece which is
9 the biggest challenge. Low-income families can't purchase
10 a share in that solar garden. And, you know, if it's a
11 financed structure, they still have FICO score
12 requirements, even with a community solar project.

13 So all of those barriers still remain and you
14 still do have to look for ways to overcome, you know, those
15 financing challenges. And incentives are an appropriate
16 way. But with scaled solar, you know, you could get more
17 megawatts per dollar invested.

18 COMMISSIONER MCALLISTER: It seems like there's a
19 couple of -- I'm sorry, I just want to -- it seems like
20 there's a couple of trends that would kind of need to be
21 made to be compatible or complimentary, maybe. I mean, to
22 go down to, you know, folks with less, with fewer
23 resources, you have to get cost down. I mean, you've got
24 to be efficient. You've got to install stuff, you know,
25 quality, but you've got to sort of really get some

1 economies of scale that will allow you to lower costs and
2 get it done at a price people can afford; right?

3 MR. GRESCHNER: Right.

4 COMMISSIONER MCALLISTER: But you also want --
5 you know, we have all these other goals, you know,
6 workforce, and some other ones we've talked about.

7 So, you know, is there a way all these pieces fit
8 together such that, you know, okay, the SASH Program is
9 over here producing good, you know, entry level, and then
10 beyond folks that then can be hired into a more kind of
11 mainstream market that doesn't require full subsidy and
12 can scale? You know, is anybody working on a strategy like
13 that, you know, say CALSEIA, or is that maybe going to fall
14 to us in the barriers report?

15 MR. GRESCHNER: I think that --

16 COMMISSIONER MCALLISTER: I don't know.

17 MR. GRESCHNER: -- the challenges with workforce
18 development and the solar programs, whether it's SASH,
19 MASH, LIWP, any of them, is that workforce development is a
20 stated goal of the programs. It's a co-benefit. Everyone
21 wants it. ARB wants it for, you know, the investments made
22 there. SASH and MASH want it. It's totally unfunded-.
23 There's not a dollar coming from the GHG Reduction Fund
24 that goes towards workforce development. It's, you know,
25 it's on the program implementers to incorporate in the

1 design of their program workforce development that, you
2 know, can be done in some way. We've been able to do it on
3 the solar side. I don't know how others have been able to
4 do in other investments. But it's often an unfunded goal.

5 And I don't know, I've got panelists here. How
6 are you funded? And, you know, how do -- are you funded --
7 is you're workforce funded out of energy programs or out of
8 other sources?

9 MS. MEDINA: Well, I mean, we have -- well, and
10 funding, of course, is one of the things I wanted to bring
11 up because, of course, we're talking about the educational
12 side to this. And for the students we serve that are not
13 on a traditional school pathway, who lack a formal
14 education, many times don't have a high school diploma or
15 equivalent and are coming from the rural communities,
16 funding is probably the largest issue which, of course, is
17 always a large issue.

18 But we don't receive funding from any type of
19 energy sources as of right now to help with training, not
20 only the training stipends but also the supportive services
21 that need to go along with it. And people have talked
22 about it already today.

23 In my opinion, when I measure success, of course,
24 we have metrics that we have to use to measure success in
25 any of the grants that fund our programs. We have tuition

1 slots built in where our organization receives funding from
2 both WIOA Title 1 and Title 2. So in Title 1, of course,
3 there are training dollars in there. But you are -- the
4 customers that we serve sometimes cannot even access that
5 funding because of their legal right to work status.

6 So funding from energy for energy-training
7 programs would be great. But we can't also forget about
8 what they need to live while they're training. Our solar
9 training program is six weeks. They need help with
10 transportation, with childcare, with paying the rent just
11 to get to school. And when I'm measuring success, in my
12 opinion, their first kind of success is getting through the
13 process to start job training.

14 And so we all know here that there's a lack of
15 knowledge in the community about available services. But
16 even when the knowledge is given that there is a service
17 out there, the process to get to that service is sometimes
18 very cumbersome for someone who has a language barrier, who
19 has an education barrier.

20 I wrote a couple other things down here, but
21 those are the main ones. I know we're talking about
22 funding, but Department of Labor, we have some CSBG money
23 from the state, and that basically is what pays for tuition
24 funding.

25 Now we also are on the Eligible Training

1 Providers List for the state of California, which means
2 that we can receive tuition slots from referrals from the
3 local workforce development offices. But even staying
4 eligible under the regulations of a private school in the
5 state of California, sometimes those measurements to get
6 the funding are very difficult because a school is measured
7 on things like retention. And when the performance
8 measures on retention, when you're working with a
9 population who may not pass a drug test, may not show up
10 for an interview, that negatively affects the school's
11 performance rate, which directly leads to the funding that
12 we can -- the students can use to come to school.

13 MR. GRESCHNER: Thank you.

14 MR. KOTLIER: So, Commissioner McAllister, thank
15 you for that question. And this may be a little bit off
16 base because the study I'm about to refer to comes from the
17 CPUC-funded study, but I know you're working together more
18 closely than ever so I think it's relevant.

19 The CPUC commissioned the Don Vial Center at UC
20 Berkeley to do two studies over three years. They were
21 back to back. The final study was published in May of
22 2014, about \$1.5 million of public money was spent to
23 finance those two studies. And think the recommendations
24 and the research that was done is very applicable to the
25 questions you've asked and the discussion we're having.

1 One thing that the study emphasized was the
2 effectiveness and the way that apprenticeship helps deal
3 with these issues. And, you know, we heard about the
4 challenges that people from low-income communities and
5 other under-represented groups are having getting into this
6 type of work.

7 Where I think state funding or public money is
8 very helpful is in pre-apprenticeship programs because most
9 of the trades have a little bit higher entry requirements.
10 Certainly in electrical, you need to have algebra skills.
11 In pre-apprenticeship and boot camps and things like that,
12 that are funded somewhat with public money or partially
13 with public money, can be helpful.

14 But once a candidate is apprenticed, becomes an
15 apprentice, they have a job right away. The on-the-job
16 training is part of their education from their first days
17 in school. They work about 8,000 hours over the course of
18 their apprenticeship on on-the-job training, and about
19 1,000 hours in school. Their school is completely paid
20 for. They are earning while they learn. They graduate a
21 five-year apprenticeship program, which is essentially a
22 college education in the craft, with a solid career and no
23 debt. And that's at least 97 percent privately funded in
24 California. There's a few percentage of Montoya Funds.

25 So this is a way that underserved and

1 underprivileged community members can get a great
2 education, a great, great training, great career, and
3 overcome some of these hardships. Because they earn while
4 they learn and they're paid right from the beginning,
5 because we have over 1,000 employers that are built into
6 the system. So I think that's important.

7 Some other things at the Don Vial Center report
8 talks about that I think are really important are the, as I
9 said, the nexus between workforce development and delivery
10 of energy efficiency services. And what I don't think has
11 been really addressed very much today is how those
12 intersect.

13 And when we do workforce education and training
14 very well, we also address a critical issue in terms of the
15 delivery of those services, especially to low-income and
16 disadvantaged communities. The return on investment and
17 the cost effectiveness of those services has increased.
18 And I know this is contrary to the common wisdom. The
19 common wisdom is that the lower the cost the lower, you
20 know, the barriers, the more people are going to
21 participate, and this is going to be particularly helpful
22 in disadvantaged and low-income communities.

23 But actually, there's ample evidence, and I once
24 again refer to the Don Vial Center study, the UC Berkeley
25 study, that this is actually not the case. The lowest cost

1 does not provide the greatest benefits. And that's because
2 by definition a low-cost contractor, low-cost supplier,
3 cannot afford to do ample training. They can't afford to
4 do the training to make sure that whatever kind of worker,
5 whether we're talking about HVAC, whether we're talking
6 about solar or we're talking about energy efficiency,
7 whatever it might be, that they're able to do this work
8 well. And there's a number of studies that are referenced
9 in the DVC report about this.

10 And I think what is also really critical is that
11 the low-cost communities are least able to suffer poor
12 quality work. Because someone who has greater income and
13 has greater means, well, they might get a bad job and say,
14 okay, I learned my lesson, next time I'm going to get a
15 better quality contractor, a better quality job. Somebody
16 from a low-income community who scrapes together some money
17 and puts together these subsidies to get that work, if it
18 doesn't perform for them, they're out. They can least
19 afford to gamble and least afford to have poor work so it
20 really falls hardest on them. And that's something, I
21 think, that's not often considered. And I think --

22 CHAIR WEISENMILLER: I would --

23 MR. KOTLIER: Just one closing remark --

24 CHAIR WEISENMILLER: Sure.

25 MR. KOTLIER: -- that I think where we need to go

1 is to better train a low-income workforce, put them to work
2 doing higher quality work to provide more energy efficiency
3 and higher performance projects for low-income communities
4 and for all of California.

5 CHAIR WEISENMILLER: Okay. Let me just follow-up
6 for a couple things. I was going to first note, in the
7 first Brown administration, I can remember at the
8 Governor's Cabinet meetings on Energy Policy that one of
9 the people sitting next to me was Don Vial. And I Don
10 Vial, a phenomenal gentleman, anyway, he certainly raised
11 those issues of getting good jobs as part of these
12 programs.

13 And I think one of the questions for you, I'm
14 thinking back to one of the things that basically the
15 Boilermakers did in the '80s was they put aside some of
16 their pension funds, a small part, you know, into basically
17 investing in alternative energy projects which used
18 boilers, and obviously had some sort of participant labor
19 agreements as part of the package.

20 So we've talked about some of the solar community
21 options. You know, you've got a pretty large pension fund.
22 If there's a way to direct some of those funds to really
23 help grow the industry and deal with some of the financing
24 hurdles that you're panelists talked about, that may be a
25 real win-win for all of us.

1 MR. KOTLIER: John, you're going to take that?

2 MR. SIMPSON: Yeah, I'll take that.

3 As Business Manager of Local 569, I sat on our
4 Pension Trust, and we heavily invested in green energy in
5 California and around the country. Most of our pension
6 funds are looking throughout the nation. Most of them are
7 looking at those types of investments. There's a J-curve
8 involved, and we are trustees and responsible personally,
9 so we've got to make sure they make money. We can't just
10 go, you know, willy nilly. But we have heavily invested in
11 many, many jobs to put Californians, and across the nation,
12 to work. And it's been very beneficial for us, I will say.

13 CHAIR WEISENMILLER: That's great. Obviously,
14 you've got diversity.

15 Also, can I ask people generally, what are we
16 doing for veterans on jobs?

17 MR. SIMPSON: The Building Trades runs a program
18 called Helmets to Hard Hats. So most of us have a program
19 that if you are a military veteran you can just go straight
20 over to our apprenticeship program and go straight to the
21 interview process without having to test, as long as you
22 meet the requirement, meaning you're a high school graduate
23 and that's sort of thing, for the skill trades. You still
24 have to be able to interview well and those sort of things.

25 It has, in some cases -- we've done a very good

1 job, I would say, of bringing -- in San Diego, where I'm
2 from, we're a military town. So probably at least a third
3 to a half of our apprenticeship program was always
4 military. And I think that's gone up significantly since
5 Helmets to Hard Hats. So we've been able to do that.

6 Many of our contractors have partnered with us on
7 those projects, and been able to help us out with some of
8 the funding and be able to continue those programs. So
9 we've got a lot of veterans working throughout our
10 apprenticeship programs.

11 MR. GRESCHNER: I'll note, as well, that GRID
12 Alternatives has a Troops to Solar Program. So we work
13 with troops and veterans' groups throughout the state to
14 get their folks an opportunity to get out on a roof. And I
15 know the Solar Energy Industries Association has a Troops
16 to Solar initiative for companies to also sign on to and
17 support.

18 CHAIR WEISENMILLER: No, that's great.

19 MR. GRESCHNER: A lot of focus across --

20 CHAIR WEISENMILLER: Yeah, it's got to be.

21 MR. GRESCHNER: -- the solar industry. Yeah.

22 CHAIR WEISENMILLER: It's got to be.

23 MR. GRESCHNER: Yeah.

24 CHAIR WEISENMILLER: Also, just in trying to
25 understand, how much are you looking at Richard Corey's

1 electrical charging infrastructure, you know, in terms of
2 future jobs? I guess at this point with the utility
3 scaling up, certainly Energy Commission has it. But, I
4 mean, Richard's going big time in that direction, and that
5 certainly is electrical, maybe not complicated.

6 MR. COREY: Yeah. I'm glad you -- and I'll be
7 brief on this point, Bob, but it's probably good timing,
8 and that is, is that if you look at the transportation
9 sector, and if I even take another step back, if you look
10 at from a climate, from a GHG standpoint, I mean, we've
11 talked a lot about AB 32, we've talked a lot about a 2020
12 target, but that was just a start. The 2030 target is
13 actually much steeper to climb, and then there's a 2050.
14 And from an air quality agency, there's also NOx, which
15 we're looking at an 80 percent reduction.

16 So these plans, the scoping plan, we're in the
17 middle of working on that now with a number of agencies,
18 which will be what is a game plan for meeting these longer-
19 term targets? But they all lead us to the same place,
20 much, much cleaner energy, much, much more efficiency.

21 Which goes back to Chair Weisenmiller's point
22 about the governor's targets, both in terms of 50 percent
23 renewable, cleaning up and having a much more efficiency
24 existing building stock or transportation sector, we can't
25 get to the long-term GHG or health-based targets. The

1 ozone, the NOx reductions target is actually more binding
2 that the GHGs. They all lead us to the same place, much,
3 much more significant light duty electrification on the
4 transportation side.

5 You know, we've talked about 1.5 million vehicles
6 in 2025. We have many, many millions more than that in
7 2030 and beyond that, and they'll also need the
8 infrastructure. These are going to create massive
9 opportunities.

10 As I've thought about this conversation, that is
11 one thing is, have clear targets. Have clear long-term
12 targets and be supporting that, not just through regulation
13 but other policies. And, you know, this whole
14 conversation, to me, has got me thinking about the scoping
15 plan and the infrastructure and the kind of job
16 opportunities, and what it's going to take in terms of
17 those numbers. In other words, are we going to have enough
18 trained people? And are we taking the right steps to
19 actually make sure that we do?

20 Because these changes are going to -- you know, I
21 talk, about 2030, 2040, these are going to happen actually
22 relatively quickly. They're happening right in front of us
23 right now. So I think it is creating a tremendous
24 opportunity, and not just in the state. We've got a lot of
25 folks that are following us, nationally and

1 internationally. So this is actually really insightful in
2 terms of these comments.

3 MR. GRESCHNER: And I would just note, specific
4 on the low-income programs, no matter what they are, I
5 think it would be a huge missed opportunity if we didn't
6 try to incorporate workforce development into every single
7 one of those, in whatever form it needs to take to happen,
8 but it should be incorporated. And from my perspective,
9 it's a way to not only get the services and technologies to
10 the communities that we're all trying to serve, but also to
11 make sure that they are part of -- you know, have
12 opportunities for those jobs in the future, as well.

13 CHAIR WEISENMILLER: Well, that's great. I mean,
14 the one thing, probably, in terms of, you know, greenhouse
15 gas funds, the problem that Richard and I are both
16 struggling with, we're being sued. And there's got to be a
17 nexus between every dollar spent in greenhouse gas
18 reductions. And there are things which certainly get you
19 there, workforce development, R&D. But at this point where
20 the cases are, we've got to be very conservative on the
21 funding or else we're going to lose, you know, what's a
22 huge program. So, I mean, we need to find funding for it,
23 but unfortunately that's sort of being fenced off.

24 COMMISSIONER SCOTT: Maybe there are some other
25 options there. I didn't -- so the Energy Commission also

1 has a program that's part of Assembly Bill 8 which used to
2 be 118, got reauthorized as Assembly Bill 8. It gives the
3 Energy Commission up to \$100 million each year to spend in
4 transforming the transportation sector. And there is a
5 workforce training component to that program.

6 And, honestly, when I'm listening to this
7 discussion, I didn't realize that that was as unique as it
8 is. But perhaps the Greenhouse Gas Reduction Funds won't
9 work for the workforce training component, but there are
10 other funding programs out there that can potentially have
11 a workforce training component similar to what we have
12 under our portion of AB 8.

13 CHAIR WEISENMILLER: Yeah. I mean, we may need
14 to ask the PUC to think about it in the energy efficiency
15 and renewables programs so that --

16 MR. GRESCHNER: And it's another opportunity to -
17 -

18 CHAIR WEISENMILLER: And I'm sure it's a "cost
19 effectiveness" question, quote unquote, but --

20 MR. GRESCHNER: For integration among your
21 agencies and your programs and your funding sources, and
22 how do we, when we're developing a program, how do we look
23 to leverage, not just similar energy efficiency programs or
24 different solar programs, but on the workforce side, too,
25 looking at bringing all the stakeholders and partners into

1 the conversation to create -- you know, help identify those
2 solutions.

3 CHAIR WEISENMILLER: You might be able to access
4 some additional money at the PUC, to the extent you're
5 building in water efficiency --

6 MR. GRESCHNER: Uh-huh.

7 CHAIR WEISENMILLER: -- into the programs.
8 Obviously, water is, you know, I mean, god knows in
9 California, right, you know, it's sort of water's for
10 fighting and whiskey's for drinking, but anyway, you know,
11 anything we can do to deal with saving water. And there's
12 just an awful lot of existing, or I'm sure low-income
13 where, you know, there's just a lot of opportunities there
14 on a retrofit.

15 MR. GRESCHNER: Yes. And we're having some --
16 we've had some conversations recently with rural farm
17 workers who have their own wells, who've got to go deeper
18 now to pump water, and potentially integrating solar into,
19 you know, the high cost of, as someone mentioned, pumping
20 water, moving water around --

21 CHAIR WEISENMILLER: You know, I think we --

22 MR. GRESCHNER: -- for rural community families.

23 CHAIR WEISENMILLER: I think we were, maybe
24 solar, anyways, I think we were shipping water to like
25 50,000 homes, different, you know, obviously a lot of

1 different communities that just the wells had gone dry in
2 the drought. Yeah.

3 MR. SIMPSON: Can I expand on Commissioner
4 Doughty's statement for a second?

5 That, actually, in the IBEW, that's one of our
6 biggest issues, car charging and charging in general, that
7 is big for us. And Local 569 in San Diego, my training
8 center, I have, what, four charging units there, free to
9 the public. They can come in. I've got 95 kW on my roof,
10 solar, on my training facility. The public can drive in,
11 charge up their cars. I've got a nice Tesla that pulls in
12 and charges up every day. It's free to us, so we share it
13 with the community.

14 At our union hall I have one charging unit there
15 with two hoses on it, free to the public again. It is a
16 big deal and it's something we're looking into, we're
17 training for it now, and we're trying to make sure that
18 we're ready. And depending on which local you go, around
19 the state, IBEW Local, they're at various stages of
20 completion. And San Jose, Net Zero Energy Facility, go
21 check out that facility if you get a chance. I'd love to
22 show it to you. That's what we're all working towards, and
23 getting off the -- you know, you have your own micro grid
24 right there you run yourself. That's what we're all
25 getting to and that's what we're training our members for.

1 And transportation is a big part of that.

2 And that's why in our jurisdiction -- I heard you
3 say you're from San Diego -- in our jurisdiction right now
4 we're having a big issue with SANDAG, and that's exactly
5 the issue: Are we going to expand roads or are we going to
6 build some mass transit with some green energy to power it?

7
8 So those are some of the things that we're
9 talking about, so I'm right there with you, brother.

10 MR. COREY: Yeah. That's actually really
11 helpful. And I know there was talk earlier about the IOUs
12 and the role that they're playing and will be playing in
13 terms of the charging infrastructure.

14 I didn't want to let the opportunity pass without
15 mentioning the Volkswagen. It's a partial consent decree,
16 so that's still in front of the judge. But I did want to
17 connect the dots in terms of the point that I made about
18 the transformation, the transformation of the
19 transportation sector. It's very real. We know it needs
20 to happen, and it needs to happen. It's a public health
21 issue. It's a public health and climate related issue.

22 So within that partial consent decree there are
23 investments on the part of Volkswagen in the EV
24 infrastructure space for California. Those investments
25 have to be made. And again, this needs to be ratified and

1 agreed to by the judge. It's being reviewed now. It's out
2 for public review. But it's to the tune of \$800 million to
3 California over several years, focused on this
4 transformation. That will create opportunities. That will
5 create opportunities. And it's a significant, not -- you
6 know, we certainly need more, but it's not something to be
7 ignored. And to me, it goes to the point of recognizing
8 where we need to go. It's sending a clear signal in having
9 some funding behind it.

10 MR. GRESCHNER: Let me just say, I was supposed
11 to make a hard stop at 4:25. We're seven minutes over, so
12 I did want to give the dais a chance to ask last questions,
13 if you have them, or last remarks from our --

14 CHAIR WEISENMILLER: I guess the one thing I was
15 -- and Jean Fuller has talked to me about when -- before
16 she became a senator, a state senator, you know, she was an
17 educator, you know, in Kern County. And at that time in
18 Kern County there was an understanding from oil and gas,
19 well, these are the workers we need, which meant the
20 community colleges could do the training to really bring
21 them forth. But it was a circle there.

22 So part of it is, again, trying to encourage the
23 renewable industry going forward, to the extent they can
24 realize that we have a lot of boom and bust in various
25 ways, but be making commitments on the sort of growth

1 they're anticipating, then that can be feedback into the
2 educational system, certainly back into the apprenticeship
3 programs to really get us, you know, the human resources
4 we're going to need for the transformation.

5 MR. GRESCHNER: I would ask for just some final
6 thoughts, 30 seconds on where you all think the
7 opportunities are for integrating workforce development
8 into future programs?

9 MS. MEDINA: I mean, I think you said it,
10 workforce development is an integral part of any of this
11 that we've talked about today, so I would just like to
12 thank you for listening.

13 And I do want to make a comment to what you're
14 saying. Right now in Kern County, we've actually seen an
15 influx of people coming and asking about our training
16 programs that are recent layoffs from the oil fields. So
17 they've recognized that they can transfer over to another
18 energy and get into the renewable field, because they
19 already have a background and they're looking for another
20 opportunity. So I actually relate directly to that by
21 sitting and talking to the students who have been effected
22 by that recently.

23 So I just wanted to thank you for allowing us to
24 be here. Thank you.

25 MR. PARHAM: Yeah, I'd also like to thank you

1 guys for having me, as well.

2 One thing that I want to point out is that with
3 our job development program, what we train for is for the
4 need. So we noticed that there is a need for just more
5 than PV installers, that there's a need for some of the
6 back office work, as far as like sales and admin. So we
7 actually train them for that need, as well. We're actually
8 revamping our whole solar program to make it a six-week
9 program so we can train for different positions in the
10 solar field, as well.

11 So if there's a need, then we definitely will
12 accomplish filling a need. So thank you.

13 MR. SIMPSON: I just wanted to thank you for your
14 time and energy. I know it takes a great deal of work to
15 be on these committees, and thank you for all that hard
16 work.

17 MR. KOTLIER: Well, certainly I want to make it
18 unanimous in our appreciation to speak here today and share
19 some thoughts with you.

20 My closing remark really relates to the headline
21 on this sheet on this study workshop. It says SB 350
22 Barriers Study Workshop. And one of the things that is in
23 350 that I think pulls this all together is a requirement
24 for responsible contractors. That's part of SB 350, and I
25 know the Energy Commission is looking at that. And I think

1 all the comments that we've made here today do bring a
2 special emphasis and focus on the need for well-trained and
3 effective and responsible contractors and workers in the
4 field. Thank you.

5 MR. GRESCHNER: I'd just reiterate what I said at
6 the beginning, which is I appreciate the holistic approach
7 that you're taking to this low-income energy question, and
8 looking at it very comprehensively and not just a single
9 technology or a single solution, but how do we integrate
10 all of these different components, and hopefully all of the
11 programs that are trying to attempt to reach these
12 communities.

13 So I look forward to future conversations. Thank
14 you.

15 CHAIR WEISENMILLER: Great. And again, let's --

16 MR. BARKER: So thank you very much. Thanks,
17 Stan, for filling in. Thanks to all our panelists from our
18 last panel.

19 (Applause.)

20 Before we jump into public comment, I think
21 Bernie actually noted that he didn't notice Greenlining was
22 on the agenda. And a number of the EJA Quality folks were
23 actually in a meeting today. However, Sekita Grant of
24 Greenlining was able to step out of her meeting and wanted
25 to make a few remarks here.

1 So we are going to -- we think we have you,
2 Sekita, if you can hear me. We are going to -- we have un-
3 muted your line, so please feel free to make some remarks.

4 MS. GRANT: Great. Can you hear me?

5 MR. BARKER: Yes. Please go ahead.

6 MS. GRANT: Yeah. Okay. Great. Good afternoon
7 everyone. I've been able to listen in for like the last 15
8 minutes. And I'm absolutely, you know, so excited and
9 encouraged by the conversation and the depth of knowledge
10 and really creative thinking that I've already heard in the
11 last 15 minutes into these issues. So I just have some
12 brief remarks.

13 I want to, of course, thank the Commissioners and
14 thank the Energy Commission and the Staff for putting
15 together this event. I'm really sorry I can't be there in
16 person. And really thanking the experts there who made the
17 trip to Sacramento or came out for the meeting to share
18 their expertise and experiences.

19 So Sekita Grant with Greenlining, and just our
20 focus is really how do we drive clean sustainable
21 investments into low-income communities and disadvantaged
22 communities? And specifically with this piece of 350, our
23 objective has been to ensure that as we are transitioning
24 from a fossil-fuel economy to a clean-energy economy, that
25 there is truly equitable and a widespread access to these

1 great technologies that are coming down the pipeline,
2 particularly in areas that have been historically burdened
3 by pollution.

4 And then along with that, which it was exiting to
5 hear this last panel, is, you know, what are the job-
6 workforce implications, the broader kind of economic
7 benefits that are resulting from this conversation?

8 So in line with those priorities, we had two
9 workshops that we were engaged in with key stakeholders,
10 the June 20th workshop which was really about advancing the
11 access to the technologies in which we've provided into the
12 docket a series of notes that kind of outline what was said
13 that day, and then a July 20th workshop that happened more
14 recently that was solely focused on jobs, workforce
15 training, and small business opportunities. And those
16 comments are forthcoming, so just to kind of put that on
17 everyone's radar.

18 And then just to kind of highlight the community
19 involvement, I'm also serving as part of the Air Resources
20 Board's Environmental Justice Advisory Committee. And we
21 just completed about six, or excuse me, about eight
22 community workshops in getting the (indiscernible)
23 committees and getting input really focused around the
24 scoping plan. But there was so much information that came
25 out of there that's really relevant to the 350 studies.

1 And just to highlight kind of some themes from
2 those conversations, from what we hear from the
3 communities, there's really a strong interest in innovation
4 and being leaders and showcasing clean energy innovation.
5 People are very savvy about electric vehicles and solar and
6 energy efficiency and are very excited to be engaged and to
7 really help identify, you know, what are those barriers and
8 how can we be more involved. And so there's a lot of
9 opportunity to, I think, engage with communities to help
10 ground truth whether programs are working or not and how we
11 can improve them so that we can continue to see widespread,
12 both behavioral changes, and also getting these
13 technologies out into communities.

14 And also, it has a benefit in the political
15 space, as well, to be very honest. The oil industry is at
16 all of our community meetings, they're there. And I think
17 there's an awareness that, you know, having mobilized and
18 engaged community groups that are working closely with the
19 Air Resources Board and with the Energy Commission and
20 others is a big deal and it can have a lot of impact.

21 So I think, yeah, this is a very critical
22 discussion. t kind of provides a counter narrative to what
23 I think disadvantaged communities have seen in the past,
24 and it's exciting. And I really want to thank everyone
25 engaged for being very passionate about this. And I'm

1 encouraged to see kind of what comes out of this report and
2 looking for bold actionable recommendations, as well. And
3 we have now a really great base of advocates that are
4 engaged and our going to help to encourage and ensure that
5 the work continues after this.

6 So thank you.

7 CHAIR WEISENMILLER: Thank you. Thanks for
8 calling in.

9 MR. BARKER: So now we are moving on to public
10 comment, the first in the room.

11 CHAIR WEISENMILLER: You know, let's talk to
12 Nehemiah. Thanks for sticking around. You've been
13 patient.

14 MR. STONE: Don't start the clock yet.

15 So Nehemiah Stone with Stone Energy Associates,
16 formerly the Commission, Herschong Mahone Group, KEMA, and
17 Benningfield Group in that order. I have seven comments
18 and a little less than three minutes, so fasten your
19 seatbelts. I'm going to go as fast as I can.

20 One of the things that would help solve a lot of
21 the problems you heard about today would be labeling multi-
22 family buildings at the unit-type level. There's been a
23 lot of focus on whole building labeling. That doesn't help
24 somebody who is trying to figure out, what's it going to
25 cost me to operate this apartment in this building versus

1 this apartment in that building? If we had that, then that
2 would drive the owners to make changes because the
3 prospective tenants would be speaking with their feet, and
4 that makes a big difference to them. And I think that's
5 the only way we're really going to see that market pick up
6 on it, especially the nominally market rate that serves
7 affordable housing.

8 I wanted to add a couple details to something
9 somebody said earlier. Eighty-eight percent of multi-
10 family tenants are renters rather than owners. And over 80
11 percent of renters in California qualify for low income.
12 So anything you do has to have a major focus on multi-
13 family or you're not really going to be serving the low-
14 income community. It's very hard to deal with nominally
15 market rate and how we get energy efficiency and solar in
16 there. And I heard earlier today that that was an argument
17 for not focusing on them, focusing only on deed restricted.

18 As you also heard, approximately 75 percent of
19 low-income households are in nominally market rate low-
20 income that are not deed restricted. So it may be hard,
21 but it's extremely important we figure out how to do that
22 in a way that doesn't just put money in the pockets of the
23 property owners, actually serves the tenants.

24 Commissioner Weisenmiller, you recommended -- or
25 you asked about using the energy savings as collateral and,

1 you know, the problems associated with that. That's a
2 dangerous proposition for low income. Low-income
3 households don't buy all the energy they want. They don't
4 even buy all the energy they need. So when we fix their
5 places, and Jeanne was talking about broken equipment, and
6 now the equipment is fixed and they can use it, it goes
7 beyond that. Even if the equipment is working, if the
8 shell sucks, they can't afford to maintain 68 degrees in
9 the winter and 75 to 80 in the summer. They're dealing
10 with much hotter in the summer and much colder in the
11 winter. You fix the place, there will be take back.

12 And if you promise the financial community that
13 there will be the same savings there to pay back those
14 loans that you would have in middle income or higher
15 income, you're setting the programs up for failure. So you
16 need to take into -- one way of dealing with that is to get
17 real data on what their T stat settings are for a year
18 beforehand and modify your expectations by that, bringing
19 it up to what you and I would have as a normal comfort
20 level in our homes.

21 I strongly support StopWaste's proposal to use
22 unspent energy efficiency funds for energy efficiency
23 through LIHTC Program.

24 Multi-family as a sector, I heard that come up
25 over and over, look at it as a sector. You need to apply

1 that to your codes and standards, as well as to everything
2 else. Multi-family is so different that when we create
3 standards for commercial buildings and single-family and
4 then try to apply them to multi-family, we end up with
5 problems.

6 And my last -- I see the thing is blinking -- my
7 last is TCAC is going through the process right now of
8 developing their qualified -- their QAP for next year.
9 They need to hear from anybody in the room that says tax
10 credits are a big deal. Let's get the energy efficiency
11 and sustainable stuff correct in that. They need to hear
12 that from you. They're not -- they're hearing from the
13 for-profit builders that that's too expensive, back off,
14 that if it was a cost effective the Energy Commission would
15 put it in Title 24. So they need to hear from you that
16 they need to go beyond Title 24, they need to go beyond
17 CALGreen, and they need to have it third-party verified by
18 people that know what they're doing.

19 Thank you for allowing me to go over.

20 CHAIR WEISENMILLER: Thanks.

21 Ed Moreno, Sierra Club.

22 MR. MORENO: Good afternoon, Chair and
23 Commissioners. Eddie Moreno on behalf of the Sierra Club
24 California, and I'll be brief.

25 First off, thanks to Staff and the panelists for

1 making this happen. The Club has a lot to digest. We'd
2 like to echo many of the comments from the panelists. Job
3 training and career building are so critical, not only for
4 changing the lives of those on those pathways, but for
5 energy efficiency savings. Proper installation of energy
6 efficiency upgrades means brining estimated savings closer
7 to actual savings, which adds to the legitimacy of the
8 efforts of the state in the area of energy efficiency,
9 which is particularly important considering there are a
10 number of voices in the legislature who are constantly
11 challenging the successes taking place in this building.
12 So it's a very important investment. Thank you.

13 CHAIR WEISENMILLER: Thank you.

14 PG&E?

15 MS. O'DRAIN: Mary O'Drain, PG&E.

16 And I just wanted to answer a previously raised
17 question about how many residential electric-only customers
18 we have. We have 1.3 million. And I wanted to add that a
19 subset of those customers are going to not have access to
20 gas. Some of them will live in areas where their gas is
21 provided by another utility, or they have electric-only
22 homes.

23 And then in looking through the Public Utilities
24 Commission's study on the Low-Income Needs Assessment, the
25 recent study in December 2013, we spotted an interesting

1 fact that may be of interest. Six percent of low-income
2 households use propane, wood or coal for their primary
3 heating source, and that is versus a general population,
4 five percent, so --

5 CHAIR WEISENMILLER: Thank you. Thank you very
6 much.

7 Anyone else in the room? Okay.

8 On the line?

9 MR. BARKER: And we don't have anyone on the
10 line, but we do have four call-in users that are only on
11 the call-in. If we can un-mute those four lines --

12 CHAIR WEISENMILLER: Okay. Let's find out.

13 MR. BARKER: -- and see if there's any callers.

14 CHAIR WEISENMILLER: Yeah.

15 MR. BARKER: Go ahead and un-mute them.

16 Okay, so we've un-muted. Anyone that has just
17 called in, you're un-muted. Please let us know if you have
18 any comments.

19 With that, with none, let's go to closing
20 remarks.

21 CHAIR WEISENMILLER: Okay. Great. We'll start
22 at the very end of the dais. Yes.

23 MR. GOMEZ: No, I just wanted to thank the
24 Commission for organizing this workshop and for the work
25 that's it's been doing, along with other stakeholders and

1 community members over the last months, and particularly
2 the last few weeks. I think the Commission is doing a
3 wonderful job in outreach just talking to experts, but also
4 going out and talking to the community. And I'm sure that
5 was covered earlier in the day, but I think the amount of
6 efforts that's going on is precedent setting of the
7 Commission. And having all the Commissioners going out
8 into the field is something to recognize. And I think this
9 process is going to, you know, produce a lot of new ideas,
10 a lot of new recommendations.

11 And so I just wanted to congratulate you all for
12 your work to date and look forward to what you guys produce
13 later this fall. And thank you for having me.

14 COMMISSIONER HOCHSCHILD: Thanks just to the
15 Chair and my colleagues here for getting the conversation
16 started.

17 And a special thanks, also, to Stan at GRID
18 Alternatives. I really think you guys have been the
19 shining success story in renewables for low income, both in
20 your administration of the state programs and your own
21 work, and I'm really proud to have you as part of the
22 mosaic of what's working in California. I hope to build on
23 that going forward.

24 COMMISSIONER MCALLISTER: I just want to thank
25 Alana who is not here but in absentia, and in all the staff

1 that's been putting this together, you know, advisors
2 across the row, and also just a lot of staff have been
3 engaged on this. And certainly the report is coming along
4 really nicely and I'm optimistic about it.

5 This was great. You know, I love a nice
6 substantive day of workshops. And, you know, as you know,
7 hopefully I won't be doing next year's IEPR. Well, who
8 knows. Don't speak too soon. But this was great and a lot
9 of meat, so hopefully we can collate it and get into the
10 report in the right places and so that it all strings
11 together and makes sense. A lot of good bases for
12 recommendations, either process or, you know, specific on
13 the programs, so good stuff. And thanks very much,
14 everybody.

15 MR. COREY: I also really appreciate the
16 conversation. I think to the point I made earlier, if you
17 look at both climate, air quality drivers, energy
18 independence, it all leads us, really, to the same
19 conclusions, a transformation in the transportation and
20 energy sector. It's playing itself out in California right
21 now. And a clear target, which there is, is going to
22 translate into actions. The update to the scoping plan, a
23 multi-agency effort. And with that comes great
24 opportunities, some of which we're already seeing across
25 the state.

1 But clearly, and I think it was the key point
2 here, is both the opportunities to use these technologies
3 on the motor vehicle side, on the solar and energy
4 efficiency sides, clearly more needs to be done in terms of
5 lower income folks taking advantage of those opportunities,
6 both on the application, as well as the job opportunity
7 side, and I think some great ideas. Clearly, if this was
8 an easy thing it would have been done. That's why we're
9 having this conversation, so everyone can minimize that.

10 But I think I'll close on -- since someone made a
11 reference to it early on, to Star Trek, I couldn't help
12 myself, so I'll say it as not as framed -- as not a
13 Kobayashi Maru. And for those that are not Star Trek fans,
14 that's a reference to an unsolvable problem, so this is
15 solvable.

16 COMMISSIONER SCOTT: That's very awesome.

17 I just want to echo what Commissioner McAllister
18 said, actually. I do love a nice substantive day of
19 workshops, especially one like this where we learned so
20 much and had a chance to really have a dialogue across a
21 broad set of topics. I think it can't be understated how
22 important it is for the low- and moderate-income
23 communities in California to be part of this revolution,
24 this transformation in transportation and our energy
25 sector.

1 So I really wanted to say thank you to all of our
2 panelists for being today, for really taking the time to
3 provide the thoughtful comments that they gave us. And
4 also to the public who commented, both this morning and
5 this afternoon.

6 And I'm sure Kevin will mention this in closing,
7 but I want to really strongly encourage folks to submit
8 their comments to us in writing, especially some of the
9 innovative and creative solutions and ideas that folks
10 have, and also, you know, pointing out barriers or things
11 that you might not have heard today.

12 So thanks to Kevin and the team for organizing a
13 fantastic day for us.

14 COMMISSIONER DOUGLAS: Well, I'll be brief and
15 join in all of my colleagues comments here. This was a
16 really good day. It was a very, very interesting workshop.

17 And I also want to thank the staff who helped put
18 this together, the advisors who helped put this together,
19 Alana Matthews who's done an incredible job doing outreach
20 and setting up some kind of informal forums where
21 Commissioners had the opportunity to really get out in the
22 community and hear from some of the folks who we hope to
23 allow and help bring into some of the benefits of these
24 programs.

25 And so I've certainly learned a lot through the

1 course of this. And I'm looking forward to continuing to,
2 you know, see the report and continuing to help work on
3 these issues.

4 CHAIR WEISENMILLER: You know, I'll be also very
5 brief and just, again, thank folks for participating today.
6 There's been great panels. Certainly thank the staff for
7 their hard work in organizing it. It's not easily,
8 actually, to pull these things together. And again, thank
9 Jeanne for actually moderating two panels, two large
10 panels, but again, made sure that they were very
11 substantive. And obviously, thank the other moderators,
12 particularly the pinch hitter, Stan at the end.

13 Again, I think we are going through a
14 transformation to deal with climate issues. It's a massive
15 transformation. The reality is that the innovative
16 technologies are starting with the early adaptors, which
17 are going to be fairly well to do and, you know, going
18 through sequentially of, you know, doing electric vehicles,
19 rooftop solar, the storage, you know? But to do the
20 transformation we really have to move into mainstream, we
21 have to move into, you know, basically, middle California.

22 And we have to make sure that everyone benefits,
23 you know, and it's not just trickle down but, you know, it
24 really reaches out and effects low-income communities, both
25 with good jobs, and also with participation in the

1 innovative technology, which frankly will be challenging
2 for all of us, coming up with solutions this fall.

3 But, you know, the problem's there and, you know,
4 it's on our plate to come up with some new ideas. And
5 again, I'd certainly look for suggestions from folks on how
6 we can scale. I mean, again, how do we get the
7 alternatives to be, you know, fill in the blank there,
8 whether it's 100 times bigger or 1,000 times bigger, but
9 just how to scale this up so that we're really not leaving
10 folks behind.

11 So again, thanks.

12 MR. BARKER: Just to reiterate, I think that's
13 what Commissioner Scott was getting at, comments are due
14 August 25th. That is a Thursday. I do encourage everyone
15 online that's still listening, and thanks to the folks that
16 have already submitted some things, submitting information
17 early is also very helpful for us.

18 We have a very fast turnaround time frame to
19 include all the comments, to digest and include all the
20 comments that we receive in order to meet the target date
21 in September to submit the draft report. So please feel
22 free to not wait until the 25th, although you do have time,
23 but go ahead and give us the information in your comments
24 as soon as possible.

25 With that --

1 CHAIR WEISENMILLER: Then the meeting is
2 adjourned.

3 (Whereupon the California Energy Commission meeting of the
4 Energy Commission Workshop Regarding Barriers of Low-Income
5 and Disadvantaged Communities to Energy Efficiency and
6 Renewable Energy was adjourned at 4:58 p.m.)

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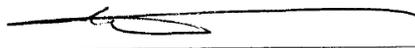
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REPORTER' S CERTIFICATE

I do hereby certify that the testimony in the foregoing hearing was taken at the time and place therein stated; that the testimony of said witnesses were reported by me, a certified electronic court reporter and a disinterested person, and was under my supervision thereafter transcribed into typewriting.

And I further certify that I am not of counsel or attorney for either or any of the parties to said hearing nor in any way interested in the outcome of the cause named in said caption.

IN WITNESS WHEREOF, I have hereunto set my hand this 30th day of August, 2016.



PETER PETTY
CER**D-493
Notary Public

TRANSCRIBER'S CERTIFICATE

I do hereby certify that the testimony in the foregoing hearing was taken at the time and place therein stated; that the testimony of said witnesses were transcribed by me, a certified transcriber and a disinterested person, and was under my supervision thereafter transcribed into typewriting.

And I further certify that I am not of counsel or attorney for either or any of the parties to said hearing nor in any way interested in the outcome of the cause named in said caption.

IN WITNESS WHEREOF, I have hereunto set my hand this 30th day of August, 2016.



Myra Severtson
Certified Transcriber
AAERT No. CET**D-852