

## DOCKETED

<b>Docket Number:</b>	16-OIR-02
<b>Project Title:</b>	SB 350 Barriers Report
<b>TN #:</b>	213866
<b>Document Title:</b>	Workshop Regarding Barriers of Low-Income and Disadvantaged Communities to Energy Efficiency and Renewable Energy
<b>Description:</b>	N/A
<b>Filer:</b>	Cody Goldthrite
<b>Organization:</b>	California Energy Commission
<b>Submitter Role:</b>	Commission Staff
<b>Submission Date:</b>	9/30/2016 1:39:54 PM
<b>Docketed Date:</b>	9/30/2016

BEFORE THE  
ENERGY RESOURCES CONSERVATION AND DEVELOPMENT  
COMMISSION OF THE STATE OF CALIFORNIA  
CALIFORNIA ENERGY COMMISSION

In the matter of, )  
 ) Docket No. 16-OIR-02  
 )  
Senate Bill 350 Study on )  
Barriers to Low-Income )  
Customers to Renewable )  
Technologies and Energy )  
Efficiency Investment )

**ENERGY COMMISSION WORKSHOP REGARDING BARRIERS  
OF LOW-INCOME AND DISADVANTAGED COMMUNITIES  
TO ENERGY EFFICIENCY AND RENEWABLE ENERGY**

CALIFORNIA ENERGY COMMISSION  
FIRST FLOOR, ART ROSENFELD HEARING ROOM  
1516 NINTH STREET  
SACRAMENTO, CALIFORNIA

TUESDAY, SEPTEMBER 13, 2016

1:32 P.M.

Reported By:  
Peter Petty

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David Hochschild

Janea Scott

Bryan Early, Advisor to Commissioner Andrew McAllister

CEC Staff Present

Michael J. Sokol

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Bill Pennington, Senior Technical and Program Advisor,  
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Esteban Guerrero

Other State Agencies

Thomas Doughty, California Independent Systems Operator  
(CAISO, ISO)

Public Comment

Jeanne Clinton, California Public Utilities Commission  
(CPUC, PUC)

Mary O'Drain, Pacific Gas & Electric (PG&E)

Alvaro Sanchez, Greenlining Institute

Holmes Hummel, Clean Energy Works

Robert Castaneda, Low Income Oversight Board (Via WebEx)

Stephanie Wang, Center for Sustainable Energy (Via  
WebEx)

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## P R O C E E D I N G S

1  
2 SEPTEMBER 13, 2016

1:32 P.M.

3 MR. SOKOL: Thank you for joining us today for  
4 the SB 350 Barriers of Low-Income and Disadvantaged  
5 Communities to Renewable Energy and Energy Efficiency  
6 Workshop. This is a workshop to discuss the draft study  
7 that was just posted on Friday. We would really like to  
8 encourage public comment and participation as we move  
9 forward towards recommendations.

10 But just to get started, there are a couple of  
11 housekeeping items that we need to discuss. First off,  
12 for those that aren't familiar with this building here,  
13 there's a restroom located just outside the main  
14 doorway, across the hallway. And, there's a drinking  
15 fountain there, as well.

16 There is a snack bar up on the second floor. If  
17 you go up the stairs right here, it's directly back,  
18 through the glass doors.

19 And lastly, in the event of an emergency, if we  
20 do need to evacuate, please follow Energy Commission  
21 staff and we will leave calmly, and coolly through the  
22 appropriate exits, and reconvene at the park that's  
23 across the corner. Roosevelt Park that's across the  
24 way.

25 So, I would like to thank you all, again, for

1 coming. And to get things started, we'll turn it over  
2 to the Chair and Commissioners for comments.

3 CHAIR WEISENMILLER: Okay. First, would you  
4 remind people when public comments are due?

5 MR. SOKOL: Yes. We will cover this again,  
6 later, in the slide. Public comments are due September  
7 29th, at 4:00 p.m., and we'll be sure to highlight that.

8 CHAIR WEISENMILLER: Great. Thanks. And we're  
9 going to say that a couple times, but just get the  
10 message out that that's what -- we're looking for  
11 comments, because people have not had a lot of  
12 opportunities, today, to go through stuff. But,  
13 certainly, looking forward to more feedback and comments  
14 as we go forward.

15 So, I'm Bob Weisenmiller. I'm the Chair of the  
16 California Energy Commission. And, I appreciate  
17 everyone participating today.

18 Obviously, one of the things that we're doing,  
19 coming out of 350, is looking at the barriers for low-  
20 income consumers in terms of access to energy efficiency  
21 or renewables. Or, actually, the way I like to think  
22 about it is more -- framed better, as sort of how do we  
23 make sure all Californians have access to essential  
24 energy services, particularly clean and affordable ones,  
25 which energy efficiency and renewables are a way to do

1 that. Obviously, there's other access, other tools,  
2 such as the CARE rates, to make sure people have those  
3 essential services. And, certainly, we're trying to  
4 broaden that. I think all of us know there's a series  
5 of -- we've had a very successful program in terms of  
6 getting energy efficiency and renewables to sort of --  
7 our more innovative, early adapters tend to be fairly  
8 wealthy. And so, we're trying to really broaden the  
9 participation, and it's going to require a rethink. The  
10 type of things that might be barriers or opportunities  
11 for higher income, such as, basically, there's been  
12 phenomenal activities on the part of the solar  
13 industries, with leases and PPAs, frankly, only apply to  
14 credit-worthy people. And so, they're not a good tool  
15 for trying to really reach out to lower income.

16           And so, we really need to think outside the box  
17 in some of the areas. Obviously, one of the big  
18 barriers is many people don't own the roof over their  
19 heads. And we've been trying for 40 years, frankly, to  
20 come up with solutions for rented housing, looking out  
21 at Jeanne Clinton, in the audience. And we haven't been  
22 that successful, yet. And so, I'm not sure in four  
23 months we're going to come up with the grand solution  
24 there but, hopefully, we can make some progress.

25           So, again, really important topic. And,

1 certainly, the report out is relatively drafty, as  
2 things always are in the first draft. And I think going  
3 forward, you know, we're going to try to do a better job  
4 of boiling down the barriers, coming up with not just  
5 potential solutions, but with specific recommendations.

6 And, obviously, the recommendations will be in  
7 response to particular barriers. So that we'll end up  
8 with a -- again, I don't think we're going to solve  
9 everything this year, in this activity, but trying to  
10 move the needle. So, this is better, a better position  
11 going forward.

12 And, presumably, you know, we have an  
13 opportunity to go back through this in future years, and  
14 each time lay out a more complete action plan. And by  
15 looking at what works or doesn't work in the next couple  
16 of years, again, I think we'll make more progress.

17 So with that, let me turn to Commissioner  
18 Hochschild.

19 COMMISSIONER HOCHSCHILD: Thank you, Mr.  
20 Chairman. And, welcome to all of you. I've had the  
21 opportunity to participate in two of the SB 350 barriers  
22 meetings we've done around the State. One in Los  
23 Angeles and one in Oakland.

24 I just want to say how grateful I am for all the  
25 participation. It's actually been incredible, the ideas

1 and participation. And I also want to thank our staff  
2 for organizing those.

3 I think this is the next great frontier of clean  
4 energy policy for this next chapter in our State's  
5 history. And I know it's certainly a priority for the  
6 Governor, and for the leadership in both Houses.

7 I think we've hit some home runs on, you know,  
8 DG renewables in general, but there's some missing  
9 pieces. And I think we'll be able to flesh that out in  
10 today's hearing and in the report, itself. Looking  
11 forward very much to collaborating with all the  
12 stakeholders here to chalk up some more wins for the  
13 State in this arena.

14 COMMISSIONER SCOTT: Well, thank you very much.  
15 I just want to say how pleased I am to be here, and to  
16 be part of our workshop today, in the process of putting  
17 together both the report, but having a chance to really  
18 get out into the community, and talk to folks, and kind  
19 of hear from the ground what is it that we need to do to  
20 really help bring low-income and disadvantaged  
21 communities into this renewable energy and energy  
22 efficiency revolution.

23 I want to thank our Legislature, actually, for  
24 really thinking this through, and putting this component  
25 into SB 350, because it's really important. And

1 directing the Energy Commission to study the barriers,  
2 and think about solutions I think is a really nice --  
3 will, hopefully, leave us with a really nice foundation  
4 for how to address those, and put solutions in place  
5 into the future, so that we really can bring all  
6 Californians, as I mentioned, into this renewable energy  
7 and energy efficiency revolution.

8 I wanted to say, also, welcome and thank you so  
9 much to Tom Doughty, from the California Independent  
10 System Operator, for joining us here. This is important  
11 to them, as well, as you can tell.

12 And let you all know that we're coordinating  
13 closely with the Air Resources Board, as they study the  
14 barriers on the transportation side. Because, bringing  
15 low-income and disadvantaged communities into the clean  
16 transportation revolution I think, also, is just as  
17 important as in renewables and energy efficiency. The  
18 entire clean energy revolution altogether.

19 And I'm very much looking forward to hearing  
20 feedback from everyone here in the room, and on the  
21 phone. And, if you can get notes out to others, who  
22 might want to provide feedback and information for us,  
23 we're really looking for great, constructive comments.  
24 And, especially on how we can best address the barriers,  
25 and then put in some solutions into place.

1           So, I'm delighted to be here this afternoon.

2           MR. EARLY: Good afternoon, everyone. I'm Brian  
3 Early. I am the Advisor to Commissioner Andrew  
4 McAllister, here at the CEC, who could not make it  
5 today, unfortunately.

6           But we wanted to, first and foremost, thank  
7 everyone who's been involved in this process, staff  
8 writing, stakeholders commenting. We're really excited  
9 about this draft and about the work that's going to  
10 happen in this workshop and over the coming weeks to  
11 flesh out, in more specificity, the recommendations we  
12 would like to put into the final study.

13           So, just thank everyone for their work, and  
14 really looking forward to working together.

15           MR. DOUGHTY: Mr. Chair, thanks much. Tom  
16 Doughty, with the California Independent System  
17 Operator. We're the grid operator for California.

18           And I wanted to maybe paint a short picture  
19 here, kind of a macro look at California's grid. And  
20 then, we'll take it to the micro level, where we're  
21 spending our time today.

22           This summer was a summer of importance for the  
23 grid. Natural gas generation is down 20 percent this  
24 summer, compared to a year ago. Some of that's due to  
25 increased hydro flows, increased hydro generation, but

1 the bulk of the reason is because of increased  
2 development in renewable generation.

3 We added 2,300 megawatts of renewable generation  
4 since just last summer. So, on our system right now, we  
5 have 19,000 megawatts of renewables capability. Our  
6 solar peak, 8,000 megawatts, and that's doubled in just  
7 the last two years.

8 Now, picture that and then add to it, 5,000  
9 megawatts of rooftop solar growing at 11,000  
10 installations per month. It's an incredible testament  
11 to the vision of our policymakers, and our leaders, our  
12 Legislature, but it's also a testament to an incredible  
13 set of challenges.

14 Because, as the grid operator, we have two  
15 things that we're trying to manage. Oversupply, days in  
16 which we just have too much renewable energy, and  
17 ramping, moments when our grid has to respond quickly to  
18 reductions in renewables output.

19 What I'm here today, to do, is hear from this  
20 community about its needs to participate in demand  
21 response, in energy storage, in energy efficiency, in  
22 electric vehicles. Those are part of the solution set  
23 that we're committed to deploying.

24 Many of you have seen that the California ISO is  
25 working, now, with the Legislature, and the Governor's

1 Office, and the agencies on a program to explore  
2 regional collaboration, a regional grid. That also  
3 offers significant improvements in the use of renewable  
4 energy and in the reduction of costs.

5 So, what today, for me, is I want to know what  
6 measures we need to deploy to make technology available.  
7 I want to know when incentives need to be deployed to  
8 make it financially meaningful to the disadvantaged  
9 communities. And I want to know how to make it  
10 accessible. Because, people are busy, they work long  
11 days and nights, sometimes, and they don't have time to  
12 work their way through a lot of paperwork or hurdles.

13 Those things for me, today, Chair, will be a  
14 significant learning opportunity. Thank you all for  
15 allowing us to be here.

16 MR. SOKOL: All right, so thank you,  
17 Commissioners, and our guests for the opening comments.

18 So, we're going to jump into some presentations  
19 to really cover the report material, and then we'll have  
20 a lot of time in the end for public comment, and  
21 discussion.

22 So, with that, I'll turn it over to Alana  
23 Mathews for the next session.

24 MS. MATHEWS: Good afternoon. I am Alana  
25 Mathews, the Public Adviser for the California Energy

1 Commission. And many of you know, my role is to assist  
2 interested parties in the participation of Energy  
3 Commission proceedings.

4           Since I was first appointed in this role, it has  
5 expanded to ensure that all Californians can really  
6 participate in Energy Commission proceedings. And, more  
7 importantly, our programs, to make sure that all  
8 Californians can benefit from them.

9           And this expansion is reflected in a formal  
10 diversity commitment that the Energy Commission made in  
11 2015.

12           In that formal resolution, that we adopted, the  
13 Energy Commission made a commitment to strengthen its  
14 engagement with disadvantaged and under-represented  
15 groups. Part of that is because we recognized that  
16 California is leading the nation and, in some regards  
17 the world, in transitioning to clean energy or, as  
18 Commission Scott stated, the clean energy revolution, so  
19 that we can reduce our pollution and increase our  
20 efficiency.

21           However, we also recognized the necessity in  
22 ensuring that our programs, policy, and planning are all  
23 equitable. And I think that, in one of the comments  
24 that we received, Communities for a Better Environment  
25 summed it up quite well in one of their comments. So,

1 we wanted to just share this, and start off, because we  
2 wanted to just emphasize that our commitments to both  
3 diversity and equity have guided our efforts to date.  
4 And, we hope to continue to receive substantive input  
5 from everyone who's joining us today, to help ensure  
6 that our barrier study moves energy policy in the right  
7 direction.

8           So, let's begin. I first want to start off with  
9 a brief roadmap of what the staff presentations will  
10 cover. I will first give an overview of the 350 Barrier  
11 Study, looking at the requirements, the process, and our  
12 public engagement approach.

13           That will be followed by a presentation from two  
14 of our authors, Jordan Scavo and Bill Pennington, who  
15 will discuss the first couple of chapters of the study  
16 that deal with the barriers and solutions to energy  
17 efficiency, and renewable energy.

18           And then, that will be followed with a  
19 presentation by Esteban Guerrero, who will discuss the  
20 barriers and solutions to contracting opportunities for  
21 small businesses in disadvantaged communities.

22           And lastly, part of the roadmap, well,  
23 obviously, is we will conclude with public comment. And  
24 that's an opportunity to hear from you all, here today,  
25 about the barriers to solutions, making sure that we

1 didn't miss anything. But the most important part of  
2 what we want to get out of today are the recommendations  
3 for next steps in the barrier study.

4           So, just quickly, Senate Bill 350 required the  
5 Energy Commission to look at barriers to, and  
6 opportunities for, solar photovoltaic energy generation  
7 and renewable energy for low-income customers,  
8 contracting opportunities for small businesses in  
9 disadvantaged communities, as well as energy efficiency,  
10 and weatherization investments for low-income customers,  
11 including those in disadvantaged communities. And then,  
12 take all of that and put forth recommendations.

13           Our process, where we started, it was really a  
14 four-step approach that we had. We first conducted a  
15 literature review, that was led by Christopher Wymer.  
16 He's our Energy Commission Librarian. He collected a  
17 lot of information, research, articles, other studies.  
18 But, it was important that we inform that research with  
19 information from program providers, participants,  
20 administrators and, of course, industry stakeholders.

21           So, the second part of the process for this  
22 barrier study was our public engagement. And that's  
23 where we had a series of meetings and workshops to  
24 engage each sector, so that we could better understand  
25 the barriers and potential solutions.

1           The third part of the process was developing the  
2 draft study, that everyone has in front of them today,  
3 and that's dealing with the solutions, and the  
4 opportunities that we can look at.

5           And then, the final phase will be the  
6 recommendations. That's what we want to put forth  
7 before we present our study to the Legislature, that we  
8 can include those key recommendations, again, to make  
9 sure our energy policy is heading in the correct  
10 direction.

11           So, I'm going to focus more on our public  
12 engagement process. We've had three public workshops.  
13 We started out with our scoping plan, that looked at the  
14 approach that we were taking, on June 3rd. That was our  
15 kickoff workshop.

16           August 12th, we had more of a technical workshop  
17 to hear from industry stakeholders, program providers,  
18 administrators.

19           And then, on September, that actually should say  
20 13th, that's today, the draft barrier study.

21           Then, we also participated to engage the public  
22 in two collaborative workshops with the California Air  
23 Resources Board, and their Environmental Justice  
24 Advisory Committee. We had an opportunity to join in  
25 two of their local community meetings, where they were

1 discussing their scoping plan. But they had an energy  
2 discussion, and it did examine the barriers that  
3 different, low-income customers, and customers or  
4 consumers in disadvantaged communities, what are the  
5 barriers that they face to clean energy, which include  
6 renewables and energy efficiency program.

7 We also took advantage of the opportunity to  
8 participate in three stakeholder roundtable discussions  
9 that were sponsored, or put together by the Center for  
10 Sustainable Energy, Asian Pacific Environmental Network,  
11 and Greenlining Institute, as well as the Communities  
12 for a Better Environment.

13 So, on June 20th, there was an Energy Equity  
14 Experts meeting, where we, again, looked at all the  
15 barriers.

16 July 20th, the clean energy, that particular  
17 discussion only focused on small business contracting  
18 opportunities, which then led to workforce development,  
19 and how that plays into really making sure that  
20 disadvantaged communities get an economic benefit from  
21 all of the clean energy technology that's coming into  
22 their communities.

23 And then, lastly, we did another energy equity  
24 meeting, in Los Angeles, looking again at the barriers.  
25 But instead of having program participants, the low-

1 income customers, that focused on participation from  
2 program deliverers, and environmental advocacy  
3 organizations.

4 We then, also, participated in seven community  
5 stakeholder meetings. We went throughout the State.  
6 And I'll highlight some information that we gleaned from  
7 each of those meetings.

8 But we made it a priority to make sure we  
9 reached out to Northern California, Southern California,  
10 the Central Valley. We were able to have a meeting with  
11 non-English speaking communities, so we had translation  
12 services. One of our community meetings was completely  
13 in Spanish.

14 And we also made sure that we included the  
15 Sierra community, so we could look at their unique  
16 barriers that they face, as well as some of the tribal  
17 communities throughout California.

18 Part of our public engagement also included our  
19 webpage. We have that available and accessible so that  
20 we can continually read comments, and any interested  
21 party could stay updated.

22 We've also had our Factsheet, which is  
23 translated into many different languages.

24 And then, the last part of our public engagement  
25 has been our social media outreach, where we're using

1 that platform to really engage different Californians,  
2 throughout the State, in our clean energy revolution.

3           So, now, I'm just going to highlight some of our  
4 community meetings. The first one was in Los Angeles,  
5 on August 3rd, and some of the barriers that community  
6 members mentioned to us was that there was distrust.  
7 They felt like misinformation with regard to energy  
8 efficiency programs and renewable technology. Sometimes  
9 they would get phone calls, or people would come, and as  
10 soon as they asked questions, they would hang up or they  
11 wouldn't give them information. So, there was an  
12 element of mistrust that they felt was a barrier to  
13 having them access different programs.

14           And the solutions that they offer was to partner  
15 with community-based organizations, who have already  
16 developed a relationship and a rapport with community  
17 members and they have that trust. And that would  
18 include not only just having them do the work, but when  
19 you look at programs, funding actually an outreach  
20 component, so that the community programs could also  
21 continue to do that effectively, so that they have the  
22 resources to do it.

23           Another barrier that was identified, and this  
24 meeting was actually our Spanish-speaking only meeting,  
25 solar panels are cost prohibitive because there's a lot

1 of conservative energy usage. So, a lot of low-income  
2 customers are not using a lot of energy. They may  
3 prefer to wash their dishes, instead of using the  
4 dishwasher, or hang out their clothes to dry instead of  
5 using the dryer. So, they thought it's cost prohibitive  
6 because they're not using enough energy to realize the  
7 savings. So, their solution would be to have community  
8 solar. One member even said have mobile solar. And  
9 then, someone else suggested as a solution that we  
10 require solar on all new, affordable housing.

11 Our next meeting was in Fresno. Some of the  
12 barriers that community members identified was to  
13 simplify eligibility requirements for all programs.  
14 When you have populations who don't speak English,  
15 that's a lot of information to understand and it's  
16 different for each program. So, they were suggesting,  
17 as a solution, to use the same criteria as other low-  
18 income programs, such as housing programs may use.

19 They also mentioned, as a barrier, poor outreach  
20 and education efforts. And suggested as a solution to  
21 have more flexible hours and have materials in multiple  
22 languages. So, the more flexible hours really goes to  
23 when there is outreach, or people who administer  
24 programs, they may come out during the day to do an  
25 energy audit. Well, for those who are working during

1 the day, they don't have an opportunity to take  
2 advantage of that because they're not at home. And they  
3 also wanted more options for those living in mobile  
4 homes.

5 August 18th, we had a meeting in San Bernardino.  
6 And some of the barriers that were identified were that  
7 a lot of community members, they have swamp coolers, but  
8 there's limitation on that because, if they have a swamp  
9 cooler, they're not eligible for programs that is an air  
10 conditioning upgrade. And then some of them  
11 participated in an energy program a few years ago, and  
12 they actually received the swamp cooler, so now they  
13 can't participate again to receive an air conditioner.  
14 So, there was kind of like a dual problem with the  
15 evaporative coolers.

16 So, their solution was allow the option to trade  
17 out their swamp coolers for an air conditioner or to  
18 eliminate any time limitation on participating in energy  
19 efficiency programs.

20 They also identified that renters can't  
21 authorize and get upgrades because, again, they don't  
22 own the property. So, they wanted to make sure that a  
23 solution would create a split incentive for both the  
24 renter and the owner, but to ensure that there was some  
25 type of rent control. So, once energy efficiency

1 measures are implemented in a home, if it increases the  
2 value, it doesn't increase the rent.

3 August 19th, we had a workshop in Oakland. And  
4 I believe we had four different languages at this  
5 workshop. So, they definitely identified language as  
6 being a barrier. But they also suggested, as a  
7 solution, instead of printing out millions of pieces of  
8 paper, that there be a central location and that we just  
9 post the information. So, some of the community workers  
10 mentioned to us that we current visit websites all the  
11 time and we'd be able to share that information by  
12 having a website to receive information.

13 Also, they identified, as a barrier, that there  
14 are multiple families, sometimes, that live in the same  
15 home. And so, if you're combining the incomes from a  
16 home, then they would be ineligible, even though the  
17 property needs energy upgrades.

18 August 24th, we were in Los Angeles. And one of  
19 the barriers that the community members mentioned -- and  
20 that was a second meeting because we wanted to have an  
21 English-speaking meeting. So, even though we did have  
22 multiple translations there, as well, the actual meeting  
23 was conducted in English. A mention of lack of  
24 information and education. And not only a lack of  
25 information for the community members, but they also

1 felt like there was a lack of information and education  
2 on the side of program deliverers. So, they thought  
3 that we could create toolkits, that was one of the  
4 solutions, to help people understand how to implement  
5 energy efficiency, themselves. And also, wanted to  
6 have, deploy demonstration projects in disadvantaged  
7 communities so the community members could actually see  
8 what energy efficiency looks like, or how forward, or  
9 progressive trends actually look.

10           And then, they also mentioned that there's kind  
11 of unclear metrics for success. So, even if you have  
12 these programs, how do you know that they're working?  
13 So, they wanted something visible. Again, not just a  
14 project that they could see, but being able to have some  
15 assurance that government entities, or administrators,  
16 and regulators are actually seeing what defines success.

17           And again, they were very much into what can we  
18 do to educate ourselves, help ourselves. So they  
19 thought, you know, energy education is something that  
20 should be counted. So, once we have learned how to be  
21 more efficient with the energy that we use, that we're  
22 being -- you know, that it's counted as a benefit  
23 towards us.

24           August 22nd, we had a meeting in South Lake  
25 Tahoe. One of the barriers that they mentioned was that

1 they felt like renewables is limited, sometimes just to  
2 water, or solar, sun, wind, and that would lead to less  
3 funding in renewables. So, they're solution was to  
4 consider forest waste as a renewable source of energy,  
5 to have increased funding in that area.

6           And they also mentioned, as a barrier, that  
7 sometimes definitions of disadvantaged communities are  
8 non-inclusive, particularly in their area, where they  
9 have less density, but their property values or  
10 sometimes income values of homeowners is there's a great  
11 disparity. So, they were suggesting, as a solution,  
12 that future programs should consider income, not just of  
13 the, you know, census tract, but of each individual  
14 area, and also consider seasonal energy demands. Again,  
15 when you have just a less dense population, there may be  
16 times of the year where there is energy usage that would  
17 be more reflective of a more populated area.

18           Our last meeting was August 31st, in Redwood  
19 Valley, the Ukiah area. And some of the barriers that  
20 were identified was that there are a lot of low-income  
21 residents who are eligible to participate in the  
22 programs, but their homes are not. Because they've  
23 lived on reservations, property has been in their  
24 families for several generations, so they're not  
25 eligible.

1           And one of their potential solutions is that  
2 they just requested, you know, funding be set aside for  
3 tribal communities and disadvantaged communities.

4           They also mentioned, as a barrier, there's a  
5 working poor challenge. So, they may not be eligible  
6 because of their income. But again, because they're  
7 living on land that's in their family for years, or  
8 living in the homes or the structure, it needs a lot of  
9 upgrades.

10           They also mentioned that there was a lack of  
11 collaboration. And, as a potential solution, they'd  
12 like to see one-stop shopping so that tribal community  
13 members can simply go to one place and see how they can  
14 apply for either energy efficiency or renewable programs  
15 administered by the State or the Federal government.

16           And at this time, I will now turn it over to  
17 Jordan and Bill.

18           MR. SCAVO: Hi, everybody. My name is Jordan  
19 Scavo. I'm the lead author for the SB 350 Low-Income  
20 Study.

21           So, the structure of the study is, as it's  
22 displayed, Chapter One is introduction and methodology.  
23 Chapter Two delves into relevant program descriptions.  
24 Chapter Three describes barriers to efficiency and  
25 renewable technologies for low-income customers.

1 Chapter Four discusses potential solutions and  
2 opportunities to overcome these barriers. And Chapter  
3 Five deals with barriers and solutions, together, as  
4 they pertain to small business contracting in  
5 disadvantaged communities.

6 As has been mentioned a few times already, we  
7 don't have really concrete, defined recommendations.  
8 And part of the point of this workshop is to solicit  
9 further comments, so that we can refine solutions into  
10 well-defined recommendations.

11 Can you go back one, please? So, we've grouped  
12 barriers into a few categories. There are financial and  
13 other structural barriers, barriers pertaining to  
14 community access, and policy and program barriers.

15 The next slide. So, for low-income  
16 Californians, 43 percent of them live in multi-family  
17 housing, 51 percent are in single-family homes, and 6  
18 percent live in mobile homes.

19 As Chair Weisenmiller pointed out, this brings  
20 up some issues. Sixty-four percent of the renters, or  
21 64 percent of low-income Californians are renters. So,  
22 they don't own their roofs, which means they don't have  
23 the same incentive for making fixed investments in their  
24 homes.

25 At the same time, landlords aren't always

1 willing to make investments that will not provide them  
2 with a direct economic benefit. And this leads to an  
3 issue that is often referred to as a split incentive.  
4 How do we encourage landlords to make fixed investments  
5 that benefit the renters?

6           The next slide, please. I'm sorry, can you go  
7 back one slide? A couple of other things on this topic.  
8 So, low-income Californians can be characterized as  
9 generally lacking capital, meaning they can't pay for  
10 energy upgrades with their own means. They also have  
11 poor access to credit, and this is created through both  
12 supply and demand constraints.

13           Many folks are limited or unwilling to take on  
14 more debt, or suffer from poor credit ratings that  
15 exclude them from interest by conventional lenders.

16           The next slide. The multi-family housing sector  
17 has some additional, unique challenges that make further  
18 barriers.

19           And some older properties, they're master  
20 metered, which means that there isn't an individual  
21 utility bill broken out for tenants. Instead, the bill  
22 component is built into the tenant's rent or added as a  
23 fixed charge. But because of that, we can't put in  
24 investments that directly benefit the renters.

25 Utilities -- or, efficiency savings accrue to the

1 landlord in master-metered properties. So, we need  
2 unique solutions to ensure that public investments are  
3 passed on to low-income renters in these situations.

4           And issues of how to address common areas, in  
5 addition to tenant spaces, presents another challenge  
6 which is somewhat similar to the issue of master-metered  
7 properties. You know, spaces in a multi-family building  
8 that aren't directly in the space or controlled by the  
9 tenant, they're in between. And because of that, there  
10 isn't a direct economic benefit to the tenants.

11 Although, there are certain other benefits, including  
12 non-energy benefits, that the tenants can enjoy.

13           So, we should try to develop solutions to meet  
14 these needs in common areas, as well as in tenant  
15 spaces.

16           Multi-family housing buildings also have diverse  
17 building characteristics. They have varying resource  
18 needs, energy equipment, financing and ownership  
19 structures, and this makes it difficult to develop  
20 standardized efficiency programs that target multi-  
21 family housing.

22           Multi-family housing often has a budgeting  
23 process that adds further constraints. Many of these  
24 buildings run on such thin budgets that the only time a  
25 building owner can take on addition debt is during a

1 point of refinancing, which makes timing a particular  
2 challenge for addressing this sector.

3 And lastly, many building owners have difficulty  
4 making decisions without access to whole building energy  
5 data, which is difficult to obtain from utilities.

6 The next slide. There are a few different  
7 elements to barriers pertaining to community access  
8 issues. There are outreach issues, as Alana mentioned  
9 earlier, and issues of trust. Who do people in low-  
10 income communities know and who do they trust to receive  
11 information from?

12 There are issues of language and culture gaps  
13 that impede efforts for low-income communities to  
14 connect with program operators. Consequently, low-  
15 income customers may lack good information about the  
16 potential for energy upgrades.

17 And, finally, low-income households may -- or,  
18 people in the low-income households may work multiple  
19 jobs, or work atypical hours, and this can contribute to  
20 non-monetized transactions costs, in which an eligible  
21 participant chooses not to proceed due to requirements,  
22 such as arranging for energy audit, or compiling  
23 paperwork and application materials, or acquiring  
24 landlord permission.

25 MR. PENNINGTON: My name is Bill Pennington.

1 I'm the Senior Technical and Program Advisor for the  
2 Energy Efficiency Division, and I'm providing assistance  
3 to the development of the Low-Income Barriers Report.

4 I'll be sharing with you some of the information  
5 that's included in the draft report regarding policy and  
6 program barriers. And as shown on this slide, there are  
7 several of these, I'll be going through them.

8 The first barrier is program reach limitations.  
9 Programs can be designed or delivered in such a way that  
10 they exclude or they don't effectively reach low-income  
11 customers. Also, they can be designed without taking  
12 into account the values and needs of the specific  
13 disadvantaged communities.

14 Stakeholder feedback related to this barrier  
15 indicates several limitations related to program rules.  
16 NRDC notes that one common barrier is geographic  
17 boundaries, where the program's boundary ends at a  
18 street, say, and right across the street there are  
19 buildings that have the same low-income tenants, and  
20 have the same opportunity for upgrades, and they're not  
21 allowed to participate in the program.

22 Also, discussed a lot at the workshop on August  
23 12th, was the fact that strict focus on income  
24 eligibility drives programs to focus on specific  
25 households or even dwelling units, rather than on the

1 larger goal of systematically upgrading the population  
2 of the buildings that house low-income persons.

3 At community meetings, members of the public  
4 expressed confusion about program eligibility  
5 requirements, as Alana mentioned earlier.

6 So, related to barriers to collaboration, poor  
7 inner program coordination results in funding silos and  
8 conflicting program rules. Virtually all stakeholders  
9 are concerned that this results in major, unrealized  
10 opportunity for energy upgrades that go unmapped.

11 One clear example is the weatherization programs  
12 in California have pretty substantial differences in  
13 program administration, in the contractors that are  
14 used, in the jurisdiction of the program, and the  
15 funding, and the eligibility requirements, making  
16 collaboration across those programs difficult, even  
17 though that's a daily effort to try to coordinate those.

18 The third barrier is tax credits. The  
19 California Tax Credit Allocation Committee, known as  
20 TCAC, enables a massive investment of private capital  
21 into the development of affordable housing in  
22 California. TCAC allocates both Federal and State tax  
23 credits to the developer of these projects. And there  
24 will be investors, who have large tax liability, that  
25 provide equity as a major component of these financing

1 projects to fund the construction of affordable housing,  
2 in return for the tax credits.

3 TCAC establishes and verifies compliance with  
4 the requirements to their program, and ensures the  
5 continued affordability, and habitability of the  
6 developments for 55 years. They do this by providing  
7 Federal and tax credits at 15-year intervals, throughout  
8 the life of the buildings, for major rehab projects.

9 So, we have a huge portion of affordable housing  
10 that is reliant on these tax credits at the point of  
11 construction, and at the point of renewal every 15  
12 years.

13 During most of the past decade, TCAC has  
14 maintained ambitious minimum requirements and, also,  
15 extra competitive points for incorporation of energy  
16 efficiency and renewable generation in new, affordable  
17 housing, and rehab projects. And this has had a major  
18 impact on getting energy efficiency and renewables  
19 included in the State's affordable housing.

20 However, recently, TCAC has opted to pull back  
21 on their prior push for energy efficiency and clean  
22 energy in affordable, new construction and rehab  
23 projects.

24 So, the next barrier is related to rate setting  
25 and regulatory challenges. And key information in the

1 report, about this, is that net energy metering and  
2 virtual net metering have been instrumental in the  
3 success of California's SASH and MASH programs.

4           However, the inability that you would expect,  
5 that we've talked about already, that's kind of inherent  
6 with low-income homeowners to afford on-site solar, is  
7 aggravated by the fact that they pay low energy rates as  
8 a result of CARE subsidies. Payback periods can be  
9 double or even greater than what general customers --

10           CHAIR WEISENMILLER: Come on, we're not going to  
11 recommend doing away with CARE, period. That's an  
12 important aspect of providing essential services to low  
13 income.

14           MR. PENNINGTON: Right. So, that wasn't the  
15 recommendation, I don't think, or --

16           CHAIR WEISENMILLER: I just wanted to be clear.  
17 But the way you were going is that's a barrier. And  
18 what I'm saying is it's actually a key part of helping  
19 low-income, so let's not -- let's be careful in how  
20 we're phrasing things.

21           MR. PENNINGTON: Okay. So, yeah, not intending  
22 to say that's a barrier and you should get rid of it.  
23 But it's a consequence that makes the cost effectiveness  
24 of improvements in that sector more difficult because  
25 they're paying lower bills and --

1           CHAIR WEISENMILLER: Yeah, no, that's true. But  
2 again, let's -- when -- if you were working with Dan  
3 Yergin, Yergin always says there's four issues, period.  
4 I don't care if it's peace in the Middle East or, you  
5 know, oil markets in general. So, we have to focus on  
6 what the high priority things are going forward, and  
7 things that are addressable.

8           And I guess what we're saying is I think we need  
9 to keep thinking of CARE as a key part of what we need  
10 to do in this area.

11           MR. PENNINGTON: Sure.

12           CHAIR WEISENMILLER: And then, figure out how we  
13 can build our programs around it.

14           MR. PENNINGTON: Right. Okay. The next barrier  
15 that's discussed is related to insecure or inadequate  
16 program funding. Short-term funding cycles can severely  
17 limit program impact on low-income housing. And one  
18 major drawback that was mentioned in the August 12th  
19 workshop was, as a result of short-term funding,  
20 programs have had to lay off experienced workers, when  
21 the funding is disrupted, and draining a program of its  
22 workforce capacity and technical expertise.

23           So, you know, a major issue, also, is related to  
24 the adequacy of program funding. And, in general,  
25 there's a very large need, compared to the funding

1 that's available.

2 LADWP noted, at the August 12th workshop, that  
3 40 percent of its customers are income eligible for  
4 assistance, but that they only have funding to serve a  
5 miniscule portion of that each year. So, there comment  
6 was, without greatly increasing the funding, meeting,  
7 providing assistance to all the eligible could take as  
8 long as 100 years to accomplish.

9 The next barrier is related to data limitations.  
10 Programs for low-income communities commonly are  
11 inadequate in terms of the collection, publication and  
12 analysis of participant data. Stakeholders at the  
13 August 12th workshop agreed that a lack of data creates  
14 barriers.

15 For example, CSD stated that it is difficult to  
16 assess market saturation, and community needs, and to  
17 track program investments due to data constraints.

18 The final barrier here is related to  
19 unrecognized non-energy benefits. In the case of  
20 weatherization programs, improving the health, safety  
21 and comfort of treated homes are the paramount goals,  
22 and saving energy is a co-benefit of these programs.

23 So, undue emphasis on achieving cost  
24 effectiveness of those energy savings can be a barrier  
25 to accomplishing the goals of SB 350.

1           Individual responses from the community meetings  
2 commonly listed family health as a stronger motivator  
3 for efficiency and weatherization efforts, than economic  
4 savings.

5           Quantification of non-energy benefits in cost  
6 effectiveness analysis, however, is not easy, and there  
7 is little agreement on best practices for making these  
8 determinations.

9           At the August 12th workshop, the CPUC  
10 representatives pointed out that the enabling statutes  
11 for IOU energy efficiency programs emphasize program  
12 cost effectiveness, and the PUC is bound to meet those  
13 requirements.

14           So, that covers this slide and I'll turn it back  
15 to Jordan.

16           MR. SCAVO: So, the next few slides, between  
17 Bill and I, address potential solutions and  
18 opportunities that are discussed in Chapter Five, the  
19 solutions chapter.

20           So, to overcome financial and other structural  
21 barriers, sometimes this comes down to an issue of how  
22 to spend the money. We've got a couple of avenues for  
23 doing that.

24           We can pursue direct government investment.  
25 That can be through things like direct install programs,

1 such as weatherization, or the energy efficiency  
2 programs run through PUC and the utilities. We can use  
3 tax credits to incentivize landowners and building  
4 owners. Or, we could offer loans directly through a  
5 green bank, with the offer of loans that have lower  
6 credit rating thresholds.

7           We can also use State funds to encourage private  
8 capital. We could establish a loan loss reserve,  
9 similar to what's been used by PACE, the Property  
10 Assessed Clean Energy financing mechanism. We could use  
11 that reserve to guarantee loans against default and  
12 encourage private lenders to offer loans to people with  
13 lower credit thresholds.

14           We could also use subsidies, such as tax  
15 credits, or a rate buy-down scheme, to encourage lenders  
16 to open up access to people that are less likely to be  
17 targeted by traditional lenders.

18           As we discussed earlier, 64 percent of low-  
19 income Californians don't own their homes, don't own  
20 their roofs. So, it's worth bearing in mind that, when  
21 we discuss solutions, we need to think about who we're  
22 targeting. Some mechanisms are appropriate for  
23 homeowners, or for building owners and landlords, and  
24 some won't work if we're trying to reach directly to  
25 renters.

1           For ones that may work for homeowners, we can  
2 look to PACE, which has been a stellar example of an  
3 innovative way to reach or to push renewables, push DG  
4 solar on rooftops in California. We can look at PACE  
5 for how well it currently serves homeowners and how we  
6 might improve it. We can also investigate ways to  
7 expand access to low-income customers through PPAs and  
8 leases, that are also subject to same credit threshold  
9 restraints.

10           For renters, we might look at what's -- or,  
11 rather, I might say that what seems most promising is a  
12 system called PAYS. Pay As You Save, which is a variant  
13 of an on-bill financing mechanism, in which the utility  
14 finances improvements directly and passes the savings  
15 on, directly to customers.

16           So, other ways that we might target renters and  
17 hard-to-reach customers. Even for folks that own their  
18 homes, they may have older homes, or roofs that are  
19 damaged, or require structural, or health and safety  
20 repairs before they can look at rooftop solar, or  
21 certain efficiency measures.

22           So, to address split incentives, we can look at  
23 a few other things. We can expand and increase  
24 appliance rebates, which would incentivize building  
25 owners to choose the -- or, to make it so that

1 appliances, that are energy efficient, are the most  
2 economically sensible solution to put in the homes of  
3 their tenants.

4 Or, we might consider requiring master-metered  
5 properties, that receive incentives, to agree to rent  
6 controls, so that they can pass along those savings to  
7 their tenants.

8 We also might consider ways to empower renters  
9 to make their own choices. So, the PAYS system is one  
10 way of doing that, community solar is another.  
11 Community solar allows renters, and homeowners with  
12 unsuitable roofs, to reap the benefits of a solar  
13 project and it has potential to pass along considerable  
14 energy savings to customers, if we can develop a way to  
15 offer community solar projects so that it meets the  
16 needs -- or it meets, rather, the capital and credit  
17 constraints of low-income customers.

18 We can also do a better job of targeting multi-  
19 family housing, and find better ways to trigger  
20 financing opportunities for building owners, get better  
21 access for building owners for whole building energy  
22 data so they can make more informed decisions, and  
23 conduct better education, outreach, and technical  
24 assistance to building owners with diverse and complex  
25 needs.

1           To try and address some of the barriers for  
2 community access, we should rethink how we frame energy  
3 upgrade programs and initiatives. It's easy for folks  
4 to hear about a no-cost, direct install program, and  
5 view it with some skepticism, because it sounds like  
6 something for nothing. Or, perhaps it's still true  
7 today, at least for sure it was up until a few years  
8 ago, that rooftop solar was an example of conspicuous  
9 consumption. That seemed like something that was beyond  
10 the reach of long-time customers.

11           So, if we're going to talk about opportunities  
12 for long-time customers to access these programs, we  
13 need to describe it in a way that makes it sound  
14 inclusive, and viable. We should develop more nuanced  
15 marketing, convey marketing that's language appropriate,  
16 and that's culturally sensitive, and tailored to the  
17 specific needs of diverse communities.

18           And we can develop and make use of better points  
19 of contact. We can use trusted points of contact, like  
20 community leaders and organizers, and strive to hire  
21 locally, from the community.

22           MR. PENNINGTON: So, okay, I'll continue with  
23 potential solutions that were discussed in the report,  
24 related to policy and program barriers.

25           As a preface to the whole area of thinking about

1 barriers related to policies and programs,  
2 recommendations that have been made by stakeholders  
3 would be to first evaluate all of the existing programs  
4 for how well they accomplish their goals, and how they  
5 can be approved.

6 NRDC Greenlining also recommended the setting of  
7 statewide energy savings goals, consistent with SB 350  
8 and SB 32, for low-income and the setting of specific  
9 energy savings targets for each program.

10 Related to the first possible solution here,  
11 establishing consistent eligibility criteria, several  
12 potential solutions have been suggested by stakeholders.  
13 Yolo County stated that, "For many State and Federal  
14 housing programs, qualification in one housing program  
15 automatically qualifies the household for other  
16 programs." Perhaps that's transferrable to energy  
17 programs.

18 Also, many programs only require 51 percent of  
19 the dwelling units in a program's geographic area to  
20 income qualify, in order for all homes in that area to  
21 be eligible.

22 TRC Energy Services points out that the Cap and  
23 Trade-funded low-income weatherization program is  
24 considering using rents below a threshold as an  
25 alternative to income qualifications. And that could

1 make it easier for the building owner to determine and  
2 also, as a side benefit, encouraging owners to lower  
3 rents in order to qualify for the program.

4 NRDC Greenlining, in their written comments,  
5 recommended universally establishing the same  
6 eligibility criteria for all programs, using a specific  
7 percent of area median income, which is the metric that  
8 is consistently used by the housing programs.

9 Johns Manville and Nest Labs, Incorporated,  
10 recommends the delivery of retrofits to entire  
11 disadvantaged communities, not just those households who  
12 qualify as low-income, to make the programs more  
13 accessible and to ease transaction costs for potential  
14 participants.

15 Related to improving the understanding of  
16 community needs, several studies, that were identified  
17 in the report, emphasized the importance of  
18 understanding housing characteristics of targeted  
19 households, and consumer needs, when designing energy  
20 efficiency programs to serve low-income.

21 To better understand targeted communities on an  
22 ongoing basis, NRDC Greenlining recommends establishing  
23 a statewide advisory group, or board, that can provide a  
24 feedback loop between low-income customers and program  
25 administrators.

1           Related to choosing effective program  
2 administration, the selection of administrators can lead  
3 to improved performance, program performance. An  
4 example that's been highlighted is the nonprofit  
5 organization, Grid Alternatives, has been lauded for its  
6 administration of the SASH Program, due to its program  
7 strategy, incorporation of education, and job training,  
8 and its established relationships with the community.

9           And maybe, on a more general line, having  
10 community-based organizations actively engaged and  
11 conferred with in the delivery of these programs could  
12 be beneficial.

13           Related to making programs easier to use,  
14 multiple stakeholders have strongly recommended major  
15 efforts to streamline program delivery. And that would  
16 be taking a close look at every aspect of the program,  
17 including application processes, forms, and protocols to  
18 make sure that, from the customer perspective, they're  
19 made as simple as possible.

20           The next slide. Related to integrating programs  
21 and services, stakeholders advocate for the  
22 establishment of a one-stop-shop to simplify program  
23 participation and increase the efficiency of program  
24 coordination.

25           At the August 12th workshop, NRDC pointed to

1 Massachusetts' LEAN Program as an example of a program  
2 that successfully coordinates multiple low-income  
3 programs through a one-stop website.

4           The NRDC Greenlining written comments recommend  
5 the development of regional, one-stop-shops to provide  
6 technical assistance and seamless delivery of services  
7 to owners and tenants. StopWaste supports this idea and  
8 things that establishing those kinds of regional, one-  
9 stop-shops could reduce transaction costs for potential  
10 program participants.

11           Community Energy Services Corporation recommends  
12 that, kind of stepping back up to the statewide level,  
13 or regional level, perhaps, and having program agreement  
14 to coordinating a single package of programs that would  
15 be delivered.

16           Related to the barrier of improving coordination  
17 across programs, collaboration among many different  
18 entities seems to be very appropriate. There are a lot  
19 of different players that have some kind of impact on  
20 the potential energy efficiency features or renewables  
21 in these homes, including State and local governments,  
22 utilities, community organizers, local program delivery  
23 entities. And then, in terms of programs, existing  
24 housing programs, energy, water and financing programs.  
25 So, the cross-coordination of all of those could be

1 critical to leveraging program resources and  
2 implementing these programs in an integrated way.

3           While strongly supporting this idea of very  
4 large attention to collaboration, Richard Heath and  
5 Associates points out that overhauling multiple programs  
6 could be a lengthy undertaking and that policymakers  
7 should not overlook incremental improvements that can be  
8 made more quickly, along the way.

9           In terms of reinstating tax credits for clean  
10 energy, StopWaste points out that TCAC would greatly  
11 encourage energy efficiency and renewables in affordable  
12 housing projects, that prioritizing projects that adopt  
13 these measures, and that reinvigoration of TCAC's  
14 previous policies could strongly contribute to meeting  
15 SB 350 and SB 32 goals for transitioning low-income  
16 housing to clean energy.

17           Related to modification, considering  
18 modifications to CARE, which is not an intent to roll  
19 back the program in any way, or anything like that, but  
20 one idea that was proposed by the Interstate Regional  
21 Energy Council, was their advocacy for their Clean CARE  
22 Proposal. This option would allow low-income customers  
23 to redirect CARE funds, from their CARE rate discounts,  
24 towards purchasing renewable generation from a third-  
25 party provider, selected by the utility through a

1 competitive bidding process.

2           Program participants would move to a standard  
3 rate for their rate class and offset a portion of their  
4 monthly bills through their share of the community solar  
5 project.

6           IREC Analysis, they indicated that the customer  
7 actually would be better off under that kind of a  
8 situation than to be receiving just the CARE discount.  
9 So, this proposal has been proposed in the CARE ESA  
10 proceeding, and is being deliberated there.

11           The next slide. So, the first solution here,  
12 proposed solution, relates to providing consistent and  
13 adequate funding. Multiple stakeholders stressed the  
14 importance of providing long-term funding for existing  
15 programs. NRDC Greenlining recommends a minimum of  
16 four-year budget cycles for affordable, multi-family  
17 housing programs.

18           Also, stakeholders have recommended that program  
19 funding levels be reconsidered, in light of SB 350 and  
20 SB 32, to ensure that programs targeting low-income  
21 customers are adequately and equitably funded. So, kind  
22 of a revisit to the funding.

23           Related to something the Energy Commission might  
24 be able to do, the Energy Commission's research funds,  
25 administered through the Electric Program Investment

1 Charge Program, allocates funding for demonstration and  
2 market facilitation projects located in disadvantaged  
3 communities, or provide preference points to applicants  
4 who propose demonstration projects in disadvantaged  
5 communities.

6 The Energy Commission is currently scoping the  
7 Research Investment Plan for 2018 to 2020, and  
8 potentially some additional focus on bringing benefits  
9 of emerging technologies to disadvantaged communities  
10 could be considered there.

11 Related to implementing data recommendations  
12 from the existing Building's Energy Efficiency Action  
13 Plan, the Action Plan placed high emphasis on data-  
14 driven decision making, concluding that consistent  
15 availability and access to the right kinds of  
16 information are foundational for both market activation,  
17 and monitoring the impacts, and determining the  
18 effectiveness of local, regional, and State initiatives.

19 Another key goal from the Action Plan is the  
20 creation of a statewide database of low-income, energy  
21 efficiency, and weatherization programs, which has been  
22 a past recommendation for those programs. And, there  
23 was support for that at the August 12th workshop.

24 There were supporting comments related to the  
25 importance of data at the workshop, including CSD saying

1 that, "Getting the right kind of energy information  
2 about homes, so that you can look for homes that have  
3 the highest energy burden, and focusing on the right  
4 type of housing, would allow the most impact when doing  
5 weatherization and efficiency work."

6 NRDC stated that, "In order for multi-family  
7 property owners to do retrofits and get the financing  
8 they need, they have to have access to energy bill data,  
9 and that it has been a real struggle for owners to get  
10 both whole building and tenant energy bill data in the  
11 past."

12 And StopWaste stated that, "Energy-using  
13 benchmarking data, required to be disclosed by AB 802,  
14 presents a major opportunity for better targeting multi-  
15 family housing."

16 Under AB 802, the Commission's past efforts to  
17 do benchmarking for nonresidential buildings was  
18 extended explicitly to multi-family housing, with more  
19 than five occupants. And so, this is a major new area  
20 where data could be provided to the market.

21 So, the last bullet here is related to  
22 incorporating non-energy benefits and cost  
23 effectiveness. Incorporation of non-energy benefits  
24 into cost effectiveness can place energy efficiency and  
25 renewable upgrades in the proper context, allowing

1 consideration for the infrastructural, environmental,  
2 and social benefits that are particularly important to  
3 these programs for the low-income communities to be  
4 counted.

5 PUC representatives, at the workshop, point out  
6 that while doing that is difficult, from both a  
7 statutory and quantification vantage points, the PUC is  
8 now considering how non-energy benefits can be addressed  
9 for low-income programs, both for energy efficiency and  
10 solar.

11 And a final comment, NRDC and Greenlining, in  
12 their written comments, recommended that low-income,  
13 multi-family housing retrofit projects not be evaluated  
14 under the total resource cost parameters, due to the  
15 unique challenges facing the multi-family building  
16 sector. And that, in particular, the cost of combustion  
17 safety tests and remediation not be factored into the  
18 TRC.

19 So, that concludes my walk through of solution  
20 ideas for the policies and program barriers. And next,  
21 we'll hear from Esteban Guerrero, on barriers and  
22 solution ideas in the draft report for small business  
23 contracting opportunities.

24 MR. GUERRERO: Thank you. Good afternoon, my  
25 name is Esteban Guerrero. I work in Commissioner

1 Hochschild's office, mainly supporting Alana's work for  
2 the SB 350 Study. In addition to helping with a few of  
3 the public meetings, I am helping put together this  
4 chapter on small business contracting.

5           The process for this chapter has been slightly  
6 different than that for other chapters, in that we made  
7 an effort to reach out to a number of experts, including  
8 folks from diverse small businesses, environmental  
9 justice and equity community members, and academia. We  
10 also reached out to a number of State agencies and  
11 departments.

12           One of the reasons that we actually reached out  
13 to so many folks is because there is very little  
14 literature about the topic. There is extensive  
15 literature about small businesses, in general, but there  
16 is very little literature specific to small business  
17 contracting in California, and we could not identify  
18 literature on small business contracting in low-income  
19 and disadvantaged communities.

20           Therefore, if anyone is aware of any formal  
21 study, please bring it to our attention.

22           Okay, so I'll focus on a number of barriers, and  
23 some of these barriers may be specific to small  
24 businesses in disadvantaged communities and low-income  
25 communities. Other barriers may be common to small

1 businesses in general. Some barriers may be related to  
2 contracting with the State, only. Others related to  
3 contracting in general.

4           The first is a set of barriers regarding the  
5 lack of access to information. It was brought up by  
6 several stakeholders that, in particular, one academic  
7 study that we found says that 28 percent of the  
8 surveyed, small businesses that are certified at the  
9 time they did the study, did not know how to identify or  
10 how to find information on existing bids.

11           Another type of barrier is a lack of access to  
12 information about funding and funding criteria.  
13 According to the environmental justice and equity  
14 community, they believe that specific knowledge of  
15 funding and funding criteria is a barrier to contracting  
16 out of state and local level.

17           Also, there seems to be lack of access to  
18 information on small businesses in low-income and  
19 disadvantaged communities. As I mentioned earlier,  
20 there is little literature there, available. The State,  
21 itself, is not required to collect data about the needs  
22 of small businesses in low-income and disadvantaged  
23 communities.

24           Some agencies or departments, for instance,  
25 High-Speed Rail Authority do collect information,

1 because they receive Federal funds, so they are required  
2 to target them for help.

3 Last on the slide, insufficient focused  
4 outreach. The Department of General Services does a lot  
5 of outreach efforts in the name of the State, but  
6 they -- and, sometimes they do partner with agencies to  
7 do some focused efforts, but it's not their main goal.

8 Therefore, they mentioned that in some cases,  
9 for instance, some agencies or departments are so small  
10 that they do not have dedicated small business  
11 advocates. Therefore, there's no bandwidth for these  
12 folks to focus on outreach efforts.

13 Another set of barriers are about technical  
14 assistance and workforce needs. With respect to the  
15 solicitation process, with the State, while several  
16 stakeholders mentioned that companies of all sizes  
17 struggle with the amount of paperwork involved in the  
18 bidding process, in some cases large companies tend to  
19 have dedicated staff to work on some of these talks.  
20 Whereas, the small businesses do not have dedicated  
21 staff to do that.

22 In particular, the CEO of a small business, a  
23 contractor, mentioned that if she believes that there  
24 are slim chances of winning a particular bid, she will  
25 just not participate because she needs to dedicate her

1 resources on other tasks.

2           With respect to specialization issues, the  
3 Department of General Services states that there is a  
4 lack of certified small businesses in highly specialized  
5 fields.

6           Energy Commission staff, for instance, mentioned  
7 that if there is -- if there happened to be a highly  
8 specialized engineering firm in East Oakland, but it's  
9 not certified, just to cite an example, then they don't  
10 know about it.

11           In terms of workforce recruitment and retention,  
12 the environmental justice, and equity community, and  
13 academia agree that small business contracting with the  
14 State is good for the overall California economy.  
15 However, there are a few challenges. For instance, in  
16 the case of energy upgrade jobs, the work seems to be  
17 temporary, or seasonal. Therefore, small businesses, in  
18 particular in disadvantaged communities, have a hard  
19 time retaining their workforce when the work is low.

20           There also seem to be issues with some of the  
21 program funding in that there is a start and stop  
22 behavior of some of these programs. So, again, small  
23 businesses that rely heavily on a particular type of  
24 program may suffer during the times that there's no  
25 funding.

1           At the same time, also, a small business owner  
2 mentioned that hiring trainees for a particular field,  
3 at affordable rates is difficult because there is no job  
4 classification that allows for it to hire trainees from  
5 the local community college, for instance.

6           The next slide, please. Here, we're going to  
7 cover a few barriers associated with financial obstacles  
8 and other concerns. So, the first three bullet points  
9 are related to financial obstacles.

10           The first one being cost structure. The  
11 Department of General Services, and other stakeholders,  
12 mentioned that it's possible and they have observed that  
13 large contracting firms may benefit from volume savings.  
14 Given the size of their firms, they may either have a  
15 number of contracts to buy equipment for, and material  
16 for, so they may benefit from volume savings, or they  
17 may have a long-standing relationship with a vender and,  
18 therefore, they may get some discounts.

19           Whereas, some small businesses tend to buy  
20 retail, which is usually higher prices.

21           In terms of self-financing, small businesses, in  
22 general, have little, to no cash reserves. And as we  
23 mentioned, in disadvantaged communities they already  
24 have a hard time maybe supporting their workforce, then  
25 they probably have less access to their own funds. And

1 this happens usually when, for instance, at the  
2 beginning of a contract they may need to buy material up  
3 front, and so on.

4 So, one of the stakeholders in a State agency  
5 mentioned that small business, also, sometimes ask for  
6 advance payments.

7 In terms of insufficient private funding  
8 available, according to the environmental justice and  
9 equity community, the banking industry has no interest  
10 in serving small businesses in disadvantaged  
11 communities.

12 However, the Community Energy Services  
13 Corporation, that participated in the tech workshop a  
14 few weeks ago, mentioned that perhaps the reason for  
15 this is sometimes these small businesses need loans that  
16 are just so small for any bank, or any credit union, to  
17 be willing to help with.

18 In terms of other concerns, one of the academic  
19 papers that we looked at talks about a pattern of  
20 winning that could easily become a pattern of  
21 discouragement. In the sense that they observed that  
22 those small businesses that bid more often tend to win  
23 more often and, therefore, they get encouraged to bid  
24 again, and that's a virtuous cycle.

25 But the same cycle could become vicious if they

1 get discouraged for whatever reason, so the fewer times  
2 they bid, the fewer chances they have of winning, and so  
3 on.

4           There also is a concern for tighter controls  
5 around the 25 percent State contracting target. The  
6 Department of General Services, and other stakeholders,  
7 share that some large contractors may, in fact, allocate  
8 25 percent of a particular contract to small businesses.  
9 However, if the scope of the work changes over time and,  
10 therefore, the dollar amount associated with the  
11 contract goes up, the contractor may not give that extra  
12 piece to the small business in order to maintain the 25  
13 percent.

14           Another example they shared was that, in some  
15 cases, a large contractor, again, may indicate that  
16 they're going to allocate 25 percent to small  
17 businesses, but after all the paperwork is done, they  
18 may swap companies.

19           In terms of some of the potential solutions that  
20 have been raised by our stakeholders, the first one is  
21 follow-up data collection and analysis. Some folks  
22 suggested that perhaps an in-depth study is necessary in  
23 order to identify the needs of small businesses in low-  
24 income and disadvantaged communities, again, given the  
25 little literature that seems to be available.

1           The second bullet point mentions an overarching  
2 small business application strategy. The environmental  
3 justice and equity community used the term "supply  
4 chain" to refer to small businesses in one of their  
5 recommendations. In other words, that would imply that  
6 some small businesses are actually more important to  
7 certain supply chains, especially in the energy industry  
8 or construction, than just a collection of small  
9 businesses.

10           And there are examples in industry, for instance  
11 in the auto industry, about how to work with small  
12 businesses in order to help them become stronger members  
13 of a strong supply chain.

14           In terms of partnerships with community-based  
15 organizations, similar to what we heard before for other  
16 recommendations, it would be important to partner with  
17 community-based organizations to provide information and  
18 train the local workforce.

19           The community mentions two reasons for this.  
20 One, community-based organizations, as has been  
21 mentioned before, they have already built some trust  
22 with the community. At the same time, some community-  
23 based organizations are actually, in fact, dedicated to  
24 skills development, themselves. So, it would only be  
25 natural that we partner with them or someone partners

1 with them to train the workforce.

2           The next slide. Thank you. Another set of  
3 suggestions are around alternative funding strategies  
4 and tracking metrics. For instance, one suggestion that  
5 came up talks about the possibility of tracking grants  
6 to small businesses. This is not done today.

7           Some agencies mentioned that it's not  
8 impossible. It would be cumbersome because there's a  
9 number of layers in subcontracting and subgranting, so  
10 it would be hard to keep track, but it would be  
11 possible.

12           Another suggestion is to take lessons learned  
13 from successful programs and policies. For example, the  
14 CPUC's General Order 156, which is a voluntary  
15 procurement program that encourages active participation  
16 of the Investor-Owned Utilities to procure or contract  
17 goods and services from women-owned, minority-owned, and  
18 disabled veteran businesses.

19           Also, there is a suggestion for greater  
20 coordination among State agencies and departments, in  
21 particular with respect to more focused outreach efforts  
22 between the Department of General Services and  
23 individual State agencies or departments.

24           Another recommendation is about a special focus  
25 on increasing access to information and contracting

1 opportunities. Some of the solutions that have been  
2 exposed could be piloted at a small scale, with a number  
3 of small businesses, or in a particular community, or in  
4 a particular field of work. That way, we don't  
5 necessarily have to go out and do this throughout the  
6 State, at once.

7 Another solution that has been offered is to  
8 increase earlier access and outreach to contracting  
9 opportunities.

10 And one more, coming from the environmental  
11 justice and equity community, is to try to remove policy  
12 barriers to targeted contracting. For instance, they  
13 talked about trying to revise Proposition 209.

14 And last, a number of solutions are about  
15 supporting clean energy placement and workforce  
16 development. There is a recommendation from the  
17 environmental justice and equity community to  
18 collaborate with Labor and Workforce Development Agency,  
19 the Workforce Development Board, and the Employment  
20 Development Department. As well as, perhaps, putting  
21 together a roadmap with recommendations to improve clean  
22 energy workforce and job placement policies.

23 And with that, I'll hand it back to Alana.

24 MS. MATHEWS: Thank you, Esteban. So, at this  
25 time we wanted to open it up to the Commissioners, and

1 other members of the dais, if you had any questions, or  
2 comments, or discussion.

3 CHAIR WEISENMILLER: Sure.

4 MS. MATHEWS: And then we'll move to public  
5 comment.

6 CHAIR WEISENMILLER: Yeah, that sounds good.  
7 And when we go to public comment, I wanted to start with  
8 other agencies, or public bodies, first, and then the  
9 general public.

10 And, I see Jeanne's there. Particularly, to the  
11 extent that some of these things cut across the PUC, I  
12 was going to ask Jeanne to sort of give a general  
13 context for us on where the PUC's decision is, pending  
14 decision, if possible.

15 So, do you want to -- I mean, I think one of the  
16 difficulties we have, just saying generically, is that  
17 we're coming in at a pretty high level, and we're  
18 touching a lot of things, PUC programs, CalEnviroScreen,  
19 you know, tax -- and, you know, I think we've got to  
20 figure out a way to communicate with them, but also  
21 respect their processes.

22 You know, the PUC's had, I think has an 800-page  
23 decision out, you know, certainly.

24 MS. CLINTON: It's 500 pages, each.

25 CHAIR WEISENMILLER: Five hundred pages, two

1 500. So, anyway, you know, which was based upon a  
2 pretty lengthy hearing record. So, again, we're  
3 certainly not going to reset any of that, you know, but  
4 trying to figure out how to respect the PUC process, but  
5 at the same time to deal with our legislative mandate.  
6 And the way we're going to -- at this point there hasn't  
7 been a good chance to say here's some solutions, now,  
8 let's get some feedback from the various agencies before  
9 we roll public.

10 So, Jeanne, please.

11 MS. MATHEWS: Yeah, can I just make one quick  
12 announcement? If there's anyone else who wanted to have  
13 public comment, can you be sure to fill out a blue card.  
14 They are located at the table. And Eunice, right here,  
15 if you can hold them up, she has some. So, if you can  
16 just fill those out and return them to Jocelyn, and  
17 we'll make sure that we have everyone called in order.

18 CHAIR WEISENMILLER: Yeah, that would be good.  
19 And also, again, if you're a public agency, if you can  
20 note that on the card, you know, we'll sort of put you  
21 first.

22 And also, in terms of trying to get people on  
23 the phone to start signing up, too.

24 So, Jeanne, please.

25 MS. CLINTON: I'll try to organize my remarks

1 into two groups. One is answering the questions you've  
2 posed of where is the PUC on its current decisions, and  
3 record. And then, maybe, just a couple of observations  
4 about how we go forward as a State in trying to tackle  
5 these issues.

6 So, as Chair Weisenmiller indicated on, I guess  
7 about two weeks ago, the PUC issued a proposed decision  
8 and an alternative proposed decision, which is a process  
9 we use when a judge writes one decision, and an assigned  
10 commissioner would like to see some modifications, so we  
11 get a proposal and an alternate.

12 And probably 80 percent of the text is the same,  
13 but 20 percent is different, but it has to be in a  
14 stand-alone document, so it's just what it is.

15 More importantly, in the context of low-income  
16 services, which is one portion of that decision, and the  
17 other portion is about the CARE rate discounts, let me  
18 just put a couple things in context.

19 There's been a lot of discussion today about the  
20 need to do more, serve more households, go deeper with  
21 efficiency, do more solar.

22 The ESA Low-income decisions are looking at  
23 spending \$370 million a year, of electric and gas  
24 ratepayer funds in the Investor-Owned Utility areas.  
25 One of the bones of contention is what to do with a \$400

1 million unspent pot of funds that has amassed over a  
2 period of time because of an inability to get over some  
3 of the barriers in some of the housing stock. So, \$370,  
4 plus what to do with the \$400, \$370 per year.

5           Also, to put that in context with the CARE rate  
6 discount decision, the amount of money that other  
7 ratepayers are surcharged, if you will, to support the  
8 CARE discount, which is about a 35 percent discount on  
9 the bills, and to pay for that discount it takes \$1.2  
10 billion a year of ratepayer funds.

11           So, between CARE and the ESA Program, we're  
12 looking at about \$1.6 billion a year, give or take. So,  
13 it's not chump change. And the question is how to use  
14 the funds intelligently. And that's, essentially, why  
15 it's been two years since the utilities' submitted their  
16 applications. It's taken two years of exposition of the  
17 issues in the record development and, therefore, we get  
18 these very complex decisions.

19           So, that said, the decisions came out, the  
20 proposed decisions came out about two weeks ago.  
21 Normally, the Commission could vote on them in about 30  
22 days. Given the complexity of these issues and scale, I  
23 don't think any of us expects that the Commission will  
24 have finished all of its analysis and thought  
25 processing, and be ready for a decision. So, at some

1 point this fall I'm sure we will see a decision. But  
2 that's where that proceeding is at.

3 Just a few policy points that are in that  
4 decision. One of the differences between the proposed  
5 and the APD, the alternate, is how much money to spend  
6 on multi-family and under what rules, or circumstances,  
7 particularly since 80 percent of the qualifying  
8 households live in privately-owned housing, not  
9 publicly-owned, or not nonprofit, affordable. So,  
10 that's one issue, to what extent should ratepayers be  
11 paying landlords to fix up their buildings?

12 A second question is what are the details of on  
13 what we spend the money? Do we do everything in a home  
14 or do we set some priorities? And in round numbers, the  
15 program spends about \$2,000 per household, now.

16 There's also a mandate that strengthens past  
17 mandates for the Investor-Owned Utility Programs to work  
18 in collaboration with the Community Services and  
19 Development Department, in California, that administers  
20 the historic Federal funding and, also, the newer cap  
21 and trade funding.

22 And there's a mandate for coordination on data  
23 access, and provision, with an emphasis on using the  
24 information to target households that have a good chance  
25 of, A, saving a lot of energy and B, seeing their bills

1 go down.

2           And, finally, in terms of points that have been  
3 raised today, the decisions authorize the utilities,  
4 rather than -- particularly for multi-family housing,  
5 rather than deliver a program directly, the way that ESA  
6 has historically been administered, which is a direct  
7 install by primarily community-based organizations, to  
8 allow the funds to be set aside, in some sort of an  
9 account, so that in the multi-family that program could  
10 be done through the regular mainstream efficiency  
11 portfolios that already have programs for multi-family,  
12 or it could be done with a regional energy network, or  
13 it could be done with CSD.

14           In other words, a pooling of funds in some  
15 back Office accounting to allow each to contribute what  
16 their statutory permissions allow in terms of getting to  
17 a more sensible, coordinated approach. So, that's also  
18 part of what's sort of on the table right now.

19           Does that answer most of the questions you had  
20 about where is the PUC?

21           CHAIR WEISENMILLER: That's pretty good. I was  
22 going to ask you a couple of questions. I don't know if  
23 this is specifically in the decision, or points you  
24 wanted to cover. But anyway, just to make sure we get  
25 your input.

1           There's obviously some suggestions about on-bill  
2 financing. And I know you and I worked on on-bill  
3 financing a few years ago, and sort of caved to effort.  
4 And so, at this stage, where is all that?

5           MS. CLINTON: So, there are three sets of  
6 financing programs that the PUC supports financially.  
7 One is the Legacy Utility On-Bill Financing, OBF. And  
8 that's where the utilities make the loans directly,  
9 ratepayer funds are 100 percent of capital. And they  
10 are available to nonresidential properties, as well as  
11 to multi-family properties that do not have owner  
12 occupants. And so, basically, not condominiums.

13           And it's set up as a revolving fund and it's  
14 zero interest. The constraints are that if you're a  
15 private entity, you can only get a five-year loan,  
16 because it's ratepayer money and we want to limit the  
17 risk.

18           I don't know how much -- they're revolving  
19 accounts and I think they may be in the neighborhood of  
20 \$100 million, or so, that has been loaned over time, but  
21 they pay back quite quickly.

22           The second pot of money is a small handful of  
23 local governments that you folks, here at the Energy  
24 Commission, funded with our money, about five years ago,  
25 where they were using it for loan loss reserves. And

1 they still have the loan loss reserves fund, because  
2 they haven't made that many loans, but they ran out of  
3 administration and marketing overhead money when our  
4 funds ended. And in the IOU areas, we've directed the  
5 utilities to continue to support those overhead costs,  
6 as long as the programs are successful. I don't think  
7 there's much going on, though, frankly.

8           The third category, I think, which is the  
9 CAEATFA activity. CAEATFA is a -- for those of you who  
10 don't know, it's a -- I won't tell you the long name,  
11 but it's under the State Treasurer. And they've been  
12 asked to take on the role of administering pilots to use  
13 private capital, to leverage private capital so we're  
14 not asking the ratepayers to become banks, and to set up  
15 a combination of the loan loss reserves, credit support,  
16 on-bill repayment mechanisms to try to attract private  
17 capital.

18           One of the -- there are four sectors that have  
19 those pilots. We asked CAEATFA to run each pilot for  
20 two years. They've had some challenges, both in terms  
21 of the legislative permission for budget, as well as  
22 trying to hire people on State salaries, who are able to  
23 go toe-to-toe in negotiating regulations on these kinds  
24 of things.

25           But they have launched the Residential Energy

1 Efficiency Lending Program, REEL, that provides credit  
2 support to private lenders. And they're on their way to  
3 get multi-family, small business, and medium and large  
4 size business projects going.

5           The IT and data transactions between lenders and  
6 intermediaries, who have to handle the money flows  
7 between the utility and the customer, and the lenders,  
8 and make sure that it's safe at every step of the way,  
9 you know, has led to some protractions on the schedule.  
10 But we're expecting to see those by early next year.

11           What's your sense on the ability to just scale  
12 those up?

13           MS. CLINTON: I think 90 percent of the work is  
14 in the initial lift.

15           CHAIR WEISENMILLER: Right.

16           MS. CLINTON: And then, it's up to the market to  
17 tell us whether or not these kinds of systems are going  
18 to help them expand their lending scale.

19           I think the potential to scale is infinite to  
20 the extent that property owners want to commit the  
21 capital, particularly into rental property, is hugely  
22 difficult.

23           CHAIR WEISENMILLER: Right.

24           MS. CLINTON: And as we heard today, 64 percent  
25 of the low-income households are living in rental

1 property. And, essentially, the landlords have zero  
2 interest to put their own money in, in my opinion.

3           So, the question is, you have two choices. Do  
4 you have government, and ratepayers, and utilities, and  
5 federal taxpayers come in and say, don't worry, we'll  
6 pay for 100 percent of it, just open the door? Or, do  
7 we look for some more creative strategies, which is my  
8 preference, where households, and small businesses,  
9 they're already paying their utility bills, why not  
10 devote a portion of that to help pay back these  
11 investments in clean energy.

12           CHAIR WEISENMILLER: Yeah, I mean, that is,  
13 obviously, the question that Clean Care raises.  
14 Although, again, that may be something that's dealt with  
15 in your decision, is that, you know, of looking at the  
16 federal program to some degree of covering energy bills.  
17 And, obviously, whether it's assistance programs, why  
18 not put the money into just fixing the problem?

19           And so, again, part of the attraction on  
20 something like Clean Care would be if there's a way to  
21 take some of the existing subsidy and fix the problem.  
22 Now, at the same time realizing that we really have to  
23 deliver. You can't just take the 1.2 trillion, put it  
24 into something else, and discover at the end of the day  
25 there's no savings or little savings that came out it.

1 MS. CLINTON: You know, I would just put in  
2 context, when you think about Clean Care and the  
3 renewables that if, essentially, we're looking at about  
4 a one-third discount, and let's just make the math  
5 simple. Let's say that, at least in Northern  
6 California, for PG&E, maybe the average residential  
7 customer is paying 18 cents a kilowatt hour. So, that  
8 means the subsidy is 6 cents, but then you still get the  
9 energy.

10 So, the question is, can you take that 6 cents  
11 and get clean energy for 6 cents a kilowatt hour. I  
12 think the simple answer is you can get it at the  
13 generation level, but not if you have to pay for the  
14 delivery of it.

15 So, I think there's more -- that said, I don't  
16 want to prejudge this issue. It was proposed in the  
17 low-income proceeding. Both the PD and the APD speak to  
18 this issue and it's in a deliberative status. So, I  
19 think it's an open issue the Commission will be voting  
20 on this fall.

21 CHAIR WEISENMILLER: Yeah. Although, again, I'd  
22 remind everyone that sort of, actually even before the  
23 first Brown Administration, is when the CARE, or  
24 essentially, at that point more lifeline rates came up,  
25 and the political aspect of getting lifeline rates was

1 that everyone had aspects to low-cost energy for that  
2 first year. And, I mean, there were all kinds of  
3 attempts to do mean tests, and everything else,  
4 beforehand, and just couldn't politically get it  
5 through. So, to some degree, there's the art of the  
6 practical here but, you know, in terms of how to do it.

7           There's been a question about longer-term  
8 funding. I forgot to ask you, how long is the PUC  
9 pending decision, how long would it cover?

10           MS. CLINTON: The proposed decision, as it  
11 existed when it was published --

12           CHAIR WEISENMILLER: Right.

13           MS. CLINTON: -- was to go through 2018. So,  
14 two more years. The alternate goes through 2020.

15           I just might remind people that the question is  
16 never about will there be funding or will there not be  
17 funding. There has been funding, consistently, since  
18 1990, for 25 years, and it has gone up. We're now at  
19 \$370 million. We were not near that 25 years ago.

20           What these decisions and applications are doing  
21 is saying -- are looking at the question of should we  
22 change the rules on how we spend the money. That's what  
23 these decisions are about.

24           So, I would say that on the margin -- I say the  
25 same thing about the main stream efficiency portfolio.

1 These portfolios have never been not funded. They have  
2 never seen their funding decrease, for the most part.  
3 The question is always how do we prioritize how the  
4 money is being used and spent?

5 CHAIR WEISENMILLER: Okay. So, you're saying,  
6 basically, it's the program deliver -- those delivering  
7 the programs are complaining that the funding  
8 uncertainty has left them high and dry at this phase, or  
9 at least struggling at this moment? Is that -- as  
10 opposed to the program are there.

11 MS. CLINTON: I think what they're really  
12 saying, if I understand those discussions, and I've had  
13 the discussions with folks, is really that there are two  
14 issues. It's because they don't have a contract that  
15 guarantees them funding for two years, or three years,  
16 they may have trouble filling some of their job  
17 vacancies because their employer -- their perspective  
18 candidates aren't sure if the job's going to be there in  
19 six months. So, that's certainly uncertainty about, you  
20 know, the ability to sign an employment agreement. But  
21 it's not uncertainty about will there be funding  
22 available.

23 The second question is some of the organizations  
24 are saying that -- and I'm not doubting this, I'm just  
25 trying to paraphrase -- it's getting more and more

1 difficult -- they get paid on a success basis. They  
2 have to get certain completed households treated to get  
3 paid. As all these rules have come in about, well, we  
4 want three measure minimums, and we don't want you going  
5 back to the same household too soon, and they say, well,  
6 that complicates being able to find and complete jobs in  
7 a home. And so, they want the rules changed because  
8 they only get paid on a performance basis.

9 CHAIR WEISENMILLER: Yeah, actually, that leads  
10 to two questions. I mean, obviously, all of us love  
11 data and, at the same point, everyone who's asking for  
12 the money seems to be saying, God, can't you just  
13 simplify it, not limit it to disadvantaged -- you know,  
14 why don't you just give it to everyone in this area over  
15 -- even if you go across a utility service territory,  
16 why don't you -- why don't you simplify the rules, on  
17 the one hand, to facilitate participation.

18 On the other hand, how do you get the good data  
19 that you need to really show that things are working?

20 MS. CLINTON: So, first let me make sure that I  
21 fairly represent the alternate proposed decision.

22 CHAIR WEISENMILLER: Right.

23 MS. CLINTON: Which proposes to eliminate the  
24 three-measure minimum rule, and the go-back rule, and  
25 the caps and, instead, put an energy savings target on

1 the whole portfolio, with some budget caps. And so,  
2 it's a different philosophy. It's let's not nickel and  
3 dime the administrative rules, but let's say bring us  
4 back this amount of savings.

5 CHAIR WEISENMILLER: Right.

6 MS. CLINTON: I think I'll just try to say this  
7 simply, the reason that these different rules have  
8 cropped up over time is, as a substitute for not having  
9 a cost-effectiveness requirement on the program. There  
10 is not a hard, fast cost-effectiveness requirement. So,  
11 all these rules have come into place to try to  
12 administratively steer money to things that are more  
13 likely to be successful, or effective, than not.

14 CHAIR WEISENMILLER: Right. How binding is not  
15 being able to include, you know, non-energy benefits in  
16 the cost effectiveness?

17 MS. CLINTON: How binding is it?

18 CHAIR WEISENMILLER: Yeah, I mean, yeah, that's  
19 where the common -- you know, if you look at Bill's  
20 list, or what we keep hearing is that the cost  
21 effectiveness test is too limited, looking at energy.  
22 And if we could take into account other benefits, that  
23 somehow the programs could be more expansive.

24 MS. CLINTON: So, number one, we have a  
25 different proceeding at the Commission that's looking at

1 a uniform -- trying to develop a uniform cost-  
2 effectiveness test that applies to all the resource  
3 silos, solar, efficiency, demand response.

4 CHAIR WEISENMILLER: Right.

5 MS. CLINTON: And an outstanding issue in that  
6 umbrella proceeding is to look at should we have a  
7 societal cost test? And, if so, what should go into it?  
8 Should it be more than the social cost of carbon?  
9 Should there be these non-energy benefits?

10 So, that's an open, or will be an open issue  
11 next year, at the Commission. And most of the  
12 proceedings have been trying to defer to the umbrella  
13 proceeding to make that decision.

14 In the low-income proceeding, there has been a  
15 working group, working for two years, on should we have  
16 a special cost-effectiveness test for the low-income  
17 programs.

18 CHAIR WEISENMILLER: Right.

19 MS. CLINTON: And there is an ESA CET, an ESA  
20 cost effectiveness test, that's been worked on. But as  
21 you've heard from your own staff, there is not yet, in  
22 this country, agreement exactly on how to do non-energy  
23 benefit analysis and how to capture that.

24 That said, there will also be the public policy  
25 issue of, if something is cost effective from an energy

1 perspective -- or, I'm sorry, let me say this the other  
2 way. Not cost effective from an energy perspective, but  
3 cost effective if you incorporate all of the societal  
4 dimensions, or values, and costs, then how do we pay for  
5 it?

6           Should we pay for it with electric and gas  
7 ratepayer funds or should we look to other sources of  
8 money to help pay, whether it's taxpayer funds, cap and  
9 trade funds? So, that issue will always be there.

10           CHAIR WEISENMILLER: Yeah, but do you have a  
11 sense, you know, at this stage, you know, I guess part  
12 of the answer is you have a stack of money which is  
13 unspent and so, if you had a broader criteria would that  
14 -- is that the problem on the 400 or --

15           MS. CLINTON: Personally, I think if you look at  
16 the data, you would see that, to be quite general, the  
17 reason so much of the funding is unspent is because we  
18 haven't figured out how to serve the multi-family  
19 market, which is where 40 percent of all of our ESA  
20 households live. So, it should not be surprising that  
21 the money --

22           CHAIR WEISENMILLER: Right.

23           MS. CLINTON: If you build up the money on the  
24 basis of X dollars per household, and then 40 percent  
25 are not participating, it should not be surprising that

1 money is going to accrue.

2 CHAIR WEISENMILLER: Okay. The other common  
3 issue had been this fact that, I'm assuming, different  
4 legislation, different programs set different criteria.  
5 And, obviously, as we try to figure out what we want to  
6 try to do going forward, presumably, that's a pretty  
7 heavy lift to really go in and say, okay, let's align  
8 all the criteria across all the State and Federal  
9 programs.

10 Do you have a sense of how heavy a lift or what  
11 the benefits would be of doing that?

12 MS. CLINTON: I would say, from my years of  
13 working in public policy, that you have to start with,  
14 well, what are the Federal rules? And do you have any  
15 chance of a snowball in the sub ground of being able to  
16 change the Federal rules, and so that's a starting  
17 point.

18 Some people mentioned -- so, first of all, the  
19 PUC's 200 percent of poverty level is higher than I  
20 believe some of the Federal rules that apply to CSD.

21 Other people have mentioned average median  
22 income in the housing world. But that's in more the  
23 housing mortgage subsidy world, it's not in the Federal  
24 energy world.

25 So, I'm sorry for going on.

1 CHAIR WEISENMILLER: No. Well, I've been asking  
2 you a lot of questions and bouncing around on the  
3 questions, so there's going to be more.

4 MS. CLINTON: I think -- personally, I think it  
5 would be wonderful if we could arrive at some workable,  
6 common definitions. Not just based on income, but the  
7 Legislature keeps throwing disadvantaged community  
8 words, and phrases, at us, without good definitions.  
9 And we have CalEnviroScreen. We may have sort of other  
10 layers of a direction or mandate.

11 And if the one -- if I could -- this is a great  
12 segue. I had four or five points I just wanted to make.

13 CHAIR WEISENMILLER: Right, sure.

14 MS. CLINTON: The first one is that this study,  
15 that you've been asked to do, is a very important  
16 opportunity to tee up the issue, that we would be a lot  
17 better off in California if we could come up with some  
18 common definitions or metrics for how and when we offer,  
19 other than the normal financial support, to get clean  
20 energy solutions in place.

21 So, I think it's an incredible opportunity for  
22 this study to make a plea for coherence.

23 Secondly, I also think that this study could do  
24 a tremendous public service by suggesting what should  
25 the metrics be for determining need, and when the State

1 should see that it has a special role to play. So,  
2 whether that's measured as energy burden, like the Feds  
3 like to look at energy burden. You could look at other  
4 metrics.

5 But even in the -- I was just looking, while we  
6 were talking, one of the studies that your folks used  
7 for data on characterizing the profile is from the 2013  
8 Low-Income Needs Assessment that the PUC requires be  
9 done in the IOU areas.

10 And there are two tables, by two different  
11 sources, that show energy burden under different  
12 segments, and they don't even agree on the sources, it's  
13 not your staff, on the single-family renter burden  
14 percentage.

15 But what I will say, and this is the important  
16 point, as this is measured as a sort of percentage of  
17 income devoted to energy costs, just in these two  
18 tables, which are focused on low income, there's a range  
19 where one segment pays as much as 16 and a half percent  
20 of its income. And at the bottom end, one segment pays  
21 only 5 and a half percent. Are they all equally  
22 meritorious?

23 I think this would be an interesting public  
24 policy question to take on how much burden is too much,  
25 or where should we target? Should we target at the top

1 and move down? But I think it would provide a  
2 tremendous public service if, perhaps, this study could  
3 address that.

4 But the third point was, I've already made  
5 earlier, but just to underscore it, the biggest barrier  
6 that we're talking about here, today, is the fact that  
7 64 percent of these households live in rental income and  
8 don't own the building.

9 CHAIR WEISENMILLER: Right.

10 MS. CLINTON: And can't make mortgage or loan  
11 commitments. And may not have landlords who see that  
12 it's in his or her interest to undertake those kinds of  
13 capital obligations.

14 So, if we do nothing else, the study should, I  
15 think, tackle the question of how do we deal with rental  
16 property? Because, as I think you suggested, maybe  
17 there were four solutions --

18 CHAIR WEISENMILLER: Right.

19 MS. CLINTON: -- or let me say, four baskets of  
20 areas where we should focus, and I think how do we deal  
21 with rental property has to be one of those questions.

22 Fourth is, with all this profile information I  
23 think it's really important to put an order of magnitude  
24 on the scale of investment that we're talking about.

25 And I just did some rough numbers, while I was standing

1 here. Let's just assume that there are 5 million  
2 households who are low-income, in California. That's  
3 the number that we use at the PUC. Given that we -- you  
4 know, we have multiple utilities. But if we're counting  
5 PG&E in Sacramento, then that covers SMUD. So, if we're  
6 counting the SoCal Gas Company in Los Angeles, it covers  
7 LADWP.

8           And as of right now, maybe we're spending \$2,000  
9 per household with the Efficiency Low-Income Program.  
10 Well, 5 million times \$2,000 is \$10 billion of  
11 investment, and not counting overhead, and marketing,  
12 and blah, blah.

13           If you want to take -- do deeper efficiency and  
14 put in \$5,000 per home, which is certainly imaginable,  
15 then we're at \$20 billion.

16           If you want to take that to \$10,000 per home, in  
17 order to put in some sort of solar system, or share of a  
18 solar system, then we're at \$40 billion.

19           I think we need to pay attention to what's the  
20 order of magnitude here, and what should that tell us  
21 about what kinds of solutions we need to be looking at.  
22 And perhaps we need to start looking at alternatives to  
23 grants.

24           CHAIR WEISENMILLER: Uh-hum.

25           MS. CLINTON: Because heretofore, all the

1 programs we've been talking about are 100 percent  
2 grants.

3           And the last point I wanted to make, I've  
4 already made, but again in my summation, is the ESA  
5 Program, today, is not cost effective. It never has  
6 been. It does balance all these non-energy benefits of  
7 comfort, and health, and security, and indoor air  
8 quality. But it has to take into consideration what  
9 kinds of measures or expenditures are allowable, even  
10 though they're not cost effective. You know, how low do  
11 you go?

12           And one of the thresholds that was established  
13 back in 2008, when Dian Grueneich was a Commissioner,  
14 was what if we set a threshold that it has to have a  
15 0.25 benefit cost ratio in order to be paid for under  
16 ESA?

17           And so, that was sort of established for when we  
18 decide about adding new stuff, you know, into the mix.  
19 And I just put that out there because that's where the  
20 conversation is right now. We're not talking about 1.0.  
21 We're talking about can we do better than 0.25.

22           CHAIR WEISENMILLER: Okay. Let me ask you a  
23 couple questions. One of them is, there's been a -- I  
24 came out of the discussion, you know, very interested in  
25 sort of expanding SASH and MASH, you know, which at this

1 point is implemented by Grid Alternatives. But, again,  
2 you know, as anything, competition always helps.

3 But what's limiting that now, if anything?

4 MS. CLINTON: Well, first of all, SASH is  
5 administered by Grid Alternatives, but not MASH.

6 CHAIR WEISENMILLER: Okay.

7 MS. CLINTON: MASH has always been in the  
8 competitive, private solar.

9 CHAIR WEISENMILLER: It is. Okay, good.

10 MS. CLINTON: I think what you're saying is the  
11 idea of a single, nonprofit, statewide administrator,  
12 who may be as clever and, you know, gets a lot of  
13 volunteer labor --

14 CHAIR WEISENMILLER: Right.

15 MS. CLINTON: -- and makes money go far, right.

16 CHAIR WEISENMILLER: Right.

17 MS. CLINTON: Okay. The ESA Program, today, off  
18 the top of my head, I would say 75 percent of the work  
19 is done by nonprofit, community-based organizations.

20 CHAIR WEISENMILLER: Right.

21 MS. CLINTON: It's not done by private  
22 contractors. It's done by nonprofit, community-based  
23 organizations.

24 The CSD Program is done 100 percent by CBOs, per  
25 Federal statute.

1           In Southern California, the same CBOs deliver  
2 both the utility ESA Program and the CSD Programs. So,  
3 we have the same entities walking the streets, doing the  
4 work.

5           I think the question you may be getting at is,  
6 well, how efficient is it to, you know, have 20, or 30  
7 CBOs each, you know, delivering a program in their  
8 community?

9           And I haven't looked into the economics of that.  
10 I think, as you would imagine, there's a tradeoff  
11 between local employment, because many of these  
12 organizations started out as job creation programs,  
13 serving local communities, providing opportunities for a  
14 green job, and doing the vetting and qualification for  
15 CARE, and other health and, you know, family nutrition  
16 programs. And, you know, they're not set up as a  
17 single-purpose entity, whose job is to figure out how to  
18 put solar PV on roofs as efficiently as possible.

19           That said, I think it's an interesting public  
20 policy question to have is, is there some other delivery  
21 model, or we might be able to get more bang for the  
22 buck. I'm just pointing out the historic contribution.

23           CHAIR WEISENMILLER: No, that's good. I mean,  
24 I'm just sort of getting parts, there's been lots of --  
25 one of the purposes is to try to expand renewables,

1 which I assume is either rooftop or community. You  
2 know, people don't own their roofs, they're low income,  
3 they probably have bad credit history, they don't want  
4 to spend more than they're not spending, so, even if an  
5 investment might reduce things over the longer term.  
6 So, it's like how realistically are you going to tackle  
7 that market?

8           And it seems like expanding those programs is a  
9 better shot than some of the other options on how to get  
10 solar out.

11           I guess the other thing I wanted to ask you  
12 about was just, you know, when we talk about how to get  
13 contract dollars out, you know, the PUC has a great  
14 program to really have contract dollars go to small  
15 businesses to, you know, diversity. And again,  
16 certainly, it doesn't have the same limitations as the  
17 State on contracting, but I don't know if there's ways  
18 we might think of expanding that elsewhere.

19           I mean, the Don Vial Institute, just today, came  
20 out with some suggestions, which we obviously haven't  
21 folded in. But again, trying to figure out how to get  
22 more jobs into, you know, disadvantaged community areas.  
23 But at least at this point, I don't know how much -- I  
24 know the utility programs do a good job of targeting  
25 minorities. I don't know how much they try to target

1 disadvantaged communities as part of that. Do you know?

2 Well, like you folks, number one, the PUC  
3 requires all of the regulated utilities to do in-  
4 language communication in half-a-dozen or more  
5 languages.

6 When it comes to contracting, first of all, the  
7 general order that was on the 156, I think is the  
8 number, that requires the Investor-Owned Utilities, in  
9 their own contracting, to achieve diversity goals in  
10 contracting, and to report back on that. So, there's a  
11 report back and tracking process, and the Commission  
12 actually holds an annual meeting where very senior  
13 executives, from every regulated utility, comes and  
14 reports on how well they're doing, all along with their  
15 peers. So, there's some motivation there to have a good  
16 story.

17 But I will say, in terms of the contracting for  
18 ESA, and for the SASH Program through Grid Alternatives,  
19 those programs are hiring locally. So, you can be  
20 assured that they're hiring people from lower economic  
21 census districts, and language skills to be effective in  
22 the communities.

23 I think the question is how do we get more of  
24 that from the private sector into these mechanisms? And  
25 if the State agency is doing the direct procurement,

1 it's much tougher. But I think if you have external  
2 hub, or primes, or lead administrators, or whatever  
3 terminology you want to use, it's probably easier to set  
4 some targets and have them reported back on.

5           And before I forget, I believe the utilities are  
6 required, now, I don't remember if it's in the  
7 mainstream efficiency programs or the low-income  
8 efficiency programs, to report on the extent to which  
9 certain workforce profile -- let me just turn to Mary  
10 O'Drain.

11           Can you -- do you happen to know what I'm  
12 talking about?

13           MS. O'DRAIN: Yeah, I think this --

14           MS. CLINTON: Maybe you could answer the  
15 question on -- well, add to my confusion, then.

16           MS. O'DRAIN: I think it's the mainstream energy  
17 efficiency programs that have to report out on this.  
18 And I don't know too much more about it, than that.

19           MS. CLINTON: Okay.

20           MR. PENNINGTON: Can you identify yourself?

21           MS. O'DRAIN: Mary O'Drain, PG&E, Low-Income  
22 Programs.

23           CHAIR WEISENMILLER: Okay, thanks.

24           MS. CLINTON: I just promise to get an answer to  
25 that.

1 CHAIR WEISENMILLER: No, that's fine. Before  
2 you step away, I was going to look to my other folks on  
3 the dais to see if they -- you have specific questions  
4 for Jeanne? I've got some summary stuff after that, but  
5 and then, certainly, but for Jeanne and they, obviously,  
6 everyone has their chance for a summary, too.

7 Okay, so, Jeanne, you're free. Okay.

8 (Laughter)

9 CHAIR WEISENMILLER: So, let me do some very  
10 brief comments and then go to the rest of the dais.

11 Well, first, yeah, I mean, again, thinking about  
12 trying to structure, somewhat, the barriers, it seems  
13 like our goals should be, again, essential energy  
14 services affordable for all Californians from clean. I  
15 mean, obviously, looking at the issues, rented housing  
16 is like the big -- you know, it's the elephant in the  
17 room and it's been the elephant in the room for 40  
18 years. So, trying to figure out how to deal with that.

19 Low-income, I mean even if you own your own  
20 room, you know, if you're low-income, you have a bad  
21 credit history, you know, no money's going to go there,  
22 really. So, again, how do we address that issue?

23 And it seems part of the issues that we're  
24 really hearing from the communities is that they're  
25 looking for a trusted and acceptable source of

1 information. You know, certainly much more community  
2 organization, you know, to really provide the  
3 information on their options. And, you know, basically,  
4 part of the things that we're hearing is people want  
5 access to jobs. And, you know, again, when you look at  
6 the Don Vial report, some of it is access to high  
7 quality jobs, but certainly jobs.

8           And then, you know, certainly, Esteban pointed  
9 out people want access to contracts. You know, having,  
10 and we can go a long time on that, but having been a  
11 small business owner for 20 some years, you know, it's  
12 always the fun part when you start out and everyone  
13 gives you the statistics that 50 or 90 percent of all  
14 small businesses go bankrupt in the first two years.  
15 So, you know, but the reality is it's not easy being a  
16 small business.

17           And that, yeah, it's like how do you really --  
18 particularly, you know, how do you develop the network,  
19 and the skills? And part of it is on the contracting,  
20 you know, I probably would be trying to figure out what  
21 are the top ten State agencies putting out money? You  
22 know, the one thing you learn, if you're trying to  
23 survive as a small business, is you better focus your  
24 efforts on marketing where the success can be. You  
25 don't want to go chasing, you know, a lot of proposals

1 which go nowhere. So, you know, again, if people are  
2 looking at, say, High Speed Rail, an area where a lot of  
3 money's going to go, that that would be an opportunity.

4 That, you know, some small State agency that  
5 has, you know, maybe, fill-in-the-blanks, 50, you know,  
6 maybe a million dollars a year, I mean, go for the  
7 million-dollar project.

8 But, certainly, well, I don't know, did the  
9 Small Business Administration have anything useful in  
10 their website, in this area?

11 MR. GUERRERO: In terms of data in general?

12 CHAIR WEISENMILLER: Just options for minority,  
13 you know, small businesses to really move forward.

14 MR. GUERRERO: I believe so, yes.

15 CHAIR WEISENMILLER: I mean, and again, if  
16 there's a way to try to -- if we can ever get to having  
17 that sort of one-stop-shopping, it would seem like for  
18 one stop for a small business, one thing would be to try  
19 to tie into the Small Business Administration resources,  
20 that might help them.

21 MR. GUERRERO: Okay.

22 CHAIR WEISENMILLER: Okay, Commissioner.

23 COMMISSIONER HOCHSCHILD: Thank you, Mr. Chair.  
24 Yeah, so just to return to the questions that are before  
25 us here, that have been proposed by staff, are there

1 important areas that are not identified in the draft  
2 study? I would say, no, I think it's very  
3 comprehensively done.

4 Are there important solutions that are not  
5 identified in the study? I think we've also covered  
6 most of the solutions.

7 In terms of specific priorities, really, three  
8 things to me come to the surface. And I want to  
9 apologize for being repetitive here, we've talked about  
10 community solar at great length, in a number of  
11 settings, but just to recap. You know, California has  
12 done a great job on utility-scale renewables and on much  
13 of the DG arena. But we are performing poorly on  
14 community solar.

15 We don't have what New York, and Massachusetts,  
16 and Colorado, and Maryland sort of have, among other  
17 states. And the loss there is really that, if you look  
18 at the cost of these projects, so let's call it utility-  
19 scale solar, today, is in the buck 25-a-watt range,  
20 residential is in the four bucks-a-watt range.

21 Community solar would be in the, you know 2  
22 dollars-a-watt ballpark. So, the opportunity for low-  
23 income customers to buy into share of a much lower-  
24 priced project, and then to have a jobs training  
25 opportunity attached to that is really a great

1 opportunity for the State, because you're getting clean  
2 energy. And I think it could be a win for the  
3 utilities, as well, if the RPS credits, you know, were  
4 available. So, I think there's a win/win there and I  
5 want to thank Jordan for digging into that.

6           The second thing that jumped out to me, when  
7 we're talking about the -- and by the way, let me just  
8 add one bit of good news, just in real time, the  
9 Governor just signed our trailer bill, which gives the  
10 Energy Commission another \$112 million for our New Solar  
11 Homes Program, which is going to include a low-income  
12 element. So, that's very good progress. Yeah, thank  
13 you, Bob. So, that's been many years in the making, so  
14 we're relieved by that.

15           But we've talked also, at great length, about  
16 appliance rebates. And one thing I just wanted to  
17 highlight is an opportunity that goes back to the  
18 drought, which is appliance rebates for appliances that  
19 use water, dishwashers and washing machines, where you  
20 can reduce electricity bills, but also water usage.

21           And this was an idea, you know, the Energy  
22 Commission brought forward a few years ago, and it has  
23 not gotten fully funded. But I think to the extent  
24 we're dealing with that in this report, we should come  
25 back to it, because there is a win/win there that would

1 help with the drought, and increased rebates for water-  
2 using appliances, as well.

3           And then, finally, this came up, you know, at  
4 both of the workshops and the community meetings that I  
5 attended, in Oakland and in L.A., just the need for a  
6 sort of energy concierge or ombudsman to make  
7 information available and accessible on the sort of, you  
8 know, fruit cup of different low-income programs that we  
9 have operating around the State. It's just not clear to  
10 everybody what's already available. We're spending a  
11 huge amount of money, as Jeanne pointed out, and I think  
12 there's a communication need there, and that came up  
13 very clearly.

14           So, those are the top three that jumped out.  
15 But let me just, also, thank again staff for working,  
16 really, overtime on this project. It's, I think, a 100-  
17 page report, or it was, I know it got whittled down a  
18 little bit. Jordan, you, in particular, for putting in  
19 long hours.

20           COMMISSIONER SCOTT: I would just add, I  
21 appreciated Jeanne's comment on putting an order of  
22 magnitude or scale on what we're talking about. I think  
23 that is incredibly helpful and it helps us put some of  
24 the -- it helps us put both the barriers and the  
25 potential solutions into some context, and how to, you

1 know, really think those through.

2           When I think about this, I do think it's  
3 important for us to begin prioritizing some of the  
4 lenses that I might be looking through, if I were  
5 prioritizing either barriers or solutions, or what are  
6 some of the low-hanging fruit. I mean, is there an  
7 obvious low-hanging fruit out there, either on the  
8 barrier side or on the solution side, that we could just  
9 go ahead and put into place?

10           In that same respect, you know, is there  
11 something out there that's no regrets, a no-regrets  
12 strategy that we could just get going on right away?

13           I think about, in prioritizing, another way to  
14 look at it is what would benefit the most customers.  
15 So, if you're removing a barrier, what barrier is going  
16 to help benefit -- the removal of that barrier helps to  
17 benefit the most customers, or the implementation of  
18 that solution will help benefit the most customers.

19           Or, on the flip side, you know, what are the  
20 strategies that will help get us the most benefits?

21           And I recognize, from Jeanne's comments, and  
22 we've talked about this a little bit, as well, the  
23 benefits aren't necessarily, you know, dollar-per-  
24 energy-efficiency, right, and so that benefits thing is  
25 a little bit broader in terms of what we need to look at

1 there.

2 But those are some of the things that I would  
3 like for us to start thinking about, as we kind of  
4 prioritize this list of barriers and solutions that we  
5 have, currently, in the draft.

6 MR. EARLY: So, as we start to think about the  
7 process of, you know, adding more specificity in the  
8 recommendations, in the study, I can at least mention a  
9 couple of broad areas that this office is particularly  
10 keen on.

11 And so, first, obviously, this has been  
12 mentioned, but working with community-based  
13 organizations is really key currently, in the delivery  
14 of services. And I think it's just worth reiterating  
15 that we need to ensure that that continues to be the  
16 case.

17 In the public engagement, that our Public  
18 Adviser, Alana Mathews, very excellently set up, that  
19 was very, very clear, that we heard from community  
20 members that it's very key that these services are  
21 delivered by members of their community, and they get  
22 all the ancillary benefits with that, as well.

23 Another thing we're particularly interested in  
24 trying to figure out is to what extent we can use  
25 building owners, or treat them, rather, as partners.

1 And so, this gets to the very large issue, which Jeanne  
2 mentioned, which is the big nut that we need to crack  
3 here is how to deal with rental housing. So, you know,  
4 can we come up with strategies for aggressive engagement  
5 with building owners, maybe starting with receptive  
6 building owners, and building upon success in those  
7 pilots.

8 I'll also say that cities and counties have a  
9 real role to play here, so we should ensure that we work  
10 with them as partners in implementation and outreach.

11 On AB 802, our statewide benchmarking program,  
12 it was brought up, I believe by Bill, well, referencing  
13 previous comments, the ability to use data from that.  
14 But also, moreover, we'd like to see if it would be  
15 possible to leverage the program to point building  
16 owners in disadvantaged communities, and low-income  
17 areas, toward these programs and services.

18 Obviously, data is our friend. You know, we  
19 should continue to use it to make data-driven decisions.  
20 That point has been honed again, and again, and again.

21 COMMISSIONER HOCHSCHILD: You're channeling your  
22 boss, Commissioner McAllister, very well, yes.

23 MR. EARLY: Thank you. Also, I think also it's  
24 important to look elsewhere. You know, certainly,  
25 California is innovating on this space, but there are

1 other areas out there that are solving or looking to  
2 solve these issues. So, for example, you know, we could  
3 look to the Elevate Energy Model in Michigan, providing  
4 specialty service in an integrated fashion.

5           You know, potentially, the CEC and the PUC could  
6 consider joining with the Department of Energy's Low-  
7 Income Accelerator Program.

8           So, there are opportunities for us to learn  
9 outside, as well.

10           And finally, and perhaps this is not necessary,  
11 but we are curious as to what extent more research is  
12 needed to understand the segmentation within the low-  
13 income space. So, do we really understand the  
14 distinctions out there between large and small multi-  
15 family, you know, rented versus owner occupied, and  
16 master metered versus individually metered. So that  
17 then we can tailor delivery of services in a way that  
18 really reflects the actual situation and that would be  
19 ideal.

20           MR. DOUGHTY: Chair Weisenmiller and  
21 Commissioners, thank you for including the ISO on the  
22 dais today. I learned a lot.

23           And the two words that kind of encapsulate my  
24 time here today is exhaustive to staff, an exhaustive  
25 study. Impressive, deep.

1           And, Jeanne, thank you for your commentary, as  
2 well, that was a great addition to what the report is  
3 showing.

4           The second word is exhausting. I put myself in  
5 the minds of many in this audience and ask what can be  
6 done from here forward. And I recognize that we are  
7 here, now, trying to take a journey from a series of  
8 problem statements to solution sets. And, it's not  
9 easy.

10           We heard about language barriers, finance  
11 barriers, property ownership, cultural, information  
12 barriers, the list went on. Words were said about an  
13 ombudsman person, and prioritizing low-hanging fruit. I  
14 adhere to all of those.

15           And, when I started my remarks today, I  
16 mentioned that this has to be accessible. People -- it  
17 comes down to people being able to take advantage of  
18 programs. It's a significant effort and I don't want to  
19 downplay it, but I do think the conversation today did a  
20 lot to frame the issues before us, and to lay the  
21 groundwork for solutions that can be meaningful.

22           So, thank you, again, for including us today.

23           CHAIR WEISENMILLER: Okay, let's go on to public  
24 comment. First, Greenlining.

25           MR. SANCHEZ: Thank you very much. My name is

1 Alvaro Sanchez. I'm the Director of Environmental  
2 Equity at the Greenlining Institute. And I want to  
3 thank the Commission and, obviously, staff, for putting  
4 together this report. We've been working really hard  
5 and in coordination with Commission on this report. And  
6 we're really excited about seeing the first draft. And  
7 I have to admit, I haven't gone through the whole  
8 document, yet. I will be going through it soon. But  
9 it's a good first start.

10 I think I want to hone in, on my comments, on a  
11 couple of things that were mentioned in terms of moving  
12 forward, really prioritizing some of the strategies that  
13 are found within the report.

14 I couldn't agree more in terms of I think what  
15 we're trying to achieve here is to increase  
16 accessibility to these programs, to the communities that  
17 we're working with. For a variety of reasons, and you  
18 heard a lot of them today, accessibility continues to be  
19 the biggest barrier, I would say, in terms of finding  
20 information, information in the appropriate language,  
21 and in the language that folks can really comprehend and  
22 understand, from trusted sources.

23 So, all of that is not going to be easy. But I  
24 think that, you know, if, at the end of the day with  
25 this report, we're able to really come up with some --

1 it doesn't have to be a comprehensive list of  
2 strategies, but I think actionable items that we can do  
3 to increase accessibility, I'm going to think that we  
4 were really successful in this regard.

5 For the other piece, I think that, again, multi-  
6 family seems to be a big issue here. And perhaps, and  
7 one that I know has gotten a lot of attention in terms  
8 of research. But that might be one of the ones that we  
9 can think about future research on this regard.

10 I really wanted the staff to think about phasing  
11 in terms of the strategies that we put forth. What are  
12 the immediate action items that we can put forth? What  
13 are the intermediate action items that we can put  
14 forward? And which ones are the future items that we  
15 need more search on, that we just cannot address with  
16 this report?

17 Because I think that one year worth of, you  
18 know, research on this is great, but more is probably  
19 needed.

20 And I do want to emphasize needing to get out of  
21 the prison where we are only funding this through public  
22 funding or ratepayer funding. We do have to figure out  
23 how to make private financing available for these types  
24 of projects in order to really have market  
25 transformation.

1           We work a lot with the electric vehicle  
2 vouchers, through the Air Resources Board, and I know  
3 one of the things that comes up often there is when are  
4 we going to be able to stop incentivizing the purchase  
5 of electric vehicles from a public financing point of  
6 view, so that market can just kind of, you know, chug  
7 along by itself?

8           I think at some point those same questions might  
9 start getting asked about this, right, when are we going  
10 to be able to move away from financing these types of  
11 projects? And I don't think we're close, we're not even  
12 close, yet. But I do want us to focus on exploring  
13 those options more, and figuring out how do we bring in  
14 more private capital into this market.

15           As Greenlining, an organization that has been  
16 focused on attracting private financing to disadvantaged  
17 communities, we think that there are available options  
18 available, like community redevelopment investment  
19 dollars, like community benefit dollars that hospitals  
20 have to invest in disadvantaged communities. That we  
21 can think about, more creatively, how to couple with  
22 those types of funding sources in order to maximize the  
23 scarce public dollars that we have.

24           So, thank you very much. I look forward to  
25 continuing to work with everyone. And, good job on the

1 first draft.

2 CHAIR WEISENMILLER: Great, thank you. Thanks a  
3 lot.

4 Holmes Hummel. Holmes, you've called in a  
5 couple times and we're honored to have you here, present  
6 in person.

7 DR. HUMMEL: Good afternoon. It's a privilege  
8 to be here. My name is Holmes Hummel. I'm the  
9 Principal and Founder of Clean Energy Works. I also  
10 want to commend the Commission for leading the study and  
11 staff for turning it around so quickly, between the  
12 avalanche of comments that came in and the last  
13 deadline.

14 I wanted to contribute to the public comment  
15 this afternoon to focus attention on scale. I actually  
16 did have a chance to read all 143 pages of the draft.  
17 And one thing that struck me, actually, was already  
18 brought to the conversation, was that it's exhaustive,  
19 it's exhausting, and many of the ideas there are  
20 actually beyond the hundredth of a percent of a decimal  
21 in terms of their scale of impact on the actual problem.

22 So, as far as the actual product goes, for the  
23 final report, focusing attention on things that have  
24 billion dollar potential in this economy make sense for  
25 an economy that has a multi-billion dollar clean energy

1 sector, one-third of which is eligible for low-income  
2 programs.

3 Thinking on a much larger scale will also bring  
4 us to the point, that I can underscore from Greenlining,  
5 about the significance of using private sector capital.  
6 Because some of the barriers that we heard about, even  
7 when addressed with the solutions in the draft, leave  
8 three show stoppers in place, the limits, the public  
9 funding streams, the split incentives that strand  
10 renters, and the challenges to marketing debt to sub-  
11 prime borrowers.

12 Those three things are unmoved by most of the  
13 solutions that we find in the draft. So, I would like  
14 to bring, as a contribution, a response to the question  
15 that Chairman Weisenmiller raised at the end of the last  
16 workshop, where he asked, "How do we scale by a factor  
17 of 10, 100, 1,000?"

18 I think that we have seen, through the pay-as-  
19 you-save on systems in Arkansas, Kansas, Kentucky and  
20 North Carolina, utilities that are serving persistent  
21 poverty areas, where they're not facing eligibility  
22 barriers, they're facing majority uptake, meaning more  
23 than 50 percent of the customers opt in to the  
24 opportunity. And the scale of the investments per  
25 household is more than double what's available in

1 California from ESA, without ESA-sized subsidies.

2 I think it's an encouraging thing that  
3 Commissioner McAllister, as represented by staff,  
4 encouraging a look outside the State for solutions. And  
5 I stand ready to support the staff in the continued  
6 research and the development of a final report.

7 Thank you so much.

8 CHAIR WEISENMILLER: Thank you.

9 Okay, Low Income Oversight Board.

10 MS. MATHEWS: We're now turning to WebEx. I  
11 believe that comment that you have is from Robert  
12 Castaneda.

13 CHAIR WEISENMILLER: Okay.

14 MS. MATHEWS: So, if there are -- if you want to  
15 see if there are any more public comments in the room?

16 CHAIR WEISENMILLER: Let's first start, is there  
17 anyone else in this room who has a public comment?

18 Okay, so let's turn to WebEx.

19 MR. CASTANEDA: Okay, this is Robert Castaneda.

20 CHAIR WEISENMILLER: Please, go ahead.

21 MR. CASTANEDA: Okay, thank you. Yeah, I had a  
22 couple of points of clarification that I wanted to make.  
23 First of all, and before I do that, let me see this is a  
24 fabulous discussion today. I kind of learned a lot in  
25 terms of what we're looking at and, frankly, what the

1 opportunities are to work better together.

2           One of the things I had heard, earlier in the  
3 presentation, was a statewide organization, perhaps to  
4 work, you know, with communities and other sorts of  
5 stakeholders that are critical to the program, and  
6 government, in connection with what it is that we're  
7 trying to implement based on this planning process.

8           And let me offer up this, as food for thought,  
9 so to speak, just some thinking points. The Low Income  
10 Oversight Board, by statute, has the ability to create a  
11 technical advisory committee, which would be made up of  
12 other State agencies. Currently, that being the case,  
13 apparently there was some real vision by Legislators,  
14 back in the day, that had this inclusion in working, you  
15 know, outside of the constraint of CPUC or other State  
16 agencies, based on expanding what they saw was a  
17 renewable energy industry.

18           You know, having said that, you know, we're in  
19 the process of kind of re-drafting some minor points  
20 within the authorizing statute, within the LIOB, to  
21 allow us to expand activities. So, I would put that on  
22 your radar screen as something that we would offer up,  
23 in terms of helping down the road, as you see fit.

24           The other is, I think as Jeanne has articulated,  
25 you know, we have two decisions to be worked out through

1 deliberative hearings by the CPUC, the proposed decision  
2 and the alternate proposed decision.

3           In my view, the proposed decision is a  
4 reasonable document, but it pretty much leaves us where  
5 we're at, now.

6           The alternative proposed decision is much more  
7 visionary. It kind of breaks down the barriers of two  
8 elements that we've seen as somewhat restrictive, which  
9 are to go back -- and let me -- the eliminating of the  
10 go-back real. Let me explain to folks, that may not  
11 know what that term means. In other words, technology  
12 within the energy efficiency industry, on appliances  
13 alone, has changed dramatically over the last five  
14 years.

15           One of the things that we had had, incumbent  
16 within the original decision authorizing the Energy  
17 Savings Assistance account, the ESA Program, was a 10-  
18 year rule where we couldn't go back to that home, that  
19 same home, again, over the course of ten years.

20           Well, there's a couple of issues that kind of  
21 impact that. First of all, in low-income communities  
22 and housing, I'm not saying people are overly transient,  
23 but you don't necessarily have the same household in the  
24 course of 10, or maybe even 5 years, that you see, you  
25 know, certainly, within other sorts of more affluent

1 communities in California.

2           The other issue that we see as a benefit to low-  
3 income communities, if we go back, is the ability to  
4 address the penetration rule -- or, the penetration  
5 percentages, excuse me.

6           What I'm saying is, is what we have through, you  
7 know, analysis, a willingness to participate. And we  
8 have all different sorts of inputs in terms of what the  
9 actual percentages are for people that would be willing  
10 to participate in the program and folks that aren't.

11           You know, the simple logic that I have, and I  
12 think it's shared by my Board, is the fact that the more  
13 we have to offer households in terms of reducing energy  
14 burden, and putting benefit on the table in dealing  
15 with, and I know that one of the presenters mentioned it  
16 earlier, the cost-effectiveness statute within the ESA  
17 Program. But that's only partly true.

18           We also have what we call is the Health, Comfort  
19 and Safety Standard that we need to meet. So, in other  
20 words, when we're allowed to go back into the home, we  
21 can replace inefficient lighting with a cutting edge  
22 LED. We can go into the home and replace inefficient  
23 air conditioning, especially in areas in the Central  
24 Valley, with appliances that are much more efficient.  
25 When we can go into the home and really sort of address

1 a lot of the weatherization issues that are just common  
2 sense approaches to energy efficiency and access, they  
3 create someone -- I would call it a dilemma, but it's  
4 somewhat of a conundrum when it comes to cost  
5 effectiveness.

6           You know, obviously, you can envision changing  
7 an appliance and seeing an impact on your bill within  
8 the next billing cycle, if you use that appliance.

9           But weatherization, insulation, window  
10 replacement, things of this nature, it's not so much of  
11 a sprint, it's more a marathon. The Department of  
12 Energy sees it as a significant enhancement to energy  
13 efficiencies over the long run.

14           So, I think that there are a lot of things that  
15 are going to be happening, being debated and being  
16 deliberating within, you know, our final decision. Our  
17 hope is that we have a decision sooner, as opposed to  
18 later, because there has been real impact within the  
19 service and delivery network, based on what we call is  
20 this interim period of bridge funding.

21           In other words, budgets have been reduced,  
22 security in connection with long-term stability within  
23 the program is seen by some as somewhat shaky.  
24 Contractors have left the program. I doubt very  
25 seriously if many of them will come back. They've lost

1 employees, so on and so forth.

2           So, our hope is that basically we get a good  
3 decision, we get an appropriate decision, and it happens  
4 soon.

5           The other issue is, in terms of economic  
6 opportunities going into disadvantaged communities. The  
7 CSD is about to embark on what I consider to be an  
8 historic procurement in connection with its expenditures  
9 in low-income communities with greenhouse gas programs  
10 that would clearly deliver a cleaner environment within  
11 impacted areas, as designated by the State of  
12 California.

13           What's interesting is that it provides a unique  
14 opportunity, and using existing workforce, that we still  
15 have within ESA, which is IOU-driven, and collaborate it  
16 with GHG.

17           One of the issues that we've seen with this  
18 collaboration is the need for training. For contractors  
19 who are out there and have been working successfully  
20 with IOU programs for years, many of these same  
21 contractors had not been working with CSD, State or  
22 Federal Department of Energy Programs.

23           So, clearly, we're needing to see the ability to  
24 go out there and train those same set of contractors in  
25 all of the programs, and integrate the eligibility

1 application, verification processes, as well.

2           Having said that, we touched a little bit on the  
3 rollover, the carryover funds within the ESA Program.

4 There are additional rollover funds within the Workforce  
5 Education and Training Program budgets that the  
6 utilities have for ESA, as well. CSD and, frankly, this  
7 effort that I've just described, could use that money.

8           So, one of the things that we're hoping to see,  
9 is CSD approach the utilities in a collaborative manner,  
10 and do an integration project with the Workforce  
11 Education and Training, targeting service providers,  
12 contractors at a community level.

13           One of the things that I've been doing, for  
14 about the last year and a half, is attending IOU  
15 strategic planning sessions on WECC. They have a  
16 significant investment in innovation and training  
17 centers across the State. Unfortunately, most of those  
18 centers are located in urban areas, and are far removed  
19 from any of the communities that we're looking to  
20 service.

21           But they have, and again, my hat's off to the  
22 utilities, they recognized the need to collaborate and  
23 to integrate, more, with local service providers in  
24 disadvantaged communities that may be somewhat remote.

25           So, we have these opportunities. We have this

1 dialogue happening, you know, through the ESA Program,  
2 through CSD, with their new procurement.

3           And one of the things that I really see as kind  
4 of necessary here is for this particular action plan, in  
5 working with the CEC, for us to kind of come together  
6 and agree on what we can do. And I think Greenlining  
7 comments were spot on, there's some things that we can  
8 do right now, certainly within the multi-family housing  
9 space.

10           One of the things that I've noticed is that,  
11 yes, there's a significant population, that's growing,  
12 within the low-income community that is occupying multi-  
13 family housing. Much of that housing is pre-1979. The  
14 reality is, is that a good percentage of that housing is  
15 on single meter.

16           There is a growing element within the housing  
17 stock, that I've just described, which are not-for-  
18 profit group living facilities, that are designated by  
19 the Secretary of State, which is an interesting hybrid  
20 between a private investment entity and a not-for-profit  
21 501(c)(3).

22           So, the utilities are now working with the CPUC.  
23 I know that I've directed my Board to look at  
24 eligibility standards that are consistent across the  
25 State of California, for this deed-restricted, not-for-

1 profit, group living facility populations to receive not  
2 only CARE, but ESA Program services.

3           And so, having said that, we know, because the  
4 rents are capped, that the energy burden, to a certain  
5 degree, is reduced. But the benefit will primarily, in  
6 my opinion, go to the residents simply because one of  
7 the mandates, in terms of having this facility as not-  
8 for-profit, is to provide an element of social services  
9 there, at the location.

10           So, there's a way to kind of work out the  
11 property owner agreement, in connection with ESA  
12 services, to go ahead and go into these facilities where  
13 we see the need as being -- as being existent, but also  
14 the benefit being great in connection with energy,  
15 energy savings, with simple retrofits.

16           So, having said that, you know, again, I just  
17 want to thank you for the time. There's probably much  
18 more that I could say, but this is not the appropriate  
19 time to say it. But I will offer up, you know, our  
20 Board is meeting on the 22nd of this month. We meet  
21 quarterly every year. We have a subcommittee process  
22 and are about to embark on the expansion of the LIOB  
23 through the technical advisory committee.

24           And so, I would extend an invitation for the  
25 Energy Commission to be part of that. For certain,

1 also, stakeholders within this incumbent process to also  
2 be part of that, and we'll see what we can do, together,  
3 to kind of move it all forward. Thanks.

4 CHAIR WEISENMILLER: Thank you.

5 How about the Center for Sustainable Energy,  
6 Stephanie.

7 MS. WANG: Hi, can you hear me?

8 CHAIR WEISENMILLER: Yes.

9 MS. WANG: Great. Hi, Stephanie Wang --

10 CHAIR WEISENMILLER: Actually, there's a lot of  
11 static. I don't know if it's you or us.

12 MS. WANG: Is there still a lot of static?

13 CHAIR WEISENMILLER: Yeah, are you calling from  
14 a landline or from a cell phone?

15 MS. WANG: May I go next? I will switch lines  
16 and call from another line.

17 CHAIR WEISENMILLER: Okay, yeah. I'll tell you  
18 what, why don't I ask our folks to reach out to you.  
19 Why don't we go on to Brightline Defense, first, and  
20 then come back to you. And, hopefully, by then, we can  
21 resolve the static question. Otherwise, we'll just  
22 struggle through it. Okay.

23 MS. MATHEWS: I believe the next commenter is  
24 Eddie Ahn.

25 CHAIR WEISENMILLER: Yes, Eddie Ahn, Brightline

1 Defense.

2 MR. AHN: Yes, hello.

3 CHAIR WEISENMILLER: Please, why don't you go  
4 forward.

5 Michael, could someone call Stephanie and just  
6 see if we can get a better line?

7 Please, go forward, Eddie.

8 MR. AHN: Yes, is the reception clear?

9 CHAIR WEISENMILLER: Yeah, it's great.

10 MR. AHN: Great. Hi, Eddie Ahn, Executive  
11 Director of Brightline. And really appreciative of  
12 Commissioner Hochschild's efforts to plug us in, as well  
13 as his Chief of Staff, Emilio Camacho.

14 We've been generally very appreciative of the  
15 California Energy Commission's efforts to engage our  
16 communities, particularly in San Francisco's most  
17 disadvantaged communities. Just last week, we had a  
18 Sustainability Summer, where Adam Gottlieb, Tammy Hoss,  
19 and Lorraine Gonzalez, among others, came out. And  
20 then, of course, we had Alana Mathews, at the Public  
21 Adviser's Office, who gave a presentation of SB 350.

22 We've parsed the report at this point. We have  
23 three overall areas that we wanted to comment on. First  
24 is workforce.

25 The report gets a number of things right, which

1 is the coordination of local CBOs, plus coordination  
2 with State Workforce Development Agencies, such as the  
3 EDD Workforce Development Board, and the Labor Workforce  
4 Development Agency.

5 I'm picking up on a comment, also, earlier made  
6 by Brian Early, that a heavier emphasis on data is  
7 generally needed. I think this particularly applies to  
8 workforce. When we look at local hiring, targeted  
9 hiring, and career pathways, which was also mentioned  
10 earlier by the Commission, it's just important to note  
11 what data is collected, the types of data points that  
12 should be looked at for workforce, as well as who  
13 collects the data. Which agency is responsible, at the  
14 end of the day, for making sure that accountable results  
15 are created and that the jobs narrative, behind the  
16 clean energy sector.

17 And when we talked about, earlier, a just  
18 transition to the economy, to a new, clean economy, that  
19 we are able to tell an appropriate jobs narrative is  
20 really important.

21 The second major point is around financing and  
22 just noting, briefly, that the draft study, again, gets  
23 a number of things correct. Everything from ESA Program  
24 funding and stability leading to a loss of jobs, to even  
25 earlier in the workshop that was mentioned underwriting

1 of PACE financing, with the loan loss reserve, is an  
2 excellent way of ensuring that access to clean energy  
3 technologies can be guaranteed for low-income and  
4 disadvantaged communities.

5 Also wanted to plus a comment made earlier, by  
6 Alvaro Sanchez, of Greenlining, about how private  
7 financing is also key to seek for low-income,  
8 disadvantaged communities.

9 The final point is around the definition of  
10 disadvantaged communities, itself, which is noted  
11 briefly in the report, but it warrants more explanation,  
12 I think, for the purpose of this workshop.

13 The CPUC, itself, in early January, identified  
14 problems with the 2.0 version of the CalEnviroScreen as  
15 not inclusive enough, particularly of rural communities,  
16 low-income communities, and certain urban communities,  
17 such as Baby Hunters Point.

18 And we've looked CalEnviroScreen 3.0, and from  
19 an initial reading it does include, now, Baby Hunters  
20 Point. But overall, it seems like Bay Area Census  
21 tracts go down, actually, under the tool.

22 So, we look forward to collaborating with other  
23 advocates, service providers, to figure out how to  
24 create the best version of this tool. We've always  
25 believed that it's important to identify environmental

1 justice communities, but we also wanted to make sure  
2 it's a balanced tool that includes communities most in  
3 need across the State, and that no community gets left  
4 behind, and all the resourcing, and targeting of  
5 environmental programs that are involved.

6 So, again, thanks for your time and appreciate,  
7 very much, the efforts of the California Energy  
8 Commission to engage our communities.

9 CHAIR WEISENMILLER: Yeah, thank you. Thanks  
10 for calling in. And I was going to say, and I know  
11 Secretary Rodriguez is looking for broad participation  
12 and suggestions in the EnviroScreen update.

13 Let's go on, now, to the Center, and see if we  
14 can hear Stephanie.

15 MS. WANG: Hi, this is Steph Wang, Stephanie  
16 Wang from the Center for Sustainable Energy.

17 CHAIR WEISENMILLER: Ah, much better, we can  
18 actually hear you, now. Thanks. Sorry. Let's go  
19 forward.

20 MS. WANG: Okay, terrific. Thanks for your  
21 patience.

22 So, thank you so much for this thorough draft  
23 report and the opportunity to comment on the kind of  
24 solutions this report should prioritize and recommend.

25 It's really been a pleasure to work with

1 Commission staff on this report, and we're excited by  
2 how well it reflects the input of stakeholders and  
3 communities.

4 Center for Sustainable Energy is a nonprofit  
5 organization. Our work includes administering the MASH  
6 and the CSI Solar Thermal Programs in SDG&E territory.  
7 And we've also administered low-income outreach to low-  
8 income and disadvantaged communities for the Clean  
9 Vehicle Rebate Project, and the Energy Upgrade  
10 California Marketing Education Outreach Program.

11 And we're also, currently, researching social,  
12 cultural barriers and solutions for California education  
13 outreach under an EPIC grant.

14 So, when we think about what solutions to  
15 prioritize, we've been thinking about how this report is  
16 really crucial because it gives us the opportunity to  
17 highlight market transformation barriers and solutions  
18 across all the energy efficiency and renewables  
19 programs, agencies, budgets, and technologies.

20 And this is really important because, usually,  
21 we have opportunities to comment on specific programs,  
22 or just specific agencies. And here, you know, like  
23 Greenlining, we're thinking about how do we develop  
24 sustainable markets? And we think this requires  
25 overarching strategies.

1           And to keep it short, but specific, I'm going to  
2 just provide two examples, and I'll provide more  
3 examples in my comments.

4           So, the first one is the draft report showed a  
5 lot of consensus that we need better program integration  
6 because programs and budgets are too siloed, and the  
7 eligibility requirements are conflicting. And so, we  
8 think that it's really important that we focus on  
9 providing one-stop services that empower homeowners,  
10 renters, multi-family property owners to easily take  
11 action across all the low-income program budgets,  
12 technologies, and agencies.

13           And we're also going to need to provide  
14 universal eligibility requirements for these programs so  
15 that you can -- so that they work together.

16           And, similarly, we have to enable the selection  
17 of program administrators that can provide one-stop  
18 services across budgets and agencies, rather than, you  
19 know, just going with a default approach, which often  
20 means you're choosing a program administrator who can only  
21 access funds, and provide services under one agency or  
22 one budget.

23           So, the second example is that we think the  
24 draft report shows a lot consensus about the need for  
25 more data on and from low-income programs. Like Jeanne

1 Clinton, we think that it's really important to use this  
2 report as an opportunity to propose and to recommend  
3 universal data tracking requirements for all low-income  
4 programs.

5 So, if we have the data, we need to set targets  
6 and measure progress towards increasing access and  
7 adoption levels among the low-income community members,  
8 and progress towards developing sustainable markets.

9 And we think these data requirements need to be  
10 universal so we can add the numbers together and  
11 actually see the aggregate impact of all of these  
12 programs. And, of course, CSE will provide a proposed  
13 list of universal data tracking requirements in our  
14 comments, so this isn't just a vague recommendation.

15 More generally, thank you. We'll provide  
16 written comments, with more details on these points, and  
17 other points. Thank you for this opportunity.

18 CHAIR WEISENMILLER: Thank you. Anyone else on  
19 the line?

20 MS. MATHEWS: Yes, we have one more comment.

21 CHAIR WEISENMILLER: Please, identify yourself.

22 MR. MCDONALD: Hi, can you all hear me?

23 CHAIR WEISENMILLER: Yes, we can.

24 MR. MCDONALD: Okay. So, yeah, I'm a Graduate  
25 Student Researcher at UC Irvine. One point I would make

1 is --

2 CHAIR WEISENMILLER: Well, we need your name?

3 MR. MCDONALD: Oh, I'm sorry, Alex McDonald.

4 CHAIR WEISENMILLER: Okay, thanks.

5 MR. MCDONALD: Yeah, the one comment I would  
6 make, I think, in this Commission's report, especially  
7 with, you know, addressing the low-income communities,  
8 is I don't think there's enough discussion about  
9 (inaudible) and, perhaps, solutions to this problem  
10 should include or address that, and seek to resolve  
11 those issues as this Commission's report is further  
12 developed.

13 That's all.

14 CHAIR WEISENMILLER: Okay, thank you.

15 Any other public comment on the line?

16 MS. MATHEWS: I don't think we have any more  
17 public comment, but we did have one last, next steps  
18 slide that we wanted to share.

19 CHAIR WEISENMILLER: Okay, that would be good.

20 MS. MATHEWS: So, I'm going to bring Michael  
21 Sokol up to share that information.

22 CHAIR WEISENMILLER: Okay, great.

23 MS. MATHEWS: And before I do that, I also want  
24 to thank the California Environmental Justice Alliance  
25 for helping us coordinate all of our community meetings,

1 and to all of the hosts, which includes Communities for  
2 a Better Environment, the Leadership Council for Justice  
3 and Accountability, the Center for Community Action and  
4 Environmental Justice, the Asian Pacific Environmental  
5 Network, Strategic Concepts in Organizing Policy and  
6 Education, Sierra Camp, and Sierra Business Council and,  
7 lastly, the Northern Circle Indian Housing Authority.

8 MR. SOKOL: All right, so we want to thank  
9 everyone for taking the time to come today, and to  
10 provide comments. But importantly, as we move forward,  
11 you know, you heard a lot of discussion of taking the  
12 next step in the study to provide really detailed and  
13 specific recommendations.

14 And so, that's what we're hoping that will be  
15 provided by the public in written comments, which are  
16 going to be due September 29th, by four o'clock.  
17 There's a link here, on this slide, that shows you where  
18 you can go submit your e-filing comments, or you can  
19 reach out if you have questions on submitting comments.

20 We are looking for you to address the three  
21 questions that were proposed on the slide, earlier, when  
22 you're framing your comments, with specifically looking  
23 towards recommendations, with specificity around  
24 schedule and funding amount, where it makes sense.

25 So, please submit comments, if you have them.

1 And we will look forward to reviewing those and  
2 incorporating those into the next phase of the study.

3 So, thank you all, again, for coming out. And  
4 for more information, you can go to this link here,  
5 including the Barriers Report Study Draft, itself, is  
6 linked there. You can reach out to Alana with some  
7 additional questions, and you can reach out to me, as  
8 well. Although, my information is not directly on this  
9 slide, I'm happy to answer any questions. And, thank  
10 you all.

11 CHAIR WEISENMILLER: Great. Again, I'd like to  
12 thank everyone who -- all the stakeholders who  
13 participated today. Certainly, hats off to staff, and  
14 Alana, for this activity.

15 Again, we've sort of put out a pretty quick  
16 draft in a very short period of time. It's a solid  
17 document that, you know, certainly, we're going to keep  
18 improving it between now and December.

19 And, you know, certainly looking forward to  
20 public comments. I think the one thing, again, to sort  
21 of talk or think about with other State agencies is,  
22 again, I'm trying not to dive into the details of the  
23 pending PUC decision, and not trying to dive into the  
24 details of EnviroScreen, but trying to figure out a way  
25 that we can come in at a high enough level that, really,

1 we can be useful and not, you know, as Jeanne's pointed  
2 to all kinds of PUC proceedings that have been dealing  
3 with these issues, now, for a couple of years, and not  
4 to think that in the next four months we're going to be  
5 able to dive in and somehow fix them.

6 But anyway, so again, looking forward to  
7 peoples' written comments. You know, and again, I  
8 think, you know, always remember, again, if you can  
9 think about the top four or five things in the Dan  
10 Yergin problems and solutions.

11 The danger, obviously, when we go to the  
12 Legislature with 30 things, they may take the three  
13 things that are not your top priority and somehow do  
14 those. So, again, let's try to keep this pretty  
15 focused, if we can. But realize, some of these areas  
16 there's these huge issues that really will require  
17 comprehensive programs to deal with.

18 COMMISSIONER HOCHSCHILD: Just one final thought  
19 that occurred to me, which is we don't dwell on this  
20 much in the report, but how should we be measuring  
21 success? How should we be tracking progress? We do  
22 these tracking progress reports here, on renewables, and  
23 greenhouse gas emissions. What does that look like for  
24 low-income.

25 We want to really -- I think one advantage, by

1 the way, at the Energy Commission, we do represent the  
2 entire State, including the POUs, and what is it,  
3 exactly that we want to be tracking in terms of, you  
4 know, dollars, or kilowatt hours saved, or any other  
5 metric.

6 But I think that's -- this is a focus not just  
7 for this year but, you know, really, I think the low-  
8 income piece is going to be a focus for the long term.  
9 And so, how do we think about measuring and tracking  
10 that? That's a question I'd love to see looked at.

11 CHAIR WEISENMILLER: No, that's a great point.  
12 Obviously, if you're not tracking something, it somehow  
13 doesn't happen.

14 So, anyway, again, thanks for your  
15 participation. This meeting's adjourned.

16 (Thereupon, the Workshop was adjourned at  
17 4:22 p.m.)

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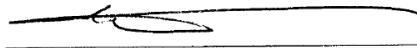
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