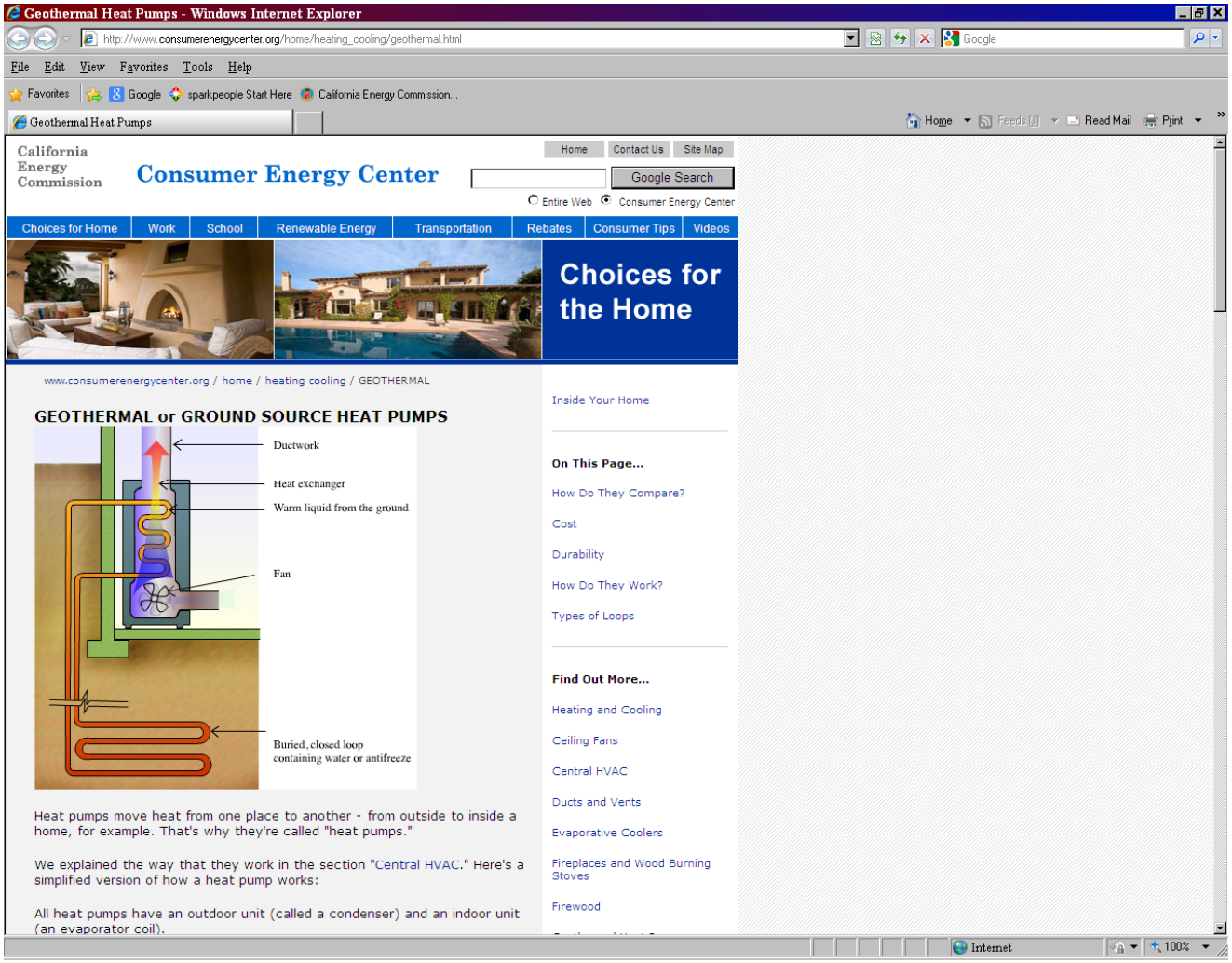http://www.consumerenergycenter.org/home/heating_cooling/geothermal.html